IDEA COUNCIL FORUM
IDEA = INCLUSION, DIVERSITY, EQUITY & ACCESS

Thursday, February 16, 2023
noon-1:15 via zoom

https://us02web.zoom.us/j/82727408253?pwd=YnVjUTBIhWVkENPr3RkYngzdHlQQT09 Meeting ID: 827 2740 8253 Passcode: 458829

Featuring: Philanthropy w/Alliance for Health Equity + Phoenixville Community Health Foundation

Chester County Community Foundation
Karen Simmons, President/CEO
Timmy Nelson, Outreach Officer
28 W. Market St.- Lincoln Building
West Chester 19382
610.696.8211
info@chescocf.org
www.chescocf.org
CCCF IDEA Council
Thurgood Marshall at People’s Light
Invited Dress Rehearsal Limited Preview Showing

Tues., Feb 21, 2023
People’s Light
39 Conestoga Rd., Malvern PA 19355

Meet-Greet-Learn-Inspire
7:00 Dress Rehearsal—Limited Preview Showing

Invited Dress is the final step of creating a play – a private performance for select guests and the creative team. The cast gets to respond to the energy of a live audience, the designers can make last-minute tweaks before the show opens to the public, and you get to be present during the final hours of the creative process.

By George Stevens, Jr.
Directed by Steve H. Broadnax III
Show Runs from February 22 – March 19, 2023
Leonard C. Haas Stage at People’s Light

With a career spanning nearly six decades—from his landmark victory in Brown v. Board of Education to becoming a household name as the "Great Dissenter" and first African American to serve on the Supreme Court—Thurgood Marshall devoted his life to the pursuit of a more just world.

Brian Marable (Skeleton Crew) brings Marshall’s signature poise, wit, and storytelling skill to this captivating one-man play.

Thank You, Leigh Jackson, People’s Light
Director of Accessibility & EDI Programming, for this opportunity.

jackson@peopleslight.org

Limited to the first 15 people to RSVP before 2.16.23 to Jamison@chescoclf.org
# TODAY’S IDEA COUNCIL AGENDA

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Presenter/Contact Information</th>
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<tbody>
<tr>
<td>Noon</td>
<td>Welcome/Thank You/IDEA Council Purpose</td>
<td>Karen Simmons</td>
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<tr>
<td>12:01</td>
<td>30 Second Introductions</td>
<td><a href="https://chescocf.org/idea-council/">https://chescocf.org/idea-council/</a></td>
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<tr>
<td>12:10</td>
<td>IDEA Council Forum Purpose:</td>
<td>Timmy Nelson</td>
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<td></td>
<td>• Connect/Promote/Partner Justice &amp; Equity IDEAS throughout ChesCo</td>
<td><a href="https://chescocf.org/social-justice/">https://chescocf.org/social-justice/</a></td>
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<td>• Reduce silos</td>
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<td>• Get best practice ideas &amp; samples</td>
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<td>• Give feedback</td>
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<td><strong>Phoenixville Community Health Foundation &amp; Alliance for Health Equity</strong></td>
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<td></td>
<td>• What are the top things your organization is doing to promote</td>
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<td>social justice, diversity, inclusion, equity &amp; social change?</td>
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<td>• What are significant upcoming social justice/DEI activities that we</td>
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<td>can participate in/support/spread the word?</td>
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<td>• How can members of the IDEA Council help you?</td>
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<td>1:10</td>
<td>Upcoming IDEA Council Forums: Dates 3rd Thurs &amp; Topics tbc</td>
<td>Karen w/Timmy – in process</td>
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<td>03.16.23 Hunger: ChesCo Food Bank + WC Pantry + KACS + PACS tbc</td>
<td><a href="https://chescocf.org">Diversity in Action, Black Light Projects, Black Women of ChesCo In Action...</a></td>
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<td>04.20.23 Health: ChesCo Hospital</td>
<td><a href="https://chescocf.org">YMCA – central &amp; branches; ChesCo Library – central &amp; branches</a></td>
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<td>05.18.23 Arts &amp; Culture &amp; Heritage: Peoples Light + ChesCo History</td>
<td><a href="https://chescocf.org">County of Chester, ChesCo Task Force on Law &amp; Justice?</a></td>
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<td>Center tbc</td>
<td><a href="https://chescocf.org">UW ChesCo, UW SCC, Women &amp; Girls Fund</a></td>
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<tr>
<td>1:15</td>
<td>Adjourn</td>
<td>Attitude – Awareness – Accountability</td>
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PHOENIXVILLE COMMUNITY HEALTH FOUNDATION

