



HADLEY

c/o CCCF, 28 W. Market Street

West Chester PA 19382

www.hadleypresents.org | Hadley@chescofc.org

(610) 696-0501

HADLEY GRANT/SPONSORSHIP REQUEST

HADLEY supports interactive cultural and social enrichment programs which bring together disparate groups of people to promote understanding, justice, social equity, and a vibrant, healthy Kennett community.

- Proposals received **any time throughout the year** are eligible for funding consideration from Hadley.
- Decisions are made **intermittently** throughout the year, as the Hadley Committee desires.
- Requests are **electronically shared** with the Hadley Committee.
- Grants & sponsorship awards are limited to the **Kennett Square region**.
- Grant & sponsorship awards typically range from **\$500 - \$5,000**.
- Grants & sponsorships are only awarded to charitable nonprofits which focus their work **HADLEY's key priority areas**, outlined on the next page.

Per IRS regulations, applicants must be charitable, tax exempt organizations with 501(c)(3) certification. Applicants cannot be individuals.

▪ **E-mail proposals are strongly encouraged to Hadley@chescofc.org**

▪ Receipt will be confirmed by e-mail.

Questions? Please contact Stephenie Stevens at (610) 696-0501 or Hadley@chescofc.org

Thank you.

HADLEY GRANT/SPONSORSHIP REQUEST

I. COVER SHEET

To obtain an electronic version of this application, visit www.hadleypresents.org

Date:

Contact Information

Organization Name: Tick Tock Early Learning Center

Address: 1694 Baltimore Pike, Avondale, PA 19311

Phone: 610-268-8134

Website: www.ticktockelc.org

Year Founded: 1964

EIN: 23-1646698

Contact Person Name: Karen Ammon

Contact Person E-mail: karen@ticktockelc.org

Board Chair Name: Patrick Manahan

Have you received grant/sponsorship money from the Hadley Presents in the past?

Yes X No__ Not Sure__

Which of these Hadley priorities are embedded in your program?

- Cultural Enrichment
- Diversity/Isms; Bringing Disparate Groups of People Together to Promote Understanding
- Environmental Justice & Education
- Healthy, Sustainable Practices for Individuals and Communities
- Peace, Justice & Non-Violence
- Other:

Who do you envision will primarily be attracted to your program? (approximate percentages, please)

85% Latinos	_____ Youth
5% African Americans	100% Families
10% White Caucasians	_____ Seniors
_____ General Public	_____ General Public
_____ Other:	_____ Other:
100% Total	100% Total

How many people from the Kennett region will be served by this program?

_____ less than 25 X 26-100 _____ 101-999 ___ over 1,000 _____ over 5,000

Personnel

24 # of Paid Staff 12 # of Board Volunteers 30 # of Non-Board Volunteers

Timing

Proposed Program Date: July 1, 2021- June 30, 2022

Hadley Funding/Sponsorship Decision Desired by the first day of what month:

___Jan ___Feb ___Mar ___April ___May ___June ___July ___Aug ___Sept ___Oct X Nov ___Dec

Finances

\$ 5,000 How much grant/sponsorship funding do you seek from The Hadley Fund?

\$ 105,200 What is your overall budget for this program? (Program, Curriculum, Enrichment, Food)

\$ 1,228,269 What is your overall budget for this year?

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III. DESCRIPTION

Please describe briefly:

1-What is your nonprofit's mission?

Tick Tock Early Learning Center prepares children from working families for school and life in a loving environment at affordable rates.

Tick Tock Early Learning Center is a child care center and preschool program serving up to 98 children, twelve months through fourteen years of age, in six full-time classrooms and part-time before and after school care. Our Center is open Monday through Friday 7:00am to 6:00pm year-round. We assist working families by providing high quality, reliable, educational child care at rates they can afford. Rates are determined on a sliding scale based on income and family size. We offer subsidized care so that these hard-working families may obtain the excellent child care and preschool services that their children deserve.

2-What are you trying to achieve with this program?

Tick Tock ELC prepares our preschool children to succeed in kindergarten and throughout their school career by teaching basic skills with an emphasis on school readiness in an English language immersion program. We present theme related activities in a stimulating, hands-on learning environment linked to the Pennsylvania Early Learning Standards. Our program is safe, supportive, and nurturing. Our curriculum is designed to foster growth across all the domains of child development including cognitive, social-emotional, daily living, language, and gross and fine motor skills.

Our program activities include literacy, math, science, art, music, movement, water play, and dramatic and imaginative play. Our facility offers classroom computers, a literacy center, and multiple, safe, and engaging outdoor play yards. We strive for a balance of structured and free-choice activities, individual and group instruction, and active and quiet listening lessons. We have a Homework Assist Program and recreational programs for our before and after school, kindergarten through eighth grade, students that support and extend their elementary and middle school curriculums.

