

--- Today's Date ---

03/29/2023

--- Name of 501(c)(3) Organization ---

Kentucky Equine Management Internship, Inc.

--- Federal Tax-Exempt ID# ---

61-1337087

--- Year Established ---

1998

--- Amount Requested ---

\$10,000

--- Name of Executive Director ---

Leslie Janecka

--- Mailing Address ---

4079 Iron Works Parkway
Lexington, KY
40511

--- Email address ---

info@kemi.org

--- Work Phone # ---

+18592772512

--- Organization's website ---

<http://www.kemi.org>

--- Upload Organization's most recent filed IRS Financial Statements (#990) ---

<https://www.terfusa.org/wp-content/uploads/wpforms/809-8fba8c278fa5e5fb5fb2cbe55842a214/KEMI-2021-Form-990-5fefa85eae35380379005f1c746e5638.pdf>

--- 1. Brief mission statement and describe the distinguishing features of your organization that supports the mission of TERF and the relevance to this proposal. ---

The mission statement/goal of the Kentucky Equine Management Internship program is to identify young horse enthusiasts from around the world and invite them to Lexington, Kentucky for a six-month, paid (housing included) internship experience on a Central Kentucky Thoroughbred farm. The program exposes them to all facets of the industry (production/breeding, sales & marketing, early training, veterinary care and aftercare) through hands-on work experience and weekly lectures and networking events so that they can gain experience and knowledge of the Thoroughbred industry and refine their career goals. Graduates of the program (1000+) find career employment on farms from entry level to management; as veterinarians or vet techs; as trainers, exercise riders & jockeys or other jobs at the track; in the feed or pharmaceutical industry and in aftercare.

--- 2. Briefly outline 3-5 goals for the requested funds and how these goals support your mission. ---

The general means of attracting applicants to our program has traditionally been through on-campus visits to as many colleges and universities that we can find that have equine and/or animal science programs. With the recent pandemic keeping students at home and the knowledge that the younger generations seek information from on-line sources, KEMI would like to update our website and increase our on-line presence on social media sites. There are many young horse enthusiasts, but many do not think about or consider the Thoroughbred industry, simply because they have never been exposed to it or there are no opportunities near where they live to be exposed to racing. We hope to increase our outreach to these potential Thoroughbred people by putting more information where they can find it/more easily access the information.

--- 3. Provide a detailed description of the proposed project, how it is related to the mission of TERF and how it will impact the health and welfare of the horse. (Note: research applications should be understandable to a non-scientific audience and include sufficient detail and rigor for the scientific reviewers.) ---

We will use the funds to update our website, making it more young-user friendly (mobile device) . Currently, to apply to our program, one must download and mail the application form to our office. We will use some funding to put the application on line so that applicants will have the ability to apply on-line and not have to mail in the application form. We will also hire a consultant to train our two-person staff in the most effective use of social media. Any remaining funds will be used to set-up/have a presence at events where young horse enthusiasts can be found (Retired Racehorse Project, Equine Affair, campus career fairs, FFA & 4H conventions, etc.)

--- 4. Provide a timeline detailing the expected progress of the project and specific milestones. ---

Applications for our Spring 2024 internship session are due between August 1 and October 31, 2023. Ideally, the on-line application and updated website will be complete prior to August 1. Social media training could take place Summer 2023 during the slower on-campus recruitment time.

--- 5. Provide a detailed budget for the projected use of the funds. (Note: no funds will be provided for administrative overhead or capital spending; TERF reserves the right to modify funding based on Foundation requirements). Attach budget to submitted proposal as needed. ---

Website update/on-line application \$5000 Social media training \$2000 Presence at horse-related events (travel/table set-up, etc) \$3000

--- 6. Provide a list of all other sources of funding and the amount(s) received. ---

Although we do charge a tuition for the course (\$2500/intern) with the pandemic, our average class size was reduced from 25-30/session to 10-15 per session. (Interns are provided with housing and an hourly wage to off-set their tuition costs. Total compensation to each intern can be as much as \$17,000/session)

In 2022 the following additional funds/donations were received :

Kentucky Thoroughbred Farm Managers Club - \$25,000 Thoroughbred Charities of America - \$13,605 Juddmonte - \$7500 Keeneland - \$5000 Garrett O'Rourke - \$5000 KTA-KTOB \$2500 Tom Evans - \$1000 Jackie Smith - \$1000

--- 7. Briefly summarize your charity's past public education and research efforts. ---

The main source of public education comes from the KEMI Coordinator/Executive Director's visits to college campuses to educate young people about the Thoroughbred industry and the internship program. The coordinator has made campus visits every year since 2002. The number of recent campus visits include:

2018	86 campus visits
2019	76 campus visits
2020	38 in person campus visits & 22 virtual campus visits
2021	34 in person campus visits & 22 virtual campus visits
2022	76 campus visits & 3 virtual campus visits

KEMI also publishes a twice-yearly newsletter with a distribution of over 4000 individual (colleges, farms, industry contacts) and has an ad in the Fall Keeneland racing program as part of the Juddmonte Spinster Stakes sponsorship.

KEMI has a website and a limited presence on Twitter, Instagram and Facebook.

--- 8. If you received funding from TERF previously, describe how these funds were used and outcomes achieved. Include any relevant publicity your charity received relating to the funding. (i.e.: media coverage, such as news articles, scientific publications, provide links to copies, as appropriate). ---

Past TERF funding to KEMI:

2014 - \$5000
2017 - \$5000

In both years, the TERF funds were used to help off-set the cost of campus recruiting visits at college campuses.

