

GRANT PROPOSAL GUIDELINES

- The Chester County Community Foundation **connects people who care with the causes that matter**, so their philanthropy makes a difference **now & forever**.
- We are **a collection of Field of Interest & Donor Advised Funds** with **\$5M + granted annually** to nonprofits in Chester County & beyond.
- **99%** of our grants are made by our generous Fund Advisors, who make grant decisions all year.

Proposals submitted by nonprofits are considered for 2 types of grants:

Field of Interest & Donor Advised Funds (No Deadline)

- ◇ Grants **focus on Chester County** causes & issues, but are not limited to Chester County.
- ◇ Charitable nonprofits working **in all fields of interest** are considered for grant awards. (I.e. arts, culture, & humanities; education; community improvement; environment; religion; health; & human services)
- ◇ **General operating** grants are encouraged. Nonprofits should be specific about their mission, goals, & measurable outcomes.
- ◇ Proposals can be submitted **anytime all year**.
- ◇ Grant decisions are made **intermittently** all year, as Fund Advisors desire.
- ◇ Grant **awards** typically range from **\$500-\$7,500**.

Fund for Chester County Capacity Building Grants (Due 9/15)

- ◇ For eligibility in this grant program, nonprofits must be **located in & serve Chester County**.
- ◇ Nonprofits **budgets** must be **\$500,000 or less**.
- ◇ The goal of capacity building grantmaking is to **strengthen the effectiveness of NPO's serving the Chester County region**, in areas including:
 - Mission, Vision & Strategy
 - Governance & Leadership
 - Partnerships & Collaborations
 - Operations & Technology
 - Fundraising, Development & Marketing
- ◇ Proposals must be submitted by **September 15** to be eligible for consideration.
- ◇ Grant **awards** typically range from **\$500-\$5,000**, with monies distributed by **February**.

- Use this form @ www.chescocf.org to apply online for grants from all Community Foundation Funds.
- **Email proposals to grants@chescocf.org**
- Proposals are considered "complete" when CCCF has **confirmed** receipt of the **Grant Proposal Summary Sheet, Narrative & Attachments**.
- Proposals are shared electronically and online with Fund Advisors, Donors & Grant Panels.
- Per IRS Regulations, applicants **must be** charitable, tax exempt organizations with 501(c)(3) certification & **cannot** be individuals.

Please contact Grants Administrator **Kevin Baffa** at **(610)-698-8211** or grants@chescocf.org with any questions.

I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Panel Members & Fund Advisors.

Note: If Philanthropy Network's Common Grant Application is used, CCCF's **Summary Sheet MUST accompany application.**

To obtain an electronic version of this application, visit www.chescocf.org

Date

Contact Information

Organization Name: Youth Mentoring Partnership YMP
Address: 967 E. Swedesford Rd Suite 410 Exton, PA
Phone: 610 639 5150
Website: www.youthmp.org
Year Incorporated: 2009
FEIN:

ED/CEO Name: Mark Mintzer
ED/CEO E-mail: mark@youthmp.org
Board Chair Name: Scott Dillman
Board Chair Approval (check here):
Primary Contact Name: Tim Connor
Primary Contact E-mail: tim@youthmp.org

Organization Information:

Field/s of Interest:

Arts, Culture & Humanities Environment/Animal Welfare Education
 Health Human Services Religion

Mission:

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served): Coatesville

Describe Population Served & Annual Number of People Served:

Annual Budget \$ 1,200,000 18 # of Full-Time Equivalent Paid Staff
75 % of budget for program expenses # of Board Volunteers
16 % of budget for administrative expenses # of Active Non-Board Volunteers
9 % of budget for fundraising expenses # of Volunteer Hours
100 % total

Top 3-5 funding sources: **United Way CHESCO,**

Is this grant proposal for: Capacity Building or General Operating ?

If Capacity Building Proposal, the focus is:

Mission, Vision & Strategy Governance & Leadership Partnerships & Collaborations
 Fundraising, Development & Marketing Technology Other: _____

Grant Amount Requested from the Community Foundation: \$ 20,000

Proposal Summary:

We respectfully ask your CCCF to partner with organizations such as UWCC and AmeriCorps and companies like, CTDI and West Pharma to help us compensate one of our full-time mentors working in Coatesville, PA.

