We connect people who care with causes that matter, so their philanthropy makes a difference now & forever.

We are a collection of Field of Interest & Donor Advised Funds with @$3.5M granted annually to nonprofits in Chester County & beyond.

99% of our grants are made by our generous Fund Advisors, who make grant decisions all year.

Proposals submitted by nonprofits are considered for 2 types of grants:

### Field of Interest & Donor Advised Funds (No Deadline)
- Grants focus on Chester County causes & issues, but are not limited to Chester County.
- Charitable nonprofits working in all fields of interest are considered for grant awards. (I.e. arts, culture, & humanities; education; community improvement; environment; religion; health; & human services)
- General operating grants are encouraged. Nonprofits should be specific about their mission, goals, & measurable outcomes.
- Proposals can be submitted anytime all year.
- Grant decisions are made intermittently all year, as Fund Advisors desire.
- Grant awards typically range from $500-$7,500.

### Fund for Chester County Capacity Building Grants (Due 9/15)
- For eligibility in this grant program, nonprofits must be located in & serve Chester County. NPO’s with budgets of $500,000 or less are given preference.
- The goal of capacity building grantmaking is to strengthen the effectiveness of NPO’s serving the Chester County region, in areas including:
  - Mission, Vision & Strategy
  - Governance & Leadership
  - Partnerships & Collaborations
  - Operations & Technology
  - Fundraising, Development & Marketing
- Proposals must be submitted by September 15 to be eligible for consideration.
- Grant awards typically range from $500-$5,000, with monies distributed by February.

- Use this form @ [www.chescocf.org](http://www.chescocf.org) to apply online for grants from all Community Foundation Funds.
- Email proposals to grants@chescocf.org
- Proposals are considered “complete” when CCCF has confirmed receipt of the Grant Proposal Summary Sheet, Narrative & Attachments.
- Proposals are shared electronically and online with Fund Advisors, Donors & Grant Panels.
- Per IRS Regulations, applicants must be charitable, tax exempt organizations with 501(c)(3) certification & cannot be individuals.

Please contact Grants Administrator Kevin Baffa at (610)-698-8211 or grants@chescocf.org with any questions.
I. CHESTER COUNTY COMMUNITY FOUNDATION
GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Panel Members & Fund Advisors.
Note: If Philanthropy Network’s Common Grant Application is used, CCF’s Summary Sheet MUST accompany application.
To obtain an electronic version of this application, visit www.chescocf.org

Date 10.21.21

Contact Information
Organization Name: Sow Good Now
ED/CEO Name: Mary Fischer-Nassib
Address: 3002 Tall Oaks Lane Newtown Sq 19073
ED/CEO E-mail: mary@sowgoodnow.org
Phone: 215-820-2450
Board Chair Name: Betsy Curtis
Website: sowgoodnow.org
Board Chair Approval (check here): X
Year Incorporated: 2018
Primary Contact Name: Mary Fischer-Nassib
FEIN: 83-0997543
Primary Contact E-mail: mary@sowgoodnow.org

Board of Directors

Organization Information:
Field/s of Interest: Education (Youth Philanthropy)
Mission: GROW THE NEXT GENERATION OF PHILANTHROPIC ATHLETES BY: Teaching Philanthropy: By offering opportunities for service learning through sports. Building Relationships in Diverse Communities and partnering with their leaders and the causes they support. Inspiring Athletes to Connect with their Passion by engaging them in a lifelong practice of giving and sharing with a spirit of generosity.

Geographic Area Served Mainly West Chester and Malvern in Chester County

Describe Population Served & Annual Number of People Served: High School and College Athletes serve youth from high poverty areas. Annually we serve over 400 young people between the ages of 8 and 22.

Annual Budget $__131,000_________ # of Full-Time Equivalent Paid Staff
___80__% of budget for program expenses ___12_ # of Board Volunteers
___15__% of budget for administrative expenses ___12_ # of Active Non-Board Volunteers
___5__% of budget for fundraising expenses ___400+___ # of Volunteer Hours

Top 3-5 funding sources:

Is this grant proposal for: Capacity Building _x_ or General Operating __x__

Sow Good Now needs funding in many of areas, however, this proposal is a specific request: _x_ Technology

Grant Amount Requested from the Community Foundation: $6150
$2800 Small Business computer
$350 Color printer
$3000 Payment Integration and Volunteer Hour Tracking Salesforce Training
Proposal Summary: Sow Good Now is in its third year and we need to replace a computer and purchase a larger printer. We have also elevated Salesforce Non-profit Service Pack but need to pay for training to implement two key usability and reporting functions (Payment integrations and service hour tracking.)

II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE

Provide clear, concise information. 3 pages maximum.

1. Nonprofit’s history, goals;
   The Sow Good Now Story: Founded in July of 2018 by three mothers who are former collegiate athletes and who have raised athletes, Sow Good Now is a 501c3 non-profit that utilizes organized youth sporting activities as a platform for philanthropic education and inspiration. High performing, high character athletes engage younger athletes in ways they can practice sharing their time talent and treasures. Sow Good Now partners donors with sports teams and non-profits to increase community collaboration and more intentional giving. The founders believe that everyone has unique gifts to offer the world and they created the Sow Good Now GiveBack Model as a space for those gifts to be shared. By bringing diverse community members together through the sports they love and integrating a spirit of generosity with active volunteerism and participatory grant making, a new and sustainable ecosystem of philanthropic giving is established. The Sow Good Now GiveBack model transforms the individual athlete by inspiring passion, providing philanthropic education, and developing leadership skills through decision making in participatory grantmaking. Communities are transformed through a four-year commitment to host GiveBack Clinics and lasting relationships are built through peer and near peer mentoring and connecting community leaders. Sow Good Now GiveBack Clinics are an opportunity for funders to share power, lift youth voices and apply innovation in addressing social issues for a better tomorrow.

