



# THE ART OF RE-OPENING

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How Chester County's Arts, Culture & Heritage Nonprofits Are Dealing with COVID-19

Thursday, September 16 at 12pm



Andrew Miller  
Kennett Flash



Karen Weaver  
ACT Players



THURS Noon – 1	HOW WE ARE DEALING WITH COVID-19/ REOPENING OUR ARTS, CULTURE & HERITAGE NONPROFITS
<b>June 17</b>	<b>Chester County Art Association</b> with John Baker – <a href="mailto:JBaker@wcupa.edu">JBaker@wcupa.edu</a> <b>Oxford Arts Alliance</b> with Anthony Derrico – <a href="mailto:assistantdirector@oxfordart.org">assistantdirector@oxfordart.org</a> <a href="#">***CLICK HERE TO VIEW RECORDING***</a>
<b>July 15</b>	<b>Chester County History Center</b> with Conor Hepp – <a href="mailto:chepp@chestercohistorical.org">chepp@chestercohistorical.org</a> <b>Wharton Esherick Museum</b> with Julie Siglin – <a href="mailto:julie@whartonesherickmuseum.org">julie@whartonesherickmuseum.org</a> <a href="#">***CLICK HERE TO VIEW RECORDING***</a>
<b>Sept 16</b>	<b>Kennett Flash</b> with Andrew Miller – <a href="mailto:director@kennettflash.org">director@kennettflash.org</a> <b>ACT Players</b> with Karen Weaver – <a href="mailto:karen@larmorescarlett.com">karen@larmorescarlett.com</a> <a href="mailto:lassofthewind@yahoo.com">lassofthewind@yahoo.com</a>

More dates coming soon! [www.culturechesco.org](http://www.culturechesco.org)



Andrew Miller – Kennett Flash



Karen Weaver – ACT Players

# The Art of Reopening: A Discussion

## Discussion Area #1: Organizational Changes

- How has COVID changed your organization?
- What does your organization do differently now compared to pre-COVID?
- Which changes are you planning on keeping, even after returning to “normal” operations? *Ex. virtual programming, online ticketing*



## Discussion Area #2: Audience Engagement

- How has your organization generated audience engagement during COVID?
- Which engagement methods have worked best for you? Which have not worked so well?



## Discussion Area #3: Social Justice Impact & Programming

- How is your organization addressing social justice issues?
- How have social justice initiatives been incorporated into your programming?
- How can arts, culture, and heritage organizations contribute to social justice? Who can they collaborate with?



# Examples of COVID-19 vaccine safety protocol

## Covid-19 Safety

### Safety Notice

The Kennett Flash will require **proof of full vaccination against Covid-19** for all upcoming **INDOOR** events starting on Saturday October 9<sup>th</sup> 2021. Receipt of the final dose of the vaccine must have occurred at least two weeks before the performance date. If you are unable to provide proof of vaccination, negative Covid-19 PCR test results from within 72 hours will be accepted. This policy will be in place for all indoor events until further notice.

The use of a mask will also be strongly encouraged, and may be required for some performances. All Kennett Flash staff will be required to wear masks. Please see the **"more info"** tab on each performance for more up to date information on that particular show.

Proof of vaccination or masking is currently not required for outdoor performances (often listed as Rooftop Series) for vaccinated individuals. Non-vaccinated individuals are still asked to wear a mask when arriving at our outdoor events, and when not seated.

These guidelines are subject to change based on artist requests, current local health conditions, and government regulations.

Thank you for your understanding.

-Andrew & The Kennett Flash Staff



102 Sycamore Alley  
Kennett Square, PA 19348  
484.732.8295

<https://www.kennettflash.org/covid-19-safety/>



The Colonial Theatre

September 1 at 5:04 PM · 🌐

Effective Wednesday, Sept 8, 2021, new safety protocols will take effect throughout the Colonial Theatre:

All visitors and patrons will be required to wear a mask AND, upon arrival, show EITHER 1) proof of full vaccination OR 2) a negative PCR test result taken within 72 hours of their arrival at the theatre. Partial vaccination, rapid COVID tests, and doctor's notes are not acceptable.

This policy will be effective for all visitors and all events including but not limited to movies, live events, and rentals.

While seated in our theatres, you can remove your mask to enjoy popcorn and other concessions. However, we ask that you replace your mask when you are not eating or drinking.

Colonial staff will endeavor to notify ticket holders and renters about these requirements in the order of upcoming events.

The Colonial Theatre continues to intensively clean theatres and maintain social distancing in box office and other areas per protocols instituted near the beginning of the pandemic.

