

COMMUNITY CONVERSATIONS

Join us on Zoom to engage in a conversation about healthcare.

TUESDAY, MAY 16, 2023 AT NOON



Register: ChesCoCF.org/Explore/Food-for-Thought





Latasha Miles, RN, BSN

Labor and Delivery Nurse, 20 years
Wife, Mother, Entrepreneur



Tiffany Cooke, MD, MBA

Pediatrician

Pt advocate devoted to community engagement
MA, Urban Bioethics Candidate, anticipated 2024



Celeste DeBaptiste, MD

Obstetrician Gynecologist

Born and raised in West Chester, PA



SCHEDULE

12:00 | Welcome, Overview

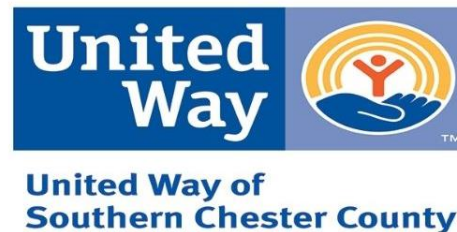
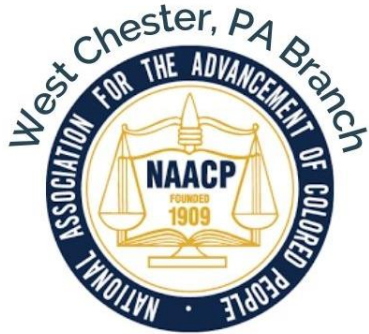
12:05 | Video


12:15 | Panel Discussion

12:50 | Q&A



THANKS TO OUR PROMO PARTNERS



- Please be respectful to all.
 - Some may never have dealt with these topics before while others may have lived through traumatic experiences.
 - Please mute yourself + turn off your video during the video streaming.
 - Feel free to eat your lunch while viewing the video.
 - Please unmute yourself + turn on your video immediately after the video streaming to encourage open dialogue.
 - Raise your hand or use the chat room to make a comment or pose a question.
 - Tackle problems, not people.
 - Discuss the undiscussable.
- 





GIVING BIRTH WHILE BLACK GOT EVEN MORE DANGEROUS DURING COVID

“When the mother or birthing person is black in a hospital it’s a completely different experience...we’re not given the same care that I see my white clients receive.”

