

## CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

**One page only.** This page will be shared electronically with Grant Panel Members & Fund Advisors.

Note: If Philanthropy Network's Common Grant Application is used, CCCF's **Summary Sheet MUST accompany application.**

To obtain an electronic version of this application, visit [www.chescocf.org](http://www.chescocf.org)

**Date 2/14/22**

### Contact Information

Organization Name: Brandywine Red Clay Alliance

ED/CEO Name: James Jordan

Address: 1760 Unionville-Wawaset Road, West Chester, PA 19382

ED/CEO E-mail: [jjordan@brandywineredclay.org](mailto:jjordan@brandywineredclay.org)

Phone: 610-793-1090

Board Chair Name: Andrew Homsey

Website: [www.brandywineredclay.org](http://www.brandywineredclay.org)

Board Chair Approval (check here): x

Year Incorporated: 1945

Primary Contact Name: James Jordan

FEIN: 51-0058593

Primary Contact E-mail: [jjordan@brandywineredclay.org](mailto:jjordan@brandywineredclay.org)

### Organization Information:

#### Field/s of Interest:

Arts, Culture & Humanities

Environment/Animal Welfare

Education

Health

Human Services

Religion

**Mission:** The Mission of the Brandywine Red Clay Alliance (BRC) is to promote the restoration, conservation, and enjoyment of the natural resources of the Brandywine and Red Clay Valley watersheds through education, scientific activities, environmental stewardship and advocacy.

**Geographic Area Served** (If not all of Chester County, specify primary Chester County regions served): The Brandywine and Red Clay watersheds collectively span 385 square miles of southeastern PA and northern DE. Approximately 55 square miles of the area we serve is within southern Chester County. BRC's office at the Myrick Conservation Center, is located in southern Chester County, specifically in Pocopson Township. Most of the conservation projects BRC completes are located in Chester County and approximately 85% of the people we serve live or work in Chester County.

**Describe Population Served & Annual Number of People Served:** Our watershed conservation efforts impact all individuals and businesses who live and work within and downstream of the Brandywine and Red Clay watersheds, including those in Chester County, the major PA suburbs, and Wilmington, DE. These approximately 350,000 individuals use the water for drinking, farming, industry, and recreation. Our education and public programs are available to all area schools, homeschooling households, and residents within the watersheds. In addition, BRC's 318-acre Myrick Conservation Center is open to the public year-round.

**Annual Budget** \$ 1,349,500.00

8 # of Full-Time Equivalent Paid Staff

82 % of budget for program expenses

23 # of Board Volunteers

14 % of budget for administrative expenses

341 # of Active Non-Board Volunteers

4 % of budget for fundraising expenses

1222 # of Volunteer Hours

100 % total

**Top 3-5 funding sources:** National Fish & Wildlife Foundation, William Penn Foundation, Marshall Reynolds Foundation, Jessie Ball DuPont Fund

Is this grant proposal for: ~~Capacity Building~~ or **General Operating X** ?

**Grant Amount Requested from the Community Foundation: \$5,000**

**Proposal Summary:**

Our request is for a \$5,000 grant for general operating expenses to support BRC's restoration, preservation, and conservation of the natural resources in the Brandywine and Red Clay Watersheds through education programs, environmental studies and projects, and technological advocacy to benefit more than 350,000 residents in the region. BRC's mission is focused on the conservation of our watersheds and opportunities to educate today's youth and families about our natural environment.

In 1945 when the Brandywine Valley Association was founded as the first small watershed association in America, areas of the Brandywine Creek were described as being little more than an open sewer. Fortunately, 77 years later, the health of both the Brandywine and Red Clay watersheds has vastly improved as a result of the work of the Brandywine Red Clay Alliance. However, that work is not over and more needs to be done. Watershed conservation and education continue to be high priorities if we are to leave a healthy legacy for generations of future Chester County residents. General operating support for BRC will help to ensure that future is bright.

