

# I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

**One page only.** This page will be shared electronically with Grant Panel Members & Fund Advisors.

Note: If Philanthropy Network's Common Grant Application is used, CCCF's **Summary Sheet MUST accompany application.**

To obtain an electronic version of this application, visit [www.chescocf.org](http://www.chescocf.org)

**Date: 9/13/2022**

## Contact Information

Organization Name: Genesis Women's Clinic  
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Phone: 610-933-0509  
Website: [www.genpcc.org](http://www.genpcc.org)  
Year Incorporated: 1984  
FEIN: 23-2309958

ED/CEO Name: Wendy Burpee  
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Board Chair Name: John Caperilla  
Board Chair Approval (check here):   
Primary Contact Name: Wendy Burpee  
Primary Contact E-mail: [wendy@genpcc.org](mailto:wendy@genpcc.org)

## Organization Information:

### Field/s of Interest:

Arts, Culture & Humanities       Environment/Animal Welfare       Education  
 Health       Human Services       Religion

**Mission:** Sowing seeds of Christ's love to empower individuals in making life-affirming eternal choices.

### **Geographic Area Served** (If not all of Chester County, specify primary Chester County regions served):

Genesis Women's Clinic has two locations, Phoenixville and Pottstown. Our Phoenixville location serves the Borough of Phoenixville and surrounding municipalities in Chester and Montgomery Counties. Our Pottstown location serves the Borough of Pottstown and surrounding municipalities in western Montgomery, northern Chester and eastern Berks Counties.

**Describe Population Served & Annual Number of People Served:** In 2021, we served over 700 clients at both our Phoenixville and Pottstown locations.

<b>Annual Budget</b> \$288,150 _____	_____3_____ # of Full-Time Equivalent Paid Staff
_____70_____ % of budget for program expenses	_____7_____ # of Board Volunteers
_____20_____ % of budget for administrative expenses	_____10_____ # of Active Non-Board Volunteers
_____10_____ % of budget for fundraising expenses	_____32_____ # of Volunteer Hours/Week
<small>100 % total</small>	

### **Top 3-5 funding sources:**

For 2021:

- Annual Gala: \$102,572
- Sanctity of Life Concert: \$21,624
- Quiver Farm Projects, Inc.: \$20,675
- Calvary Chapel Chester Springs: \$15,000
- Berean Bible Church: \$10,500

**Is this grant proposal for:** Capacity Building  or General Operating ?

### **If Capacity Building Proposal, the focus is:**

\_\_\_\_\_Mission, Vision & Strategy      \_\_\_\_\_Governance & Leadership      \_\_\_\_\_Partnerships & Collaborations

\_\_\_ Fundraising, Development & Marketing \_\_\_ Technology Other: \_\_\_\_\_

**Grant Amount Requested from the Community Foundation:** \$ 5000

**Proposal Summary:** The funds provided by the Foundation should we be approved will help us to continue to provide our free medical services which include pregnancy tests, first trimester ultrasounds and STD testing to our clients who are either near or below the poverty line and might be in a crisis pregnancy situation.

## II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE

*Provide clear, concise information. 3 pages maximum.*

### 1. Nonprofit's history, goals, key achievements & distinctiveness

Genesis Women's Clinic is a faith based non-profit organization that was founded in Phoenixville in 1984. Genesis is committed to serving the under privileged community and has done so almost four decades. We moved to Pottstown in 1994 and in December 2020, we returned to Phoenixville with the opening of our second location.

In 2018, Genesis began to offer in addition to our client advocacy services first trimester ultrasounds and in 2020 became licensed by the Pennsylvania Department of Health to provide STD testing and treatment.

We also have a thrift store that carries sizes newborn to age 6. We have a large amount of new and gently used items at amazingly low prices due to our generous donors who give so that we can help our women care for the needs of their children in our community.

Our organization would not be possible without the generosity our donors who include private individuals, local churches and businesses. Genesis is women helping women. Services that we offer free of charge to our clients include pregnancy tests, options, and domestic abuse counseling. We offer free material assistance for new mothers and mothers of young children that include, diapers, formula, baby food, clothing and kids' accessories. We do this for all clients and new mothers for a period of 3 years. In addition, we provide material support including formula, diapers, wipes, clothing, shoes, coats and other baby supplies for hundreds of families and we provide for the baby and all other children up to the age of 5.

