

# I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

*One page only. This page will be shared electronically with Grant Panel Members & Fund Advisors.*

*Note: If Philanthropy Network's Common Grant Application is used, CCCF's Summary Sheet MUST accompany application.*

*To obtain an electronic version of this application, visit [www.chescocf.org](http://www.chescocf.org)*

**Date 10//18/2022**

## **Contact Information**

Organization Name: Project HOME

Address: 1515 Fairmount Ave., Philadelphia, PA 19130

Phone: 215-232-7272

Website: [www.projecthome.org](http://www.projecthome.org)

Year Incorporated: 1989

FEIN: 23-2555950

ED/CEO Name: S. Mary Scullion

ED/CEO E-mail: [maryscullion@projecthome.org](mailto:maryscullion@projecthome.org)

Board Chair Name: Debbie Fretz

Board Chair Approval (check here):

Primary Contact Name: Jonathan Sipes

Primary Contact E-mail: [jonathansipes@projecthome.org](mailto:jonathansipes@projecthome.org)

## **Organization Information:**

### **Field/s of Interest:**

Arts, Culture & Humanities

Environment/Animal Welfare

Education

Health

Human Services

Religion

**Mission:** The mission of the Project HOME community is to empower adults, children, and families to break the cycle of homelessness and poverty, to alleviate the underlying causes of poverty, and to enable all of us to attain our fullest potential as individuals and as members of the broader society.

**Geographic Area Served** (If not all of Chester County, specify primary Chester County regions served): Philadelphia, PA

## **Describe Population Served & Annual Number of People Served:**

**Annual Budget** \$45,746,344

275 # of Full-Time Equivalent Paid Staff

82 % of budget for program expenses

25 # of Board Volunteers

13 % of budget for administrative expenses

1500 # of Active Non-Board Volunteers

5 % of budget for fundraising expenses

untracked # of Volunteer Hours

*100 % total*

## **Top 3-5 funding sources:**

Top 3-5 funding sources: Philadelphia Department of Behavioral Health, Department of Housing & Urban Development, United States Health Services & Resources Administration.

**Is this grant proposal for:** Capacity Building  or General Operating  ?

## **If Capacity Building Proposal, the focus is:**

Mission, Vision & Strategy  Governance & Leadership  Partnerships & Collaborations

Fundraising, Development & Marketing  Technology Other: \_\_\_\_\_

**Grant Amount Requested from the Community Foundation: \$1,000**

**Proposal Summary:** Project HOME requests \$1,000 in renewed general operating support to support programs combatting homelessness through housing, employment, healthcare, and education for vulnerable Philadelphians.

## **FY23 Project HOME Proposal Narrative**

### **History, Goals, Key Achievements, and Distinctiveness**

In 1989, co-founders S. Mary Scullion and Joan Dawson McConnon began Project HOME to address a growing homeless population in the City of Philadelphia. Concerned by the dearth of services available to chronically homeless individuals in the city, they committed to responding to the unmet needs of people living on the streets through a distinctive whole-person approach that combines housing and a range of supportive services, including education, employment, and health and wellness services.

Project HOME was developed with input from the very people it was meant to help—individuals who had lived on the streets for the longest—and to this day includes persons who have experienced homelessness on the Board of Trustees and committees.

Our mission reflects our commitment: we empower adults, children, and families to break the cycle of homelessness and poverty, alleviate the underlying causes of poverty, and enable all of us to attain our fullest potential as individuals and as members of the broader society. We achieve this through permanent supportive housing and a multi-pronged neighborhood approach that includes affordable housing, economic development, and environmental enhancement programs, as well as through providing access to employment opportunities, adult and youth education, and health care.

At Project HOME, housing is only the beginning, because we know that it takes so much more to sustain a life. Project HOME practices a non-judgmental approach to recovery, supporting our residents through building trust and offering the security needed for long-term success.

Project HOME has served our mission by developing 976 units of affordable and supportive housing for persons who have experienced homelessness and low-income persons at-risk of homelessness in Philadelphia; there are an additional 102 units under construction and 64 units in the pipeline.

### **Funding Request**

Project HOME respectfully requests a renewed grant of \$1,000 from the Zelinda LeBoutillier Charitable Foundation, a fund of the Chester County Community Foundation, to support FY23 general operations.

US Census Bureau data shows that Philadelphia is still the poorest of the 10 largest US cities, with one quarter of its residents living in poverty, and nearly half of those in deep poverty (50% of the poverty line). In 2021, city officials counted 700 unsheltered individuals, with many surviving on the streets or in the subway concourses below the city streets. Another 3,602 people experiencing homelessness were living in emergency, transitional or safe haven temporary shelters.

Despite these statistics, Philadelphia has the lowest number of chronic street-homeless individuals of any major city. Project HOME is a nationally recognized model for how to end homelessness because of our standard of whole-person care.