<https://www.youtube.com/watch?v=7bjOJwNy7GY>

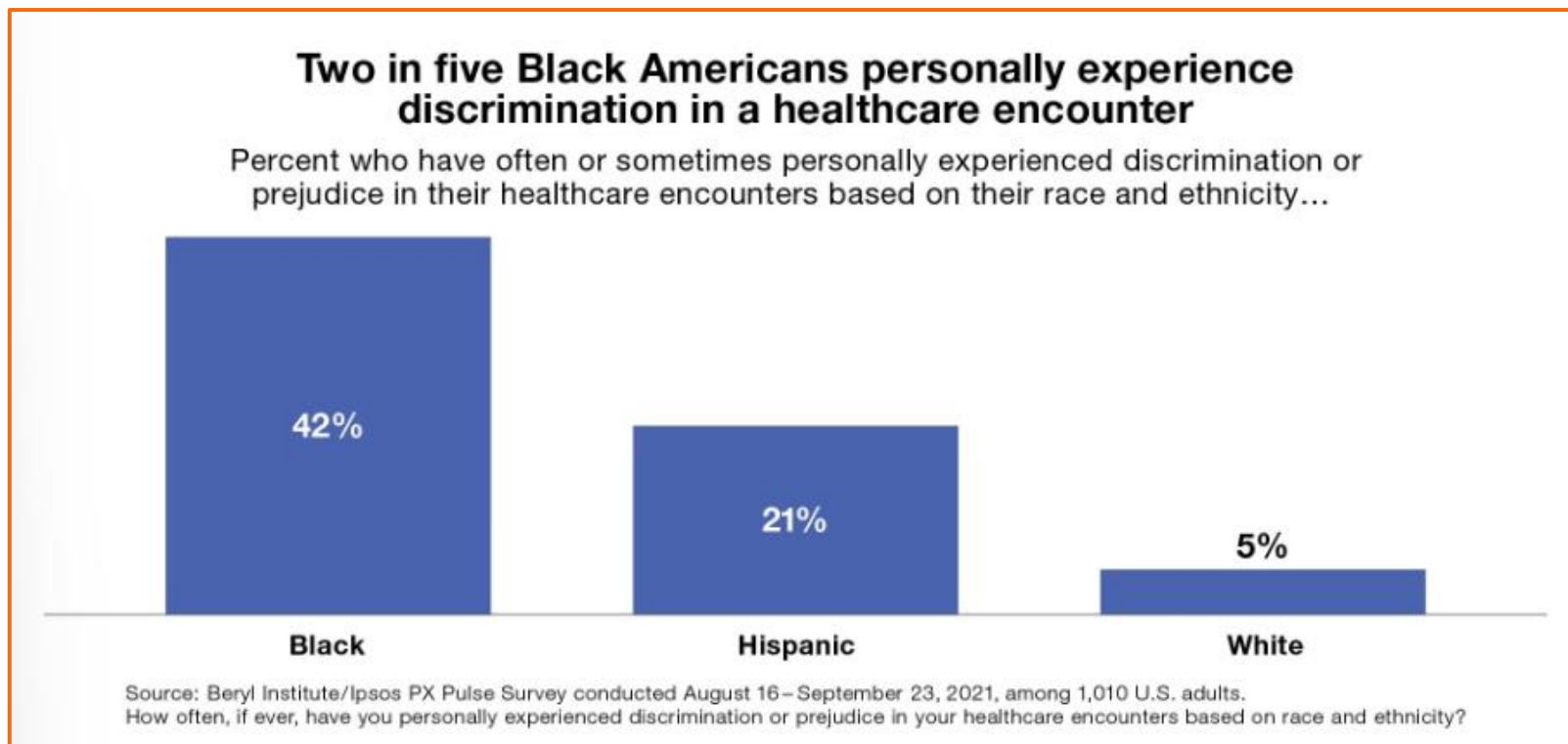


EXPERIENCE VERSUS OUTCOMES

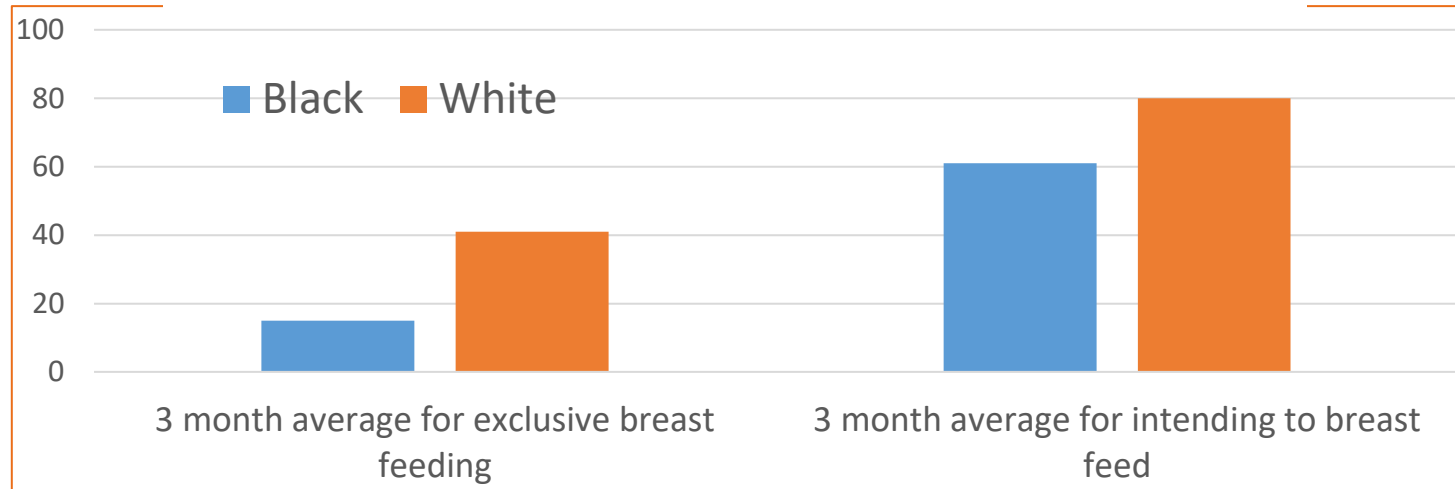
MEDICAL RACISM – The systematic and wide-spread racism against people of color within the medical system. It includes the inequity in our society that causes marginalized people to be less healthy, the disparity in access to health care based on race, and the conscious and unconscious biases held by healthcare workers who provide care to people of color.

