

GRANT PROPOSAL GUIDELINES

- The Chester County Community Foundation **connects people who care with the causes that matter**, so their philanthropy makes a difference **now & forever**.
- We are **a collection of Field of Interest & Donor Advised Funds** with **\$5M + granted annually** to nonprofits in Chester County & beyond.
- **99%** of our grants are made by our generous Fund Advisors, who make grant decisions all year.

Proposals submitted by nonprofits are considered for 2 types of grants:

Field of Interest & Donor Advised Funds (No Deadline)

- ◇ Grants **focus on Chester County** causes & issues, but are not limited to Chester County.
- ◇ Charitable nonprofits working **in all fields of interest** are considered for grant awards. (I.e. arts, culture, & humanities; education; community improvement; environment; religion; health; & human services)
- ◇ **General operating** grants are encouraged. Nonprofits should be specific about their mission, goals, & measurable outcomes.
- ◇ Proposals can be submitted **anytime all year**.
- ◇ Grant decisions are made **intermittently** all year, as Fund Advisors desire.
- ◇ Grant **awards** typically range from **\$500-\$7,500**.

Fund for Chester County Capacity Building Grants (Due 9/15)

- ◇ For eligibility in this grant program, nonprofits must be **located in & serve Chester County**.
- ◇ Nonprofits **budgets** must be **\$500,000 or less**.
- ◇ The goal of capacity building grantmaking is to **strengthen the effectiveness of NPO's serving the Chester County region**, in areas including:
 - Mission, Vision & Strategy
 - Governance & Leadership
 - Partnerships & Collaborations
 - Operations & Technology
 - Fundraising, Development & Marketing
- ◇ Proposals must be submitted by **September 15** to be eligible for consideration.
- ◇ Grant **awards** typically range from **\$500-\$5,000**, with monies distributed by **February**.

- Use this form @ www.chescocf.org to apply online for grants from all Community Foundation Funds.
- **Email proposals to grants@chescocf.org**
- Proposals are considered "complete" when CCCF has **confirmed** receipt of the **Grant Proposal Summary Sheet, Narrative & Attachments**.
- Proposals are shared electronically and online with Fund Advisors, Donors & Grant Panels.
- Per IRS Regulations, applicants **must be** charitable, tax exempt organizations with 501(c)(3) certification & **cannot** be individuals.

Please contact Grants Administrator **Kevin Baffa** at **(610)-698-8211** or grants@chescocf.org with any questions.

I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Panel Members & Fund Advisors.

Note: If Philanthropy Network's Common Grant Application is used, CCCF's **Summary Sheet MUST accompany application.**

To obtain an electronic version of this application, visit www.chescocf.org

Date

Contact Information

Organization Name: Coatesville Center for Community Health ED/CEO Name: Kathryn Spurlock
Address: 1001 E. Lincoln Highway, Coatesville, PA 19320 ED/CEO E-mail: kathryn@coatesvillecenter.org
Phone: 610-383-4612 Board Chair Name: Carolyn Johnson, Esq.
Website: <http://www.coatesvillecenter.org> Board Chair Approval (check here):
Year Incorporated: 2001 Primary Contact Name: Kathryn Spurlock
FEIN: 23-3047659 Primary Contact E-mail: kathryn@coatesvillecenter.org

Organization Information:

Field/s of Interest:

Arts, Culture & Humanities Environment/Animal Welfare Education
 Health Human Services Religion

Mission: The Center's mission is to leverage our collective impact to provide access to health and human services. Together we improve the whole health and well-being of the community.

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served):

Our target population is low-income families and individuals residing in the Greater Coatesville area.

Describe Population Served & Annual Number of People Served:

Annual Budget \$ <u>202,267</u>	<u>1 FT/2 PT</u> # of Full-Time Equivalent Paid Staff
<u>75</u> % of budget for program expenses	<u>9</u> # of Board Volunteers
<u>22</u> % of budget for administrative expenses	<u>7</u> # of Active Non-Board Volunteers
<u>3</u> % of budget for fundraising expenses	<u>40</u> # of Volunteer Hours
<small>100 % total</small>	

Top 3-5 funding sources:

Bob and Jennifer McNeil, Chester County Community Foundation, First Cornerstone Foundation, American Rescue Plan Act (ARPA)

Is this grant proposal for: Capacity Building or General Operating ?

If Capacity Building Proposal, the focus is:

Mission, Vision & Strategy Governance & Leadership Partnerships & Collaborations
 Fundraising, Development & Marketing Technology Other: _____

Grant Amount Requested from the Community Foundation: \$ 5,000

Proposal Summary: CCCH is requesting \$5,000 in general operating support to support our main facility, which houses five key nonprofits in Coatesville working together to keep Coatesville residents healthy and stable, and to support our own programming for the benefits of Coatesville families: healthy cooking classes, children’s literacy support, women’s health education, our growing Grandfamilies Initiative, and more.

II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE

Provide clear, concise information. 3 pages maximum.

1. Nonprofit's history, goals, key achievements & distinctiveness

Coatesville Center for Community Health (CCCH) was established in 1999 when it was determined that many Coatesville residents were unable to access critically needed social services due to lack of health insurance, lack of transportation, little knowledge about where to go for help, and few Spanish-speaking agencies. In response to this need, CCCH opened its doors in 2001 as “a one-stop shop” of co-located agencies strategically designed to address the complex needs of the diverse Coatesville community.