Your continued support will allow us to grow back more robust in-person programming, expand permanent supportive housing, and continue to add services in the Kensington neighborhood, which continues to be the center of the opioid in Philadelphia. Project HOME's key initiatives are:

**Housing:** This past fiscal year, Project HOME provided housing and intensive services to 1,157 Philadelphians, and 94 percent of permanent residents maintained their housing for at least one year, a testament to the success of permanent supportive housing. 49 percent of individuals at entry-level sites transitioned to more appropriate housing. Project HOME's projects also uniquely cater to those who may not be eligible for available housing stock due to the need for more intensive social services in addition to housing. Last fall, we kicked off the construction of Inn of Amazing Mercy, a new long-term recovery residence in the Kensington neighborhood. Inn of Amazing Mercy will also feature a new hub for our Street Medicine program. We are on schedule to complete construction on the building in November 2022, with leasing anticipated to be completed in December 2022 and January 2023. Project HOME is also rehabilitating a West Philadelphia residence to serve as respite and permanent supportive housing for seniors experiencing homelessness, a growing issue in Philadelphia and across the nation.

**Opportunities for Employment:** Project HOME's Adult Education and Employment programs reached 369 people in FY22, and 140 completed professional certifications. This shows a marked increase over FY21, when 18 certificates were earned. This drastic hike can be attributed to programs rebounding once in-person activities resumed after COVID-19 pandemic protocols eased. 264 permanently housed residents had earned income during FY22 and 114 residents enrolled in post-secondary, GED, licensing, and certification courses that put them on the path to more sustainable employment. These numbers reflect increases in participation of 4 percent and 39 percent over FY21.

We implemented COVID-19 protocols and best practices to serve learners and job seekers: required masking, temperature checks, guest presenters joining remotely over Zoom, classes broken up into smaller sections, and use of the auditorium for better social distancing. We were also able to deliver training remotely, as needed, in case of possible COVID-19 exposure. Remote training was facilitated by loaning out mobile computer labs, including a laptop with Team Viewer software (to see students screen and take control when necessary) and mobile hotspots through Mobile Citizen with a backpack for storage and transport.

Returning to in-person programming had a significant impact on the trainings we were able to offer, including the return of Forklift certification, ServSafe Food Handler certification, and Certified Peer Specialist training, along with the addition of a Music Production training. We were also able to continue providing our new Practical Computer Skills for the Workforce and Customer Service trainings, both piloted with remote-learning during the height of the COVID-19 pandemic and now offered in-person.

**Medical Care:** Project HOME's Stephen Klein Wellness Center continues to provide integrated primary, behavioral health, and dental care in the Lower North Philadelphia neighborhood, including COVID-19 testing and vaccination capability and pharmacy delivery, in addition to medical services provided at the Hub of Hope in Center City and Pathways to Housing in North Philadelphia. In FY22, our total Project HOME Health Services served 4,988 people with 26,051 medical visits, including 4,139 dental visits. 330 of our patients participated in Medication Assisted Treatment for opioid use disorder.

**Education:** A key component of Project HOME's long-term strategy to combat homelessness is education. This year, we successfully welcomed back all adult and children's programming in-person at

the Honickman Learning Center and Comcast Technology Labs. K-12 highlights include work in the STEAM lab, the return of Music Production for our teens, and the pilot of a new literacy program for our middle school students. All students in the K-8 program received Chromebooks, allowing them to utilize the literacy software at home and out of the classroom. Teen Program students were able to continue their work in various digital electives, exploring STEAM by working on projects that included programming robots, digital music production, digital photography, and digital video production. We served a total of 112 children, teens, and college students with our K-12 and College Access Programs in FY22. 100 percent of our 16 seniors graduated high school, and 14 have enrolled in a post-secondary program for fall 2022.

Project HOME measures the success of our programming through data collection from our electronic case management system, Efforts-to-Outcomes and through our Electronic Medical Records program, NextGen. The duration, intensity, and frequency of services are tracked daily and data is used to monitor Strategic Plan goals and other outlined objectives. We primarily use our internal Strategic Plan as the main tools for internal performance management and evaluation. Our Strategic Plan Key Performance Indicators (KPIs) are adjusted annually and reviewed in detail on a quarterly basis by our Executive Team. From the Executive Team, any operational challenges impeding progress in achieving indicators are resolved by our Senior Management team. Additionally, we submit annual reports to our government partners and review data on a consistent basis internally for data quality.

### **Budget Notes**

The attached Project HOME budget reflects a diverse mix of federal, state, and local public sources, private foundations, corporations, and individual funding. Earned income sources include social enterprises, affordable housing rentals, and program fees. Project HOME has a four-star “exceptional” rating from Charity Navigator and a Platinum Seal of Transparency from GuideStar.

### **Attachments**

**Please find the following attachments enclosed with our application:**

1. Copy of 501 (c) (3) federal tax-exempt letter.
2. List of Board of Directors, with their affiliations.
3. FY21 annual report infographic and audited financial statement, our latest available.
4. Itemized organizational operating budget for FY23 with actual results for FY22 and FY23 as of September 30, 2022.
5. Current strategic plan: 2020-2023.

Project HOME is grateful for the continued support from the Zelinda LeBoutillier Charitable Foundation, a fund of the Chester County Community Foundation, and wish to continue our partnership toward our mission to eradicate chronic homelessness in Philadelphia. Thank you for your consideration.