We are dedicated to the acceptance and celebration of children and families from all cultures, diverse abilities, and a spectrum of financial circumstances. We strive to meet the needs of each unique individual child that enters our care and offer an environment filled with joy, warmth, and affection where children may thrive.

We have Three main goals for the year. We are requesting funds from Hadley again this year to meet our goal of improving curriculum and programming. This goal is a continuation of an initiative we started a few years ago and was successful in large part to the \$5,000 grant we received from Hadley Fund last year. We currently offer all of our pre-school age children Music Enrichment with Calabrese Performing Arts, Creative Movement with Carousel Performing Arts, Soccer Shots, and two excellent story tellers. We have collaborated with the Kennett Library and the Southern Chester County Regional

Police to hold additional story times. This year, we would like to add creative entertainment by David Perry and Jungle John, and a science show. We are very excited about continuing these wonderful programs that encourage and stimulate brain development and build early math and literacy skills.

Grant money received from Hadley will allow us to continue these wonderful programs that encourage and stimulate brain development and build early math and literacy skills.

3-How you will discern the impact and results of this program?

Our program successfully passes stringent annual inspections by the Department of Human Services and the Chester County Health Department. We are designated as a STAR 4 program, the highest available ranking. This is determined by the Pennsylvania Keystone STARS Quality Assurance Initiative following a rigorous compliance evaluation annually. We meet goals and objectives included in the Strategic Plan adopted by our Board of Directors and additional goals and objectives included in our United Way funding agreement. Our parents complete an annual satisfaction survey but our students are the best measure of our program success as they promote grades and enter public school without the need for ELL, ESL, and any other pull-out interventions. We also work closely with the Kindergarten Center to help align our curriculum and obtain their feedback regarding the students who attended Tick Tock. Our students are evaluated through Work Sampling and Ounce performance assessments two times per year to assess our students' development in multiple domains. These assessments are based on the Pennsylvania State Early Learning Guidelines and current research in the field of early childhood education and used by our teachers to create lesson plans that meet each child's individual needs.

While assessments and evaluations can be a wonderful tool to measure results, what's even more impactful is simply witnessing the excitement in our students' as they anticipate their weekly special programs, watching their self-confidence and imagination bloom, and observing them as they incorporate their new skills and knowledge into their everyday learning environment. Extracurricular activities in early childhood development have been proven to boost school attendance, academic success, and aspirations for continuing education past high school.

4-Why is it important to fund this now?

The COVID outbreak continues to have a significant impact on the child care industry and Tick Tock is no exception. At the onset of the pandemic in spring of 2020, centers were mandated to close for three months. Perishable food that was purchased prior to any knowledge of our closure was donated to our families. During the shutdown we kept in touch with our most vulnerable families helping them navigate the public assistance they desperately needed. We brought the staff back on June 8th and reopened June 15, 2020. Many policy changes took place such as health screenings, cohorts, quarantining, mask wearing and contactless pick up/drop off outside the building. New sanitation and kitchen procedures were instituted and extra staff was hired. When the new school year started remotely for our school age children, we formulated a plan to keep 30 school age children enrolled full time. The mechanics of remote learning with laptops, headphones, and hotspots was a new challenge to the students and staff. We responded with innovation and resilience and successfully offered our

parents a safe place for their children to learn. All of this came at a significant expense. Our current budget is showing a significant deficit this year, as our operating costs have increased due to inflation and COVID related expenses. We expect federal dollars will help balance our budget but we have concerns as the longevity of these funds is unknown. Annual grants and fundraisers remain a critical source of funding as we navigate the challenges of labor shortages and a pandemic. The country is now facing a childcare crisis as the cost of care is increasing and the ability of working families to afford quality child care is decreasing. As a result, women in particular have dropped out of the workforce at stunning rates. Economists are dubbing this the great 'SHEcession". Finding affordable, quality care and early learning options should never be a burden that prevents a parent from being able to work. Tick Tock has a direct impact on this issue and on our local economy, as we offer tuition on a sliding scale and provide many supports to our families that are not found in for profit centers.

While we have been able to bring back many enrichment programs and find new ones, we are still working to find new ways to grow and extend our student's learning. Grants, such as Hadley, are more important than ever to provide our children with quality care in a safe environment. Just because our program may look different for the foreseeable future, it does not take away from our mission to provide high quality early childhood education to foster Kindergarten readiness and future academic success. The money we receive from this grant will help ensure our ability to offer such important enrichment activities regardless of a global pandemic.

III. ATTACHMENTS

E-mail or mail this support information

1. Copy of 501 (c) (3) federal tax-exempt letter
2. List of Board of Directors, with their affiliations
3. Most recent annual report and financial statement, audited if available
4. Organizational operating budget with actual results for prior fiscal year and current fiscal year to date
5. Current strategic plan. If your nonprofit does not have a current strategic plan, explain why.

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