



## I. CHESTER

# GRANT PROPOSAL GUIDELINES

## COUNTY

### COMMUNITY FOUNDATION

### GRANT PROPOSAL SUMMARY SHEET

**One page only.** This page will be shared electronically with Grant Panel Members & Fund Advisors.

Note: If Philanthropy Network's Common Grant Application is used, CCCF's **Summary Sheet MUST accompany application.**

To obtain an electronic version of this application, visit [www.chescocf.org](http://www.chescocf.org)

**Date August 28, 2022**

#### Contact Information

Organization Name: Hayti Historical Society  
Address: 1010 Front Street,  
Coatesville, PA 19320  
Phone: 610-384-6774  
Website: [www.haytihistoricalsociety.org](http://www.haytihistoricalsociety.org)  
Year Incorporated: 2018  
FEIN:

ED/CEO Name: Toni A Barber, Officer

ED/CEO E-mail: [tbarber18@verizon.net](mailto:tbarber18@verizon.net)

Board Chair Name: Toni Morton

Board Chair Approval (check here): ☒

Primary Contact Name: Barbara Mobarak

Primary Contact E-mail: [pdrgpri@gmail.com](mailto:pdrgpri@gmail.com)

#### Organization Information:

##### Field/s of Interest:

☒ Arts, Culture & Humanities  
☐ Health

☐ Environment/Animal Welfare  
☐ Human Services

☐ Education  
☐ Religion

#### Mission:

#### Geographic Area Served (If not all of Chester County, specify primary Chester County regions served):

The community of Hayti in Valley Township and the city of Coatesville.

#### Describe Population Served & Annual Number of People Served:

The Hayti Historical Society has provided activities since the community was settled prior to the period when the Passtown school was built (Circa. 1922). In that regard, it has been the only source of cultural, artistic, and recreational activities for mostly residents of African descent in the area. Thousands of youth, adults and elderly people have benefitted from their association with Hayti Historical Society leaders. The purpose of this grant application is to produce a quantifiable estimate of the number of people who will receive services in the Coatesville/Valley Township vicinity.

**Annual Budget** \$ Estimate: \$55,000 \_\_\_\_\_ # of Full-Time Equivalent  
Paid Staff

\_\_\_\_\_ 100% \_\_\_\_\_ % of budget for program expenses \_\_\_\_\_ 8 \_\_\_\_\_ # of Board Volunteers

\_\_\_\_\_ 0 \_\_\_\_\_ % of budget for administrative expenses \_\_\_\_\_ 5 \_\_\_\_\_ # of Active Non-Board Volunteers

\_\_\_\_\_ 0 \_\_\_\_\_ % of budget for fundraising expenses \_\_\_\_\_ 240 / month \_\_\_\_\_ # of Volunteer Hours

100 % total

### Top 3-5 funding sources:

Is this grant proposal for: Capacity Building ☐ or General Operating ☒?

#### If Capacity Building Proposal, the focus is:

☐ Mission, Vision & Strategy    ☐ Governance & Leadership    ☐ Partnerships & Collaborations  
☐ Fundraising, Development & Marketing    ☐ Technology    Other: \_\_\_\_\_

Grant Amount Requested from the Community Foundation: \$ 7,090.00 \_\_\_\_\_

#### Proposal Summary:

The Hayti Historical Society is seeking operating funds to support the development of a Community Master Plan. The funds that are sought are for Phase 1 of the plan because this information and analysis is urgently needed as the leadership negotiates a real estate transfer of a former “colored” school building owned by Valley Township. To realistically determine the operating proforma needed to convert the school into a community center, the leadership needs to develop programs that will address the population in the community.

We are requesting support from this Foundation for Phase 1 only of a longer-term project. The Hayti Historical Society has assumed the role of actively saving a former colored school at the same time that it is building the organizational capacity to manage and promote its agenda. Fortunately, the process of community preservation and architectural retrofitting is well documented and there are many successful examples of grass roots organizations being very successful in saving their neighborhoods on the East Coast. This proposal envisions our being able to utilize the technical assistance needed to continue to move this project forward.

The estimated cost for the technical assistance in Phase 1 is \$7, 090.00  
A description of the budget is given in the Attachments.

## II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE

*Provide clear, concise information. 3 pages maximum.*

### 1. Nonprofit's history, goals, key achievements & distinctiveness

The Hayti Historical Society (HHS) has grown from a handful of preservationists seeking to prevent the Supervisors of Valley Township from demolishing an old school building of significance to the African American community. Through its efforts, it has obtained massive support from the surrounding city of Coatesville and an outstanding local Huston family foundation in meeting the requirements set forth by the Township to stay the demolition. All the advocates and consultants including former residents in Washington, DC, North Carolina and an attorney, a real estate developer, an urban planner within Pennsylvania, have been collaborating with the HHS enabling them to negotiate an Agreement of Sale for the restoration of the Passtown School which is to be utilized as a community center and history museum. The building also has been designated a historic site by the Pennsylvania Historic Preservation Office.