### 2. Funding request

#### Description of key initiatives

Genesis Women's Clinic is committed to creating community awareness of the needs of women and specializes in confidential care. All medical services are completed by registered nurses, a physicians assistant and licensed sonographers in the Commonwealth of Pennsylvania. A Medical Director with obstetrical experience oversees the entire program. All of these services are provided at no cost to the client.

Many of our clients have taken a home pregnancy test with a positive result but still are not sure. By taking another test at our clinic to confirm your test results costs nothing. If the test result is positive, our staff will determine if they are eligible for a free ultrasound.

The ultrasound allows the woman to see her unborn baby that they are carrying. Since we implemented our ultrasound services, we have had over 95% of our clients commit to carrying their baby to term. During their pregnancy, our clients meet with a trained advocate who will help them through their pregnancy.

According to the CDC, “it is well known that infection with an STD can make it easier for a person to get infected with HIV.” Genesis Women’s Clinic provides free STD testing and treatment for chlamydia and gonorrhea. If a client is pregnant, it is especially important to know if they have an STD. If a client is pregnant and considering an abortion, it is important that they get tested for STD’s beforehand. Women with an untreated STD at the time of an abortion are at risk for developing Pelvic Inflammatory Disease (PID).

### **Specific needs & issues to be addressed**

The CDC reports that in 2011, the percentage of unintended pregnancies is at 45%. However, some groups still tend to have higher rates of unintended pregnancy. For example, 75% of pregnancies were unintended among teens aged 15 to 19 years. Unintended pregnancy rates per 1,000 women were highest among women who:

- Were aged 18 to 24 years.
- Had low income (<100% of federal poverty level).
- Had not completed high school.
- Were non-Hispanic black or African American.
- Were cohabiting but had never married.

A 2018 Minority Health Disparities in Pennsylvania report published by the Pennsylvania Department of Health notes that both Black & Hispanic residents have both significantly higher morbidity rates than whites for sexual transmitted diseases as well as inequalities in access to essential prenatal health care services.

Most of the women who come to Genesis Women’s clinic are from minority backgrounds, do not have insurance and have had no previous prenatal care. At Genesis, we come along side these women to provide them with the care and love they need during this time. We provide a free pregnancy test, first trimester ultrasounds and confidential advocacy to women who are facing an unplanned pregnancy. Our staff is trained to provide women with information and resources related to your situation and are here to address all the concerns that you may have.

We are looking for financial support to help sustain our medical services which we provide to them free of charge. This includes the purchasing of medical supplies such as gowns, gloves, pregnancy tests, ultrasound probe covers, ultrasound paper and insurance for our ultrasound machines. Our goal is to help educate our clients and empower them to make positive choices, resulting in long-term changed behavior.

### **Why it is important to fund this now**

The cost to perform an ultrasound is about \$50/per client, while conducting an STD test costs about \$13 which includes the treatment should a client need to be treated. In 2021, we performed over 125 ultrasounds and 100 STD tests. To date in 2022, Genesis has completed in total between the two locations 125 ultrasounds and 67 STD tests. We are projecting to double the amount through increasing our marketing efforts for the Phoenixville area to engage with more women who may need our services.

By providing our clients with an ultrasound early in their pregnancy allows them to not only see their unborn child, but also several other important factors including the gestational age, if the pregnancy

is occurring outside the uterus (ectopic pregnancy) which can become a life threatening situation to the mother if not discovered in a timely fashion as well as other unique medical situations that could require immediate medical attention. STD's can pose a serious threat to a women's current and future sexual health especially if they are pregnant. Women with STDs can infect their babies either before or during the baby's birth. The sooner a woman begins receiving care for STDs during pregnancy, the better the health outcomes for herself and her baby.

### **How impact & results will be demonstrated**

This grant would help to ensure that every client who comes to Genesis Women's Clinic will be provided with the medical care, resources, education, material assistance and support they need to raise their children in a stable, loving home environment.

By investing in the needs of the lives of these women, we can not only have an impact on the mother's life, but the life of their child and their families in the community for generations to come. Below are the ways on who these results will be demonstrated.

- A record of each client visit and any needs they may have been documented.
- Clients are scheduled to meet with an advocate monthly to check on their status and to ensure that their family needs are being met, and should the need arise, referred to other community agencies that can help.
- Testimonies on our clients that are shared with our friends and supports as well at our fundraising events.
- Friends, Supporters and Churches receive quarterly newsletters and regular e-mail correspondence that highlights the clients we serve and other requests that include material needs.