

GRANT PROPOSAL GUIDELINES

- The Chester County Community Foundation **connects people who care with the causes that matter**, so their philanthropy makes a difference **now & forever**.
- We are **a collection of Field of Interest & Donor Advised Funds** with **\$5M + granted annually** to nonprofits in Chester County & beyond.
- **99%** of our grants are made by our generous Fund Advisors, who make grant decisions all year.

Proposals submitted by nonprofits are considered for 2 types of grants:

Field of Interest & Donor Advised Funds (No Deadline)

- ◇ Grants **focus on Chester County** causes & issues, but are not limited to Chester County.
- ◇ Charitable nonprofits working **in all fields of interest** are considered for grant awards. (I.e. arts, culture, & humanities; education; community improvement; environment; religion; health; & human services)
- ◇ **General operating** grants are encouraged. Nonprofits should be specific about their mission, goals, & measurable outcomes.
- ◇ Proposals can be submitted **anytime all year**.
- ◇ Grant decisions are made **intermittently** all year, as Fund Advisors desire.
- ◇ Grant **awards** typically range from **\$500-\$7,500**.

Fund for Chester County Capacity Building Grants (Due 9/15)

- ◇ For eligibility in this grant program, nonprofits must be **located in & serve Chester County**.
- ◇ Nonprofits **budgets** must be **\$500,000 or less**.
- ◇ The goal of capacity building grantmaking is to **strengthen the effectiveness of NPO's serving the Chester County region**, in areas including:
 - Mission, Vision & Strategy
 - Governance & Leadership
 - Partnerships & Collaborations
 - Operations & Technology
 - Fundraising, Development & Marketing
- ◇ Proposals must be submitted by **September 15** to be eligible for consideration.
- ◇ Grant **awards** typically range from **\$500-\$5,000**, with monies distributed by **February**.

- Use this form @ www.chescocf.org to apply online for grants from all Community Foundation Funds.
- **Email proposals to grants@chescocf.org**
- Proposals are considered "complete" when CCCF has **confirmed** receipt of the **Grant Proposal Summary Sheet, Narrative & Attachments**.
- Proposals are shared electronically and online with Fund Advisors, Donors & Grant Panels.
- Per IRS Regulations, applicants **must be** charitable, tax exempt organizations with 501(c)(3) certification & **cannot** be individuals.

Please contact Grants Administrator **Kevin Baffa** at **(610)-698-8211** or grants@chescocf.org with any questions.

I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Panel Members & Fund Advisors.

Note: If Philanthropy Network's Common Grant Application is used, CCCF's **Summary Sheet MUST accompany application.**

To obtain an electronic version of this application, visit www.chescocf.org

Date: October 13, 2022

Contact Information

Organization Name: Kennett After-School Association
Address: PO Box 1068, Kennett Sq., PA 19348
Phone: 610-268-5889
Website: www.afterthebell.org
Incorporated: 1998
FEIN: 23-2984132

ED/CEO Name: Paola Rosas
ED/CEO E-mail: afterthebell@kcsd.org
Board Chair Name: Dr. Rudy Karkosak
Board Chair Approval (check here): ☒
Primary Contact Name: Paola Rosas
Primary Contact E-mail: Same

Organization Information:

Field/s of Interest:

✓ Arts, Culture & Humanities ✓ Environment/Animal Welfare ✓ Education
____ Health ____ Human Services ____ Religion

Mission: *After-The-Bell provides a supervised after-school program of recreational, social, and academic skill-developing activities for Kennett Middle School students. The program is led by community volunteers and provided without charge.*

Geographic Area Served: All students attend middle school in the Kennett Consolidated School District, which includes the communities of Kennett Square Borough, Kennett Township, New Garden, and a portion of East Marlborough. While the majority of students attend Kennett Middle School, the program is available to students who reside in the district and are home-schooled or attend charter schools.

Describe Population Served & Annual Number of People Served: Demographic information for our students is calculated at the end of each fiscal year. Therefore, the most current information we have is for our 2021-22 fiscal year. In 2021-22, we had 278 unique students. When we multiply the number of students by the days per week each student attended, we served 825 students. (This latter number is vital to our planning efforts because it represents the number of healthy snacks we will provide and the numbers of students to be placed in the various activities.)