The Hayti community is essentially a Black enclave. It has a profound social and cultural history that predates the construction of the Passtown school building, and it has a conceptual physical boundary within the Township. As an enclave, Hayti fits within the larger context of Black settlements in America. The history of Black enclaves has been a model of survival, resistance to hostile racism and exemplary communities that have nurtured and sustained millions of African Americans. We are familiar with the places that once thrived but were later obliterated by Urban Renewal, overt, violent racial hatred or simply building obsolescence. Successful neighborhoods are the result of visioning and a shared sense of community and place. In the beginning, when new residents were connected in some way to the founders of Black enclaves, there was a village mentality where one's worth was known and shared. As new residents settled in and the exigencies of 20<sup>th</sup> and 21<sup>st</sup> Century distractions affected the lives of Black people, households became more insular and less connected to place as their fathers and mothers had been.

The Hayti neighborhood is on the threshold of rekindling the memory of place which has been stimulated by the efforts of the Hayti Historical Society to preserve the former Passtown School into a community center and museum. There are no recreational buildings that serve this area of Coatesville and Valley Township. The community center's potential success is tied to the desires of neighborhood residents, and particularly to the youth feeling an attachment to the building. **However, we know little about the demographics and the desires of the current residents of the community.** Neighborhoods throughout the Northeast have been engaged in community planning processes for the past 50 years. It is a well-known axiom that residents must be involved in the plan's development as well as its implementation. When people feel that they have

ownership of the dream, it reduces the incidence of vandalism and hostility towards the leadership that spearheaded the initial effort.

It is for these reasons that the Hayti Historical Society is proposing to write a Community Profile Plan for the Hayti neighborhood. The effort will take about one year or at least 12 months to produce this document.

## **2. Funding request**

### **• Description of key initiatives**

- 1 Resident and Stakeholders Planning Team – invite residents to be on this team voluntarily. They should choose to participate, not be appointed or chosen by the leadership. Youth should be encouraged to join the team.
2. Review and annotate existing documents both published and unpublished sources, including State and local plans and studies. Housing, health and social needs assessments done by professionals will be reviewed.
3. Histories of the neighborhood will be a valued contribution to the document.
4. Create maps and parcel descriptions of the neighborhood. Note eyesores and code violations that detract from its attractiveness.
5. Graphic presentations of existing conditions via a survey of each block in Hayti – this is very revealing because the camera enables people to see things that they take for granted and do not notice the positive and negative images.
6. Census analysis of social economic conditions – to be derived from block census data for 2000, 2010, and 2020.
7. Include analysis of crime and police reports, note trends up or down.
8. Survey residents – engage the team members in discussions about activities they would like in the community center and ideas that would help preserve the feeling of community in the neighborhood.
9. Identify possible vehicular and pedestrian traffic conflicts and worn-out paths that could be improved.
10. Analyze data collected in terms of the strengths, weaknesses, opportunities, and threats to the functioning of the neighborhood.
11. Create scenarios that address the strengths and weaknesses identified by the data.
12. Determine what the community can prioritize and request local government to support the public works type of improvements.
13. Maintain a Neighborhood Planning Committee within the HHS who will monitor and manage the implementation of the plan.

### **• Specific needs & issues to be addressed**

Community Development Plan Phases

**Phase I – Source of Funding sought – Chester County Community Foundation This proposal is seeking funding from CCCOF only for Phase 1.**

- 1) Review of Existing literature, studies, and reports of the area. Identify planning research assistant.
- 2) Create existing conditions and geographic profile of the community

- 3)Present literature review to the community at a series of block club meetings open to the public.
- 4)Identify a team of volunteers to act as a steering committee for the plan's development.

#### Phase 2 –Source of Funding – Local Community Development Funds

- 1)Analyze demographic and socio-economic conditions of the neighborhood based on block census data.
- 2)Propose a definitive boundary map of Hayti with parcels and building footprints.
- 3)Identify pedestrian and vehicular possible conflicts.
- 4)Create existing photographic survey of the neighborhood.
- 5) Present findings to steering committee.

#### Phase 3 - Source of Funding- County Community Development Funds

- 1)Analyze data collected in terms of strengths, weaknesses, opportunities, and threats to the functioning of the neighborhood.
- 2)Determine what the community can prioritize and identify areas where local and state government support is needed.
- 3)Establish a Neighborhood Planning Committee within HHS to monitor and manage a long-term implementation plan.

##### • **Why it is important to fund this now**

- The Hayti Historical Society is in the process of obtaining title to a \$2,000,000 real estate development project and has an urgent need to be able to define the population who will be served by the building. To determine the costs of operating the building, planning the occupancy loads and estimating the needs of the Coatesville/Hayti community we need basic demographic, economic, and physical quality of life data.

##### • **How impact & results will be demonstrated**

Phase 1 of the Master Plan will provide the basic data needed to feed into the visioning and community development needs of the community. Although the leadership has been active for generations, there has not been a systematic profile of the potential needs of the residents in the neighborhood or the surrounding area. The Phase 1 report will be a living document that the leadership will use to be able to argue affirmatively for services that can be operated out of the former school building.