

--- Today's Date ---

03/30/2023

--- Name of 501(c)(3) Organization ---

MidAtlantic Horse Rescue Inc

--- Federal Tax-Exempt ID# ---

27-3543490

--- Year Established ---

2011

--- Amount Requested ---

5000.00

--- Name of Executive Director ---

Beverly Strauss

--- Mailing Address ---

PO Box 407
Chesapeake City, MD
21912

--- Email address ---

bev@midatlantichorserescue.org

--- Work Phone # ---

+16104050607

--- Organization's website ---

<http://www.midatlantichorserescue.org>

--- Upload Organization's most recent filed IRS Financial Statements (#990) ---

<https://www.terfusa.org/wp-content/uploads/wpforms/809-8fba8c278fa5e5fb5fb2cbe55842a214/2021-MAHR-990-Public-Copy-5fefa85eae35380379005f1c746e5638.pdf>

--- Farm/Facility Name ---

MidAtlantic Horse Rescue

--- Farm/Facility Physical Location (City, State, Zip) ---

Warwick MD 21912

--- Farm/Facility Mailing Address ---

560 Budds Landing Rd
Warwick, MD
21912

--- Contact Name and Title ---

Beverly Strauss

--- Contact Work Phone ---

+16104050607

--- Contact Email ---

bev@midatlantichorserescue.org

--- 1. Brief mission statement and describe the distinguishing features of your organization that supports the mission of TERF and the relevance to this proposal. ---

MidAtlantic Horse Rescue Inc. purchases thoroughbred ex racehorses from auctions and feed lots and transitions horses directly off the track. After quarantine and careful evaluation, they are adopted into loving homes as sport horses and pets. We focus on promoting the thoroughbred for a variety of careers after racing, highlighting their versatility, athleticism, and temperament. Thoroughbreds are suitable for a wide range of rider abilities and goals, whether it is riding around the pasture bareback or competing at the highest levels.

--- 2. Briefly outline 3-5 goals for the requested funds and how these goals support your mission. ---

We offer a series of thoroughbred only clinics at the farm throughout the year. These clinics are free for our graduates or reduced cost for other thoroughbreds. Goals: Offer training for all thoroughbreds who wish to participate, regardless of level of horse or rider; Highlight the many qualities of thoroughbreds after racing, with a focus on horses that have come through our program; Network with thoroughbred owners in the region and expose newcomers to thoroughbreds as sport and pleasure horses.

--- 3. Provide a detailed description of the proposed project, how it is related to the mission of TERF and how it will impact the health and welfare of the horse. (Note: research applications should be understandable to a non-scientific audience and include sufficient detail and rigor for the scientific reviewers.) ---

Series of 4-5 thoroughbred only clinics at the farm throughout the year. Each clinic will feature a well known established trainer who is focused on thoroughbreds, and offer training for all levels of riders and horses, from inexperienced amateurs to junior riders to older adults and to current professionals. These clinics create opportunities for homes for thoroughbreds post racing and build solid foundations for current thoroughbred owners. They also help trouble shoot any issues riders may be having with their horses.

--- 4. Provide a timeline detailing the expected progress of the project and specific milestones. ---

Series of 4-5 clinics from May through November. Each clinic generally attracts 20-30 riders in each, with a total of 80-120 riders and their horses helped.

--- 5. Provide a detailed budget for the projected use of the funds. (Note: no funds will be provided for administrative overhead or capital spending; TERF reserves the right to modify funding based on Foundation requirements). Attach budget to submitted proposal as needed. ---

Clinic fees vary by trainer who is instructing each clinic (low of \$45 per horse/rider, high of \$75 per horse and rider) Sample budget is as follows- Clinic 1- 20 riders @\$75- per rider total \$1500- Clinic 2- 30 riders @\$45- per rider total \$1350-
Clinic 3- 25 riders @\$50 per rider total \$1250-
Clinic 4- 20 riders @ \$60- per rider total \$1200- Clinic 5- 25 riders @ \$70- per rider total \$1750-
Total riders 120 Total cost \$7050-

Schedule to be adjusted depending on availability of each clinician, their fees, and number of riders attending

--- 6. Provide a list of all other sources of funding and the amount(s) received. ---

Participants riding thoroughbreds not adopted from MAHR will pay a fee of \$40- per rider per clinic which offsets the above total.

--- 7. Briefly summarize your charity's past public education and research efforts. ---

TERF clinics are held annually at MAHR- they are very popular and attract thoroughbred enthusiasts and riders, spotlighting the many abilities of these horses post racing. We also hold open houses and attend regional and national events as vendors, panelists, and competitors. We host groups at the farm as well from local schools, civic groups, and colleges.

--- 8. If you received funding from TERF previously, describe how these funds were used and outcomes achieved. Include any relevant publicity your charity received relating to the funding. (i.e.: media coverage, such as news articles, scientific publications, provide links to copies, as appropriate). ---

2022: Net expenditures for TERF clinics \$3975 which reflects revenues of \$5500 less clinic fees received \$1525- from non MAHR grads. 92 riders participated in 5 clinics.

--- 9. List other organizations or major contributors that have provided funding to your organization in the last calendar/fiscal year. For research grant applications, provide a list of all current funding relating to your current proposal. ---

Thoroughbred Aftercare Alliance, Thoroughbred Charities of America, ASPCA Reimagining Racers Initiative, Fair Hill TB Show, Delaware Park Racing, Delaware Thoroughbred Horsemen's Association, Beyond the Wire (MD Jockey Club), etc.

