I. CHESTER COUNTY COMMUNITY FOUNDATION
GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Panel Members & Fund Advisors.
Note: If Philanthropy Network’s Common Grant Application is used, CCF’s Summary Sheet MUST accompany application.
To obtain an electronic version of this application, visit www.chescocf.org

Date

Contact Information
Organization Name: The Hickman Friends Senior Community

Address: 400 N. Walnut Street West Chester PA 19380
Phone: 484.760.6415
Website: www.thehickman.org
Year Incorporated: 1891
FEIN: 23-1352144

ED/CEO Name: Toni Kelly, LPN,PCHA,CPASRM
ED/CEO E mail: tkelly@thehickman.org
Board Chair Name: Elizabeth Stratton
Board Chair Approval (check here): ☑
Primary Contact Name: Rita Brouwer-Ancher
Primary Contact E-mail: rbrouwerancher@thehickman.org

Organization Information:
Field/s of Interest:
☑ Arts, Culture & Humanities ☑ Environment/Animal Welfare ☐ Education
☑ Health ☐ Human Services ☐ Religion

Mission:
The Hickman is a senior living personal care home guided by Quaker principles and traditions providing service to those seniors of modest means.

Geographic Area Served (if not all of Chester County, specify primary Chester County regions served):
Chester County

Describe Population Served & Annual Number of People Served:
The Hickman serves seniors age 59 to 97 of modest financial means. We are serving 74 residents at present. Most are living in the Anna T. Jeans building which opened in 2018. 22 of these residents reside in the memory care unit which specializes in assisting those with dementia and Alzheimer’s diagnoses.

Annual Budget $6,130,000
75% of budget for program expenses
5% of budget for administrative expenses
20% of budget for fundraising expenses
37% of Full-Time Equivalent Paid Staff
20% of Board Volunteers
0% of Active Non-Board Volunteers
0% of Volunteer Hours

Top 3-5 funding sources: 1. Program Revenue 2. Charitable Gifts 3. Investment Income

Is this grant proposal for: Capacity Building ☐ or General Operating ☑

If Capacity Building Proposal, the focus is:
☑ Mission, Vision & Strategy ☑ Governance & Leadership ☐ Partnerships & Collaborations
☐ Fundraising, Development & Marketing ☐ Technology ☐ Other: ____________________________

Grant Amount Requested from the Community Foundation: $4000.00

Proposal Summary: See attached narrative
Proposal Summary
In fulfilling its mission to serve seniors of modest means, The Hickman has been a presence and played an important role in the greater West Chester area for more than 130 years, serving more than one thousand individuals from 1891 to 2021. To continue our mission and to serve a population that

Note regarding volunteer hours: Due to the COVID-19 pandemic, volunteer hours are almost zero. A few visits from therapy dogs punctuated restrictions. Even as the CDC directives loosened, The Hickman remained vigilant limiting access to non-staff and maintaining a masking policy.

Note regarding Strategic Plan: A proposed and drafted Strategic Plan was initiated just prior to the pandemic. Please refer to the Strategic Planning Committee Annual Report 2020 Minutes (Draft). As detailed in the report the strategic plan shifted from the proposed draft to the mitigation of the COVID-19 pandemic and the focus on resident safety and security.

1. Nonprofit's history, goals, key achievements, and distinctiveness
The Hickman is a personal care senior living community located in the heart of West Chester, Pennsylvania where, for 130 years, Quaker principles have guided our commitment to residents. The Religious Society of Friends (Quakers) believes that each human life has value and no individual’s worth is based on resources or status in life. The conviction that there is “that of God in every person” has led to more than 350 years of Quaker action to promote equality and respect for the dignity of all people. At The Hickman, we are committed to making this heritage a part of our daily community life. As such, we seek to create a welcoming and inclusive environment for residents, their families, staff, and volunteers, regardless of race, ethnicity, religion, gender, age, ability, or sexual orientation. While open to all, The Hickman primarily serves people of modest means, as it founders intended. Individualized, affordable care is the foundation of The Hickman’s mission to older adults who seek a safe and affordable community living environment.

In 1891, area residents, Sallie Sharpless and Lydia Hall predicted, with amazing foresight, that ultimately there would be a need to care for older, single women who had no families to support them. Their vision resulted in the first Friends’ boarding home in West Chester which provided room, board, and personal care service for older individuals. The level of need was even greater than expected and one building became two buildings and then three. The Hickman Building and the Anna T. Jeanes building accommodates 109 resident rooms. 22 Suites in the Anna T. Jeanes Building are secure memory care. Residents experiencing varying levels of dementia and Alzheimer’s disease live a safe and secure life while enjoying life as much as their abilities allow.
during the past decade and by 3.2% from 2018-2020 with an expectation that those 65-an-older will nearly double by 2060. The need is great and continues to grow.

**How will impact and results will be demonstrated?**
The Hickman conducts resident satisfaction surveys. The most recent survey is being calculated and the goal is to distribute surveys at regular intervals while maintain an open-door policy to residents’ concerns and accolades.
The impact of the funding will help ensure none of our residents would have to leave our community due to a monetary situation, and that we have the capacity to keep our residents safe, healthy, and entertained.

Respectfully submitted September 15, 2021