RESPECTFUL CARE – Care provided to patients in a manner that maintains their dignity, privacy and confidentiality, ensures freedom from harm and mistreatment, and enables informed personal choice and agency over health care decisions.

PATIENT EXPERIENCE: Research found that 1 in 5 Black and Hispanic adults report they were personally **treated unfairly because of their race or ethnicity** while getting health care in the past year, with a higher share of Black mothers reporting unfair treatment.



BREAST FEEDING: INTENTION AND SUCCESS



Feelings

"so many traumas being black & pregnant. More support when you do seek care (listening)"

"feel alone in the process, intimidating"

Logistics

"Insurance takes over a month to get a breast pump"

"I had my baby on Friday a.m., discharged on Saturday. The nurses during the evening were rushed. One seemed like she had an attitude "gasping."

Preparation and Encouragement

"It's been a whole 9 months without being open to breastfeeding options."

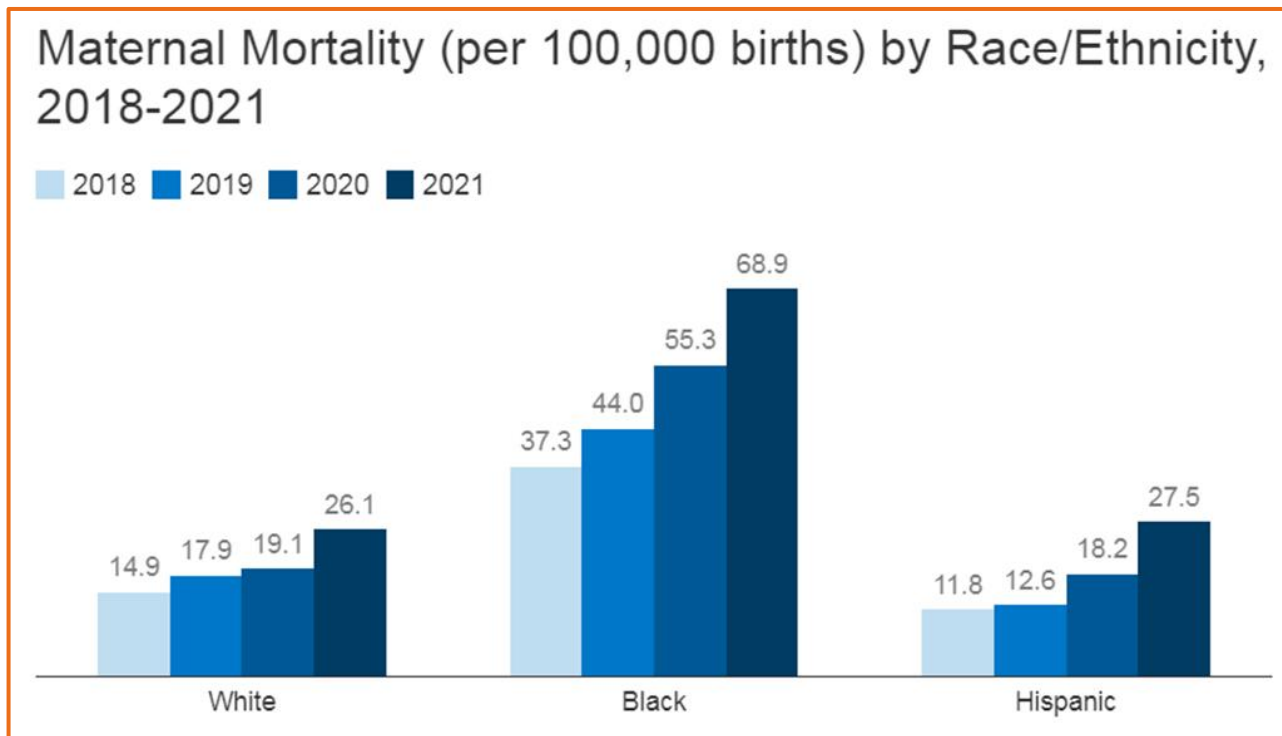
"More MOTIVATION TO DO IT. Be transparent. No empowerment"

"LET Them know the importance"

Unpublished Original Research by Tiffany Cooke MD, MBA

PATIENT OUTCOMES

- **Maternal death rates increased during COVID-19** and racial disparities widened for women of color.
- **Pregnancy-related mortality rates** among Black women are more than **twice the rate** of White or Hispanic women.