While the program is open to all students, we have a substantial population of students with specific challenges. For example, in 2021-22, 41.7% of ATB students qualified for Free & Reduced Lunch, 15.1% were identified with Special Needs, and 33.5% lived in homes where Spanish was the primary language. In regard to ethnicity, 44.6% of students were Caucasian, 45.7% were Hispanic, 3.2% were African American, 2.5% were Asian, and 4.0% were multiethnic.

Annual Budget \$216,365 (For FY 2022-23)

<u>72</u> % of budget for program expenses	<u>2</u> # of Full-Time Equivalent Paid Staff
<u>15</u> % of budget for administrative expenses	<u>13</u> # of Board Volunteers
<u>13</u> % of budget for fundraising expenses	<u>137</u> # of Active Non-Board Volunteers
<u>100</u> % total	<u>2,740</u> # of Volunteer Hours

Top 3-5 funding sources:

In 2021-22, our top funding sources were the Hamilton Family Charitable Trust (\$30,000), the United Way of Southern Chester County (\$23,900), Beiler-Campbell Realty (\$20,000), CCRES (\$10,000), and the Applestone and Longwood foundations (\$7,500 each.)

Is this grant proposal for: Capacity Building ____ or General Operating ✓?

If Capacity Building Proposal, the focus is:

____ Mission, Vision & Strategy ____ Governance & Leadership ____ Partnerships & Collaborations
____ Fundraising, Development & Marketing ____ Technology Other: _____

Grant Amount Requested from the Community Foundation: \$ 2,000 – 10,000

Proposal Summary:

We have been most grateful to the donor-advised funders of the Chester County Community Foundation who have generously supported our mission to keep adolescent students safe and engaged in meaningful, educational and fun after-school activities. We once again request funds that can be utilized in support of these activities, including art supplies, science kits, cooking ingredients, and sports equipment. Funds from CCCF partners would also be utilized to provide healthy snacks to students as they arrive in the program each day, and would help to offset the cost of transportation to activities provided at the location of some of our community partners.

II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE

Provide clear, concise information. 3 pages maximum.

1. Nonprofit's history, goals, key achievements & distinctiveness

History – The Kennett After-School Association (KASA) was founded in 1998 to address the problem of adolescent students who were home alone after school while their parents worked. A listening study conducted by the Episcopal Church of the Advent in Kennett Square had concluded that adolescent children who were alone during the after-school hours were vulnerable to exploitation and engagement in risk behaviors.

With the strong support of the Kennett Consolidated School District, KASA began its only program, After-The-Bell, in January of 1999, as a way to keep these students safe. At that time, 80 students stayed after school at Kennett Middle School to engage in volunteer-facilitated and well-supervised activities that were both meaningful and fun. With the compassionate support of the community and the hands-on assistance of many community partners, the program has grown exponentially over the years. To date we have provided after-school activities to more than 6,500 students, with an average population of 300-350 students per year.

Goals – Each year our primary goal is to ensure that the students we serve have a safe, rewarding and memorable experience at After-The-Bell. Additional goals for the coming year include a smooth transition to our new leadership at KASA/ATB, preparations to celebrate After-The-Bell's 25th anniversary in 2023-24, expansion of our outreach efforts to recruit additional volunteers, and continued enhancement of our fundraising initiatives.

Key Achievements - The following were among key achievements at KASA/ATB during the last year:

- For the second year in a row, After-The-Bell was recognized as the **Best of Chester County** in the category of *Best After-School Program*. The honor, awarded by *The Daily Local News*, was based on a poll of readers and was in recognition of ATB's value to the local community and the students we serve.
- KASA/ATB welcomed Paola Rosas as the organization's new Executive Director. As described by KASA Board President Dr. Rudolph Karkosak: *Paola Rosas has been a committed and dynamic member of the Kennett-area community of caring for many years and she has also been an invaluable member of the After-The-Bell family. Her elevation to the position of Executive Director ensures that After-The-Bell will seamlessly continue to keep middle school students safe and engaged in meaningful activities for years to come.*
- The success of After-The-Bell is largely the result of the dedication and expertise of volunteers who donate their time to share their knowledge and passion with our students. This year, we are pleased to welcome Janice Washington, NCAA Lincoln University Women's Basketball Coach to the ATB volunteer family.