II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE

Provide clear, concise information. 3 pages maximum.

YMP has become a significant resource to the Coatesville community, especially the kids and young adults who are vulnerable to social emotional learning challenges.

In 2007, a Private Public Partnership between; The Pennsylvania Commission on Crime & Delinquency, the YMCA, the County of Chester and Fitness Trainers Incorporated. Research made it clear and has showed that 1/3 of the kids growing up in our region were doing so without even one constant, positive adult in their lives. Due to this research findings, YMP was born to overcome this challenge.

It is clear the amount of Adverse Child Experiences (ACES) contributes to; violent crime, drug and alcohol abuse, bullying, teenage pregnancy, truancy and lack of skill sets to live a contributing and productive life is due to so many kids are growing up with this issue and due to no fault of their own. The number one defector of this issue is having a mentor in a kid's life to shows they are cared for, they matter and that someone is on their side, cheering them on and helping them find the right path forward.

YMP provides full-time, professionally trained and vetted mentors to boys and girls, within the Coatesville Area and teaches kids (grades 6th-12th) our Social Emotional Learning curriculum of: SMART Goal setting, Grit & Gratitude all through an environment of sport and fitness.

We partner with the CASD where eight (8) YMP mentors join CASD Physical Education teachers, within their gym classes, to teach our 3G curriculum, Goals, Grit & Gratitude. This allows our YMP mentors to see their students on a daily basis, multiple times throughout the week providing that constant and positive adult guidance. Our Social Emotional Learning (SEL) curriculum addresses impulse controlled behaviors in which many of these kids would not be able to handle or tolerate without those life lessons. YMP also participated in eleven (11) summer sports camps allowing us to continue being engaged and teaching our 3G throughout the summer months. Lastly, YMP was invited to participate in SEL teaching to the CASD coaching staff of all of their sports teams assuring the kids are getting the very best coaching techniques available.

Due to COVID, our YMP was forced to reengage in other meaningful ways such as partnering with CASD and CCAP to deliver food to those most vulnerable throughout the pandemic. This took many hours and miles traveled of both staff and volunteers but our YMP was welcoming to the challenge and quick to pivot from our core mission to provide these services.

YMP is heavily invested in Coatesville and the kids living in the city. Our organization has grown to provide a greater presence in the city, to serve even more kids. With this growth, hiring more full-time mentors and support staff, brings cost challenges to the organization.

We want to thank CCCF for their work through COVID by doing such a wonderful job administering county funds to support our YMP and so many small businesses and nonprofits throughout Chester County.

Due to the tremendous need and because YMP has the proof of concept and scalability, we are confident in the Return on Investment to our investors and supporters. We will be dependent on CCCF, partnering with YMP through your DAFs, to help support our on-going operations and help us to grow to serve more kids in Coatesville and expand into other locations within Chester County.

Thank you for your efforts and any consideration your funders give to our Youth Mentoring Partnership.



WHAT IS CAPACITY BUILDING?

Capacity building helps bring a nonprofit to the next level of operational, programmatic, financial, or organizational maturity, in order to more effectively & efficiently fulfill its mission.

Capacity building may include (but is not limited to) projects which address:

- **MISSION, VISION & STRATEGY**
Organizational Assessment - Strategic Planning - Financial Planning
- **GOVERNANCE & LEADERSHIP**
Board Development - Executive Transition/Succession Planning - Leadership Development - Staff Training & Professional Development
- **PARTNERSHIPS & COLLABORATIONS**
Coalition Building – Collaboration - Mergers & Acquisitions - Strategic Restructuring
- **RESOURCE DEVELOPMENT & MARKETING**
Major Gift Donor Identification, Cultivation, Development & Stewardship - Development Campaigns (Annual, Capital, Planned Giving) - Earned Income Development - Social Enterprise Feasibility & Development - Marketing, Branding & Communications
- **TECHNOLOGY & OPERATIONS**
Business Continuity Planning - Financial Management - Human Resources - Volunteer Management - Industry Certification - Risk Management - Technology Improvements