Should questions regarding these policies arise during your visit, General and House Managers Scott Bauman and Ryan Wilson can assist.

If you have safety-related questions in advance of an upcoming event or visit, call (610) 917-1228 during normal hours of operation (Wednesday – Sunday from 12:30 to 7:00 PM).

More information is available on our safety protocol page 📄📄📄  
<https://thecolonialtheatre.com/about/safety/>



Uptown Knauer Performing Arts Center

September 8 at 6:30 PM · 🌐

Important Alert! Beginning Friday, September 10, all guests 12 years and older will be required to provide proof of being fully vaccinated OR having a negative COVID test within 72 hours of a performance. Masks will continue to be required.

We appreciate your cooperation and understanding as we continue to take all necessary precautions to protect our guests', performers' and employees' safety.

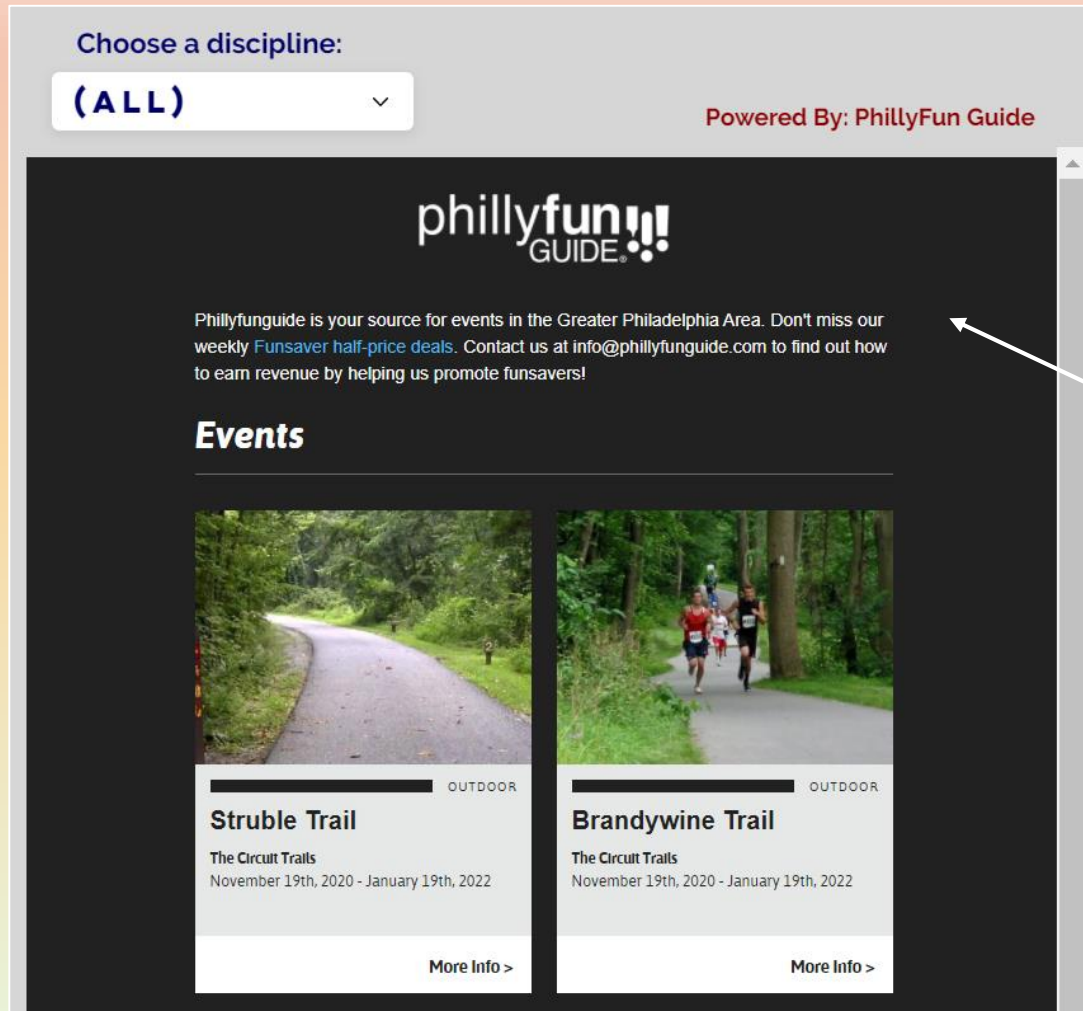
This policy will be re-evaluated monthly based on local infection rates and in consultation with public health officials. More information can be found on our website: [uptownknauer.org/safety](http://uptownknauer.org/safety).