2. Key achievements
   In 2020, Constance Carter completed a development assessment for Sow Good Now which included a recommendation to expand and strengthen the organization’s Board and build out committees. As a result of that assessment, SGN has grown their Board from five to twelve members, adding a wide range professional experiences. The diverse Board has been instrumental in the oversight and management of Sow Good Now’s programming and operations. 2020-21 programs completed: Villanova and LaSalle Volleyball with Boys and Girls Club Virtual Summer GiveBacks for ALHJ and Believe and Achieve, Partners In Outreach Easter Outfit and Basket Delivery to Philadelphia Schools, Tennis Racket Drive Radley Junior Tennis Regripping Activity (August) Tennis GiveBack (September) Jefferson Softball Virtual GiveBack for Mental Health (November) Spring Brandeis Women’s Soccer (Social Justice) Fall Radley Run Juniors Tennis (Cancer) PBT Baseball GiveBack (TBD)
   Distinctiveness
   • The SGN GiveBack is distinct because it has two components. The first component is a one-day sports clinic where a high school or college team (the Host Team) invites a younger group of athletes (Participants) in grades 4th through 8th to their field, gym, court, pool, etc. and provides a sports clinic and shares their passion for helping others. The Host Team players develop leadership skills by planning the event, organizing the drills, preparing speeches, facilitating transportation, and providing necessary equipment for the younger players. The younger Participants (from under resourced areas) are given the opportunity to be coached by high performing players, experience a new environment, and gain near-peer role models at this event.
The GiveBack day brings people together in an uplifting and public way for the betterment of those who live in their community.

- The second component of the GiveBack is a two-week Philanthropy Project that is completed prior to the GiveBack day, by both the Host Team and the Participants. This portion is done by Zoom and all work is done online. SGN Staff members provide all athletes the education and tools to research local non-profits that serve causes aligned with their team’s core values and that benefit youth and families. After completing the research, all of the players will vote by survey and rate the organizations on a list of criterion. On the day of the GiveBack, the non-profit organization that received the highest number of votes will be announced and a grant for $1000 will be made to the winning organization. This practice of community-centric grantmaking uplifts and unites youth voices and stands as public example of connection and collaboration. Athletes will gain depth in understanding the complexities of social issues as they mentor youth through this process.

- SGN is proud to offer this comprehensive and innovative community service alternative to sports teams. Often teams complete canned good drives or pack backpacks, however, through these two parts of the GiveBack, SGN provides youth with a full-circle, meaningful opportunity to use their heads (research), hearts (passion for a cause) and hands (sports skills) to uplift their communities and drive volunteerism and civic engagement.

- Roughly 45 million youth participate in organized spots in the US annually and there can be great disparity in access to facilities and coaching. SGN leverages the infrastructure of organized youth sports as a distribution model for youth philanthropy because it brings diversity in race and socio-economic status and is inherently sustainable because there are always new players aging up.

2. **Funding request**

- **Description of key initiatives** Sow Good Now is growing, engaging more youth, tracking volunteer hours, and implementing the Salesforce Non-Profit Service. This growth has led to the need for updated computer hardware and software training.

- **Specific needs & issues to be addressed** Replace Organization Main Computer and implement Salesforce NPSP tools

- **Why it is important to fund this now** The current computer is over 3 years old and slow. We need training on information technology and CRM to better manage data.

- **How impact & results will be demonstrated**. More reliable computer will aid staff in day-to-day operations and the printer will result in cost savings. Software training will make us more efficient as we report on our impact.

### III. ATTACHMENTS

_E-mail or mail this support information_

1. Copy of 501 (c) (3) federal tax-exempt letter
2. List of Board of Directors, with their affiliations
3. Most recent annual report & financial statement, audited if available
4. Itemized organizational operating budget with actual results for prior fiscal year & current fiscal year to date
5. If capacity building initiative, itemized budget (including external consultant’s proposal, if applicable)
6. Current strategic plan. If your nonprofit does not have a current strategic plan, explain why.

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WHAT IS CAPACITY BUILDING?

Capacity building helps bring a nonprofit to the next level of operational, programmatic, financial, or organizational maturity, in order to more effectively & efficiently fulfill its mission.

Capacity building may include (but is not limited to) projects which address:

- **MISSION, VISION & STRATEGY**
  Organizational Assessment - Strategic Planning - Financial Planning

- **GOVERNANCE & LEADERSHIP**
  Board Development - Executive Transition/Succession Planning - Leadership Development - Staff Training & Professional Development

- **PARTNERSHIPS & COLLABORATIONS**
  Coalition Building – Collaboration - Mergers & Acquisitions - Strategic Restructuring

- **RESOURCE DEVELOPMENT & MARKETING**
  Major Gift Donor Identification, Cultivation, Development & Stewardship - Development Campaigns (Annual, Capital, Planned Giving) - Earned Income Development - Social Enterprise Feasibility & Development - Marketing, Branding & Communications

- **TECHNOLOGY & OPERATIONS**