821 Gay St, Phoenixville, PA 19460
610-917-9890  https://www.pchf1.org/
MISSION

We work to improve the health and quality of life for all people in the greater Phoenixville region by increasing equitable access to quality health and human services and promoting healthy communities through grantmaking and collaboration with health, civic, business, nonprofit, and community partners.
GOALS

- Ensure equitable access to high-quality and affordable health and human services for all residents in the greater Phoenixville region.

- Promote and strengthen access to timely mental health and substance abuse services, especially crisis intervention.

- Support efforts to prevent homelessness and services for those experiencing housing insecurity, and expand opportunities for healthy, safe, and affordable housing.

- Enhance the quality of services in the region by investing in nonprofit capacity building and development, and by encouraging partnerships and innovation.
MEET OUR TEAM

TAMELA LUCE
President/CEO

JEANETTE HALL
Director of Finance and Operations

VIVIANN SCHORLE
Program Officer
HISTORY

1997 Established
Health Conversion Foundation

The Foundation was founded in 1997 when the Phoenixville Hospital merged with the University of Pennsylvania. At the time, the Hospital Board formed PCHF with a $32 million endowment.
PCHF DIVERSITY, EQUITY, AND INCLUSION JOURNEY

- Black Lives Matter Statement
- Just Strategy Training
- Trust-Based Philanthropy
- DEI Wellness Committee Charter
THANK YOU

We continue this journey of growth and belonging!
The Alliance: social justice, diversity, inclusion, equity & social change

Let’s Talk: Community Voice and Designed Solutions + Trust Based Philanthropy

February 16, 2023
How We Carry Out Our Mission
The Alliance for Health Equity pursues its mission through grantmaking, providing scholarships, building partnerships and being catalytic to spark new initiatives where they are needed the most.

Our ultimate goal is to improve the health, social, emotional, economic conditions among children, teens, and families in the Coatesville Area School District.

Formed in 2001 as a Health Conversion Foundation, from the proceeds and sale of the Brandywine Hospital.

- Trust-Based Grantmaking
- Racial & Social Justice
- Justice & Equity Institute
What are the top things your organization is doing to promote social justice, diversity, inclusion, equity & social change?

ONE: Community Voice and Designed Solutions

TWO: Justice and Equity Standards, Curricula, and Action Plans

THREE: Trust Based Philanthropy
Leading Positive Community-Driven Change

We believe if we empower people in the places where they live, lifting their voices and building their power to shape the services and programs that affect them, lead to community-driven solutions. By amplifying community voices to drive locally determined solutions, this strategy aims to influence systemic racism and discriminatory practices by influencing inequitable policies, systems, and structures that improve health and well-being for all.

The Alliance encourages the Greater Coatesville community to submit ideas and solutions to the challenge questions for financial awards. We will select ten (10) ideas and solutions for each event date in the Let’s Talk Allyship series in February, March, April, May, and June. Each idea selected will be provided with a free consultation to explore, test, adapt, and fine-tune their respective community-created solution.
What are the top things your organization is doing to promote social justice, diversity, inclusion, equity & social change?

Community Report by Category

1. Health
2. Well-Being
3. Education
4. Employment
5. Housing
6. Economic Revitalization

Challenge Questions by Category:

1. Health: What is your idea(s) on giving Greater Coatesville families and residents what’s necessary to live a healthy life?