<https://www.kff.org/racial-equity-and-health-policy/issue-brief/racial-disparities-in-maternal-and-infant-health-current-status-and-efforts-to-address-them/>

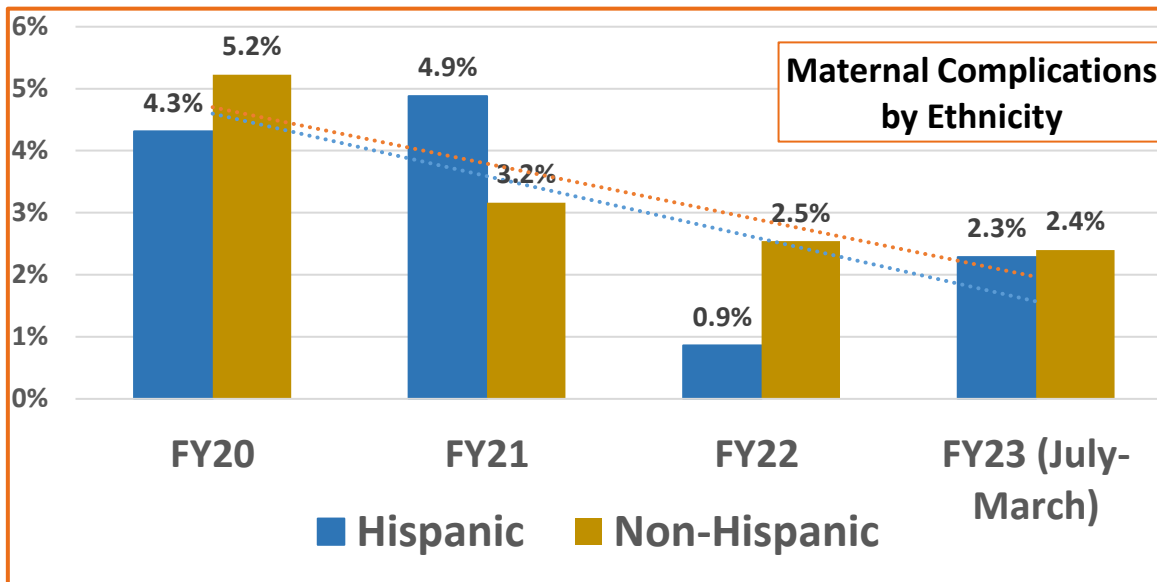
DISCRIMINATION IN HEALTHCARE: Outcomes at CCH

Reduce Major Maternal Morbidity & Mortality in BIPOC Women

Source: Vizient reported by Corp CEQI team

Data Through: March 2023

	% change	FY23 YTD	FY22 Baseline	Threshold	Target	High Performance
PMTG	4.9%	5.09%	4.85%	4.85%	4.83%	4.80%
CCH	87.2%	2.62%	1.40%	1.40%	1.40%	1.39%
	6.3%	5.94%	5.59%	5.59%	5.59%	5.56%
	-4.1%	4.10%	4.28%	4.28%	4.26%	4.24%
	-12.6%	5.93%	6.78%	6.78%	6.71%	6.68%
	73.1%	4.42%	2.56%	2.56%	2.54%	2.53%



ACT: ACTION FOR CULTURAL TRANSFORMATION



- How does discrimination in economics, housing, education, & the environment create a **perfect storm** for discrimination in healthcare?
- What **can we do in our own communities** so that people of color feel welcomed and are supported in healthcare?
- How does **experience impact outcomes**?



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Penn Medicine
Chester County Hospital

COMMUNITY CONVERSATIONS

Join us on Zoom to engage in a
conversation about Juneteenth.

TUESDAY, JUNE 13, 2023 AT NOON



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