

--- Name of 501(c)(3) Organization ---

Wilson College

--- Today's Date ---

03/10/2022

--- Year Established ---

1869

--- Amount Requested ---

20,000

--- Name of Executive Director ---

Wesley R. Fugate, Ph.D.

--- Mailing Address ---

1015 Phildelphia Ave.  
Chambersburg, PA  
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--- Contact Information - Name and Title ---

Dianna Heim - Director, Strategic Relationship Development

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--- Email ---

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--- Website / URL ---

<http://www.wilson.edu>

--- Brief Mission Statement ---

Wilson College empowers students to be confident and critical thinkers, creative visionaries, effective communicators, honorable leaders, and agents of justice.

--- In brief, what is your proposed use of the grant you are applying for? Please include 3 to 5 goals you

expect to achieve with the funding. ---

Wilson College is requesting scholarship funds of \$20,000 to benefit four students in the 2022-23 academic year. 1) Our ultimate goal is to provide equine-related and veterinary nursing majors with the financial resources to complete their education. These resources can mean freedom to pursue extended training, service-learning opportunities and extracurricular equine activities available with a Wilson education. 2) Wilson's Fall 2021 enrollment was 1,405, an 11% drop from the of Fall 2019 (pre-COVID) enrollment yet the College is committed to expanding its strengths - affordability, a low student-faculty ratio and for these students, our rural serving location with access to farms/equine centers and veterinary practices needing highly skilled equine care professionals. 3) Many Wilson equine and veterinary nursing students hold part time jobs in addition to course work, lab attendance and barn duties – their dedication is inspiring. Wilson College and its faculty are dedicated to their post-Wilson success so they can become sought-after professionals and volunteers, mentors and leaders in their equine communities.

--- If you received a grant from TERF (Thoroughbred Education and Research Foundation) previously, please describe how those funds were used. ---

2015 \$5,000

2016 \$10,000

2017 \$10,000

2018 \$16,000

2019 \$15,000

2020 \$16,000

2021 \$16,000

Since 2015, 26 students have been awarded scholarships through a TERF grant allowing them to continue their education at Wilson College.

--- Please list the other organizations or major contributors that have provided funding to your organization within the last calendar year. ---

Foundations/Organizations - The Foundation for Enhancing Communities' Arts for All Partnership, PNC Charitable Trust, The Charlotte W. Newcombe Foundation, The Donald B. and Dorothy L. Stabler Foundation, the Conrad N. Hilton Foundation, the U.S. Department of Agriculture, the National Science Foundation, F&M Trust, M&T Charitable Foundation, Volvo Construction Equipment, the Synod of the Trinity, PA Council on the Arts, the PA Dept. of Human Services, U.S. Department of Justice Office of Violence Against Women and several others. Major contributors include Margaret H. Duprey, Marguerite Brooks Lenfest '55, Susan Breakefield Fulton '61, Susan Smith DiMattia '64, Julia Osborne '64, Kristan Sammons '64, Barbara Bird '71, Rhona Applebaum '76, Robin Bernstein and David Gibbons.

--- Please describe your charity's public education/research efforts. ---

The equine program continues to add to its practical, hands-on experiences that all students can benefit from:

- The teaching classes now instruct actual students from the community rather than depending upon role playing. This is new for the equine teaching and training concentration. The Equine Facilitated Therapeutics program continues to hold its teaching classes in this manner.
- In the equine management concentration, students in the facility management class now manage the

equestrian center on weekends, with instruction and appropriate supervision.

- The IHSA Hunt Seat team is doing well under the direction of a new Coach. Team members are required to perform volunteer hours - most recently with an animal shelter.
- Wilson recruits students through attendance at the College Preparatory Invitational (CPI) equestrian event in New Jersey and the Pennsylvania Horse Expo. At both, we had a staffed booth to talk with interested students. At the Horse Expo, a Power Point slide show was shared as well. The Expo, in early March, generated emails from prospective students with additional questions. Six representative Wilson College equine students manned the booth.

For the Veterinary Nursing students, they are now learning medical techniques at the College's equestrian center. The Veterinary Nursing students with an Equi-Assist Concentration have weekly labs to advance the skills learned in clinical practices as well as new skills and they perform barn duties. These students visited the Horseshoe Valley Equine in Annville, PA where they spoke with the veterinarian and technician, toured the facility and practiced skills. The VN EA students also meet with a local equine veterinary technician to talk about being an equine tech and have additional labs at the equestrian center with a local veterinarian.

