I. CHESTER COUNTY COMMUNITY FOUNDATION
GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Panel Members & Fund Advisors.
*Note: If Philanthropy Network's Common Grant Application is used, CCCF's **Summary Sheet MUST accompany application.***
To obtain an electronic version of this application, visit www.chescocf.org

Date

Contact Information

Organization Name: RSVP Volunteers

Address: 901 E 8th Ave, King of Prussia, PA 19406

Phone: 610-834-1040

Website: www.rsvpmc.org

Year Incorporated: 1972

FEIN: 23-2121691

ED/CEO Name: Michele Moll

ED/CEO E-mail: Micheles@rsvpmc.org

Board Chair Name: Ron Gawel

Board Chair Approval (check here): ☒

Primary Contact Name: Lydia Messinger

Primary Contact E-mail: lydiam@rsvpmc.org

Organization Information:

Field/s of Interest:

___ Arts, Culture & Humanities   ___ Environment/Animal Welfare   _X__Education

_X__ Health   __X_ Human Services   ___ Religion

Mission:

RSVP improves the lives of vulnerable populations in the local community by focusing on education and wellness and by supporting nonprofits through skill-based volunteer programs.

Geographic Area Served *(If not all of Chester County, specify primary Chester County regions served):*

RSVP Volunteers serves Chester, Delaware, Montgomery and Philadelphia Counties. This proposal is specific to RSVP programming that is serving Chester County.

Describe Population Served & Annual Number of People Served: RSVP serves thousands of vulnerable families, children, adults, seniors and veterans across the Greater Philadelphia area.

Annual Budget $___1,013,414_____   ____3____ # of Full-Time Equivalent Paid Staff

___81_____ % of budget for program expenses   _____24___ # of Board Volunteers

___8_____ % of budget for administrative expenses ____1200____ # of Active Non-Board Volunteers

____11_____ % of budget for fundraising expenses   __33,200_____ # of Volunteer Hours

    100   % total

Top 3-5 funding sources:

AmeriCorps Seniors

Montgomery County HHS

United Way

Renewal by Andersen

Is this grant proposal for: Capacity Building ___ or General Operating __X__?

If Capacity Building Proposal, the focus is:

___Mission, Vision & Strategy   ___Governance & Leadership   ___Partnerships & Collaborations

___Fundraising, Development & Marketing   ___ Technology   Other: _____

Grant Amount Requested from the Community Foundation: $__10,000_____

Proposal Summary: This request is to fund RSVP's Digital Technology Training for Vulnerable Populations Expansion to Serve Across Chester County (Digital Skills, Equity and Inclusion). The program is designed to serve vulnerable, disadvantaged and at-risk populations across Chester County, to help them achieve the health, well-being, and education necessary to fulfill their potential and lead productive, contributory lives. Health, wellbeing, basic needs access, education, and potential are all compromised by a lack of digital skills to safely and knowledgeably access needed services.

RSVP's Digital Technology Training for Vulnerable Populations
Expansion Across Chester County
(Digital Skills, Equity and Inclusion)
Submitted April 2022, updated August 2022

RSVP's Digital Technology Training for Vulnerable Populations Expansion Across Chester County (Digital Skills, Equity and Inclusion) is designed to serve vulnerable, disadvantaged and at-risk populations across Chester County, to help them achieve the health, well-being, and education necessary to fulfill their potential and lead productive, contributory lives. Health, wellbeing, basic needs access, education, and potential are all compromised by a lack of digital skills to safely and knowledgeably access needed services.

These skills enable families and individuals of all ages to be fully included in society; fully able to access opportunities; invested in their/their children's education by connecting with teachers through email and utilizing school sites such as Power School; and to access benefits, telehealth, social services, online banking, job opportunities and job training sites.

