Contact Information
Organization Name: Brandywine Battlefield Park Associates
ED/CEO Name: Robert “Hank” Weaver
Address: P.O. Box 202, Chadds Ford, PA 19317
Phone: (610) 459-3342
Website: www.brandywinebattlefield.org
Year Incorporated: 1971
FEIN: 23-2143174

Organization Information:
Field/s of Interest: 
_X_ Arts, Culture & Humanities  ___ Environment/Animal Welfare  _X_ Education  
___ Health  ___ Human Services  ___ Religion

Mission: The mission of the Brandywine Battlefield Park Associates (BBPA) is to preserve, interpret and share the impact of the enduring story of the Battle of the Brandywine, the largest single day land battle of the American Revolution. BBPA fulfills this mission by providing educational and historical programs to students and the community.

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served): All of Chester County and surrounding areas in Southeastern Pennsylvania.

Describe Population Served & Annual Number of People Served: BBPA serves an average of 6,000 people annually. Children in grades K-12 attend the educational programs. Those served come from many different backgrounds and economic status including individuals, families, school children, seniors, historians and those serving in the military.

Annual Budget $___126,000___________  ___2___ # of Full-Time Equivalent Paid Staff  
___70___ % of budget for program expenses  ___7-11___ # of Board Volunteers  
___27___ % of budget for administrative expenses  ___40___ # of Active Non-Board Volunteers  
___3___ % of budget for fundraising expenses  ___2000___ # of Volunteer Hours  
___100___ % total

Top 3-5 funding sources: Longwood Foundation: $15,000; DelCo Strong 2: $25,000; Connelly Foundation: $12,000 for 2 years; Chester County Innovation and Resiliency Fund: $10,000; Crestlea Foundation: $5,000

Is this grant proposal for: Capacity Building ___ or General Operating _X__?

If Capacity Building Proposal, the focus is: 
___Mission, Vision & Strategy  ___Governance & Leadership  ___Partnerships & Collaborations  
___Fundraising, Development & Marketing  ___ Technology  Other: __________________________

Grant Amount Requested from the Community Foundation: $___2,000___

Proposal Summary: Funding for General Operating will provide BBPA with vital support as we transition to a return to in-person programming with the resumption of revenue generating activities.
II. CHESTER COUNTY COMMUNITY FOUNDATION
GRANT PROPOSAL NARRATIVE

Provide clear, concise information. 3 pages maximum.

BRANDYWINE BATTLEFIELD PARK ASSOCIATES
GENERAL OPERATING INITIATIVE

1. Organization’s history, goals, key achievements and distinctiveness
The Brandywine Battlefield Park Associates (BBPA) was founded in 1971 by a dedicated group of
volunteers to help support the Brandywine Battlefield Park. BBPA duties and responsibilities have changed
over the decades. BBPA is responsible for managing the office and gift shop, conducting tours, educational
programs, special events and providing museum oversight. BBPA also manages Park operations and visitor
services. The Pennsylvania Historical and Museum Commission maintains park facilities and historical
content. The Battle of the Brandywine occurred in an area of ten square miles. Currently only 215 acres
have been preserved. The Brandywine Battlefield Park site maintains fifty-two (52) of the 215 acres. BBPA
strives to keep these 52 acres open and available for everyone to enjoy. Prior to the COVID-19 BBPA
served over 6,000 members of the community a year.

The Brandywine Battlefield Park was closed on March 21, 2020 in response to Governor Wolf’s social
distancing recommendations. BBPA conducts all in-person programming at the Brandywine Battlefield
Park. The closure of the Park resulted in the cancellation of all in-person and revenue generating programs.
BBPA responded immediately by changing from our Park location to working remotely and continued to
maintain the staff who worked to provide virtual programming to our community. On July 2, 2021 the Park
was reopened on a limited basis of two days a week. BBPA is currently operating on a hybrid schedule
whereby we are at the Park on Fridays and Saturdays and working remotely for the remainder of the time.

BBPA has actively engaged the community through remote programming since March, 2020.
Accomplishments achieved during the past sixteen (16) months have exceeded expectations.

- BBPA provided daily and weekly social media posts for the community. Topics were related to life in
  the 18th century, the American Revolution and the Battle of the Brandywine. Posts included
  #Museum Mondays, # Weapons Wednesdays, #Tech Thursdays and #Figure Fridays. The
  Brandywine Battlefield Orientation Film was posted on YouTube. All offerings were free to the
  public and reached an audience of 8,807 community members.
- Remote live programming events were provided for the community. Topics included “Remembrance
  Day 2020,” “Destruction and Wanton Waste, the Impact of War in a Peaceful Valley” and “18th
  Century Medicine.”
- Colonial Days Remote Education Series: Students have been unable to attend the educational program
  “Colonial Days” at the Park. Teachers expressed a need for the program. BBPA responded to the
  needs of teachers and students through the development of Colonial Days Remote Education Series.
  This program comprises of ten (10) videos, each representing an aspect of the traditional program.
  Teachers and homeschool parents are able to rent specific individual videos or the entire series for
  one month. Teachers and parents can schedule the video times and view them as often as needed.
  The videos are accompanied by a Teachers Manual. This program was launched in March, 2021.