Our mission is accomplished by the following initiatives and programs:

***Environmental Education***

School Programs: BRC boldly fulfills our mission when we successfully foster stewardship through the education of today's youth. Environmental education programs serve an average of 10,000 students annually. In an effort to better serve area schools facing funding shortfalls, BRC raises funds to subsidize our education programs for students who qualify for the National School Lunch program. Many schools, especially those in the Kennett Consolidated and Coatesville Area School Districts, would not be able to participate otherwise.

Summer Camp: BRC provides a unique, outdoor summer nature camp program for over 400 children ages 4-16. Programs are typically limited to 10-15 spaces and scholarships are available to allow children to participate regardless of financial means. To better meet the needs of at-risk youth in the underserved Coatesville region, we will continue to offer two weeks of full scholarship camp at Saalbach Farm, our satellite summer camp in Coatesville. BRC is thrilled to provide many of these campers with their first meaningful experience outdoors in our natural world.

***Watershed Conservation***

Red Streams Blue: The goal of the Red Streams Blue Program is to ensure that all streams in the Brandywine and Red Clay Creek Watersheds meet state water quality standards. Impaired segments ("red streams") have been identified and then restoration plans are developed to turn them "blue," i.e. healthy. BRC now partners with 40 municipalities including Kennett Borough, Kennett Township, New Garden Township and East Marlborough Township to help implement new mandates with quarterly meetings to manage storm water and improve stream quality as our watershed faces increased challenges from new development and suburban sprawl.

Annual Stream Cleanups: These annual volunteer events provide essential stewardship of the Brandywine and Red Clay Creeks by removing trash from the roadside and creeks. The Brandywine Cleanup cleans 15 miles of streams and roadways in the Brandywine Watershed. The Red Clay Cleanup cares for over 98 miles of roadsides and streams in Chester and New Castle Counties.

***Collaborations and a Merger***

BRC collaborates with scores of environmental, scientific, and educational organizations throughout southern and western Chester County and Delaware, including the many municipalities noted above. Other collaborations include the Christina Watersheds Partnership, Delaware River Watershed Initiative, Chester County Core Conservation

Group, Kennett Area Park Authority, Auburn Heights Preserve, and Brandywine Springs Park as well as multiple school districts throughout our region where we reach over 10,000 school students annually.

Currently BRC is in the process of finalizing a merger with the Land Conservancy of Southern Chester County (TLC). Once completed in mid-2022, BRC will be the surviving entity, continuing to provide stewardship of the 1,500 acres of land in southern Chester County that were previously preserved by TLC. Additional plans include expanding BRC's educational programming to reach more underserved and at-risk students in southern Chester County, as well as leveraging BRC's expanded resources to provide more environmental stewardship and advocacy.

## II. ATTACHMENTS

*E-mail or mail this support information*

1. Copy of 501 (c) (3) federal tax-exempt letter
2. List of Board of Directors, with their affiliations
3. Most recent annual report & financial statement, audited if available
4. Itemized organizational operating budget with actual results for prior fiscal year & current fiscal year to date
5. Current strategic plan. If your nonprofit does not have a current strategic plan, explain why.

- Use this form @ [www.chescof.org](http://www.chescof.org) to apply online for grants from all Community Foundation Funds.
- **Email proposals to [grants@chescof.org](mailto:grants@chescof.org)**
- Proposals are considered "complete" when CCCF has **confirmed** receipt of the **Grant Proposal Summary Sheet, Narrative & Attachments**.
- Proposals are shared electronically and online with Fund Advisors, Donors & Grant Panels.
- Per IRS Regulations, applicants must be charitable, tax exempt organizations with 501(c)(3) certification & cannot be individuals.

Please contact Grants Administrator Kevin Baffa at  
(610) 696-8211 [grants@chescof.org](mailto:grants@chescof.org) with questions.



*Connecting people who care with causes that matter,  
so their legacies make a difference.*