

I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Panel Members & Fund Advisors.

Note: If Philanthropy Network's Common Grant Application is used, CCCF's **Summary Sheet MUST accompany application.**

To obtain an electronic version of this application, visit www.chescocf.org

Date **11-16-20**

Contact Information

Organization Name: Chester County Community Foundation
Address: 1001 Lincoln Hwy. Coatesville, PA 19320
Phone: 610-383-4612
Website: www.coatesvillecenter.org
Year Incorporated: 1999
FEIN: 23-3047695

ED/CEO Name: Kathryn Spurlock
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Board Chair Name: Carolyn Johnson, Esq.
Board Chair Approval (check here):
Primary Contact Name: Kathryn Spurlock
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Organization Information:

Field/s of Interest:

Arts, Culture & Humanities Environment/Animal Welfare Education
 Health Human Services Religion

Mission: Our mission is to increase access to health and human services for the Coatesville community through the co-location of services, along with educational outreach to the community to promote healthy lifestyles.

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served): Greater Coatesville area in Chester County, PA

Describe Population Served & Annual Number of People Served: The target population for our Center is the low-income residents of Coatesville, PA. In 2019 CCCH served nearly 6,500 men, women and children in the Coatesville area who made almost 14,000 visits to our Center during that time. Over 1,200 inter-agency referrals were made enabling clients to receive a wide-range of services to meet their diverse health needs.

The majority of clients served have incomes 200% below the federal poverty level. Most (80%) are female, 33% are African American, 39% are Caucasian, and 30% are Latino. Also, 25% are children under the age of 5; 12% are children aged 6-19, and 63% are Adults. CCCH reaches an estimated additional 1,200 Coatesville-area residents via our Healthy Living Outreach Initiative.

<u>Annual Budget</u> \$ <u>178,704</u>	<u>1.25</u>	# of Full-Time Equivalent Paid Staff
<u>75</u> % of budget for program expenses	<u>9</u>	# of Board Volunteers
<u>22</u> % of budget for administrative expenses	<u>7</u>	# of Active Non-Board Volunteers
<u>3</u> % of budget for fundraising expenses	<u>40</u>	# of Volunteer Hours

100 % total

Top 3-5 funding sources: Brandywine Health Foundation, Chester County Commissioners, M/M Robert McNeil, Connolly Foundation, Marshall-Reynolds

Is this grant proposal for: Capacity Building or General Operating ?

Grant Amount Requested from the Community Foundation: \$ 7,500.00

Proposal Summary: A \$7,500 general operating grant will help us to sustain our Center's general operations and Healthy Living Outreach Initiative program implementation provided free to low-income Coatesville-area residents, giving them the tools needed to lead healthy, productive lives.

This funding will be directed toward maintaining CCCH's integrated operations and whole health programs. This includes support for our Healthy Living Outreach Programs addressing food insecurity and nutrition education, healthy living, family stability, and community support and collaboration that improve the population health and lives of vulnerable community members and their families.

Coatesville Center of Community Health
General Operations Request to the Chester County Community Foundation
November 18, 2020

1. ORGANIZATIONAL HISTORY, GOALS, KEY ACHIEVEMENTS & DISTINCTIVENESS:

History: *Coatesville Center for Community Health (“the Center”)* is a nonprofit organization created in 1999 to increase access to health and human services for the Coatesville community through the co-location and integration of services and programs. At that time, lack of health insurance, lack of transportation, little knowledge about where to go for help and few Spanish-speaking social service staff members prevented many underserved residents from accessing the services they so critically needed. These residents were in dire need of an accessible center where health and human services could be provided in a collaborative manner to address their complex needs. The Center’s first goal was to purchase/renovate the old Shirt Factory on Lincoln Highway in Coatesville in early 2000 with \$75,000 in funding from the County’s Office of Housing and Community Development. The board then raised over \$1 million to renovate this one-story building to house the agencies whose complimentary services would better meet the needs of Coatesville residents. The tenant agencies moved into the renovated building August 2001. The annex building (a former auto garage) was renovated and occupied October 2002.

The Center currently houses five tenant agencies: Family Service of Chester County, Maternal and Child Health Consortium of Chester County, Domestic Violence Center of Chester County, Planned Parenthood of Southeastern PA, and the Chester County Health Department (WIC Program). CCCH is governed by a nine-member volunteer Board of Directors made up of representatives of the five tenant agencies and key community members. But, the Center is *much more* than a ‘building where 5 agencies have an office’. Other organizations, such as Legal Aid and The Crime Victims’ Center of Chester County, provide services on a regular “pop-up” basis. CCCH also welcomes collaborative organizations to provide additional resources to the community within the parameters of its mission. Kathryn Spurlock, CCCH’s Executive Director (hired in 2003 as a p/t Coordinator), convenes the tenant agencies to work together to identify gaps in services, develop a collective response, mobilize the necessary resources, implement/integrate innovative services & conduct community outreach. Well-known as a knowledgeable healthy living advocate county-wide, she plays an active role in spearheading community-wide health outreach initiatives.

