

# I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

*One page only. This page will be shared electronically with Grant Panel Members & Fund Advisors.*

*Note: If Philanthropy Network's Common Grant Application is used, CCCF's Summary Sheet MUST accompany application.*

## Contact Information

Date: 2/17/2023

Organization Name: **Historic Yellow Springs (HYS)**

ED Name: **Tim Compton**

Address: **1685 Art School Rd, Chester Springs, PA 19425**

ED E-mail: **tcompton@yellwosprings.org**

Phone: **610-827-7414**

Board Chair Name: **Mark Ashton**

Website: **yellwosprings.org**

Board Chair Approval (check here):

Year Incorporated: **1974**

Primary Contact Name: **Tim Compton**

FEIN: **23-1920704**

P E-mail: **tcompton@yellwosprings.org**

## Organization Information:

### Field/s of Interest:

Arts, Culture & Humanities

Environment/Animal Welfare

Education

Health

Human Services

Religion

### Mission:

The mission of Historic Yellow Springs is to share, preserve, and celebrate the unique living village of Yellow Springs. Focusing on history, arts, education, and the environment, HYS enriches the lives of all who come here.

**Geographic Area Served** (If not all of Chester County, specify primary Chester County regions served): **Chester County**

### Describe Population Served & Annual Number of People Served:

HYS hosts over 11,000 known visitors plus an estimated 2,500 unrecorded visitors: 1,000 students for classes, camps and workshops; 9,000 visitors to free, public events; 1,000+ venue guests for celebrations and community meetings; and unlimited walkers/hikers to our nature trails and exploring the historic property. Student mix: 20% young kids, 10% tweens/teens and 70% adults. Overall audience currently is: 60% Caucasian and 40% African American/LatinX/Asian/Mixed Race.

**Annual Budget \$** 1,143,982 **# of Full-Time Equivalent Paid Staff** 6

22 % of budget for program expenses **# of Board Volunteers** 8

46 % of budget for administrative expenses **# of Active Non-Board Volunteers** 155

32 % of budget for fundraising expenses **# of Volunteer Hours** 3,340

100 % total

**Top 3-5 funding sources:** Art Show, Programming Fees, Rentals, Individual Donations and Grants

**Is this grant proposal for:** Capacity Building  or General Operating

**If Capacity Building Proposal, the focus is:**

Mission, Vision & Strategy  Governance & Leadership  Partnerships & Collaborations

Fundraising, Development & Marketing  Technology Other: \_\_\_\_\_

**Grant Amount Requested from the Community Foundation:** \$ 5,000

### Proposal Summary:

HYS is requesting funds to allow us to develop new STEAM programming and new free interactive experiences for visitors of all ages. Our goal is to provide creative learning experiences for everyone who visits the Village and surrounding grounds. Art & Nature and Art & History offerings that are unique to HYS will incorporate site-specific natural elements and historic art processes; \$2,000 development costs. The interactive, inquiry-based opportunities will be installed inside our buildings, especially in the gallery spaces, as well as outside in the Village, at historical ruins and at the start of key hiking trails; \$3,000 create, build and install costs.

## II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE

*Provide clear, concise information. 3 pages maximum.*

### 1. Nonprofit's history, goals, key achievements & distinctiveness

The Village of Historic Yellow Springs is on the National Register of Historic Places, and the Yellow Springs area was well-known to the native Lenape Indians who first made use of the springs. Referenced in a Philadelphia newspaper 300 years ago in 1722, the village has a unique and wonderfully storied past including a Revolutionary War Hospital and summer quarters for the PA Academy of Fine Arts.

Today, Historic Yellow Springs is home to six historic structures and three 19<sup>th</sup> century bathhouses on a property of 140 acres with large portions under conservation easements with Natural Lands Trust. We operate an art school featuring fine arts and ceramics classes/camps, present a large and highly-regarded annual Art Show, and successfully host 50+ weddings and other events each year at our venue. Open to the public 365 days a year, we offer free seasonal Town Tours & Village Walks; East/West Meadow trails for nature walks dawn-to-dusk; *Jazz at the Springs*; Holiday Stroll; Fine Arts & Crafts Show; and HYS' Members Show. In 2022, we celebrated our 300<sup>th</sup> anniversary with our first annual community open house.