2. Well-Being: What is your idea(s) on giving Greater Coatesville families and residents what’s necessary for the emotional well-being and care they need?

3. Education: What is your idea(s) to give Greater Coatesville students the support they need to graduate?

4. Employment: What is your idea(s) to give Greater Coatesville workers the support they need to earn higher wages and remain living in Greater Coatesville?

5. Housing: What is your idea(s) to give Greater Coatesville families and residents the support they need to become a homeowner in Greater Coatesville?

6. Economic Revitalization: What is your idea(s) on how we can prevent the displacement of current Greater Coatesville residents? How do we increase the number of new local businesses in downtown Coatesville?
What are significant upcoming social justice/DEI activities that we can participate in/support/spread the word?

Get Involved

**Fund for standardization of assessment, curricula, and action plans for scaling and replication**

**Partner with us and Co-invest**
How can members of the IDEA Council help you?
Trust Based Philanthropy

General Operating Support to Nonprofits
Community Solutions
Greater Coatesville Challenges
The Alliance Grant Making Committee and Team

**Community Engagement Officer/Presenter**

Kimberly Daye Hardy

**Grant Making Committee Members 2022-2023**

Deb Bookman  
Kristen Bennett (Chair)  
Gwen Dickinson  
Valerie Martin  
Valerie Morton  
Bill Shaw

**The Alliance for Health Equity Team**

Nick Torres, Interim CEO  
Sophia Hanson, Senior Equity Program Officer  
Kimberly Daye Hardy, Community Engagement Officer (Point of Contact for Well Being Fund)  
Alyssa Kotzman, Development & Communications Manager
Why Trust Based Philanthropy?

Six Tenants of Trust Based Philanthropy:

- **Give Multi-Year Unrestricted Funding:** The work of nonprofits is long-term and unpredictable. Multi-year, unrestricted funding gives grantees the flexibility to assess and determine where grant dollars are most needed, and allows for innovation, emergent action, and sustainability.

- **Do The Homework:** Oftentimes, nonprofits have to jump through countless hoops just to be invited to submit a proposal. Trust-based philanthropy flips that script, making it the funder’s responsibility to get to know prospective grantees, saving nonprofits time in the early stages of the vetting process.

- **Simplify & Streamline Paperwork**

- **Be Transparent & Responsive**

- **Solicit & Act On Feedback:** Philanthropy doesn’t have all the answers. Grantees and communities provide valuable perspective that can inform a funder’s strategy and approach, inherent making our work more successful in the long run.
Why Trust Based Philanthropy?

  • Healthcare and Economic Relief Fund (HERF)
  • Wellness Fund (Grant for Mental Health for Staff)

• In Spring 2022, The Alliance committed to focusing its grantmaking efforts on the most pressing community needs related to the Social Determinants of Health (SDOH), based on community and grant partner surveys and interviews.
  • Collaborative Innovation Fund

• The Alliance has continued this commitment, under the Fall 2022 announcement, to address well-being (mental health) as well as employment, education, and housing in Greater Coatesville. This is an open funding opportunity for nonprofit and grassroots organizations that address Greater Coatesville’s most pressing community needs.
  • Well Being General Operating Fund
Trust-based philanthropy is not possible without a commitment to and action toward racial equity. Like a trust-based approach, racial equity work is an ongoing process that requires constant reexamination and dialogue, and a commitment to addressing inequity comprehensively throughout your organization’s culture and practice.
Review of Data Outcomes/ Survey Results

1. The greater Coatesville community, pre-COVID-19, struggled with basic needs. Almost a year later, what would you say are the most pressing community needs?

