

## GRANT PROPOSAL GUIDELINES

- The Chester County Community Foundation **connects people who care with the causes that matter**, so their philanthropy makes a difference **now & forever**.
- We are **a collection of Field of Interest & Donor Advised Funds** with **\$5M + granted annually** to nonprofits in Chester County & beyond.
- **99%** of our grants are made by our generous Fund Advisors, who make grant decisions all year.

**Proposals submitted by nonprofits are considered for 2 types of grants:**

### Field of Interest & Donor Advised Funds (No Deadline)

- ◇ Grants **focus on Chester County** causes & issues, but are not limited to Chester County.
- ◇ Charitable nonprofits working **in all fields of interest** are considered for grant awards. (I.e. arts, culture, & humanities; education; community improvement; environment; religion; health; & human services)
- ◇ **General operating** grants are encouraged. Nonprofits should be specific about their mission, goals, & measurable outcomes.
- ◇ Proposals can be submitted **anytime all year**.
- ◇ Grant decisions are made **intermittently** all year, as Fund Advisors desire.
- ◇ Grant **awards** typically range from **\$500-\$7,500**.

### Fund for Chester County Capacity Building Grants (Due 9/15)

- ◇ For eligibility in this grant program, nonprofits must be **located in & serve Chester County**.
- ◇ Nonprofits **budgets** must be **\$500,000 or less**.
- ◇ The goal of capacity building grantmaking is to **strengthen the effectiveness of NPO's serving the Chester County region**, in areas including:
  - Mission, Vision & Strategy
  - Governance & Leadership
  - Partnerships & Collaborations
  - Operations & Technology
  - Fundraising, Development & Marketing
- ◇ Proposals must be submitted by **September 15** to be eligible for consideration.
- ◇ Grant **awards** typically range from **\$500-\$5,000**, with monies distributed by **February**.

- Use this form @ [www.chescocf.org](http://www.chescocf.org) to apply online for grants from all Community Foundation Funds.
- **Email proposals to [grants@chescocf.org](mailto:grants@chescocf.org)**
- Proposals are considered "complete" when CCCF has **confirmed** receipt of the **Grant Proposal Summary Sheet, Narrative & Attachments**.
- Proposals are shared electronically and online with Fund Advisors, Donors & Grant Panels.
- Per IRS Regulations, applicants **must be** charitable, tax exempt organizations with 501(c)(3) certification & **cannot** be individuals.

Please contact Grants Administrator **Kevin Baffa** at **(610)-698-8211** or [grants@chescocf.org](mailto:grants@chescocf.org) with any questions.

# I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

*One page only. This page will be shared electronically with Grant Panel Members & Fund Advisors.*

*Note: If Philanthropy Network's Common Grant Application is used, CCCF's Summary Sheet MUST accompany application.*

*To obtain an electronic version of this application, visit [www.chescocf.org](http://www.chescocf.org)*

**Date: 12/9/2022**

## Contact Information

Organization Name: The Peacemaker Center  
Address: 368 W. Uwchlan Avenue  
Downingtown, PA 19335  
Phone: 610-269-2661  
Website: [www.thepeacemakercenter.org](http://www.thepeacemakercenter.org)  
Year Incorporated: 2000

FEIN: 23-3023837

ED/CEO Name: Judy A. Reid, LCSW, LMFT  
ED/CEO E-mail: [judy@thepeacemakercenter.org](mailto:judy@thepeacemakercenter.org)  
Board Chair Name: John Clark  
Board Chair Approval (check here):   
Primary Contact Name:  
Scott Edwards, MDiv, MA, LPC  
Primary Contact E-mail:  
[scott@thepeacemakercenter.org](mailto:scott@thepeacemakercenter.org)

## Organization Information:

### Field/s of Interest:

Arts, Culture & Humanities       Environment/Animal Welfare       Education  
 Health       Human Services       Religion

**Mission:** The mission of The Peacemaker Center is help people find peace with God, themselves, and others. We have clinically trained professionals who provide excellence in therapy within the framework of God's truth and guidance.

**Geographic Area Served** (If not all of Chester County, specify primary Chester County regions served):

Primarily all of Chester County, along with some of Montgomery and Lancaster counties. To date in 2022 96% of our clients have been from Chester County.

### Describe Population Served & Annual Number of People Served:

We serve individuals, couples and families of all ages and diversity for a variety of relationship and mental health issues regardless of their ability to pay. In 2021 we served 1,616 individuals, 33% of those were low-income. We also provided 880 donated sessions and 2,344 scholarship sessions. To date in 2022 44% of clients have been low income.

