

ZELINDA LEBOUTILLIER CHARITABLE FOUNDATION REQUEST FOR PROPOSALS



I. SUMMARY SHEET

(One page only. This page will be shared with Grant Committee Members.)

*Note: If the Philanthropy Network's Common Grant Application is used, this Summary Sheet MUST accompany application.
Please visit our website at www.chescocf.org to obtain an electronic version of this application.*

Date: 5/6/2022

Contact Information:

Organization Name: Chester County Women's Services Contact Name: Kristen Meyer
Address: 1028 E. Lincoln Highway Contact Title: Grant Writer
Coatesville, PA 19380 Contact E-
mail: kristen@ccwsmedical.org
Phone: 610- 383 -0930 Fax: 610.383.9420

Web Address: <https://ccwsmedicalinfo.org/>

Year Incorporated: CCWS was founded in 1985

Has your nonprofit previously applied to the Community Foundation: Yes ☒ No ☐

Field/s of Interest:

☐ Arts, Culture and Humanities ☐ Environment/Animal Welfare ☒ Health
☒ Human Services ☒ Education ☐ Religion

Organizational Information:

Geographic Area Served (If not all of Chester County, specify primary Chester County municipalities served):
We serve all of Chester County and the surrounding counties from three centers

Annual # of Clients & Description of Population Served:
Total number of clients served in 2021 was 4,835.

Mission Statement:

Chester County Women's Services is a Pregnancy Care Medical Center that exists to educate and empower individuals and their families to make life-affirming choices.

Organization Description:

Chester County Women's Services is a pregnancy Care Center that operates out of Coatesville, West Chester, and Kennett Square. Last year we kept nearly 5,000

appointments for women and families attending medical and educational visits throughout Chester County. Families are supported physically, emotionally, and financially through basic pregnancy care, parenting education, anger management classes, budgeting classes, peer counseling, a homeless prevention program, community referrals, and material assistance. All services are offered in English and Spanish, at no cost, with no restrictions based on race, religion, age, income, or factors. CCWS is a 501c(3) non-profit organization that is 90% volunteer-based and operates 100% on donations from individuals, churches, businesses and granting institutions. 63% of CCWS clients are single parents, and 78% are living below poverty, earning \$10,000 or less per year.

Annual Budget <u>\$765,656.18</u>	<u>2</u> # of Full-Time Equivalent Paid Staff
<u>72%</u> of budget for program expenses	<u>13</u> # of Board Volunteers
<u>7 %</u> of budget for administrative expenses	<u>96</u> # of Active Non-Board Volunteers
<u>21%</u> of budget for fundraising expenses	<u>varies 480/wk</u> # of Volunteer Hours
<u>100</u> % total	

Top 3-5 funding sources: 2021

- Celebration of Life Banquet (1st Monday of May) \$201,363.70
- Auction (1st Sat. of August) \$48,870.30
- Baby Bottle Campaign (Jan-May) \$34,674.00
- 5K for Life (2nd Sat. of November) \$32,335.56

Proposal Information:

Grant Amount Requested: \$3,000.00

Summary Description of Grant Purpose: Medical Program expenses



Now, Chester County Connect Care



**ZELINDA LEBOUTILLIER CHARITABLE FOUNDATION
REQUEST FOR PROPOSALS**

II. GRANT PROPOSAL NARRATIVE

In July of 1985, Chester County Women's Services (CCWS) opened its doors to minister and serve the community of Chester County. From the beginning, CCWS's heart has been to save babies and minister to families in need. Over the last 37 years, we have been blessed by growth in many areas of our ministry. We have been operating as a medical clinic for 19 years. Amidst all the changes, our mission statement has grown with us while at the same time remaining true to the original intent.

We exist to educate and empower individuals and their families to make life-affirming choices.

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and operates 100% on donations from individuals, churches, businesses and granting institutions. We have experienced many changes over the last 37 years and are encouraged by how our services have impacted the fabric of our community.

Chester County Women's Services is now proud to share our new name, **Chester County Connect Care**. Although we are embarking on a new marketing campaign to reach more and connect deeper with the abortion-minded and abortion-vulnerable clients, our mission has not changed. We are expanding our reach and our programs to provide services to a more significant number of individuals. We know our services offer hope for the hopeless, and more lives are saved and enhanced when they find our organization first.