1,319 responses

- a. Food Access: 347 (26.3%)
- b. Education (K-12): 618 (46.9%)
- c. Employment: 659 (50%)
- d. Housing: 429 (32.5%)
- e. Family Support Services: 406 (30.8%)
- f. Mental Health and Well-being: 476 (36.1%)
- g. Other: 46 (3.5%)

Data Source: The Alliance for Health Equity Community Survey, April 2021 and CASD 2021 Comprehensive Plan.
Social Determinant of Health (SDOH): Emotional Well-being (Mental Health) and Employment or Education

Kimberly Daye Hardy, Community Engagement Officer, The Alliance for Health Equity
IDEA COUNCIL: INCLUSION, DIVERSITY, EQUITY & ACCESS

Philanthropy, at its core, is love of humankind, in all its diversity.

As a community foundation, we promote and celebrate inclusion, diversity, equity and access for all, in a climate that respects and embraces differences while fostering a sense of belonging, in the name of social justice and human rights.

We know that varied perspectives and an inclusive culture inspire innovative, creative solutions to the complex issues of a changing – and increasingly diverse – world. We aim to create a future where all people have the ability to achieve what they want for their lives.

The IDEA Council helps the Community Foundation to authentically deepen its commitment to humanity in all its diversity, by:

#1: help align justice & equity DEI aims with organizational strategies, by providing ideas, feedback and links to resources. This enables the Community Foundation to refine its programs, services, communications, managerial practices & governance practices, with an eye toward increased inclusion, diversity, equity & access (ex: Community Conversations series; GetOnBoard initiative)

#2: share information on justice & equity DEI initiatives throughout the Chester County region, that the Community Foundation can spotlight and promote, so as to attract more attention, involvement, resources and support connect people who care with justice & equity DEI causes that matter

Greek derivation:
Philos = love
Anthropos = humanity

Formed 7/19 to help w/Comm Conv
Updated 6/24/22 w/Chairs

https://chescocf.org/idea-council/
Community Foundation Board Members

Emily Temple Abels Esq., Larmore Scarlett, LinkedIn, Bio
Natalie Ortega-Moran Ed.D., William C. Lewis Elementary School, LinkedIn, Bio
Zebulun Davenport Ed.D., West Chester University of Pennsylvania, Bio
Bronwyn Martin, Ph.D., Ameriprise Martin’s Financial Consulting Group, LinkedIn

Community Members

Alice Hammond, President, NAACP West Chester
Carol Weaver, Co-Founder & Director, Seba Enrichment Academy, LinkedIn
Cheryl Miles, Chair, Black Women of Chester County In Action, LinkedIn
Debbie Bookman, Chester County Prothonotary, LinkedIn
Denise Velez, Associate Director, WCU Dowdy Multicultural Center, LinkedIn
Dolly Wideman-Scott Ed.D., CEO, Domestic Violence Center of ChesCo, LinkedIn, Bio
Sheriff Freda Maddox Esq., Chester County Sheriff’s Office, LinkedIn, Bio
Jamie Adkins, New Directions Program, Melton Center
Joyce Chester, President/CEO, ChesCo OIC, LinkedIn
Keith Burress, Board Chair, Orion Communities & Project One Director, Family Service ChesCo, LinkedIn
Laura Gonzalez, Ph.D., Kennett Advisory Commission on Latino Affairs, LinkedIn
Leigh Jackson, Director of Accessibility & EDI Programming, People’s Light, LinkedIn
Hon. Lillian DeBaptiste, Mayor of West Chester & Director, DeBaptiste Funeral Homes, LinkedIn, Bio
Lisa Quiveors, Community Volunteer LinkedIn
Mayra Castillo, Coordinator of Student Diversity & Inclusion, Cecil College, LinkedIn
Pachy Banks-Cabral, Development Director, Chester County History Center, LinkedIn
Reginald Weaver, Founder & CEO, MRW Business Solutions, LinkedIn
Renee Washington, Melton Center, NAACP West Chester, LinkedIn
Rev. Dr. Kyle Boyer, Pastor, Tabernacle Baptist Church of Coatesville, LinkedIn
Rev. Dr. Richelle Foreman Gunter, Associate Minister, St. Paul’s Baptist Church & VP, NAACP West Chester, LinkedIn
Sophia Hanson, Senior Equity Program Operation Officer & Nick Torres, Interim CEO, Alliance for Health Equity, LinkedIn
Terri Edgar, VP Operations LinkedIn & Denise Day, President/CEO YMCA Brandywine Valley, LinkedIn
Terry Vodrey, CEO, United Way of S. Chester County, LinkedIn
Tracey Ray Robinson Ph.D., Director of Diversity, Equity & Inclusion, West Chester University, LinkedIn, Bio
Tyree Lewis, Director of Quality Mgt, CheCo MH/IDD, Chester County DEI Task Force, LinkedIn
Viviann Schorle, Program Officer, Phoenixville Community Health Foundation, LinkedIn
Will Fuller, Regional Director, POWER Metro, LinkedIn

