

## I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

**One page only.** This page will be shared electronically with Grant Panel Members & Fund Advisors.

Note: If Philanthropy Network's Common Grant Application is used, CCCF's **Summary Sheet MUST accompany application.**

To obtain an electronic version of this application, visit [www.chescocf.org](http://www.chescocf.org)

Date

### Contact Information

Organization Name: Delaware Art Museum

Address: 2301 Kentmere Parkway, Wilmington, DE 19806

Phone: (302) 571-9590

Website: <http://www.delart.org>

Year Incorporated: 1912

FEIN: 51-0065746

ED/CEO Name: Molly Giordano

ED/CEO E-mail: [mgiordano@delart.org](mailto:mgiordano@delart.org)

Board Chair Name: Christine Moritz

Board Chair Approval (check here):

Primary Contact Name: Joshua Harding

Primary Contact E-mail: [jharding@delart.org](mailto:jharding@delart.org)

### Organization Information:

#### Field/s of Interest:

Arts, Culture & Humanities

Environment/Animal Welfare

Education

Health

Human Services

Religion

**Mission:** The mission of the Delaware Art Museum is to connect people to art, offering an inclusive and essential community resource that through its collections, exhibitions, and programs, generates creative energy that sustains, enriches, empowers, and inspires.

#### **Geographic Area Served** (If not all of Chester County, specify primary Chester County regions served):

The Delaware Art Museum draws in visitors from the Brandywine Valley area. Since we are located in the city of Wilmington, we serve New Castle, Kent, and Sussex counties, DE. We also have a larger regional reach to Chester, Delaware, and Philadelphia counties, PA, Salem county, NJ, and Cecil county, MD. Based on our new frontline survey statistics, visitors to our Museum generally fall into the following age groups: 23% millennials (aged 14-36), 19% generation x (aged 37-53), 39% baby boomers (aged 54-68), and 19% greatest generation (aged 69-88). Specific zip codes that the Museum serves on a regular basis include 19806, 19805, 19801, 19808, and many other, including the zip codes of 19320, 19355, and 19460 in Chester County.

#### **Describe Population Served & Annual Number of People Served:**

Created in 1912 to honor Wilmington's renowned illustrator, Howard Pyle, the Museum has served as a primary arts and cultural institution in Delaware for over 100 years. It is alive with experiences, discoveries, and activities to connect people with art and with each other. Our collection of over 12,000 works of art boasts the most comprehensive collection of Pre-Raphaelite art on display outside of the United Kingdom, a growing collection of significant contemporary art, and a monumental sculpture garden. In addition, over 40,000 items and 2,000 linear feet of archives housed in the Helen Farr Sloan Library & Archives offer a unique research experience at the Museum. This non-circulating research collection includes monographs, exhibition catalogs, periodicals, reference works, and extensive vertical files relating to individual artists in our permanent collection. Finally, embracing all disciplines, the Museum's Performance Series presents works ranging from concerts by Pyxis Piano Trio, resident

ensemble of over ten years, to cutting-edge, multi-disciplinary artists committed to social justice and pushing the boundaries of artistic practice. Each year, the Museum attracts about 80,000 visitors through its exhibitions, performances, and programs.

As outlined in the Delaware Art Museum's Strategic Plan, our institution is strongly committed to increasing its relevancy and value to the communities in Wilmington and its surrounding areas. This includes supporting exhibitions and programs that examine the unique concerns of communities of color and providing platforms through which various critical issues can be addressed. The Museum aims to work with a variety of unique communities to realize these many future exhibitions. Examples of these communities include our local African-American community located throughout Wilmington. These specific populations have been reached through previous and ongoing advocacy and grassroots work happening in the community through events such as our annual Juneteenth celebration and exhibitions held in the past such as Dream Streets and Afro-American Images 1971. Similarly, the Museum is also hoping to further strengthen and deepen our relationships with our local indigenous tribes and communities of the Lenni-Lenape and the Nanticoke through events such as our Dia de los Muertos celebration and our annual Pow Wow of Arts & Culture event. This initiative is one such way that we can show to these tribal leaders and community members that we remain committed to developing this relationship further in the long term and that centering them in our work remains a top priority for our institution moving forward. Of course, other local communities of color would also undoubtedly benefit from this initiative. Hispanic / Latinx community members reached through our newly established partnership with the Latin American Community Center in Wilmington as part of our Healing Through the Arts programs will be invaluable in strengthening this connection, as will the audience members gained with this spring's recent special exhibition Estampas de la Raza.

