

GRANT PROPOSAL GUIDELINES

- The Chester County Community Foundation **connects people who care with the causes that matter**, so their philanthropy makes a difference **now & forever**.
- We are a **collection of Field of Interest & Donor Advised Funds** with **\$5M + granted annually** to nonprofits in Chester County & beyond.
- **99%** of our grants are made by our generous Fund Advisors, who make grant decisions all year.

Proposals submitted by nonprofits are considered for 2 types of grants:

Field of Interest & Donor Advised Funds (No Deadline)

- ◇ Grants **focus on Chester County** causes & issues, but are not limited to Chester County.
- ◇ Charitable nonprofits working **in all fields of interest** are considered for grant awards. (I.e. arts, culture, & humanities; education; community improvement; environment; religion; health; & human services)
- ◇ **General operating** grants are encouraged. Nonprofits should be specific about their mission, goals, & measurable outcomes.
- ◇ Proposals can be submitted **anytime all year**.
- ◇ Grant decisions are made **intermittently** all year, as Fund Advisors desire.

Fund for Chester County Capacity Building Grants (Due 9/15)

- ◇ For eligibility in this grant program, nonprofits must be **located in & serve Chester County**.
- ◇ Nonprofits **budgets** must be **\$500,000 or less**.
- ◇ The goal of capacity building grantmaking is to **strengthen the effectiveness of NPO's serving the Chester County region**, in areas including:
 - Mission, Vision & Strategy
 - Governance & Leadership
 - Partnerships & Collaborations
 - Operations & Technology
 - Fundraising, Development & Marketing

- Use this form @ www.chescocf.org to apply online for grants from all Community Foundation Funds.
- **Email proposals to grants@chescocf.org**
- Proposals are considered "complete" when CCCF has **confirmed** receipt of the **Grant Proposal Summary Sheet, Narrative & Attachments**.
- Proposals are shared electronically and online with Fund Advisors, Donors & Grant Panels.
- Per IRS Regulations, applicants **must be** charitable, tax exempt organizations with 501(c)(3) certification & **cannot** be individuals.

Please contact Grants Administrator **Kevin Baffa** at **(610)-698-8211** or **grants@chescocf.org** with any questions.

I.

CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Panel Members & Fund Advisors.

Note: If Philanthropy Network's Common Grant Application is used, CCCF's Summary Sheet MUST accompany application.

To obtain an electronic version of this application, visit www.chescocf.org

Date

Contact Information

Organization Name: One For All

Address: 3931 Lincoln Hwy Downingtown PA 19335

Phone: 2672544148

Website: www.oneforallartists.com

Year Incorporated: 2019

FEIN: 36-494068_

ED/CEO Name: Kimberly Jackson

ED/CEO E-mail: Director@oneforallartists.com

Board Chair Name:

Board Chair Approval (check here): Yes

Primary Contact Name:

Primary Contact E-mail:

Organization Information:

Field/s of Interest:

Arts, Culture & Humanities

Environment/Animal Welfare

Education

Health

Human Services

Religion

Mission: A 501(c)3 nonprofit organization providing affordable, professional arts resources for low income emerging artists, creative professionals and the community at large.

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served): Caln Township (Downingtown PA and Thorndale PA) as well as West Philadelphia in the Kingsessing and Lancaster Ave areas.

Describe Population Served & Annual Number of People Served: The populations we serve are largely financially low income families with some middle class families as well. We also serve minority populations. Each summer about 15-20 families engage in our youth summer arts camp programming, and throughout the year those neighborhood families also participate in our out of school programming. We serve the low income emerging artist community in both West Philadelphia and Caln Township.

Annual Budget \$ 10-15,000.00

1 # of Full-Time Equivalent Paid Staff

 % of budget for program expenses

2 # of Board Volunteers

 % of budget for administrative expenses

6 # of Active Non-Board Volunteers

 % of budget for fundraising expenses

 # of Volunteer Hours

100 % total

Top 3-5 funding sources:

Is this grant proposal for: Capacity Building or **General Operating**

If Capacity Building Proposal, the focus is:

Mission, Vision & Strategy Governance & Leadership Partnerships & Collaborations

Fundraising, Development & Marketing Technology Other: _____

II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE

Provide clear, concise information. 3 pages maximum.

Grant Amount Requested from the Community Foundation: \$160,000.00

Proposal Summary: One For All is requesting a grant amount of \$60,000.00 for general operational funding which will cover the rental expenses in both the Downingtown/Thorndale location as well as one of our locations in Philadelphia. This funding will allow us to secure our leasing spaces for the entire year so that we can focus on generating the rest of our funding for programming, payroll and utility expenses.

