

--- Name of 501(c)(3) Organization ---

Belmont Child Care Association, Inc.

--- Today's Date ---

03/08/2022

--- Year Established ---

1998

--- Amount Requested ---

\$10,000

--- Name of Executive Director ---

Joanne K. Adams

--- Mailing Address ---

2150 Hempstead Turnpike  
Elmont, NY  
11003

--- Contact Information - Name and Title ---

Joanne K. Adams, Executive Director

--- Work Phone ---

+15164882103

--- Fax ---

+15164881410

--- Email ---

[jadams@belmontchildcare.org](mailto:jadams@belmontchildcare.org)

--- Website / URL ---

<http://www.belmontchildcare.org>

--- Farm/Facility Name ---

Anna House and Faith's House

--- Farm/Facility Physical Location (City, State) ---

Elmont, NY

--- Farm/Facility Mailing Address ---

2150 Hempstead Turnpike  
Elmont, NY  
11003

--- Brief Mission Statement ---

The mission of the Belmont Child Care Association, Inc. (BCCA) is to provide a safe, supportive, and academically inspiring environment for the children of parents working in the Thoroughbred racing backstretch area located at New York's historic Belmont Park, Aqueduct Racetrack, and Saratoga Race Course. We are committed to promoting early childhood education, molding young minds, and encouraging the fulfillment of dreams.

--- In brief, what is your proposed use of the grant you are applying for? Please include 3 to 5 goals you expect to achieve with the funding. ---

BCCA is seeking funding for our early childhood education program which incorporates a STEAM (science, technology, engineering, art, math) based curriculum to prepare our children for elementary school while having fun and developing physically, emotionally, socially, and cognitively. This year, BCCA is celebrating 20 years of providing an early childhood education and development program for children year-round at Anna House located at Belmont Park. BCCA welcomed Faith's House to the family last year and it is open for the Summer race meet at Saratoga Race Course. The children we serve are the sons and daughters of the New York Thoroughbred racing backstretch workers at Belmont Park, Aqueduct Race Track, and Saratoga Race Course. We provide quality child care for children between the ages of 6 weeks to 5 years old, opening our doors at 5 a.m. so working parents can get to the barns on time. We also offer after-school tutoring and enrichment programs, and before-school drop-off for elementary and middle school students at Anna House, making BCCA a continual resource for the children of our backstretch workers.

Over the past two years, BCCA revised its strategies as we set out on a new path as we revamped our program to ensure we were able to keep our students connected during a period of education and internet inequality. The changes made had significant financial consequences and, as a result, much of the funding we received was used to help cover these costs.

Additional staff were hired due to new protocols to ensure the safety of our students and staff. Parents were not permitted to enter the center to drop-off or pick-up their children and, instead, we had "runners" in place to bring each child to and from the classroom. Teachers and students were not able to move throughout the center as they were required to stay in their assigned classrooms. A Health and Safety Director position was established to ensure proper COVID protocols. Due to classroom occupancy limits, the school-age classroom was split into 2 separate classrooms. We created 2 learning pods and as a result, additional staff were hired to address the new situation.

During that time, BCCA also began the process of upgrading our classrooms as we established our Virtual Learning program. This, again, was a costly endeavor, but necessary to ensure our ability to

continue providing our students with access to all our life-changing programs. We began by securing tablets and headphones for our school-age students, which were used both to attend their public school classes and to participate in enrichment programs, like the Integrated Arts Program. We purchased two new smartboards but are still in need of an additional one. Smartboards costs approximately \$10,000 and they provided a necessary tool to “beam-in” music, art, and dance instructors via Zoom.

Our music program is organized by a music instructor from the accredited Rockness Music enrichment program who “visits” every other week via Zoom and provides the children at Anna House with music appreciation classes to introduce music, instruments, and dances from all around the world. They teach students to accept and embrace cultural differences through music. This program is a vital part of our student’s education and development as it provides them with opportunities to learn about music through experiences that they otherwise would not have as many come from low-income working families earning below the poverty level.

In the past, when an art instructor held a class at Anna House, they would provide all the necessary art supplies for the project. Now, as they are leading the class in a remote setting via Zoom, BCCA is responsible for providing the supplies. As supplies could not be shared with other classrooms or between students, each student received their own art supply kit. BCCA purchased easels, paint, canvases, paint markers, graphite, and colored pencils. In addition, we provided art kits for our students for home use to encourage them to continue expressing themselves through art even when they were not at Anna House. These art kits are comprised of a portfolio case, sketchbook, canvas, colored pencils, graphite pencils, and paint markers.