### Annual Budget \$1,374,335

69% of budget for program expenses

31% of budget for administrative expenses

<1% of budget for fundraising expenses

100 % total

7.5 # of Full-Time Equivalent Paid Staff

6 # of Board Volunteers

10 # of Active Non-Board Volunteers

275 # of Volunteer Hours

**Top 3-5 funding sources:** United Way, foundation grants, individual contributions

**Is this grant proposal for: General Operating**

**Grant Amount Requested from the Community Foundation:** \$7,500

**Proposal Summary:** The Peacemaker Center is seeking financial support to provide individual, group, marriage and family therapy, and financial services, addressing a variety of relational and mental health issues including separation and divorce recovery, abuse, addictions, depression, domestic violence, eating disorders, post abortion recovery, self-esteem, sexual trauma, suicide prevention, youth-at-risk behaviors, money management concerns, and premarital assessment counseling. These services are provided to those in need with no waiting period and regardless of their ability to pay.

## II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE

*Provide clear, concise information. 3 pages maximum.*

### 1. Nonprofit's history, goals, key achievements & distinctiveness

The Peacemaker Center began in 2000 when Carl Green, Senior Pastor of Calvary Fellowship Church in Downingtown, asked Rob and Judy Reid to develop an organization that would serve children, adults, couples, and families in the local church community through Biblically based therapy and conflict resolution. Since then, The Peacemaker Center has grown from one therapist working from a home office to a staff of 49 clinicians working from eight office locations. Our staff includes clinicians who have advanced training including trauma treatment, dialectical behavior therapy (DBT), cognitive behavior therapy (CBT), drug and alcohol counseling, play therapy, group and family therapy.

Our intention is to provide excellence in clinical care to anyone in need. One of our primary goals in meeting our mission is to raise money to subsidize our budget for care of any client regardless of their ability to pay.

The Peacemaker Center has served the Chester County community for the past 22 years and has grown primarily by word of mouth regarding our services. We have been able to build relationships with other care organizations and community leaders. We work closely with organizations such as Police Departments, The Commonwealth of PA Crime Victim Services, Chester County Department of Children, Youth, and Families, A Child's Light - A R.A.D.A.R. Project in Malvern, Young Moms in Kennett Square and several area churches. We have a Spanish speaking therapist working with the Hispanic individuals. We have been working with two after school youth care centers as well; one in Kennett Square called The Garage, and The Parkesburg Point Youth Center. We also work with Bridge of Hope in Chester and Lancaster Counties. We also partner with multiple churches in the area. Many psychiatrists and physicians hold The Peacemaker Center in high regard and as a result, our therapists work in collaboration with numerous doctors not only within Chester County but beyond.

Due to dramatically increased need for our services, a major accomplishment in 2022 was the relocation of our small main office in Downingtown to a much larger one with more than double the previous capacity. Our new office has 13 therapist offices, 2 group therapy rooms and 2 play therapy rooms for children.

The Peacemaker Center is unique in that we serve clients regardless of their ability to pay. We do not have a waiting list. We have an online immediate intake process. We offer services in both English and Spanish. We see all clients regardless of their faith, sexual identity, economic status or other diversity.

### 2. Funding request

- **Description of key initiatives**

The Peacemaker Center provides mental health services to those in need regardless of their ability to pay. Of the clients we have served in 2022, 44% have an annual income of \$30,000.00 or less. Program participants come from a variety of ethnicity, religious backgrounds, and gender preferences. We are a unique organization with a highly trained staff who provide clinical services to those in the community who would not be able to afford services or would otherwise be placed on a waiting list. These services include individual, group, marriage and family therapy, and financial services, addressing a variety of

relational and mental health issues. These issues may include separation and divorce recovery, abuse, addictions, depression, domestic violence, eating disorders, post abortion recovery, self-esteem, sexual trauma, suicide prevention, youth-at-risk behaviors, money management concerns, and premarital assessment counseling. The Peacemaker Center staff is comprised of Licensed Professional Counselors, Licensed Marriage and Family Therapists, Licensed Clinical Social Workers, and Certified Financial Planners.

Professional services provided by The Peacemaker Center include Eye Movement Desensitization Reprocessing Therapy (EMDR), Dialectical Behavior Therapy (DBT), Cognitive Behavior Therapy (CBT), the Neurosequential Model of Therapy (NMT), Drug and Alcohol Counseling, Trauma Treatment, Emotion-Focused Therapy, Family Systems Therapy, Bible Based Mentoring/Counseling, Gestalt Individual, Marriage, & Family Counseling.

Services are provided primarily at the main office in Downingtown, and at satellite offices in Kennett Square, West Chester, Douglassville, Audubon, Fort Washington, and King of Prussia. Due to increased requests for services, a new satellite office in New Holland will be opened in December. Since the onset of the Covid-19 pandemic, we have also incorporated video counseling.