RSVP aims to scale our Digital Technology Training for Vulnerable Populations (Digital Skills, Equity and Inclusion) program currently operating in Southern Chester County to serve all of Chester County. This expansion will allow the program to expand beyond the pilot service area of Southern Chester Co., to serve all of Chester County.

We recently received funding for the Moodle Online Learning Platform. This platform will be very helpful once we have it populated with materials, resources, and learning modules. Currently, trainers teach students from a Powerpoint. Through transitioning to using Moodle, students will be taught over 14 hours of education using more efficient & engaging interactive video modules and h5p scoring questions, enabling trainers to help end-users more efficiently and effectively, and allow us to expand the program to serve more clients and simultaneously improve the quality even more of this evidence based program.

In order to scale the program to serve all vulnerable in-need across Chester County, the program must be scaled to appropriately handle the increased service area and more participants. The current training materials for the needs based subject areas identified by assessments and developed with the guidance of a contracted professional curriculum developer are currently utilized to provide 12-14 hours of much needed learning for program participants. The training is in the areas of cyber safety, email, zoom, web browsing & apps.

With the use of Moodle, h5p branching style questions will be utilized to help improve program responsiveness, ensuring learners are gaining the exact skills they need relevant to their life and technology usage needs i.e. job search, communicating with their child's school, ordering groceries, accessing telehealth, etc. Moodle will also allow us to have real time data, demographics, and outcomes.

Need: It became clear from the onset of COVID 19 that many vulnerable populations did not have technology skills to access basic services. We first learned about this from isolated seniors in our own network, including Delco. Foster Grandparents who needed to volunteer virtually & Pew findings that showed isolation was posing critical health risks.

In late 2020, RSVP recruited tech savvy volunteers who, using an online curriculum, trained 30 seniors about cyber safety, how to navigate the Internet, email and zoom to better connect with people, access telehealth, shop online, and volunteer virtually to increase their wellbeing. 79% reported they were better able to connect with people & services and were more optimistic about the future.

In the spring of 2021 RSVP began collaborating with Southern Chester County's Digital Equity Coalition, adapting our Senior Training model to serve this rural community with a large Spanish speaking population of migrant workers. This train the trainer model breaks through the barriers of language and trust issues in the community. To date 39 staff members from the following organizations have been fully trained and are beginning to train their clients: Kennett School District, Kennett Library, Kennett Family Center, Maternal Child Health, Kennett Area Senior Center, & Mighty Writers, The Garage afterschool program, Unionville/Chadds Ford schools, South Mill Champs Mushroom Company, Young Moms, Oxford Library, & Oxford Neighborhood Services. We are currently training 14 additional staff members & community volunteers serving the following agencies: Chester County Intermediate Unit (Head Start), Pathstone, Good Samaritan, LCH Health and Community Services and Tick Tock Early Learning Center.

This expansion will allow RSVP's Technology Training for Vulnerable Populations program to expand beyond the pilot service area of Southern Chester County, to serve all of Chester County, addressing an immediate need related to technology skills, access, equity, and inclusion. Additionally, the content improvement using Moodle and h5p style questions will elevate the program and also make it extremely progressive and responsive to the skill needs and gaps of community members. Allowing us to customize the program with activities to meet the needs of individual students.

This funding request includes the necessary steps to expand the current program with a built infrastructure to scale to a much larger service area (All of Chester County).

RSVP's Digital Technology Training for Vulnerable Populations
Expansion in Chester County
(Digital Skills, Equity and Inclusion)
April 2022, updated August 2022

Project Budget:

Moodle Curriculum Development Specialist	$58,200
Moodle Upfront Cost *(this one time cost is covered by a local philanthropist)*	$12,000
Moodle Annual Fees	$6,200
Project Technology Usage *Meeting, Content, Support, Scheduling, Development, Editing Software/Products*	$5,300
Community Partnership Development /Marketing *(market program across broader service area and engage organizational partners to participate in Train the Trainer)*	$33,000
Administrative and Infrastructure	$9,800
Total:	$124,500