

--- Name of 501(c)(3) Organization ---

MidAtlantic Horse Rescue Inc

--- Today's Date ---

03/28/2022

--- Year Established ---

2002

--- Amount Requested ---

4000

--- Name of Executive Director ---

Beverly Strauss

--- Mailing Address ---

PO Box 407
Chesapeake City , MD
21915

--- Contact Information - Name and Title ---

Beverly Strauss, Executive Director

--- Work Phone ---

+16104050607

--- Email ---

bev@midatlantichorserescue.org

--- Website / URL ---

<http://midatlantichorserescue.org>

--- Farm/Facility Name ---

MidAtlantic Horse Rescue

--- Farm/Facility Physical Location (City, State) ---

Warwick MD

--- Farm/Facility Mailing Address ---

560 Budds Landing Rd
Warwick , MD
21915

--- Brief Mission Statement ---

MidAtlantic Horse Rescue Inc. purchases slaughterbound ex-racehorses from feed lots and auctions, and transitions thoroughbreds directly from the track. After quarantine and careful evaluation, we place them in loving homes as sport horses and pets.

--- In brief, what is your proposed use of the grant you are applying for? Please include 3 to 5 goals you expect to achieve with the funding. ---

Continue our popular series of thoroughbred only clinics with noted trainers. Raise awareness of our program and promote the thoroughbred as a sport horse after its racing career.

--- If you received a grant from TERF (Thoroughbred Education and Research Foundation) previously, please describe how those funds were used. ---

We held a series of four thoroughbred only clinics with Sally Cousins, Sally Shirley, Tara Ziegler, and Carrie Butler, all well known competitors and trainers and thoroughbred advocates. A total of 86 riders attended and numerous spectators. Horses and riders ranged in experience from ground rails to mid level competitors.

--- Please list the other organizations or major contributors that have provided funding to your organization within the last calendar year. ---

Thoroughbred Aftercare Alliance, Thoroughbred Charities of America, ASPCA, Beyond the Wire, Delaware Racing, Delaware Thoroughbred Horsemen's Association, Fair Hill Thoroughbred Show

--- Please describe your charity's public education/research efforts. ---

We participate in national and community events , such as the TB Makeover, backstretch tours, area events, shows, and point to points. We hold an annual thoroughbred only horse show and sponsor TB awards at horse shows and events. We hold regular open houses at the farm.

--- Please describe any publicity your charity has earned within the last calendar year. Copies of news articles or a brief summary of news coverage are acceptable. ---

Panelist in the Jockey Club Virtual Summit 2021.

<https://www.thoroughbredaftercare.org/wp-content/uploads/2021/12/Creative-Fundraising.pdf>

<https://www.chronofhorse.com/article/7-tips-for-transitioning-thoroughbreds-off-the-track>

https://www.bloodhorse.com/horse-racing/articles/256261/terf-awards-4k-to-midatlantic-horse-rescue?fbclid=IwAR05SPHJq1UT1DPO9XsnYak4t_3TP-ludGC6NnkiyxdsyK1i6Tf4jy9piUc

<https://www.timesunion.com/projects/2022/new-york-race-horse-slaughter/>

<https://www.thoroughbredaftercare.org/jardin-de-giverny/>

--- List 2-3 things that distinguishes your organization and why TERF should fund this proposal. ---

We were one of the first organizations to be accredited by the Thoroughbred Aftercare Alliance and one of six organizations selected nationwide by the ASPCA for their inaugural Rescuing Racers Initiative. We understand that by raising awareness about retired thoroughbreds and giving people the tools to succeed with their horses will only help fuel the demand for these amazing animals.

--- Space for Additional Information and Notes ---

Executive Director Beverly Strauss is the Chairperson of the TAA Organizations Committee.

--- Please list your Officers with their Titles ---

Patricia Clemens, President
Virginia Cole, Vice President & CoFounder
Lynne Pennypacker, Treasurer
Yvonne Reynolds, Secretary
Beverly Strauss, Executive Director & Cofounder

--- How many Directors/Trustees does your organization have? ---

5

--- Director Name (1) ---

Patricia Clemens

--- Director Address (1) ---

PO Box 255
Lewisville, PA
19351

--- Director Work Phone (1) ---

+17035859360

--- Director Name (2) ---

Virginia Cole

--- Director Address (2) ---

100 Bison Ln
Chesapeake City, MD
21915

--- Director Work Phone (2) ---

+13026905998

--- Director Name (3) ---

Lynne Pennypacker

--- Director Address (3) ---

105 Elbelhare Rd
Pottstown , PA
19365

--- Director Work Phone (3) ---

+16104067093

--- Director Name (4) ---

Yvonne Reynolds

--- Director Address (4) ---

204 S. Cass St
Middletown , DE
19709

--- Director Work Phone (4) ---

+13027405241

--- Director Name (5) ---

Beverly Strauss

--- Director Address (5) ---

1856 New London Rd
Lincoln University, PA
19352

--- Director Work Phone (5) ---

+16104050607

--- 1. Name - Job Title ---

Beverly Strauss

--- 1. Salary ---

52,000

--- 1. Duties ---

Complete oversight of MAHR including horse intake and adoption, retraining, farm management, human resources, volunteer supervision, financials, marketing, public relations, fundraising, etc.

--- 2. Name - Job Title ---

Yvonne Reynolds

--- 2. Salary ---

12,000

--- 2. Duties ---

Bookkeeping and administrative (part time)

--- 3. Name - Job Title ---

Owen Lusby

--- 3. Salary ---

\$16000

--- 3. Duties ---

Farm manager including horse care, maintenance, etc. Lives on farm, housing and utilities provided.

--- 4. Name - Job Title ---

Morgan Hayden

--- 4. Salary ---

25/hr

--- 4. Duties ---

General horse care part time, assists with fundraising events

--- 5. Name - Job Title ---

Theresa Kempczynski

--- 5. Salary ---

25/hr

--- 5. Duties ---

General horse care part time, assists with fundraising events