--- If you received a grant from TERF (Thoroughbred Education and Research Foundation) previously, please describe how those funds were used. ---

BCCA received a grant from TERF in 2021 and the funds were applied to our early childhood education program. In 2020, BCCA saw program costs increase due to Covid protocols as we had to hire additional staff to act as "runners" and a new Health and Safety Director position was established by Bright Horizons. BCCA was also required to purchase additional supplies for the center as students were no longer able to share and were instead required to each have their own kits. These additional Covid related costs remain in effect. Due to these rising costs, the funds we received from TERF were necessary to support our general program.

--- Please list the other organizations or major contributors that have provided funding to your organization within the last calendar year. ---

Barbara Banke; Blue Devil Racing Stable; Laura Bonacio; Brook Ledge Inc.; Michael Cogan; Wayne Cutler; Adele Dilschneider; Michael Dubb; e5 Racing; Gaels Baseball Foundation; Libby Imperio; Irving T. Bush Foundation; Jackson Family Enterprises; Roy and Gretchen Jackson; Angela Jaggar; Keeler Motor Company; Seth and Beth Klarman Foundatiton; Sol Kumin; Long Island Community Foundation; Patrick Mackay; Adam Madkour; Anthony Melfi; New York Racing Association; NYTHA; Julie O'Neill; P.J. Callahan Foundation, Inc.; Carlos Rivera; Rood & Riddle Equine Hospital; Lisa Rose; SL Green Management; David Sterling; Robert Stone, Jr.; TD Charitable Foundation; The Thompson Family Foundation; Thoroughbred Charities of America; William Howard Flowers, Jr. Foundation

--- Please describe your charity’s public education/research efforts. ---

In addition to our general program, BCCA offers enrichment programs to all our students. Enrichment programs include the Integrated Arts Program, Children's Gardening Program, and the Women's Literacy

Program. Our programs are designed to give our students and their families access to opportunities they otherwise would not have. Our enrichment programs play an important role in our curriculum as they ensure that our students receive a well-rounded education.

BCCA's Integrated Arts Program offers an introduction, as well as continuing courses, in music, dance, visual and performing arts, and storytelling for the children of Anna House. We invite professionals from each of these specialties to lead classes that allow our students to explore different art forms. This program helps to stimulate and develop imagination and critical thinking. The Integrated Arts Program classes are provided to a total of 6 classrooms, which includes all our students who range in age from infancy to school-age (6 weeks old to 12 years old).

The Children's Gardening Program was established in 2016 and is an important part of the curriculum here at Anna House. The goal is to provide our children with a way to connect with the environment, as many of our families reside in one room apartments and do not have access to outdoor gardens. Each summer, BCCA works on replanting and enhancing our garden. This process teaches our children that things do not always stay the same, especially in nature, and that you must be patient to achieve the outcomes you seek. They learn that it is vital to nurture the garden in order for it to survive. BCCA also uses the garden as an outdoor classroom as it provides so many learning opportunities. Science class is often taught outside as the children learn to identify different bugs, animals, and plants that they locate in the garden. During art class, the children sit and paint different flowers and plants they see in the garden.

BCCA's Women's Literacy Program was established in 2016 with the goal of engaging the mothers of the children in our care with an opportunity to learn English while teaching them the importance of reading with their children. When the program first began, we engaged our mothers in an in-depth training program to address their desire to learn the English language. Over time, we found that they were empowered as individuals and as parents to advocate for themselves and their families. When the program was established, 3 women participated in a small group, and they met once a week at Anna House where literacy and language skills were developed through the reading of bilingual books. As time passed, the program grew to 20 women, and we established a second, more advanced ESL class which was led by a teacher from a local college. In response to Covid, BCCA secured tablets for every woman and the class is now being held by Zoom. We even expanded the program to include cooking demonstrations where the women learn recipes from different cultures!