Our history stretches back to 1777, when General George Washington established temporary headquarters at Yellow Springs and built the country's first Military Hospital whose ruins can be seen today on the property. In 1781, Yellow Springs was a spa run by Margaret Holman, the first woman of her day allowed to conduct business as, and earn an income equal to, a man. Her spa supported theater acts and the arts of the day. In 1868-1912, Yellow Springs was the home to the PA Soldiers Orphan School for Children of Civil War Soldiers. For 9 of those years, Eleanor Moore was the first female school principal, unique for the time period. From 1916 through 1952, the Pennsylvania Academy of Fine Arts (PAFA) established a summer annex in the country where PAFA's President noted "the school is an acknowledged force in the art world...the change in the art world to a more abstract direction brought the sale of the property." In 1952, Good News Films bought the Yellow Springs property to create a film studio, and over 400 films were made on site in the village. One of the most famous films is the now-cult-classic, "The BLOB". The property went up for sale in 1973, and in 1974 the property was purchased by the Yellow Springs Foundation specifically for the acquisition, preservation & maintenance of the property. In 1976 the Foundation merged with the Yellow Springs Association to become Historic Yellow Springs, Inc. which was formed to fulfill its mission to share preserve and celebrate the unique living village of Yellow Springs.

### 2. Funding request

- **Overview**

Historic Yellow Springs plans to develop new STEAM programming and new free interactive experiences for visitors of all ages. Our goal is to provide creative learning experiences for everyone who visits the Village and surrounding grounds.

Art & Nature and Art & History offerings that are unique to HYS will incorporate site-specific natural elements and historic art processes; \$2,000 development costs.

The interactive, inquiry-based opportunities will be installed inside our buildings, especially in the gallery spaces, as well as outside in the Village, at historical ruins and at the start of key hiking trails; \$3,000 create, build and install costs.

- **Description of key initiatives**

New ED Tim Compton has a strong vision for HYS' future: expanding art classes, repurposing spaces for more programming, formalizing student intern/visiting artist programs, and collaborating with other regional nonprofits in the arts, environment and area history.

By building on existing community interest and a legacy of creative growth, new programming will incorporate STEAM-based learning to leverage our history and large property. Initiatives will include printmaking, book arts, storytelling, nature learning and photography. New free interactive experiences will give visitors inquiry-based opportunities to creatively engage each time they visit the Village. Collaborating with other local nonprofits will increase educational opportunities for families and patrons throughout the county.

- **Specific needs & issues to be addressed**

To effectively execute our mission post-Covid, arts and ceramics classes/camps will expand to include arts-related nature and history programs. We'll optimize and repurpose underutilized interior spaces as well as create new outdoor learning spaces. With a designated bequest in 2021, renovations to an unused 1860 Village home will create more class spaces this year.

Unique to HYS, Art & Nature and Art & History offerings will incorporate site-specific natural elements plus historic art processes. Offerings will include: pin-point camera photography and cyanoprints; print collographs and rubbings; bas-relief sculpture; and book arts' book-binding and marbling. We'll offer these in conjunction with other local nonprofits' programs. Prospective partners include: Chester Springs Library for storytelling; Historic Sugartown for book-making and history; and Wharton Esherick Museum for drawing and wood sculpture

- **Why it is important to fund this now**

Our focus is on increasing access and increasing engagement by providing relevant educational opportunities for the community. A broad slate of classes, workshops and summer camps will be offered for curious learners of all ages looking to explore the confluence of history, art, education, literacy and the environment. New collaborations with other local nonprofits will increase educational opportunities for families and patrons throughout the region.

- **How impact & results will be demonstrated**

Expanded, joint marketing will reach broader audiences about new opportunities to engage with the region's past while creating their own future.

New door counter information on the buildings and class enrollment numbers will indicate the successes of the programmatic offerings, and the marketing communications.

We anticipate a 40% increase in daily foot traffic by the end of the year, and a 50% increase in class enrollment.

**Attachment Note:**

**HYS' most recent strategic plan, 2013-2016, is attached. We will be creating a new strategic plan in 2024, and we hope to work with consultant Connie Carter who supported us in the past with the 2004-2007 plan. We have requested separate capacity building funding to achieve this goal along with board and staff training.**

### III. ATTACHMENTS

*E-mail or mail this support information*

1. Copy of 501 (c) (3) federal tax-exempt letter
  2. List of Board of Directors, with their affiliations
  3. Most recent annual report & financial statement, audited if available
  4. Itemized organizational operating budget with actual results for prior fiscal year & current fiscal year to date
  5. If capacity building initiative, itemized budget (including external consultant's proposal, if applicable)
  6. Current strategic plan. If your nonprofit does not have a current strategic plan, explain why.
- Use this form @ [www.chescof.org](http://www.chescof.org) to apply online for grants from all Community Foundation Funds.
  - **Email proposals to [grants@chescof.org](mailto:grants@chescof.org)**
  - Proposals are considered "complete" when CCCF has **confirmed** receipt of the **Grant Proposal Summary Sheet, Narrative & Attachments**.
  - Proposals are shared electronically and online with Fund Advisors, Donors & Grant Panels.
  - Per IRS Regulations, applicants must be charitable, tax exempt organizations with 501(c)(3) certification & cannot be individuals.

Please contact Grants Administrator Kevin Baffa at  
(610) 696-8211 [grants@chescof.org](mailto:grants@chescof.org) with questions.