

## GRANT PROPOSAL GUIDELINES

- We *connect people who care with causes that matter, so their philanthropy makes a difference now & forever.*
- We are a **collection of Field of Interest & Donor Advised Funds** with **@\$3.5M granted annually** to nonprofits in Chester County & beyond.
- **99%** of our grants are made by our generous Fund Advisors, who make grant decisions all year.

**Proposals submitted by nonprofits are considered for 2 types of grants:**

### Field of Interest & Donor Advised Funds (No Deadline)

- ◇ Grants **focus on Chester County** causes & issues, but are not limited to Chester County.
- ◇ Charitable nonprofits working **in all fields of interest** are considered for grant awards. (I.e. arts, culture, & humanities; education; community improvement; environment; religion; health; & human services)
- ◇ **General operating** grants are encouraged. Nonprofits should be specific about their mission, goals, & measurable outcomes.
- ◇ Proposals can be submitted **anytime all year**.
- ◇ Grant decisions are made **intermittently** all year, as Fund Advisors desire.
- ◇ Grant **awards** typically range from **\$500-\$7,500**.

### Fund for Chester County Capacity Building Grants (Due 9/15)

- ◇ For eligibility in this grant program, nonprofits must be **located in & serve Chester County**. NPO's with budgets of \$500,000 or less are given preference.
- ◇ The goal of capacity building grantmaking is to **strengthen the effectiveness of NPO's serving the Chester County region**, in areas including:
  - Mission, Vision & Strategy
  - Governance & Leadership
  - Partnerships & Collaborations
  - Operations & Technology
  - Fundraising, Development & Marketing
- ◇ Proposals must be submitted by **September 15** to be eligible for consideration.
- ◇ Grant **awards** typically range from **\$500-\$5,000**, with monies distributed by **February**.

- Use this form @ [www.chescocf.org](http://www.chescocf.org) to apply online for grants from all Community Foundation Funds.
- **Email proposals to [grants@chescocf.org](mailto:grants@chescocf.org)**
- Proposals are considered "complete" when CCCF has **confirmed** receipt of the **Grant Proposal Summary Sheet, Narrative & Attachments**.
- Proposals are shared electronically and online with Fund Advisors, Donors & Grant Panels.
- Per IRS Regulations, applicants must be charitable, tax exempt organizations with 501(c)(3) certification & cannot be individuals.

Please contact Grants Administrator **Kevin Baffa** at **(610)-698-8211** or [grants@chescocf.org](mailto:grants@chescocf.org) with any questions.

# I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

**One page only.** This page will be shared electronically with Grant Panel Members & Fund Advisors.

Note: If Philanthropy Network's Common Grant Application is used, CCCF's **Summary Sheet MUST accompany application.**

To obtain an electronic version of this application, visit [www.chescocf.org](http://www.chescocf.org)

Date

## Contact Information

Organization Name: Daemion Counseling Center  
Address: 95 Howellville Road, Berwyn, PA 19312  
Phone: 610-647-1431, 610-730-0853 mobile  
Website: [www.daemioncounseling.org](http://www.daemioncounseling.org)  
Year Incorporated: 1970  
FEIN: 23-1733365

ED/CEO Name: Margaret O. Magee  
ED/CEO Email: [margaret@daemioncounseling.org](mailto:margaret@daemioncounseling.org)  
Board Chair Name: K. Chen/Carol Robinson  
Board Chair Approval (check here):   
Primary Contact Name: Margaret Magee  
Primary Contact E-mail:  
[margaret@daemioncounseling.org](mailto:margaret@daemioncounseling.org)

## Organization Information:

### Field/s of Interest:

Arts, Culture & Humanities       Environment/Animal Welfare       Education  
 Health       Human Services       Religion

**Mission: Daemion Counseling Center (DCC) offers professional mental health counseling focused on helping community residents navigate life's many transitions, by providing expert yet affordable care.**

**Geographic Area Served** (If not all of Chester County, specify primary Chester County regions served): Chester, Delaware, Montgomery and Philadelphia Counties.

**Describe Population Served & Annual Number of People Served:** Daemion Counseling Center fills the gap in social services for those who require care for mental illness and who are uninsured or poorly insured by offering a sliding fee scale for those who need assistance. In 2020/2021 FY DCC served 120 individuals with a 64% increase in client session hours over this same period last year.

<b>Annual Budget \$</b> <u>219,200</u>	<u>2</u>	# of Full-Time Equivalent Paid Staff
<u>77</u> % of budget for program expenses	<u>10</u>	# of Board Volunteers
<u>18</u> % of budget for administrative expenses	<u>25</u>	# of Active Non-Board Volunteers COVID
<u>5</u> % of budget for fundraising expenses	<u>595</u>	# of Volunteer Hours
<small>100 % total</small>		

**Top 3-5 funding sources: The Wyss Foundation, Chester County Commissioners, PCHF**

**Is this grant proposal for:** Capacity Building  or General Operating  ?

**If Capacity Building Proposal, the focus is:**

Mission, Vision & Strategy     Governance & Leadership     Partnerships & Collaborations  
 Fundraising, Development & Marketing     Technology    Other: \_\_\_\_\_

**Grant Amount Requested from the Community Foundation:** \$ 7,500

**Proposal Summary:**

## II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE

*Provide clear, concise information. 3 pages maximum.*

### 1. Nonprofit's history, goals, key achievements & distinctiveness

**History:** DCC is a 501 © 3 nonprofit community-based counseling center that opened its doors in 1970 when a group of concerned community members met informally in their residences crafted the concept of Daemion House. It was a way of helping and supporting run-away teens and their families, working ultimately toward reconciliation while trying to ensure the safety of the teenagers involved in the interim. The office and volunteer staff members were initially housed in the basement of the home on the property of St. Luke's Lutheran Church in Devon, PA. Over the years, DCC has adjusted and updated its mission to reflect evolving community needs. Now Daemion Counseling Center, it has transitioned from an agency that met critical needs in times of crisis to a center that works with individuals who struggle with a variety of mental health issues and who are committed to devoting the necessary time with a professional therapist, one hour at a time, to heal and move forward with their lives.