--- Please describe any publicity your charity has earned within the last calendar year. Copies of news articles or a brief summary of news coverage are acceptable. ---

#### BCCA Media Coverage

##### Thoroughbred Industry

BloodHorse, "Saratoga Backstretch Childcare Center Opens This Summer", 2/26/21

BloodHorse Digital Daily, Faith's House Marketing Ad, 3/27/21, 4/3/21, 5/1/21, 5/15/21, 6/5/21

BloodHorse, May 2021 Print Issue, Faith's House Marketing Ad

BloodHorse, June 2021 Print Issue, Faith's House Marketing Ad

NYRA Press Release, "Belmont Child Care Association offers first look at new child care center serving Saratoga Race Course backstretch community," 5/5/21

NYRA Press Release, "New childcare center serving Saratoga backstretch community prepares for summer 2021 opening with sign installation", 3/24/21

NYRA Press Release, "New childcare center serving Saratoga backstretch community to open summer 2021", 2/26/21

Paulick Report, "Faith's House Child Care Center at Saratoga will provide Backstretch workers "Peace of Mind", 5/5/21

Paulick Report, "Faith's House: New Childcare Center Opening At Saratoga In Summer 2021". 2/26/21  
 Thoroughbred Daily News, "Faith's House Opens in Saratoga," 7/14/21  
 Thoroughbred Daily News (TDN), "New Childcare Center Serving Saratoga Backstretch Community to Open Summer 2021", 2/26/21  
 Thoroughbred Daily News (TDN), Faith's House Marketing Ad, 3/23/21, 4/8/21, 4/12/21, 4/30/21, 5/9/21, 5/13/21, 6/9/21  
 TOBA, March Newsletter, BCCA Marketing Ad  
 Local/Saratoga Springs, NY  
 Albany Times Union, "Childcare center opens for backstretch workers," 7/14/21  
 Daily Gazette, "A place of their own: Childcare center built for children of Race Course backstretch workers," 5/21  
 Daily Gazette, "High Notes", 3/1/21  
 Saratogian, "Child care center at Saratoga Race Course officially opened," 7/16/21  
 Saratogian, "Officials unveil child care center for children of Saratoga Race Course's backstretch community," 5/5/21  
 Saratogian, "Childcare Center Serving Backstretch Community Prepares for Opening", 3/28/21  
 Saratogian, "Childcare center to open on Saratoga's backstretch", 2/28/21  
 Saratoga Living, "Power Player: Belmont Child Care Association Board Chairman Michael Dubb, July 2021  
 Saratoga Living, "Childcare Center for Backstretch Workers' Families to Open This Summer at Saratoga Race Course", 2/26/21  
 Times Union, "Ready for tots", 5/6/21  
 Times Union, "Child care center to open on Saratoga's backstretch", 2/26/21  
 Troy Record, "Child care center at Saratoga Race Course officially opened," 7/16/21  
 Troy Record, "Officials unveil child care center for children of Saratoga Race Course's backstretch community," 5/5/21  
 Troy Record, OP-ED: "Supporting Families Who Support New York Thoroughbred Racing", 3/28/21  
 Troy Record, "New childcare center serving Saratoga backstretch community to open summer 2021" 2/28/21  
 Broadcast Coverage  
 W10ABC; WGY810; Talk 1300  
 News 10, "New childcare center to serve Saratoga Backstretch this summer", 2/26/21  
 Spectrum News Capital Region, 7/14/21  
 WTEN (ABC), 5/5/21, 5/6/21, 7/14/21, 7/15/21  
 WNYT (NBC), 5/5/21, 7/14/21, 7/15/21  
 WRGB (CBS), 5/5/21, 5/6/21, 7/14/21, 7/15/21  
 WXXA (FOX), 5/5/21, 5/6/21, 7/14/21, 7/15/21  
 NewsRadio WGY, 5/5/21 and 5/6/21  
 WNYT 13 – NBC, "New childcare center gives Saratoga backstretch workers peace of mind", 5/5/21  
 WTEN 10 – ABC, "New child care center opens for backstretch employees", 5/5/21  
 WRGB 6 – CBS, "Faith's House to provide child care for Saratoga backstretch workers", 5/5/21

--- List 2-3 things that distinguishes your organization and why TERF should fund this proposal. ---

BCCA is a one-of-a-kind charity in the Thoroughbred racing industry. We provided children with a safe learning environment while their parents work on the backstretch. Anna House, our center at Belmont Park, is open 365 days a year at 5 a.m. as the backstretch workers begin their morning routines with the horses during this time of day. This ensures the safety of these children while preparing them for a successful future. BCCA welcomed Faith's House to the family last year and it is open for the Summer

race meet at Saratoga Race Course. Faith's House provides much needed support for backstretch parents with children between the ages of 6 weeks and 5 years old during the summer meet from 5 a.m. to 5 p.m. BCCA has worked to support as many children and families as possible over the last seventeen years and it now costs over \$1,200 a month to scholarship a child.