With support from donors like Zelinda Leboutillier Charitable Foundation, our programs are growing and continue to have a tremendous impact on our clients! The Family Advocacy Program in Coatesville, PA, has been flourishing, and the effect is profound. Two of our clients shared their powerful testimonies during our Celebration of Life Virtual Fundraising Event on May 2, 2022. I invite you to watch the recording if you missed the opportunity to see it live by clicking on the link provided.

(<https://givebutter.com/CCWS2022>) Kendra and Tess shared how our organization has been a "lifeline" to them. Not only for their baby but their family and their future. They both have struggled with strongholds in life and lost hope, feeling a sense of despair. Each of these clients chose to give birth despite their difficult circumstances. With the services we provided at our Coatesville location, they have learned how to utilize valuable tools taught in our sessions to raise healthy families. They continue to grow personally, professionally, and spiritually. They know their worth in Jesus Christ and use their gifts and talents to excel forward. They now realize they are valuable to their families and community and realize that God has a plan for them. We continue to walk alongside our clients as they grow.

Our Medical Program also continues to grow in numbers and needs. In 2021, our medical staff performed 202 ultrasounds and administered 190 pregnancy tests. We were fortunate to obtain new ultrasounds machines for our three offices. Our team is experiencing an influx of new clients who feel abortion is the only option. Although this realization can be overwhelming, our staff remains committed to their mission. United in our strong Christian foundation, we believe together we can reach further and connect deeper, helping more women and families in crisis find the support and hope they need. Below is a message from one of our nurses

delivering a positive client story. These are the stories that keep us going and these stories are our key achievements.

Hi Team! I wanted to share praise and hopefully add some encouragement to your day!

In March, I responded to a text from one of the Choose Life marketing clients that Leti had sent. The potential client was reaching out asking about abortions. We texted back and forth a couple of times and she agreed that I could call her, and she made an appointment. She came to the appointment. Allyson and I found out more information about her.... including that she was seeking an abortion and she had tried to schedule an abortion with PP twice, but they were not returning her calls. We were able to do an ultrasound that day, and she was open to information on her options.... but when she left - we were still not sure of how she was feeling. She was very quiet and did not indicate her thoughts.

She agreed that I could call her with the ultrasound report and check to see how she was doing. I tried calling and texting a couple of times with no response and no callback, which I thought meant she had gone to have an abortion. I did eventually speak to her and gave her the ultrasound report. She said that she was still "trying to figure out what to do". I reassured her that we were here for her and offered to make another ultrasound appt if she wanted to. She was very polite but did not seem interested. I continued to send a few brief texts to check on her. A couple of weeks went by and one day I felt led to see how she was doing again, and I reached out via text again.....

On April 1st, I received a text back with the beautiful news that our client decided to deliver her baby! She typed, "I decided I am keeping my baby. Thank you for reaching out!"

Our organization stands out from other pregnancy centers because we walk alongside our clients and provide services throughout the parenting years instead of just through infancy. Our team is united. Our nursing, educational, and community resource staff work well together to provide our clients with a well-rounded plan of action to meet the needs of every client and support each other throughout the process. Given our new marketing campaign and the recent challenges related to rising costs for everyday items in our communities, the needs of our medical team are costly. Chester County Connect Care is requesting funding to help offset our medical expenses. In 2021, we spent over \$3000 to purchase cleaning supplies, ultrasound film, patient drapes, lubricant, ultrasound probe covers, pregnancy tests, sterile containers, gloves, and paper for exam tables and pillows. Other costs not included in this figure are disposable thermometers, trash can liners, uber costs for clients in need of transport, labels, and clips for patient charts, folders, and other administrative supplies. Due to rising inflation, we anticipate increasing costs by approximately 20% to 30% for the same needed items in 2022. We are thankful for our partnership with you and respectfully request \$3,000 from Zelinda Leboutillier

Charitable Foundation to continue supporting Chester County Connect Care in our mission. These funds would be for our Medical Program operating expenses.

We anticipate positive outcomes that reflect our mission by gathering data throughout the year. Our increasing number of clients directly relates to our mission to educate and empower more individuals and families to make life-affirming choices. The impact of our services provided with the help of your contribution will be demonstrated through our client testimonies, as well as our center statistics. We stand firm in our mission, facing challenging times as the conversation regarding life becomes increasingly more volatile. Thank you on behalf of Chester County Connect Care. We appreciate you considering our organization for this grant opportunity!