

## GRANT PROPOSAL GUIDELINES

- We **connect people who care with causes that matter, so their philanthropy makes a difference now & forever.**
- We are a **collection of Field of Interest & Donor Advised Funds** with **@\$3.5M granted annually** to nonprofits in Chester County & beyond.
- **99%** of our grants are made by our generous Fund Advisors, who make grant decisions all year.

**Proposals submitted by nonprofits are considered for 2 types of grants:**

### Field of Interest & Donor Advised Funds (No Deadline)

- ◇ Grants **focus on Chester County** causes & issues, but are not limited to Chester County.
- ◇ Charitable nonprofits working **in all fields of interest** are considered for grant awards. (I.e. arts, culture, & humanities; education; community improvement; environment; religion; health; & human services)
- ◇ **General operating** grants are encouraged. Nonprofits should be specific about their mission, goals, & measurable outcomes.
- ◇ Proposals can be submitted **anytime all year.**
- ◇ Grant decisions are made **intermittently** all year, as Fund Advisors desire.
- ◇ Grant **awards** typically range from **\$500-\$7,500.**

### Fund for Chester County Capacity Building Grants (Due 9/15)

- ◇ For eligibility in this grant program, nonprofits must be **located in & serve Chester County.** NPO's with budgets of \$500,000 or less are given preference.
- ◇ The goal of capacity building grantmaking is to **strengthen the effectiveness of NPO's serving the Chester County region,** in areas including:
  - Mission, Vision & Strategy
  - Governance & Leadership
  - Partnerships & Collaborations
  - Operations & Technology
  - Fundraising, Development & Marketing
- ◇ Proposals must be submitted by **September 15** to be eligible for consideration.
- ◇ Grant **awards** typically range from **\$500-\$5,000,** with monies distributed by **February.**

- Use this form @ [www.chescocf.org](http://www.chescocf.org) to apply online for grants from all Community Foundation Funds.
- **Email proposals to [grants@chescocf.org](mailto:grants@chescocf.org)**
- Proposals are considered "complete" when CCCF has **confirmed** receipt of the **Grant Proposal Summary Sheet, Narrative & Attachments.**
- Proposals are shared electronically and online with Fund Advisors, Donors & Grant Panels.
- Per IRS Regulations, applicants **must be** charitable, tax exempt organizations with 501(c)(3) certification & **cannot** be individuals.

Please contact Grants Administrator **Kevin Baffa** at **(610)-698-8211** or [grants@chescocf.org](mailto:grants@chescocf.org) with any questions.

# I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

**One page only.** This page will be shared electronically with Grant Panel Members & Fund Advisors.

Note: If Philanthropy Network's Common Grant Application is used, CCCF's **Summary Sheet MUST accompany application.**

To obtain an electronic version of this application, visit [www.chescocf.org](http://www.chescocf.org)

**Date 9-23-2021**

## Contact Information

Organization Name: Graystone Society, Inc.  
Address: 50 S. 1<sup>st</sup> Avenue, Coatesville, PA 19320  
Phone: 610-384-9282  
Website: [www.steelmuseum.org](http://www.steelmuseum.org)  
Year Incorporated: 1984  
FEIN: 22-2601403

ED/CEO Name: James Ziegler  
ED/CEO E-mail: [execdir@steelmuseum.org](mailto:execdir@steelmuseum.org)  
Board Chair Name: Scott Huston  
Board Chair Approval (check here):   
Primary Contact Name: James Ziegler  
Primary Contact E-mail:  
[execdir@steelmuseum.org](mailto:execdir@steelmuseum.org)

## Organization Information:

### Field/s of Interest:

Arts, Culture & Humanities       Environment/Animal Welfare       Education  
 Health       Human Services       Religion

**Mission:** The Graystone Society is a not-for-profit educational institution focused on broadening an understanding of the iron and steel history of Coatesville, Chester County, Southeastern Pennsylvania, the region, and nation, to audiences of all ages and interests, by collecting, preserving, exhibiting and interpreting iron and steel's history, as well as contributing to its local economies in a meaningful way.

### Geographic Area Served (If not all of Chester County, specify primary Chester County regions served):

Coatesville, Chester County, PA

### Describe Population Served & Annual Number of People Served:

5,502 – 2019; 3-year average – 5,383

Visitors of all ages and demographics, primarily from the Coatesville area, but also the nation and beyond

**Annual Budget** \$593,596 (2019) \_\_\_\_\_ 2 \_\_\_\_\_ # of Full-Time Equivalent Paid Staff  
\_\_\_\_ 66 \_\_\_\_\_ % of budget for program expenses      \_\_\_\_ 10 \_\_\_\_\_ # of Board Volunteers  
\_\_\_\_ 24 \_\_\_\_\_ % of budget for administrative expenses      \_\_\_\_ 35 \_\_\_\_\_ # of Active Non-Board Volunteers  
\_\_\_\_ 10 \_\_\_\_\_ % of budget for fundraising expenses      \_\_\_\_ 1,738 \_\_\_\_\_ # of Volunteer Hours  
100 % total