**Goals:**

### 2. Funding request

#### • Description of key initiatives

Daemion Counseling Center requests funding to offset the costs of affordable mental health counseling. These funds will be to provide one-to- **one individual counseling, support groups for front-line essential workers, and psychoeducational community programming.**

#### • Specific needs & issues to be addressed

- Sixty percent (60%) of youth with major depression did not receive and mental health treatments in 2017-2018. 9.7% of youth in the US have severe major depression. The percentage of adults with mental illness who are uninsured increased for the first time since the passage of the Affordable Care Act. Stats per MHA 2021. Even before COVID-19, the prevalence of mental illness and suicide ideation among adolescents and young adults was increasing. In the past 6-months, there have been 3 suicides of two Tredyffrin/Easttown students and one graduate in his late twenties.
- Funding will allow DCC to fulfill its mission of providing clinical mental health counseling to our target population, those uninsured, poorly insured, or unable to afford traditional therapy fees in southeastern Pennsylvania. DCC will address grief/loss, fatigue, and burn-out, languishing, anger management, drug and alcohol education, personal and family relationship issues, our "Healing the Helping Professional" program, outreach and community education through this grant proposal.
- DCC also offers psychoeducational programs to the community on a variety of topics. On 9/13/21, DCC will host a Community Conversation: Teen Suicide collaborating with the American Foundation for Suicide Prevention, ETHOS Treatment, LLC, and Peter's Place. This panel discussion will be offered for free via zoom.

#### **Why it is important to fund this now**

In the early days of the pandemic, our brains were on high alert for fight or flight. The pandemic has dragged on, and the acute state of anguish has given way to a chronic condition of languishing. The pandemic has created a huge loss. We live in a world that normalizes physical health challenges but stigmatizes mental health challenges, as we head into a new variant of pandemic reality its time to rethink our understanding of mental health and well-being. "Not depressed" doesn't mean you're not struggling. By acknowledging that so many of us are languishing, we can start giving voice to quiet despair and lighting a path out of the void.

#### • How impact & results will be demonstrated

- DCC uses a variety of best practice evaluation instruments to guide treatment plans and therapy. The baseline score at Intake allows the LPC to identify, over time, if the treatment plan is working or if it needs to be revised. Revision of treatment plans allows a client to utilize techniques and strategies that are working. All scores are entered into a database as a part of the client's record and so the LPC can advise the treatment plan. Observational and progress notes provide qualitative data for an informative summary of the client. Pre and post surveys conducted among support group participants will measure items related to professional quality of life, including symptoms of burnout, secondary traumatic stress, compassion fatigue, and compassion satisfaction. Pre and post data will allow the LPC to evaluate the impact of the support groups in developing resilience among frontline community workers, as well as their competency skills for responding to and managing interactions with clients that are stressful and involve traumatic material.

We use a variety of Beck's Inventories, depending on the challenges that confront a client. For long-term clients, we re-administer the evaluation inventory every four or five sessions. For many of our clients biological and environmental factors contribute to the development of mental health disorders or dysfunction. While many of these factors are embedded in their daily lives, our objective is simple: to help people alter behaviors/responses to improve situations within their control, to cope with what they cannot change, and to reach the highest level of stability possible.

- *For capacity building grant proposals:*
  - *How will this capacity building initiative impact your nonprofit?*
  - *How will this impact be measured?*
  - *Include a description of the expected activities; timeline & costs to implement the initiative. If external consulting services are required, include the anticipated costs & expertise of the consultants to be hired. Include external consultant proposals if applicable.*

### III. ATTACHMENTS

#### *E-mail or mail this support information*

1. Copy of 501 (c) (3) federal tax-exempt letter
2. List of Board of Directors, with their affiliations
3. Most recent annual report & financial statement, audited if available
4. Itemized organizational operating budget with actual results for prior fiscal year & current fiscal year to date
5. If capacity building initiative, itemized budget (including external consultant's proposal, if applicable)
6. Current strategic plan. If your nonprofit does not have a current strategic plan, explain why.

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*Connecting people who care with causes that matter,  
so their legacies make a difference.*



## WHAT IS CAPACITY BUILDING?

**Capacity building helps bring a nonprofit to the next level of operational, programmatic, financial, or organizational maturity, in order to more effectively & efficiently fulfill its mission.**

Capacity building may include (but is not limited to) projects which address:

- **MISSION, VISION & STRATEGY**  
Organizational Assessment - Strategic Planning - Financial Planning
- **GOVERNANCE & LEADERSHIP**  
Board Development - Executive Transition/Succession Planning - Leadership Development - Staff Training & Professional Development
- **PARTNERSHIPS & COLLABORATIONS**  
Coalition Building – Collaboration - Mergers & Acquisitions - Strategic Restructuring
- **RESOURCE DEVELOPMENT & MARKETING**  
Major Gift Donor Identification, Cultivation, Development & Stewardship - Development Campaigns (Annual, Capital, Planned Giving) - Earned Income Development - Social Enterprise Feasibility & Development - Marketing, Branding & Communications
- **TECHNOLOGY & OPERATIONS**  
Business Continuity Planning - Financial Management - Human Resources - Volunteer Management - Industry Certification - Risk Management - Technology Improvements