- **Specific needs & issues to be addressed.**

Since the onset of the pandemic in 2020, we have seen a dramatic increase in the need for mental health services, including increase in depression, anxiety, financial strain, suicidal ideation, marital stress, and family conflict. The isolation and stay at home orders from 2020 and the continuing existence of Covid-19 into 2022 have not only exacerbated problems that may have previously existed but surfaced quickly and with unwanted results but have also resulted in new stress related issues. In 2021 we served 40% more clients than the previous year, and this trend is continuing in 2022. The economic decline in the past 6 months has also contributed to stress.

The following data published by Mental Health of America report ([The State of Mental Health in America](#) | [Mental Health America \(mhanational.org\)](#)) starkly demonstrates the need for mental services:

- In 2019-2020, 20.78% of adults were experiencing a mental illness. That is equivalent to over 50 million Americans.
- Millions of adults in the U.S. experience serious thoughts of suicide, with the highest rate among multiracial individuals. The percentage of adults reporting serious thoughts of suicide is 4.84%, totaling over 12.1 million individuals. 11% of adults who identified with two or more races reported serious thoughts of suicide in 2020 – 6% higher than the average among all adults.
- Over 1 in 10 youth in the U.S. are experiencing depression that is severely impairing their ability to function at school or work, at home, with family, or in their social life. 16.39% of youth (age 12-17) report suffering from at least one major depressive episode (MDE) in the past year. 11.5% of youth (over 2.7 million youth) are experiencing severe major depression.
- Over half (54.7%) of adults with a mental illness do not receive treatment, totaling over 28 million individuals.
- Almost a third (28.2%) of all adults with a mental illness reported that they were not able to receive the treatment they needed. 42% of adults with AMI reported they were unable to receive necessary care because they could not afford it.
- 10.8% (over 5.5 million) of adults with a mental illness are uninsured. Hispanic adults with AMI were least likely to have health insurance, with 19% reporting they were not covered by insurance.

- 22.87% of adults who report experiencing 14 or more mentally unhealthy days each month were not able to see a doctor due to costs.
- 59.8% of youth with major depression do not receive any mental health treatment. Asian youth with major depression were least likely to receive specialty mental health care, with 78% reporting they did not receive mental health services in the past year
- Nationally, only 28% of youth with severe depression receive some consistent treatment (7-25+ visits in a year). Most (57.3%) youth with severe depression do not receive any care.
- Nationally, 1 in 10 youth who are covered under private insurance do not have coverage for mental or emotional difficulties – totaling over 1.2 million youth. In Arkansas (ranked 51), nearly one-quarter of youth with private insurance do not have coverage for mental health care.
- In the U.S., there are an estimated 350 individuals for every one mental health provider. However, these figures may actually be an overestimate of active mental health professionals, as it may include providers who are no longer practicing or accepting new patients.

- **Why it is important to fund this now.**

As detailed above, the need for our services has dramatically increased over the past two years. To meet this need we have increased our office space and have hired more counselors. With the economic decline we are donating more services, and as a result are in need of funding to provide them.

- **How impact & results will be demonstrated**

Impacts and results are demonstrated through direct observation and through a survey provided to clients. In 2021 98% of those returning the survey indicated that they were satisfied or very satisfied with the services provided to them by their therapist, and we are confident that percentage will be the same for 2022. The following example provided by one of our therapists demonstrates the impact of our services:

Two years ago, April (not her real name) was experiencing severe anxiety and depression. Financial difficulties resulted in one brief hospitalization for her mental health, followed by inconsistent outpatient care. The sliding scale fee offered by The Peacemaker Center allowed April to find adequate help during the COVID-19 pandemic. Over the past two years, she has developed healthy coping skills and outlets for self-care. With the help of counseling services, April feels that she has re-built her life. She went from being unemployed and living with family, to starting a new career, having her own home, and losing 120 pounds to support her health. In addition to learning and implementing healthy coping skills, she also learned how to create and maintain boundaries that support her wellbeing. She credits the help of her therapist with her ability to build these skills, while demonstrating respectful boundaries. April now finds enjoyment in her life. She uses gratitude walks as a daily self-care activity. She is looking forward to continuing her education and forwarding her career.” The impact of our services is also evidenced by the fact that the numbers served have steadily grown each year, primarily through referrals from satisfied clients, other organizations, physicians and psychiatrists and higher levels of care.

### III. ATTACHMENTS

*E-mail or mail this support information*

1. Copy of 501 (c) (3) federal tax-exempt letter
  2. List of Board of Directors, with their affiliations
  3. Most recent annual report & financial statement, audited if available
  4. Itemized organizational operating budget with actual results for prior fiscal year & current fiscal year to date
  5. If capacity building initiative, itemized budget (including external consultant's proposal, if applicable)
  6. Current strategic plan. If your nonprofit does not have a current strategic plan, explain why.
- Use this form @ [www.chescof.org](http://www.chescof.org) to apply online for grants from all Community Foundation Funds.
  - **Email proposals to [grants@chescof.org](mailto:grants@chescof.org)**
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so their legacies make a difference.*