--- 9. List other organizations or major contributors that have provided funding to your organization in the last calendar/fiscal year. For research grant applications, provide a list of all current funding relating to your current proposal. ---

In 2022 the following additional funds/donations were received :

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Juddmonte - \$7500 Keeneland - \$5000 Garrett O'Rourke - \$5000 KTA-KTOB \$2500 Tom Evans - \$1000
Jackie Smith - \$1000

To date, we have not applied for nor received any funding specific to this proposed use of funds.

--- 10. Name a responsible person with whom TERF may communicate regarding specific questions and who will be responsible for follow-up information regarding the project. ---

Leslie Janecka

--- 11. Provide appropriate references to support the proposed research. ---

None-no research

--- 12. How many Executive Staff and Board of Directors does your organization have? ---

12

--- Director Name (1) ---

Garrett O'Rourke, President

--- Director Address (1) ---

Juddmonte, 3082 Walnut Hill Road
Lexington, KY
40515

--- Director Work Phone (1) ---

+18592727629

--- Director Home Phone (1) ---

+18592777629

--- Director Name (2) ---

Callan Strouss, Vice President

--- Director Address (2) ---

Lane's End Oak Tree Division, 6100 Mt Horeb Pike Lexington, KY
40511

--- Director Work Phone (2) ---

+18592558802

--- Director Home Phone (2) ---

+18592558802

--- Director Name (3) ---

Sandy Hatfield, Treasurer

--- Director Address (3) ---

Three Chimneys Farm, P.O. Box 114
Midway, KY
40347

--- Director Work Phone (3) ---

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--- Director Home Phone (3) ---

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--- Director Name (4) ---

Jackie Smith, Treasurer

--- Director Address (4) ---

Juddmonte, 3082 Walnut Hill Road
Lexington, KY
40515

--- Director Work Phone (4) ---

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--- Director Home Phone (4) ---

+18592727629

--- Director Name (5) ---

Laure Lawrence, Ph.D. , Educational Chair

--- Director Address (5) ---

University of Kentucky, 615 WP Garrigus Building Lexington, KY
40546

--- Director Work Phone (5) ---

+18592577509

--- Director Home Phone (5) ---

+18592577509

--- Director Name (6) ---

David Switzer, Director

--- Director Address (6) ---

KTA-KTOB (Retired), 4079 Iron Works Parkway Lexington, KY
40511

--- Director Work Phone (6) ---

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--- Director Home Phone (6) ---

+18593811414

--- Director Name (7) ---

Steve Johnson

--- Director Address (7) ---

Silver Springs Stud, 722 Brentsville Road Paris, KY
40361

--- Director Work Phone (7) ---

+18596216886

--- Director Home Phone (7) ---

+18596216886

--- Director Name (8) ---

Tom Evans, Director

--- Director Address (8) ---

Trackside Farm, 3640 Tyrone Road
Versailles, KY
40383

--- Director Work Phone (8) ---

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--- Director Home Phone (8) ---

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--- Director Name (9) ---

Michael Banahan, Director

--- Director Address (9) ---

Godolphin, LLC, 3333 Bowman Mill Road
Lexington, KY
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--- Director Work Phone (9) ---

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--- Director Home Phone (9) ---

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--- Director Name (10) ---

Matt Koch, Director

--- Director Address (10) ---

Shawhan Place, 1936 Cynthiana Road
Paris, KY

40361

--- Director Work Phone (10) ---

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--- Director Home Phone (10) ---

+18596218600

--- Director Name (11) ---

Donnie Snellings, Director

--- Director Address (11) ---

Denali Stud, 1700 Georgetown Road
Paris, KY
40361

--- Director Work Phone (11) ---

+18599876212

--- Director Home Phone (11) ---

+18599876212

--- Director Name (12) ---

Leslie Janecka, Coordinator/Executive Director

--- Director Address (12) ---

4079 Iron Works Parkway
Lexington, KY
40511

--- Director Work Phone (12) ---

+18592772512

--- Director Home Phone (12) ---

+18592772512

--- 1. Name - Job Title ---

Leslie Janecka, Coordinator/Executive Director

--- 1. Salary ---

\$83,100

--- 1. Duties ---

All duties related to the implementation of the program: Recruitment of interns, curriculum/weekly lectures, newsletter production/distribution, weekly meetings/advising interns, recruit/evaluate host farm sites, etc. marketing of program, coordinate alumni activities, mentorship to current interns and alumni.

--- 2. Name - Job Title ---

Nancy Stephens, Part-time Administrative Assistant

--- 2. Salary ---

\$18/hour, 20 hours/week

--- 2. Duties ---

Administrative Support to Coordinator and of program.

--- 3. Name - Job Title ---

N/A

--- 4. Name - Job Title ---

N/A

--- 5. Name - Job Title ---

N/A

--- 14. Add additional Information and Notes: ---

KEMI has provided internship opportunities to more than 1000 students over the past 23+ years, many who would have not been involved with Thoroughbreds without this program. The vast majority of these interns (98%) have NO previous experiences working with Thoroughbreds and yet, after completion of this program find meaningful, full-time careers within the industry. We have an almost 100% placement rate for graduates of our program in all facets of the industry, from the production, to the sales, through their racing careers and within aftercare/retraining programs.