--- 10. Name a responsible person with whom TERF may communicate regarding specific questions and who will be responsible for follow-up information regarding the project. ---

Beverly Strauss

--- 12. How many Executive Staff and Board of Directors does your organization have? ---

5

--- Director Name (1) ---

Patricia Clemens President

--- Director Address (1) ---

305 Hooker Creamery Rd
Oxford, PA
19363

--- Director Home Phone (1) ---

+17035859360

--- Director Name (2) ---

Virginia Cole Vice President

--- Director Address (2) ---

100 Bison Ln
Chesapeake City, MD
21915

--- Director Home Phone (2) ---

+13026905998

--- Director Name (3) ---

Lynne Pennypacker Treasurer

--- Director Address (3) ---

105 Eblehare Rd
Pottstown, PA
19465

--- Director Home Phone (3) ---

+16104067093

--- Director Name (4) ---

Yvonne Reynolds, Secretary

--- Director Address (4) ---

204 S. Cass St
Middletown, DE
19709

--- Director Home Phone (4) ---

+13027405241

--- Director Name (5) ---

Beverly Strauss

--- Director Address (5) ---

1856 New London Rd
Lincoln University, PA
19352

--- Director Home Phone (5) ---

+16104050607

--- 1. Name - Job Title ---

Beverly Strauss, Executive Director

--- 1. Salary ---

49500

--- 1. Duties ---

Overall operations including horse intake, adoptions, adopter screening, oversight of care, marketing, financials, human resources, grant writing, fundraiser planning and implementation, community outreach, etc.

--- 2. Name - Job Title ---

Yvonne Reynolds, Business Manager

--- 2. Salary ---

12000

--- 2. Duties ---

Bookkeeping and administrative support, fundraisers, payroll, etc.

--- 3. Name - Job Title ---

Owen Lusby, Farm Manager

--- 3. Salary ---

25000

--- 3. Duties ---

Lives on site, overall care and maintenance of farm and horses

--- 4. Name - Job Title ---

Morgan Hayden- part time farm work/rider

--- 4. Salary ---

20 per hour

--- 4. Duties ---

Assists with horse care, training, fundraisers, etc.

--- 5. Name - Job Title ---

Theresa Kemczynski, part time farm worker

--- 5. Salary ---

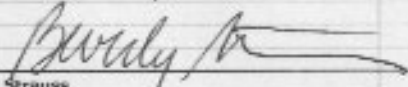
\$20 per hour

--- 5. Duties ---

Part time horse care, fundraisers

--- 14. Add additional Information and Notes: ---

Valerie Buller, Social Media Manager \$12K per year Volunteers Patty Clemens, Joanna Ellis, Kaylee Ellis, Mason Shevchuck, Nick Shevchuck, and others assist with fundraisers, horse care, farm maintenance, etc.

MIDATLANTIC HORSE RESCUE, INC.	2023 Projected
Projected Income	
Adoption fees	\$ 100,000.00
Donations	\$ 250,000.00
Fundraising	\$ 10,000.00
Grants	\$ 210,000.00
In Kind Donations	
Interest	\$ 50.00
Rental Income	\$ 2,200.00
Misc	\$ 5,000.00
Projected Total Income	\$ 577,250.00
Projected Expenses	
Auction Cost of Goods sold	
Office Supplies	\$ (2,500.00)
Office Occupancy	\$ (2,500.00)
Paypal etc	\$ (600.00)
Postage	\$ (1,400.00)
Printing/Reproduction	\$ (1,500.00)
Tattoo Res	\$ (1,000.00)
Web Hosting	\$ (1,600.00)
Auto Expense	\$ (10,000.00)
Advertising & Marketing:	
Horse Ads	
Promotional Material	\$ (500.00)
Expos, etc.	
General Ads	\$ (600.00)
Fundraiser Expenses	\$ (500.00)
Misc	\$ (7,500.00)
TERP	\$ (4,000.00)
Retired Racehorse Project Participation	\$ (11,000.00)
Bank Charges	\$ (50.00)
Boarding/Schooling	\$ (125,000.00)
Computer	\$ (2,000.00)
Contract Labor	\$ (1,000.00)
Dues & Subscr	\$ (300.00)
Farrier	\$ (15,000.00)
Feed	\$ (55,000.00)
Gas Fuel Eqpt	\$ (5,000.00)
Gifts Given	\$ (2,500.00)
Grants Given	\$ (100.00)
Hay & Bedding	\$ (23,000.00)
Fertilizer	\$ (5,000.00)
Insurance Auto	\$ (2,500.00)
Insurance WC	\$ (8,000.00)
Insurance Liab	\$ (3,000.00)
insurance health	\$ (8,000.00)
Licenses & Fees	\$ (500.00)
Misc	\$ (5,000.00)
Payroll Exp	\$ (115,000.00)
Professional Fees	\$ (4,000.00)
Rent	\$ (12.00)
Supplies/Tack	\$ (2,500.00)
Horse Purchases	\$ (7,500.00)
Repairs-Eqpt	\$ (3,500.00)
Repairs-Fence	\$ (1,000.00)
Repairs-Bldg & Grounds	\$ (5,000.00)
Maintenance- Bldg & Grounds	\$ (25,000.00)
Supplies	\$ (2,000.00)
Telephone	\$ (400.00)
Travel	\$ (4,000.00)
Utilities	\$ (7,500.00)
Vanning	\$ (16,000.00)
Vet & Meds	\$ (55,000.00)
Fundraiser Expenses	\$ (5,000.00)
Merchandise Purchase	\$ (2,500.00)
Total Expenses	\$ (562,062.00)
Profit/Loss	\$ 15,188.00
I hereby certify that this is the actual proposed budget for MidAtlantic Horse Rescue, Inc. for 2023.	
Signed 	
Beverly Strauss	
Executive Director	