--- Space for Additional Information and Notes ---

This year, BCCA is proud to celebrate 20 years of providing an early childhood education program year-round at Anna House located at Belmont Park! As you know, our program at Anna House is operational 365 days/year for children between the ages of 6 weeks to 5 years old and our doors open at 5 a.m. to accommodate the schedules of working parents so they can get to the barns on time. After 20 years of providing outdoor enjoyment for our students at Anna House, we have commenced a Playground Improvement Project to replace the current playground. We have much to do this year and we need your support now more than ever.

--- Please list your Officers with their Titles ---

Michael Dubb, Chairman  
Libby Imperio, President  
Donald V. Little, Jr., Vice President  
Laura Barillaro, Treasurer  
Patrick H. Mackay, Secretary

--- How many Directors/Trustees does your organization have? ---

12

--- Director Name (1) ---

Michael Dubb

--- Director Address (1) ---

31 Evans Drive  
Brookville, NY  
11545

--- Director Work Phone (1) ---

+15169355555

--- Director Name (2) ---

Libby Imperio

--- Director Address (2) ---

6 Danton Lane South

Locust Valley, NY  
11560

--- Director Work Phone (2) ---

+19176857864

--- Director Name (3) ---

Donald V. Little, Jr.

--- Director Address (3) ---

8 Enon Street  
Beverly, MA  
01915

--- Director Work Phone (3) ---

+19789690241

--- Director Name (4) ---

Laura Barillaro

--- Director Address (4) ---

400 E. 59th Street, 9B  
New York, NY  
10022

--- Director Work Phone (4) ---

+12125215308

--- Director Name (5) ---

Patrick Mackay

--- Director Address (5) ---

94 Ryefield Road  
Locust Valley, NY  
11560

--- Director Work Phone (5) ---

+15167594800

--- Director Name (6) ---

Eileen Bellavia

--- Director Address (6) ---

90 Thompson Avenue  
Babylon, NY  
11702

--- Director Name (7) ---

Nick Caras

--- Director Address (7) ---

506 First Avenue  
New Hyde Park, NY  
11040

--- Director Work Phone (7) ---

+15164886000

--- Director Name (8) ---

Kris Edwards

--- Director Address (8) ---

336 E. Key Palm Road  
Boca Raton, NY  
33432

--- Director Work Phone (8) ---

+15612391639

--- Director Name (9) ---

Gretchen Jackson

--- Director Address (9) ---

546 Street Road  
West Grove, PA  
19390

--- Director Work Phone (9) ---

+14848806573

--- Director Name (10) ---

Sol Kumin

--- Director Address (10) ---

87 Chestnut Street  
Boston, MA  
02108

--- Director Work Phone (10) ---

+19173186387

--- Director Name (11) ---

Vanessa Rodriguez Payne

--- Director Address (11) ---

209 Talmadge Street  
New Brunswick, NJ  
08901

--- Director Work Phone (11) ---

+19084131747

--- Director Name (12) ---

Jane Sanzen

--- Director Address (12) ---

33 Madison Avenue  
Saratoga Springs, NY  
12866

--- Director Work Phone (12) ---

+15185266056

--- 1. Name - Job Title ---

Joanne K. Adams, Executive Director

--- 1. Salary ---

\$163,000

--- 1. Duties ---

Cultivates donor relationships, organizes fundraising events, manages marketing efforts, and oversees the budgeting and operations of Anna House and Faith's House, BCCA's early childhood education centers.

--- 2. Name - Job Title ---

Rachel G. Battle, Development Manager

--- 2. Salary ---

\$70,000

--- 2. Duties ---

Works directly with the Executive Director on grant writing and running fundraising events. Oversees day-to-day BCCA office operations and maintains fundraising database.

--- 3. Name - Job Title ---

Maude Walsh

--- 3. Salary ---

N/A

--- 3. Duties ---

Serves on event committees.

--- 4. Name - Job Title ---

Abby Castellano, Volunteer

--- 4. Salary ---

N/A

--- 4. Duties ---

Serves on event committees.

--- 5. Name - Job Title ---

Tracy Pletcher, Volunteer

--- 5. Salary ---

N/A

--- 5. Duties ---

Serves on event committees.