The Brandywine Battlefield Park is the Gateway to the Battle of the Brandywine and the Philadelphia
Campaign of the American Revolution. BBPA provides students and visitors with tours, programs and
historical insights as they begin their Revolutionary Adventure at the Park where History Lives!

The Park has been open on Fridays and Saturdays since July 2, 2021. Since the reopening BBPA has
engaged the community through the provision of tours at the two historic houses located at the park and
operation of the Museum, Gift Shop and Orientation film. BBPA’s goal is to resume pre-pandemic
operations at the Park once it is safe for the staff, volunteer, students and community to do so. BBPA will
also continue to provide remote opportunities to the community given the current uncertainty related to the variants of the COVID-19 virus.

Objectives include:

- Expanding operations at the Park to three days per week, on Friday, Saturday and Sunday, effective October, 2021. Resume a regular schedule and programming by March, 2022.
- Resume in-person programming and events at the Park and as indicated by regulatory agencies. Plans call for the following At-the-Park events: Remembrance Day, September 11, 2021 and Family Fun Day, October 16, 2021. BBPA will accommodate requests from schools and teachers for At-the-Park programming as health guidance permits.
- Expand upon the current volunteer program to help meet the needs of the in-person programs.

2. Funding request

BBPA requests support for the organization’s General Operating Initiative. The COVID-19 pandemic necessitated the cancellation of all revenue generating programs and events since March, 2020. BBPA relies on these program and event revenues for general operating support. BBPA has turned to the philanthropic community to request assistance with meeting this need. BBPA does not receive any state or federal financial support.

BBPA has been able to continue operations because of funding provided by the SBA-PPP, foundation grants and CARES Act grants. This funding enabled BBPA to be very productive as demonstrated by the development, implementation and distribution of remote and virtual programming. This programming is a revenue source but only replaces a portion of the income from the cancelled programs and event activities.

The General Operating Initiative will support:

- Employee payroll and payroll benefits
- Costs related to a hybrid schedule of operating both at the Park two days per week and remotely when not at the Park. The General Operating Initiative will support both the Park Office operations and the Remote (home) Office operations. Costs will include Zoom subscription, postage, office equipment and supplies and consultant fees.
- Reopening expenses including marketing announcements for programs and events.

Funding the General Operating Initiative now will provide BBPA with the financial stability needed to continue with the reopening plans. Support will ensure BBPA’s position for a complete and successful reopening and serve our students and the community to “keep history alive!”

The impact of the General Operating Initiative will have an incredibly positive impact on BBPA’s ability to continue to reopen and move forward once the current pandemic is behind us.

- BBPA will continue to employ staff while maintaining both Park and Remote offices. Impact will be demonstrated when BBPA can conduct all operations the Park and eliminating the need for remote offices.
- BBPA will expand in-person programming while continuing to provide remote program opportunities.
  - Impact will be demonstrated with the Colonial Days for school students. The program will be provided at the Park for the benefit of a total 1,000 students.
  - Impact will be demonstrated with Summer History Camp. The program will be provided at the Park for the benefit of a total 400 campers.
- BBPA will be able to capture 75% of pre-pandemic revenues through the provision of programs, events and activities.
  - BBPA will conduct four special events during the 2021/2022 fiscal year for members of the community.
III. ATTACHMENTS

E-mail or mail this support information

1. Copy of 501 (c) (3) federal tax-exempt letter
2. List of Board of Directors, with their affiliations
3. Most recent annual report & financial statement, audited if available
4. Itemized organizational operating budget with actual results for prior fiscal year & current fiscal year to date
5. If capacity building initiative, itemized budget (including external consultant’s proposal, if applicable)
6. Current strategic plan. If your nonprofit does not have a current strategic plan, explain why.

- Use this form @ www.chescof.org to apply online for grants from all Community Foundation Funds.
- Email proposals to grants@chescof.org
- Proposals are considered “complete” when CCCF has confirmed receipt of the Grant Proposal Summary Sheet, Narrative & Attachments.
- Proposals are shard electronically and online with Fund Advisors, Donors & Grant Panels.
- Per IRS Regulations, applicants must be charitable, tax exempt organizations with 501(c)(3) certification & cannot be individuals.

Please contact Grants Administrator Kevin Baffa at (610) 696-8211 grants@chescof.org with questions.