CCCH's five tenant agencies are: Family Service of Chester County, Maternal and Child Health Consortium of Chester County, Domestic Violence Center of Chester County, Planned Parenthood of Southeastern PA, and the Chester County Health Department (WIC). CCCH is governed by a nine-member volunteer Board of Directors representing the five tenant agencies as well as key community stakeholders. However, our collaborative work extends beyond merely the five tenants within the building. CCCH routinely partners with local organizations which are not residents of our building, including Legal Aid, the Crime Victims' Center of Chester County, ChesPenn Health Services, and the Chester County Food Bank. By offering these organizations' services in conjunction with our in-house services and programs, we reduce still further the barriers local residents face to accessing the services they need to stay healthy and stable.

CCCH's work pursues two broad goals to improve population health:

1) Help low-income residents of Coatesville have greater access to necessary health and human services through co-location and service integration to overcome social, economic, and environmental barriers to good health. Coatesville residents benefit from this model, which provides safe, equitable, accessible, and efficient care and education including health insurance enrollment assistance, mental health services, reproductive health services, domestic violence services, information and referral, family education and support, and supplemental nutrition support. We are committed to ensuring access to these resources for especially vulnerable populations such as grandfamilies.

2) Create a healthier, more equitable community by helping residents make healthy lifestyle choices and achieve improved health through free educational programs that improve the health knowledge and behaviors needed to build a better, healthier future for their families.

CCCH offers a range of programs designed to address identified health and family needs in Coatesville, including: nutrition-based cooking classes such as Tot Chef & Me, Teen Chef, and EatFresh in partnership with the Chester County Food Bank; women's health educational virtual workshops; Clean Slate and Expungement Workshops in partnership with Legal Aid; and Back to School and Child Literacy programs intended to supply families with age-appropriate books, encourage year-round reading, and ensure that children have all they need to return to school in September fully prepared to succeed.

We are especially proud of our successful Grandfamilies Initiative. This unique program was developed in response to the high number of grandparents in the Coatesville area who are raising grandchildren, often as a result of parental substance abuse, mental health issues, or incarceration. Our support group

provides resources and mutual emotional support for older adults raising children, as well as trauma informed activities for affected children. Our Program Coordinator provides grandparents with peer support, resource referrals, and needed infant and child supplies. We are currently developing an operating manual for our Grandfamilies with information and resources available to them. This program is the only one of its kind in Chester County and will be expanding significantly in 2023 thanks to funding from the American Rescue Plan Act (ARPA).

2. Funding request

- **Description of key initiatives**
- **Specific needs & issues to be addressed**
- **Why it is important to fund this now**
- **How impact & results will be demonstrated**

The vulnerable population of Coatesville includes a very high percentage of people living in poverty, especially people of color. These realities guide our program offerings:

- Coatesville has the highest poverty rate of any community in Chester County, with 25.5% of its population living below the federal poverty line. Coatesville residents have a median household income of just \$46,079 per year. (City-Data.com, 2019)
- Unemployment rates in Coatesville, Modena and South Coatesville continue to be significantly higher than elsewhere in Chester County.
- Age, gender and ethnic breakdowns have been fairly consistent in Coatesville for the past several years. The community is disproportionately female (80%) and young (25% of the population is comprised of children under age five). One-third of the population is Black, and 30% is Latinx.

Given these statistics, many Coatesville residents do not have sufficient incomes to afford even their basic needs. Poverty is among the key social determinants affecting health, and those living in poverty frequently experience complex, interrelated issues requiring multiple, coordinated health and human services. Our target population is at high risk of heart disease, high blood pressure, cancers, diabetes, obesity, and mental health issues. Their children are at high risk of both malnutrition and obesity, and for developmental and learning delays. The Coatesville community needs a central, accessible resource they can visit to address the multiple health risks they face.

Our two primary strategies are to collaborate and convene our tenants and a wide range of other local partners to coordinate services for the benefit of those we serve, and to implement programs designed for this specific community's needs to improve families' health and well-being. These two strategies work together, as our partners contribute to and help to assess and improve our program offerings.

Over the past few years, much research has been done to show the disproportionate impact of the COVID-19 pandemic on families in poverty, especially families of color. People who have had their fragile educational, career and economic circumstances negatively affected by the pandemic will need more time and support to get back on their feet. CCCH is committed to providing these vulnerable families with practical, educational support that will improve their lives.

3. Timetable, with anticipated outcomes and their relevance to the nonprofit's mission

The Center is open year-round, and our Director provides ongoing building management for our tenant agencies and oversight of our community programs. Our workshops and activities are also offered year-round to implement our mission of providing health and human services to the community, as well as

support and education for families. We anticipate serving 7,000 Coatesville residents each year through the coordinated work of our tenant agencies, and an additional 1,000 individuals through CCCH's innovative programs. For our growing Grandfamilies Initiative, we expect to serve at least 50 families with at least 65 family members in 2023.

4. How the impact and results will be demonstrated

We evaluate our organization's impact based on: 1) the number of residents we are able to help; 2) the number of cross-referrals between tenant agencies; 3) the number of workshops and outreach activities that we provide; 4) health screenings or surveys given to our workshop participants that show changes in knowledge, behavior, health and lifestyles; and 5) client/participant self-reporting and anecdotal evidence expressing how their health and sense of well-being have improved.

III. ATTACHMENTS

E-mail or mail this support information

1. Copy of 501 (c) (3) federal tax-exempt letter
2. List of Board of Directors, with their affiliations
3. Most recent annual report & financial statement, audited if available
4. Itemized organizational operating budget with actual results for prior fiscal year & current fiscal year to date
5. If capacity building initiative, itemized budget (including external consultant's proposal, if applicable)
6. Current strategic plan. If your nonprofit does not have a current strategic plan, explain why.

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