#westchesterpa #downtownwestchester #downtownwestchesterpa  
#westchesterborough #uptownwc #nonprofitorganization



**VACCINE POLICY**

# Promote your upcoming in-person, virtual, and hybrid events through the Philly Fun Guide!



There is an overlay of Philly Fun Guide events taking place in Chester County on our website.

[Visit our website](#) for instructions on how to upload events to the guide.

# Resources [www.culturechesco.org/art-of-reopening](http://www.culturechesco.org/art-of-reopening)

[Visit our website](#) for a list of social justice events and programs taking place in and around Chester County. Know of an event we should add? Email [jamison@chescofc.org](mailto:jamison@chescofc.org).

Date	Title	Source	Summary	URL
2021	Do We Still Need to Keep Wearing Masks Outdoors?	New York Times	2-out-of-3 rule: outdoors, socially distances, masked	<a href="https://www.nytimes.com/2021/04/22/well/live/covid-masks-outdoors.html">https://www.nytimes.com/2021/04/22/well/live/covid-masks-outdoors.html</a>
2021	COVID Visitor Guidelines	Longwood Gardens	Example of COVID safety messaging	<a href="https://longwoodgardens.org/visit/visiting-guidelines">https://longwoodgardens.org/visit/visiting-guidelines</a>
2021	COVID Reopening Plan	Oxford Arts Alliance	Example of reopening plan and safety guidelines	<a href="https://chescofc.org/wp-content/uploads/2021/04/Covid-19-Reopening-Plan-for-The-Oxford-Arts-Alliance.pdf">https://chescofc.org/wp-content/uploads/2021/04/Covid-19-Reopening-Plan-for-The-Oxford-Arts-Alliance.pdf</a>
April 2021	Operating Safe Festivals & Events	Chester County's Brandywine Valley/CCCVB	Webinar for holding safe events	<a href="https://us02web.zoom.us/rec/share/Cw1vLUwJMVPsBHO1tOmUYZGC6y08xxD4G-E9cnnAet1W7MHjVClkGLPGRyZrXUPG.MtQ_uuV3bcifydE">https://us02web.zoom.us/rec/share/Cw1vLUwJMVPsBHO1tOmUYZGC6y08xxD4G-E9cnnAet1W7MHjVClkGLPGRyZrXUPG.MtQ_uuV3bcifydE</a> Passcode: Wbb=Ga45
Mar 2021	PCA Tips & Resource Guide for Opening Safely	PA Council on the Arts	Strategically plan for reopening & moving forward when appropriate locally	<a href="#">PCA Tips and Resources for Reopening Safely.pdf (pa.gov)</a>
Mar 2021	The Art of Re-Opening	NEA: National Endowment for the Arts	9 case studies with tips	<a href="https://www.arts.gov/impact/research/publications/art-reopening">https://www.arts.gov/impact/research/publications/art-reopening</a>
Jan 2021	Guidance for Cleaning and Disinfecting	CDC	Cleaning guides	<a href="https://chescofc.org/wp-content/uploads/2021/04/Cleaning-and-Disinfecting-Your-Facility--CDC.pdf">https://chescofc.org/wp-content/uploads/2021/04/Cleaning-and-Disinfecting-Your-Facility--CDC.pdf</a> <a href="https://chescofc.org/wp-content/uploads/2021/04/Guidance-for-Cleaning-and-Disinfecting--CDC.pdf">https://chescofc.org/wp-content/uploads/2021/04/Guidance-for-Cleaning-and-Disinfecting--CDC.pdf</a>
Sept 2020	Culture Shock: COVID-19 & the cultural & creative sectors	OECD: Organization for Economic Co-operation and Development	Regional differences across countries & arts fields	<a href="https://www.oecd.org/coronavirus/policy-responses/culture-shock-covid-19-and-the-cultural-and-creative-sectors-08da9e0e/">https://www.oecd.org/coronavirus/policy-responses/culture-shock-covid-19-and-the-cultural-and-creative-sectors-08da9e0e/</a>
July 2020	Reopening the Arts & Humanities Safely	PA Humanities Council	Safety tips & panelists	<a href="#">Reopening the Arts and Humanities Safely - YouTube</a>
June 2020	Guide to Reopening the Arts in North Carolina	Arts North Carolina	Arts organizations & arts education	<a href="https://artsnc.org/advocacy/covid-19-resources/open-arts-resources/">https://artsnc.org/advocacy/covid-19-resources/open-arts-resources/</a> <a href="https://www.youtube.com/watch?v=-29oeG5MZkA&amp;feature=emb_logo">https://www.youtube.com/watch?v=-29oeG5MZkA&amp;feature=emb_logo</a>