Other efforts included:

- \* IHSA horse shows held both fall and spring semesters
- \* Speakers and clinics and other community outreach
- \* Fall - Jessica Bortner-Harris of JBH Eventing in Thurmond, NC, Class of 2006, visited to discuss conditioning plans for eventing
- \* Spring - Jennifer Hovde of Esko, MN, Class of 2001, a skilled 100 jumper, is scheduled to hold an April 2022 one-day jumping clinic and will judge a Wilson open show the following day.
- \* Wilson has been increasing the number of community riders in the program as we build that program slowly and, as said previously, students will be teaching some of these riders.
- \* The College also will hold horse camps in the summer 2022. This will be the second season. Often, Wilson students will remain on campus or nearby to work in the camps.

--- Please describe any publicity your charity has earned within the last calendar year. Copies of news articles or a brief summary of news coverage are acceptable. ---

A College-issued media release about the Wilson College TERF grant scholarship recipients, shared with TERF's contact at the Chester County Community Foundation, was distributed to social media and local media outlets in October 2021. It was published by the News-Chronicle of Shippensburg, PA, the Thoroughbred Daily News, Bloodhorse.com and MyChesCo.com

TERF also was sent biographies of the 2021-22 recipient scholarship students for marketing and publicity.

--- List 2-3 things that distinguishes your organization and why TERF should fund this proposal. ---

In 2020, the name of the Wilson College undergraduate veterinary medical degree was changed to Veterinary Nursing (VN) with three concentrations - Veterinary Biology, Veterinary Business Management and Equi-Assist®. A four-year degree, it is fully accredited by the American Veterinary Medical Association. Wilson is the only PA college offering a Bachelor degree in VN and 1 of 22 in the nation. After nursing, VN is the most popular major at Wilson. Of those students completing a Wilson degree in 2021, 23.9% were VN majors; 4.5% were Animal Studies; 2.3% were Equestrian Studies; and 4.0% were Equine Facilitated Therapeutics (EFT). Several students earned double majors, e.g. VN and EFT.

Wilson College is also fortunate to be the home of the Equi-Assist program, a Concentration which gives Wilson graduates the training and ability to work independently, under the direction of the attending veterinarian, to provide equine nursing veterinary care in a horse's home environment.

Wilson College is committed to providing a superior education at a very reasonable cost and giving access to a quality, private college education to students from all backgrounds. Tuition and housing costs will not increase for the 2022-2023 academic year, remaining at \$25,200, keeping Wilson College at an affordable level for traditional undergraduate students, especially those impacted financially by the pandemic.

--- Space for Additional Information and Notes ---

Wilson College was recently named as one of the nation's Rural Serving Colleges. In a study by the Alliance for Research on Regional Colleges, more than 1,000 institutions were classified as rural serving and educating nearly five million students. Researchers stated that rural serving communities are often the cornerstone of their community, drawing people of diverse backgrounds and hosting cultural and unique events not found in more heavily populated areas or cities. Wilson College is well located to provide students with regional access to farms and veterinary practices in need of highly skilled equine care professionals.

--- Please list your Officers with their Titles ---

Dr. Wesley R. Fugate, President, Chief Executive Officer  
Brian Ecker, Vice President of Finance and Administration  
Dr. Elissa Heil, Vice President for Academic Affairs/Dean of Faculty  
Cassandra Latimer, Vice President of Marketing and Communications  
Dr. Angela Zimmann, Vice President for Institutional Advancement  
William Sommers, Vice President for Enrollment Management  
Dr. Mary Beth Williams, Vice President for Student Development/Dean of Students  
Dr. Amy Diehl, Chief Information Officer

--- How many Directors/Trustees does your organization have? ---

20

--- Director Name (1) ---

Dr. Barbara Tenney

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--- 1. Name - Job Title ---

Brian Ecker

--- 1. Salary ---

137,000

--- 1. Duties ---

Vice President, Finance and Administration

--- 2. Name - Job Title ---

Elissa Heil

--- 2. Salary ---

\$140,480

--- 2. Duties ---

Vice President, Academic Affairs - Dean

--- 3. Name - Job Title ---

Mary Beth Williams

--- 3. Salary ---

100,480

--- 3. Duties ---

Vice President, Student Development - Dean

--- 4. Name - Job Title ---

Cassandra Latimer



--- 4. Salary ---

108,480

--- 4. Duties ---

Vice President, Marketing and Communication

--- 5. Name - Job Title ---

William Sommers

--- 5. Salary ---

135,000

--- 5. Duties ---

Vice President, Enrollment Management