



## REQUEST FOR GRANT PROPOSALS ZELINDA LEBOUTILLIER CHARITABLE FOUNDATION

The Chester County Community Foundation accepts applications from selected nonprofit charitable causes for the **Zelinda LeBoutillier Charitable Foundation**, a fund of the Chester County Community Foundation.

**Proposals are due by May 13th.** Upon review of the initial proposals, a site visit may be conducted of the finalists. Grants will be awarded in the fall.

Please use the attached Grant Proposal Format to apply for a grant.

Grant applications should be submitted electronically by May 13th to [grants@chescofc.org](mailto:grants@chescofc.org). The e-mail heading should read: Grant Proposal Submission- Zelinda LeBoutillier Charitable Foundation

Please note that all grant applications will be available electronically on the Chester County Community Foundation's website for additional consideration for grant funding by the Community Foundation's Donor Advised Fund Advisors.

Questions? Please contact:  
Stephanie Stevens, Grants Director & Outreach Officer  
Chester County Community Foundation  
28 West Market Street  
West Chester, PA 19382  
[www.chesdcocf.org](http://www.chesdcocf.org)  
[Steph@chescofc.org](mailto:Steph@chescofc.org)  
(610) 696-8211



CHESTER COUNTY  
community  
FOUNDATION



## ZELINDA LEBOUTILLIER CHARITABLE FOUNDATION REQUEST FOR PROPOSALS

### I. SUMMARY SHEET

**Date:** 4/7/2023

#### **Contact Information:**

Organization Name: Bethesda Project  
Address: 1630 South Street, Philadelphia, PA 19146  
Contact E-mail: estern@bethesdaproject.org  
Phone: 215-985-1600 x203  
Web Address: www.bethesdaproject.org

Contact Name: Emma Stern  
Contact Title: Director of Development  
Fax:  
Year Incorporated: 1979

**Has your nonprofit previously applied to the Community Foundation:** Yes  No

#### **Field/s of Interest:**

Arts, Culture and Humanities       Environment/Animal Welfare       Health  
 Human Services       Education       Religion

#### **Organizational Information:**

Geographic Area Served (If not all of Chester County, specify primary Chester County municipalities served):  
We serve primarily Philadelphia, Pennsylvania.

Annual # of Clients & Description of Population Served: Bethesda Project serves over 1,000 individuals each year who are experiencing chronic homelessness.

Mission Statement: Bethesda Project's mission is "to be family with those who have none."

Organization Description: Since 1979, Bethesda Project has been providing emergency shelter, housing and supportive services for thousands of individuals experiencing homelessness in Philadelphia. By offering a home and safe environment at each of its 15 sites, adults experiencing homelessness can stabilize and regain their dignity and self-worth. From outreach and engagement to emergency shelters to permanent housing residences with supportive services, its locations create a Housing First continuum of care. At Bethesda Project, we meet people where they are, providing case management to help them achieve their highest personal potential.

Annual Budget \$ 6,807,957 # of Full-Time Equivalent Paid Staff 74

86 % of budget for program expenses      18 # of Board Volunteers

9 % of budget for administrative expenses      2,500 # of Active Non-Board Volunteers

5 % of budget for fundraising expenses      10,000 # of Volunteer Hours

100 % total



Top 3-5 funding sources:

MKM Foundation, \$150,000 / 3 years (general operations)

Philadelphia Foundation, \$25,000 (general operations)

Gordon Charter Foundation, \$25,000 (general operations)

***Proposal Information:***

Grant Amount Requested: \$ \_\_\_\_\_ 1,500 \_\_\_\_\_

Summary Description of Grant Purpose: An award from the Zelinda LeBoutillier Charitable Foundation would support general operating expenses required to operate 15 sites of shelter and housing for adults who currently and formally have experienced homelessness.





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### II. GRANT PROPOSAL NARRATIVE

*Please provide the following information clearly and concisely.  
Proposals of 1 or 2 pages are strongly encouraged.*

- 1. Organization's history, goals, key achievements and distinctiveness**
- 2. Funding request:**
  - A. Specific Chester County needs and issues addressed**
  - B. Organizational impact (for general operating proposals) or project impact (for project proposals)**
  - C. Overall strategies to implement the organization's mission (or project)**
  - D. Why it is important to fund this now**
- 3. Timetable, with anticipated outcomes and their relevance to the nonprofit's mission**
- 4. How impact and results will be demonstrated**

### III. ATTACHMENTS

*Please attach the following support information:*

1. Copy of 501 (c) (3) federal tax-exempt letter
2. List of Board of Directors, with their affiliations
3. Most recent annual report and financial statement, audited if available
4. Itemized organizational operating budget with actual results for prior fiscal year and current fiscal year to date
5. Itemized project budget (if applying for project-specific grant)

*Note: The Philanthropy Network's Grant Application may be submitted with CCCF Summary Sheet. Please visit our website at [www.chescocf.org](http://www.chescocf.org) to obtain an electronic version of this application. E-mail applications are strongly encouraged.*

Please e-mail completed applications to:  
Stephenie Stevens, Grants Director & Outreach Officer  
Chester County Community Foundation  
28 West Market Street  
West Chester, PA 19382  
[grants@chescocf.org](mailto:grants@chescocf.org) [www.chescocf.org](http://www.chescocf.org)  
(610) 696-8211

**THANK YOU!**



**ZELINDA  
LEBOUTILLIER  
CHARITABLE  
FOUNDATION**

***Mission...***

The Zelinda LeBoutillier Charitable Foundation makes grants to charities that were near and dear to Linda's heart.

***About Zelinda...***

Zelinda LeBoutillier, CEO of Waterloo Gardens, was the only daughter of James and Anna Paolini of Devon, who founded Waterloo Gardens in 1942. Zelinda married Robert (Bo) LeBoutillier, former President and CEO of Waterloo Gardens, in 1951. They had shared 49 years of marriage at the time of his passing in October of 2001.

Though Zelinda served on many boards and contributed to the community in many ways, what she was really known for was her generous heart. She was called "Mama Linda" affectionately by many because she was truly a mother to all. At Waterloo Gardens, she founded The Cooking School, which operated from 1980-1985. She also wrote a cookbook, ***Cooking with Fresh Herbs.***

Zelinda was very involved in the management of Waterloo Gardens including purchasing, hiring, and marketing. She was the first woman chosen to serve on the Retailer Magazine panel. Zelinda traveled the country speaking to Nursery and Garden Center Associations on marketing in the industry. She also served on the Board of the Pennsylvania Nursery Association and was a very active member of the Marketing Committee.

***The Wall Street Journal*** quoted Zelinda on the first page with regard to industry market trends. Zelinda LeBoutillier is listed in the 1990 edition of **Who's Who in American Executives.**

Zelinda was an active philanthropist. She received the Harold Martin Leadership Award from the Exton Chamber of Commerce in 2007. She also received the 2005 Citizen of the Year Award from the Berwyn-Devon Business and Professional Association. Boards Zelinda served on include: ALS Hope Foundation, Cabrini College, Bishop Shanahan High School, and Williamson School. She was the State Chairperson for The American Family Institute: Gift of Time and the West Whiteland Chairperson for the American Heart Foundation.

Community was very important to Zelinda. She was a Girl Scout Leader for 10 years and served on the Board of Freedom Valley Girl Scouts. She was also Treasurer of Daylesford Abbey Woman's Guild and President of Sts. Philip and James Mothers' Club. Zelinda was very active in the Calvary Fellowship Church. She joined the Ventures Group and supported many mission trips and local community events to help children.