



HADLEY
ADMISSION IS FREE • THE EXPERIENCE IS PRICELESS

HADLEY

c/o CCCF, 28 W. Market Street
West Chester PA 19382

www.hadleypresents.org | Hadley@chescofc.org

(610) 696-0501

HADLEY GRANT/SPONSORSHIP REQUEST

***HADLEY supports interactive cultural
and social enrichment programs
which bring together disparate groups of people
to promote understanding, justice, social equity, and
a vibrant, healthy Kennett community.***

- Proposals received **any time throughout the year** are eligible for funding consideration from Hadley.
- Decisions are made **intermittently** throughout the year, as the Hadley Committee desires.
- Requests are **electronically shared** with the Hadley Committee.
- Grants & sponsorship awards are limited to the **Kennett Square region**.
- Grant & sponsorship awards typically range from **\$500 - \$5,000**.
- Grants & sponsorships are only awarded to charitable nonprofits which focus their work **HADLEY's key priority areas**, outlined on the next page.

Per IRS regulations, applicants must be charitable, tax exempt organizations with 501(c)(3) certification. Applicants cannot be individuals.

- **E-mail proposals are strongly encouraged to Hadley@chescofc.org**
 - Receipt will be confirmed by e-mail.

Questions? Please contact Stephenie Stevens at (610) 696-0501 or Hadley@chescofc.org
Thank you.

HADLEY GRANT/SPONSORSHIP REQUEST

I. COVER SHEET

To obtain an electronic version of this application, visit www.hadleypresents.org

Date:

Contact Information

Organization Name: Casa Guanajuato
Address: PO Box 1279, Kennett Square PA 19348

Contact Person Name: Kathleen Snyder

Contact Person E-mail:
Ksnyder1948@gmail.com

Board of Directors Chair Name: Gonzalo Cano

Phone: 610-335-6327

Website: Under Construction

Year Founded: 2003

EIN: -26-1196055

Have you received grant/sponsorship money from the Hadley Presents in the past?

Yes No Not Sure

Which of these Hadley priorities are embedded in your program?

Cultural Enrichment

Diversity/Isms; Bringing Disparate Groups of People Together to Promote Understanding

Environmental Justice & Education

Healthy, Sustainable Practices for Individuals and Communities

Peace, Justice & Non-Violence

Other:

Who do you envision will primarily be attracted to your program? (approximate percentages, please)

60% Latinos

15% Youth

5% African Americans

60% Families

25% White Caucasians

15% Seniors

General Public

General Public

10% Other:

10% Other:

100% Total

100% Total

How many people from the Kennett region will be served by this program?

less than 25

26-100

101-999

over 1,000

over 5,000

Personnel

of Paid Staff 5 # of Board Volunteers 20+ # of Non-Board Volunteers

Timing

Proposed Program Date: 09/ 16/ 2023 rain date September. 17 Herencia Hispana

Hadley Funding/Sponsorship Decision Desired by the first day of what month:

Jan Feb Mar April May June July Aug Sept Oct Nov

Dec

Finances

\$ \$2500 How much grant/sponsorship funding do you seek from The Hadley Fund?

\$ \$4000 What is your overall budget for this program?

\$ \$60,000 What is your overall budget for this year?

HADLEY GRANT/SPONSORSHIP REQUEST

III. DESCRIPTION

Please describe briefly:

1-What is your nonprofit's mission? As per our corporate mission, "Appreciation of Mexican culture, art, and traditions and to and commitment to promote and maintain social awareness. "

(When we first started there were only Mexicans here but that has changed so we now include not only Mexican but all Hispanic American cultures). Our members, events and entertainment include people from Argentina, native born Americans, Colombians, Guatemalans, and many others.

2-What are you trying to achieve with this program?

This is a Celebration of Hispanic Heritage Month where people can come together and forget about work and learn something new. It is a family-oriented event with no alcohol. We believe we are breaking the stereotype by showcasing Hispanic arts and crafts and by maintaining our traditions by celebrating typical Hispanic events, so our American-born children can learn about their heritage. To know your history is to know yourself.

3-How you will discern the impact and results of this program?

We are planning to have student volunteers to survey the participants so we can better orient our programs to those who follow us. Our last survey was before the pandemic.

4-Why is it important to fund this now?

We are not holding our traditional 5 de mayo Festival this year. Instead, we are shifting our energies to have this partnership at the park with KAPA Kennett Area Park Authority and need funds for police, fire department, ambulance, musicians, lighting plus insurance and all the costs associated with running an event like this.