Community Foundation Staff

Karen Simmons, President/CEO karen@chescocf.org
Timmy Nelson, Outreach Advisor (retired UPS; UW ChesCo, ChesCo Hospital, WC Food Pantry, WC NAACP)
timmy@chescocf.org

Meet 1x/month on Thursdays via Zoom noon-1:15
09.15.22
10.27.22
11.10.22
01.12.23
02.16.23
03.16.23
04.20.23
05.18.23
06.15.23
07.20.23
…
IDEA COUNCIL FORUMS
REGIONAL JUSTICE & EQUITY DEI INITIATIVES

Identify Community Resources—what other orgs should be included?
Understand priorities for next couple/few years
Online lists & links
Social media / docket/calendar of events (internal training resources, external DEI initiatives)

NONPROFITS
Black Light Projects – Phoenixville
Black Women of Chester County In Action
Casa Guanajuato
Communities That Care – Phoenixville
Chester County Chamber of Business and Industry
Chester County Economic Development Council
Chester County History Center
Chester County OIC
Diversity in Action – Phoenixville
Domestic Violence Center of Chester County
LGBT Equality Alliance of Chester County
MLK Community Action
NAACP West Chester, PA Branch
Orion Communities
People’s Light & Theatre/PowerInterfaith/Power Metro (Nov 2022)
Revival Productions
Voices Underground
Young Men and Women in Charge
YMCA Brandywine Valley

FUNDERS
Alliance for Health Equity…Justice & Equity Institute (Feb 2023)
Chester County Community Foundation (Sept 2022, Oct 2022)
Fund for Women & Girls …Blueprint Report
Phoenixville Community Health Foundation (Feb 2023)
United Way of Chester County
United Way of Southern Chester County

HOSPITALS
Chester County Hospital – Penn Medicine (Jan 2023)
Paoli Hospital – Main Line Health

RELIGIOUS INSTITUTIONS
St. Paul’s Baptist Church
Tabernacle Baptist Church
Quaker Meeting-New London Friends

GOVT – COUNTY
Chester County Commissioners’ Office
Chester County Department of Community Development
Chester County Department of Human Services
Chester County Health Department
ChesCo Law Enforcement Task Force on Race & Justice

GOVT – LOCAL
Coatesville
Kennett Borough Advisory Commission on Latino Affairs
Oxford
Phoenixville
West Chester

EDUCATION – UNIVERSITY
Cheyney University – Diversity Inclusion & Social Responsibility
Lincoln University – Office of Institutional Equity
WCU – Dowdy Multicultural Center
WCU – Office for Diversity, Equity and Inclusion
WCU – Center for Civic Engagement & Social Impact

EDUCATION
Chester County Intermediate Unit – DEI Leadership
Avon Grove School District
Coatesville Area School District
Downingtown Area School District
Great Valley School District
Octorara Area School District
Owen J Roberts School District
Oxford Area School District
Phoenixville Area School District
Tredyffrin-Easttown School District
Twin Valley School District
Unionville-Chadds Ford School District
West Chester Area School District