Philanthropy Articles: Worth a Quick Read

As you talk with your clients about charitable giving, are you leading with tax benefits? Deferring philanthropy topics until November and December? Not looking at the big picture? If so, you may want to rethink your approach, according to a recent article, **4 Common Mistakes In Charitable Giving Conversations.** The article also points out the importance of engaging philanthropy specialists to assist you in advising a client about how to make a difference in the community. Our team at the Chester County Community Foundation specializes in charitable giving and community impact. We're just a phone call away.

We also enjoyed digging into the latest study on family philanthropy, **Philanthropy in Complex, Multi-Generational Families: Balancing Individual Preference with Collective Purpose**. This reinforces so many of the best practices we already deploy here at the Community Foundation as we work alongside you to help your clients and their families make a difference in the lives of others for generations to come. We look forward to working together on practical solutions to engage your clients, their children, and their grandchildren in comprehensive philanthropy planning that moves the needle for the organizations and causes they care about.

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