Distinctiveness – After-The-Bell's structure, the availability of the program at no cost to students or local taxpayers, the fact that it is open to students of all abilities, and the dedicated support of volunteers who donate thousands of hours to keep our students safe and engaged after school are among the distinctive qualities that have led to the program's success for almost 25 years.

The safety of our students has always been our top priority. Attendance in the program is taken multiple times every day. Students are assigned to specific activities over the six-week cycle and wear name badges that list the activities they are enrolled in on any given day. If a student is not present and was not previously reported absent, we call the parents to check on the welfare of the child.

2. Funding request

Description of key initiatives – Each year, we offer our students a wide variety of active and creative activities in a wide variety of genres. The following are new activities offered to students this fall:

- ***Paint Your Own Masterpiece*** – Students work with a local artist to learn a variety of creative painting techniques to identify their own personal preferences and talents as young artists.
- ***Seafood Cooking Class*** – Our students will broaden their culinary skills—and their palettes—as they learn to prepare a variety of fish and shellfish dishes to share with family and friends.

We are also offering the following returning favorites:

- ***Strength & Conditioning at Anchor Fitness*** – After a two-year hiatus due to the pandemic, students will return to Anchor Fitness for exciting classes that focus on building a solid foundation of movement and strength to improve healthy, fitness, and confidence.
- ***Reading Olympics*** – Students who love books will participate in this national competition to read a variety of compelling and unforgettable books and join in great discussions about the plots and characters they meet along the way.
- ***Drones—Team Flight Control*** – Participating students, known as “Drone Cadets,” learn the basics of drone flight, complete a block coding mission, practice on simulators where they experience FPV (first person view) flying using a micro racing drone, and engage in mini racing sessions to test their skills against others.
- ***LGBTQ+ Alliance Club*** – The activity welcomes all students to a supportive, safe and welcoming environment that encourages them to advocate for themselves and/or their friends in the LGBTQ+ community. Students learn about the importance of awareness, acceptance, and pride within their school and local community.
- ***Girls Who Code*** – Students, both girls and boys, learn the basics of coding while creating a computer science impact project. The activity introduces students to popular and in demand careers in coding.

Specific needs and issues to be addressed – Funding from the donor-advised funds of the Chester County Community Foundation would be utilized to purchase supplies and equipment for our activities, particularly those related to the arts, cooking and science. It would also offset the costs of transportation to offsite activities and to provide a bus ride home for students at the end of each day. And finally, funding would ensure that students receive a healthy snack when they arrive each day.

Why it is important to fund this now – As we approach our 25th Anniversary next year, we are proud that we have been able to offer after-school opportunities to more than 6,500 students. This is due in large part to the generosity of funders including the donor-advised funders of the Chester County Community Foundation. In the last year, our costs for transportation, healthy snacks and other supplies have risen, as they have for all community-based organizations across the country. Our budget for the current 2022-23 program year anticipates a deficit of approximately 12.5%. We are working very hard to design fundraising and public outreach campaigns to reduce this deficit. The support of the CCCF in this effort is deeply appreciated.

How impact and results will be demonstrated – After a year of virtual and limited activities due to the pandemic, we were thrilled to welcome our students back to a fully in-person program in the fall of 2021. As always, at the end of each cycle, we survey our students to determine their level of satisfaction in the program. The following are the results from our 2021-22 program year:

93% of students had an excellent or good positive experience in the program.

92% of students found ATB to be a place of respect.

96% of students found the volunteers to be kind and caring.

77% of students discovered a new skill or interest at ATB.

78% of students felt that ATB helped them to be better students.

The following are some of the comments students shared with us in the surveys:

I think that ATB is amazing. There's lots of stuff and I like how it's for everyone and no one is left out.

ATB makes me feel happy and safe.

I feel like I belong here.

After-The-Bell is a great activity and a great place to be with your friends.

III. ATTACHMENTS

E-mail or mail this support information

1. Copy of 501 (c) (3) federal tax-exempt letter
2. List of Board of Directors, with their affiliations
3. Most recent annual report & financial statement, audited if available
4. Itemized organizational operating budget with actual results for prior fiscal year & current fiscal year to date
5. If capacity building initiative, itemized budget (including external consultant's proposal, if applicable)
6. Current strategic plan. If your nonprofit does not have a current strategic plan, explain why.

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