### Top 3-5 funding sources:

**Is this grant proposal for:** Capacity Building \_\_\_\_ or General Operating \_\_\_\_?

### **If Capacity Building Proposal, the focus is:**

\_\_\_\_ Mission, Vision & Strategy      \_\_\_\_ Governance & Leadership      \_\_\_\_ Partnerships & Collaborations  
\_\_\_\_ Fundraising, Development & Marketing      \_\_\_\_ Technology      Other: \_\_\_\_\_

**Grant Amount Requested from the Community Foundation:** \$ 10,000 \_\_\_\_\_

**Proposal Summary:** Educational Program Sponsorships

## II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE

*Provide clear, concise information. 3 pages maximum.*

### 1. Nonprofit's history, goals, key achievements & distinctiveness

The Graystone Society preserves and interprets the nationally significant iron and steel history of Coatesville, Pennsylvania. This includes nationally recognized first female industrialist Rebecca Lukens' house – Brandywine Mansion, Terracina, Graystone Mansion and the Lukens Executive Office Building, all located in the Lukens National Historic District, a National Historical Landmark.

The Graystone Society was created to assist the City of Coatesville with economic development through historic preservation; the Graystone Museum Society of Coatesville was incorporated in 1984 and began planning a room in the then City Hall, Graystone Mansion, as a museum area. The museum focuses on the people, places, products, and processes that made The Lukens Mill an industry leader. The City decided to erect a new municipal office building and police station and moved out of Graystone Mansion in 1992. Designed by noted Philadelphia architects Cope and Stewardson and recognized as the most historically significant house ever built in Coatesville, Graystone Mansion was much too important for the heritage of the city and the region to risk its loss. With the support of the then management of Lukens Steel Company, the City agreed to transfer the property to the Graystone Society in 1995. In 1988 the National Trust for Historic Preservation through their Comprehensive Historic Assistance Program compiled a report for Terracina. This report concluded that the Graystone Society needed to expand its mission beyond just preserving Terracina to reflect a broader purpose: the iron and steel industry and its role in the development of the community. This gave birth to the National Iron & Steel Heritage Museum and the return to Coatesville of the World Trade Center steel columns, as well as the acquisition of the 120' rolling mill and motor house adding immense exhibit space for the museum.

### 2. Funding request

**Description of key initiatives:** Tremendous improvements in science and technology have enhanced our lives. Our region is a microcosm of the challenges facing STEM (science, technology, engineering and math) education. Too many students are missing opportunities to excel in STEM fields and are unprepared to join the future STEM workforce. Studying science requires the brain to think in critical and creative ways, helping to learn to question assumptions and teaching to provide evidence to support ideas. Science and technology literacy is an important part of a well-rounded education. *(Source: The Franklin Institute)*

Generating students' interest in science at an early age is a critical component of building the future science workforce, and NISHM is uniquely positioned to reach students from all backgrounds and means throughout the community.

**Specific needs & issues to be addressed:** The Graystone Society is a vibrant place where people encounter, explore and learn about the past. With diverse audiences and Chester County's unique heritage at its core, The Graystone Society is an educational leader in the history community of the Delaware Valley.

John Wickman works with students using inquisitive skills. "I am a volunteer tour guide at the Museum and a former Lukens employee. I love to talk about Lukens' history and the products we produced, explaining to the students how we made and tested the many grades of carbon and alloy steel customers required."

Your support will make a difference in our ability to advance the Lukens National Historic District in the development of our national industrial heritage. Your grant will help to run our educational programs for youth and adults including new school and scout programs, and to continue to develop a

web site that integrates with our exhibits and events to improve the experience for both our 100,000 web visitors and the hundreds of visitors to the historic district.

**Why it is important to fund this now:** Your generosity, and the generosity of others like you, makes it possible for the National Iron & Steel Heritage Museum to fulfill its mission to preserve, exhibit and educate the public on our nation's iron and steelmaking past. Working with members of the community like you, we can continue to generate students' interest in science, technology, engineering, art and math (STEAM). Your contribution will help advance the museum in both education and the development of our national industrial heritage.

**How impact & results will be demonstrated:** We feel that the impact and results of our programs and projects will be well demonstrated in several ways: the rise of tourist visitation in the Lukens National Historic District and the continued influx of new visitors into the city; the education of visitors and residents alike who can see up close, some for the very first time, just a few of the many things which make our country great; the realization that Chester County's rich iron and steel heritage is a legacy in which to be proud.

### III. ATTACHMENTS

#### *E-mail or mail this support information*

1. Copy of 501 (c) (3) federal tax-exempt letter
2. List of Board of Directors, with their affiliations
3. Most recent annual report & financial statement, audited if available
4. Itemized organizational operating budget with actual results for prior fiscal year & current fiscal year to date
5. If capacity building initiative, itemized budget (including external consultant's proposal, if applicable)
6. Current strategic plan. If your nonprofit does not have a current strategic plan, explain why.

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