Goals: The Center’s work is conducted through two broad goals to improve population health.

1. Help low-income residents of Coatesville have greater access to necessary health and human services through co-location and service integration to overcome social, economic, and environmental barriers to good health. Consumers benefit from this model, which provides safe, equitable, accessible, and efficient care and education inc. health insurance, mental health services, reproductive health services, domestic violence services, information & referral, family education & support, and supplemental nutrition support. Nearly 7,000 residents are served each year through this initiative.
2. Create a healthier, more equitable community by helping low-income Coatesville residents achieve improved health, lifestyles, and well-being via free education and outreach programs that improve knowledge and skills, and provide the tools needed to build a better future for their families.

CCCH’s Director develops collaborative projects among the tenant agencies and with other community providers/partnerships, and conducts community outreach to educate Coatesville residents. We reach an estimated 1,000 residents (over and above those already served at the Center) through these activities.

Key Achievements and Distinctiveness: The fact that CCCH’s service delivery model of **co-location and integration** is innovative and distinctive. Furthermore, it is a key achievement because it is working and has grown beyond all expectation with regard to clients served and the health and social issues addressed. Also, the growth of the Center’s Healthy Living Education and Community Outreach component has been monumental through its added value and impact on Coatesville and its vulnerable residents and speaks to the capable leadership of CCCH Executive Director Kathryn Spurlock and her vision of what could and can still be done. She has built something that began as a single purpose (providing access to health and human services for low-income individuals) into a multi-dimensional resource that complements, as well as reinforces, CCCH’s mission and purpose.

In addition to further strengthening its presence in the Coatesville community, CCCH has reinforced the premise that providing health and human services and outreach programs ‘under one roof’ is an effective way to give vulnerable individuals access to these services. They get the best of ‘all possible worlds,’ especially if their needs are such that they require more than one service or intervention, because everything is co-located and easy to access and the CCCH tenant agencies work together on behalf of the clients.

The co-location of human services has proven beneficial to meeting the complex needs of our clients. Through relationship-building, communication, co-ordination of service delivery, group problem solving, leveraging of resources, and community outreach and education, working together as a Center elevates the level of care our clients receive to a whole health model. This translates to better overall improvements in health outcomes, well-being, and individual life successes.

The establishment of **CARN (Coatesville Area Resource Network)**, a clearinghouse and networking vehicle for pertinent information and resources affecting all aspects of the Coatesville community, is also an unqualified achievement, as well as a distinctive feature to the Coatesville area. The brainchild of CCCH's Executive Director, who is the group's facilitator, CARN has taken on increasingly more significant roles since its inception, especially during the COVID crisis. Now meeting virtually and utilizing e-mail blasts, CARN has become a key vehicle of communication for the Coatesville community addressing current community issues, resources, and program opportunities, as well as supporting a community System of Care. This network has grown to include 300 members of peer agencies, funders, and other community entities and monthly meeting attendance has grown since going virtual. CARN is looked to by community members as a means to distribute information that pertains to the health and welfare of Coatesville's residents.

To address an unmet, yet growing need in our area, the **GRANDFamilies Initiative of Chester County** was successfully developed to address/support the needs of those raising the children of others, which may include Grandparents, Aunts, Uncles, or non-related adults of the children. This need has been brought about most often due to the opioid crisis and addiction, incarceration, or mental health issues, further compounded by the Covid pandemic, job loss, and lockdown. Implemented programmatic interventions include a Provider Network to connect resources, a Grandfamily Connections Support Group, and information with peer support available to help families navigate the struggles they face.

1. **FUNDING REQUEST:** A \$7,500 general operating grant for CCCH will help us sustain our general operations and Healthy Living and Community Outreach Initiative program implementation provided free to low-income Coatesville area residents, giving them the tools needed to lead healthy and productive lives. Funding from your Foundation will be directed toward maintaining the Center's integrated operations and whole health programs. This includes support for the Center's Healthy Living and Community Outreach Programs addressing food insecurity and nutrition education, healthy living, family stability, and community support and collaboration that improve the population health and lives of vulnerable community members and their families. *Please see list of CCCH programs/services, as well as The Social Determinates of Health attached.*

Key Initiatives: To fulfill our mission, we aim to accomplish the following key initiatives:

1. **Provide a hub of accessible and culturally sensitive bi-lingual health and human services** in a convenient and safe location at no charge through our tenant agencies and pop-up services that address systemic barriers to equitable health and well-being.
2. **Provide free community education and workshops on health & human service issues** through sessions, such as *Healthy Living Today, Stress Management, Foundations of Money Management, eatFresh, Tot Chef & Me, Grandfamily Connections Support Group, and Clean Slate Expungement*, to improve health behaviors and well-being of Coatesville residents. Many workshops and events will be provided throughout the year, as well as special events such as *Women's Health Day*. In our lobby, we will provide ongoing access to bi-lingual health and community services information and events.
3. **Strengthen and facilitate internal collaborations, intentional integration, and client referrals** among the Center's tenant agencies by convening inter-agency meetings and interactions to improve efficiency of operations, increase inter-agency relationships and communications, and provide staff training.
4. **Facilitate cross-sector collaborations and community partnerships** with other local health & human service providers, such as ChesPenn Health Services, Chester County Health Department, Chester County Food Bank, CCIU, AHHAH, & Brandywine Hospital, to build a stronger integrated system of care in Coatesville and a stronger safety net of service provision resulting in improved well-being. Many collaborative initiatives will be conducted through the Center's workshops, programs, and community events, as well as distribution of items such as diapers, books, holiday food & gifts, discounted coupons, and gun locks.
5. **Provide collaborative leadership and community impact** through the Coatesville Area Resource Network (CARN) by hosting 10 monthly meetings a year and ongoing communication through e-mail blasts of service delivery changes, resource and program information to approximately 300 local service providers. In addition, representatives from other local service providers will be invited to speak at CARN (Coatesville Area Resource

Network), thus building a system of care throughout the community to ensure that organizations are informed about the myriad of services that are available to help their clients. The Executive Director will also serve on Steering Committees and Advisory Boards in a leadership capacity to give voice and action to improve health equity in Coatesville.

Specific Needs & Issues: The justification for CCCH's services and programs for Coatesville's vulnerable low-income residents is based on solid demographics, as well as extensive feasibility studies and the identified critical health and social services needs of the Coatesville community. Those needs and newly presenting needs – diverse and complex -- are being met daily via tenant agency services 'under one roof' and the Center's outreach initiative. The local and government studies data helped to determine/shape the initial priorities for CCCH to address: efficient access to care; effective methods of service delivery; and, diversity of client needs. Those priorities are still upheld today, as current demographics point to an even more critical and immediate need for CCCH's services and programs.

Some of the significant statistics factoring into the need for the Center's programming and service delivery are:

- Neighborhoodscout.com reported Coatesville has one of the higher rates of people living in poverty in the nation, with 28.2% of its population below the federal poverty line. Approximately 63% of Coatesville households earn less than \$50,000 per year. While county-wide 3.9% of families live in poverty, Coatesville has a poverty rate in excess of 10%.
- Unemployment rates in Coatesville, Modena and South Coatesville continue to be significantly higher than elsewhere in Chester County.
- Age, gender and ethnic breakdowns have been fairly consistent in Coatesville for the past several years and there is no reason to believe that these percentages will change drastically during COVID: Female: 80%; African American: 33%; Caucasian: 39%; and, Latino: 30%; children under age 5: 25%; children ages 6-19: 12%; and, adults: 63%. Interestingly, the City of Coatesville's population tends to be younger than Chester County's overall population.
- Chester County Health Department's RoadMAPP to Health: Community Health Needs Assessment: 2016 reported respondents in a community-wide survey rated "substance abuse" and "mental health problems" as the top two greatest health problems facing the community. Also, alcohol abuse, drug abuse and obesity were rated at the top three riskiest behaviors. These concerns have been borne out statistically in Coatesville.

Given these statistics, many Coatesville residents do not have sufficient incomes to afford even their basic needs. Poverty clearly affects health and, that said, those living in poverty frequently have complex, inter-related issues, and require myriad health and human services. High incidences of cardiac problems, high blood pressure, COPD, cancers, diabetes, obesity and mental health issues, as well as childhood malnutrition and developmental delays, plague this population. In short, the need to provide health and human services to the at-risk residents of Coatesville is undeniable.

Importance of Funding Now: First, the need to overcome social, economic, and environmental barriers to good health is greater now than ever as COVID looms large and has proven to be especially dangerous for communities, such as Coatesville, with vulnerable populations, comprised of minorities, elderly, medically compromised, and economically disadvantaged. For many at-risk individuals, our Center, rather than the emergency room, may be the first line of defense in their fight against COVID. The stress of these times has de-stabilized families, increased mental health and financial issues, and increased demand for assistance to help with resources to assist families. Second, whether current programs/services are continued or expanded or new ones are launched is determined by funding. CCCH utilizes the restrictive income generated from the below-market rent paid by the Center's five tenant agencies to cover basic facility maintenance and utility expenses, but all remaining expenses incurred by programs/services are dependent on and underwritten with philanthropic funding. Given today's particularly alarming health and economic landscapes, this funding is needed now more than ever to meet the demands they exact on our services.

Demonstration of Impact & Results: We evaluate our organization's impact based on: 1) the number of residents we help; 2) the number of tenant agency cross-referrals; 3) the number of workshops/outreach activities we provide; 4) health screenings or surveys given to workshop participants showing changes in knowledge, behavior, health and lifestyles; and, 5) client/participant self-reporting and anecdotal evidence expressing how their health and sense of well-being have improved.

All outcomes are reviewed/assessed for effectiveness and to determine if any updates, revisions, or changes should be made to improve results.