1. Nonprofit's history, goals, key achievements & distinctiveness

One For All was officially founded and tax exempt in 2019, however the Founder began running programming for the community in 2015. One of our current goals is to maintain a financial self sustaining threshold. We are building towards this goal by sustaining paying clients within our programming and establishing positive, long term relationships with funders. Some key achievements we have had since 2019 include being awarded the Illuminate the Arts Grant two years in a row, opening three locations that help us achieve our mission, and running a successful Summer Youth Arts Camp each year. We are a very distinctive arts nonprofit because we focus on both professional artists and community arts alike. We believe both can coexist and make the other thrive in multiple ways. In fact, our First Friday events for professional artists directly impacts our Youth Art Camp each year as the students have their showcase alongside professional artists in our Philadelphia location. In the front professional gallery space we exhibit our artist members, and in the back studio space the students help transform it into a gallery and learn from the artist members how to make their work look professional. Some students even learn about pricing their work and try to sell what they have on display. During the showcase, as we would with any professional gallery opening, we dress up, offer refreshments, and it gives the community a huge boost. Without the professional artist and community arts education populations merging, our programming would not be the distinctive, special space we are so proud of.

2. Funding request

• Description of key initiatives

One For All's key initiatives for the coming months include strengthening our relationships to our communities, city and township leaders, and outside organizations. Partnering with organizations and businesses to create dual programming will be an important element in obtaining grants and improving community. Volunteer engagement and consistency will be an important initiative moving forward so we can afford to run our programs. Our fundraising campaign is another important element we will be implementing in the coming months so we can spread awareness and bring in a larger amount of donations.

- **Specific needs & issues to be addressed**

One For All addresses very specific needs that have not been addressed in the artist and creative community. Without adequate funding, we are not able to fully fulfill our mission as unfortunately it is not realistic to expect to run programming when we can not pay the rent. The needs for our artist community include issues such as affordable studio spaces, free professional growth workshops and events, free exhibiting and networking opportunities, and professional mentorship/community support. There are no organizations in the region, other than One For All, who provides these resources for emerging artists at no or low cost. Many artists can not afford to be a part of other organizations so they continue to struggle. One For All ensures that every artist has an opportunity to thrive no matter what their financial status is.

Without our community arts programming, low income families would have little to no arts organizations to turn to that are affordable, low cost, while also high quality in arts education. Our arts space for youth and adults in the community has become a safe haven and a place where they can feel like the sky is the limit, anything is possible. We have created a magical community filled with love and learning, with individualized pricing and donation based, free programs as well. This however is also a part of our mission that we may not be able to continue for much longer without some source of support funding.

- **Why it is important to fund this now**

In order for One For All to fulfill our mission, and create positive change through art, we absolutely need financial support and help obtaining operational funding. Struggling to make ends meet, and not being able to pay the rent or utility payments prevents us from focusing on more important matters. We love what we do, and we want to continue to create magical opportunities for professional artists, emerging artists and the community at large. Without operational funding however, we may have to close our doors. Please help us change the world through art!

- **How impact & results will be demonstrated**

Positive impact and results from having operational funding will be demonstrated through successful programming, completed surveys, and measurable growth of the organization.

III. ATTACHMENTS

E-mail or mail this support information

1. Copy of 501 (c) (3) federal tax-exempt letter - **Attached into email**
2. List of Board of Directors, with their affiliations

Kimberly Jackson - Sole Board Officer - Director@oneforallartists.com, 2672544148

3. Most recent annual report & financial statement, audited if available- **Attached into email**
4. Itemized organizational operating budget with actual results for prior fiscal year & current fiscal year to date - **Attached into email**
5. ~~If capacity building initiative, itemized budget (including external consultant's proposal, if applicable)~~
6. Current strategic plan. If your nonprofit does not have a current strategic plan, explain why. **Attached into email**

- Use this form @ www.chescof.org to apply online for grants from all Community Foundation Funds.
- **Email proposals to grants@chescof.org**
- Proposals are considered "complete" when CCCF has **confirmed** receipt of the **Grant Proposal Summary Sheet, Narrative & Attachments**.
- Proposals are shared electronically and online with Fund Advisors, Donors & Grant Panels.
- Per IRS Regulations, applicants must be charitable, tax exempt organizations with 501(c)(3) certification & cannot be individuals.

Please contact Grants Administrator Kevin Baffa at
(610) 696-8211 grants@chescof.org with questions.



*Connecting people who care with causes that matter,
so their legacies make a difference.*

WHAT IS CAPACITY BUILDING?

Capacity building helps bring a nonprofit to the next level of operational, programmatic, financial, or organizational maturity, in order to more effectively & efficiently fulfill its mission.

Capacity building may include (but is not limited to) projects which address:

- **MISSION, VISION & STRATEGY**
Organizational Assessment - Strategic Planning - Financial Planning
- **GOVERNANCE & LEADERSHIP**
Board Development - Executive Transition/Succession Planning - Leadership Development - Staff Training & Professional Development
- **PARTNERSHIPS & COLLABORATIONS**
Coalition Building – Collaboration - Mergers & Acquisitions - Strategic Restructuring
- **RESOURCE DEVELOPMENT & MARKETING**
Major Gift Donor Identification, Cultivation, Development & Stewardship - Development Campaigns (Annual, Capital, Planned Giving) - Earned Income Development - Social Enterprise Feasibility & Development - Marketing, Branding & Communications
- **TECHNOLOGY & OPERATIONS**
Business Continuity Planning - Financial Management - Human Resources - Volunteer Management - Industry Certification - Risk Management - Technology Improvements