**Annual Budget** \$ 5,797,978

75 % of budget for program expenses

20 % of budget for administrative expenses

5 % of budget for fundraising expenses

*100 % total*

30 # of Full-Time Equivalent Paid Staff

25 # of Board Volunteers

146 # of Active Non-Board Volunteers

Untracked # of Volunteer Hours

### Top 3-5 funding sources:

- 1) State of Delaware
- 2) Delaware Division of the Arts
- 3) Delaware Community Foundation
- 4) Woolard Family Foundation
- 5) Jessie Ball duPont Fund

**Is this grant proposal for:** Capacity Building \_\_\_ or General Operating  ?

### If Capacity Building Proposal, the focus is:

\_\_\_ Mission, Vision & Strategy \_\_\_ Governance & Leadership \_\_\_ Partnerships & Collaborations

\_\_\_ Fundraising, Development & Marketing \_\_\_ Technology Other: \_\_\_\_\_

**Grant Amount Requested from the Community Foundation:** \$7,500

### Proposal Summary:

The Delaware Art Museum (DelArt) respectfully requests \$7,500 from the Chester County Community Foundation to help support and sustain our organization's overarching general operations throughout the 2023-2024 program year, alongside providing support that would allow DelArt to map out and undergo large-scale, transformative changes throughout our institution so that we can truly become the museum our community needs, today and tomorrow.

## **II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE**

*Provide clear, concise information. 3 pages maximum.*

### **1. Nonprofit's history, goals, key achievements & distinctiveness**

Over the past decade, the Delaware Art Museum has worked to establish deep community partnerships, gaining trust with leaders throughout the community, listening to audiences' feedback, and partner with other local (predominantly grassroots) organizations to become an anchor institution in our city, state, and region.

Special exhibitions like this spring's Estampas de la Raza bring the community together to celebrate and learn about diverse cultures. The Museum remains committed through this support to eventually launch an endowed Diverse Exhibitions & Programming Fund over the next few years, which would ensure that our organization makes good on its promise to the community of holding at least 1-2 exhibitions focusing on diverse topics and themes around underrepresented artists and artists of color. The Museum has also recently launched a new programmatic arm of our institution, entitled DelArt Works, which remains committed towards using the Museum's influence and strategic partnerships to develop and lead bold educational initiatives that provide citizens with creative tools and pathways to create a more equitable future through the lens of the arts. As an innovator and leader in the arts sector, the Delaware Art Museum is responding to changing community needs post-pandemic via this new institutional arm, by growing programmatic support and exploring new models. Throughout 2023, we are in the process of piloting and scaling new program arms, such as Healing Through the Arts and Public Art Stewards, drawing on the power of art to serve mental health and workforce development needs in our community.

### **2. Funding request**

- **Description of key initiatives**
- **Specific needs & issues to be addressed**
- **Why it is important to fund this now**
- **How impact & results will be demonstrated**
  
- *For capacity building grant proposals:*
  - *How will this capacity building initiative impact your nonprofit?*
  - *How will this impact be measured?*
  - *Include a description of the expected activities; timeline & costs to implement the initiative. If external consulting services are required, include the anticipated costs & expertise of the consultants to be hired. Include external consultant proposals if applicable.*

This request for support of DelArt's general operations and internal development from the Chester County Community Foundation relates to the community around giving priorities as they pertain to belonging and placemaking. The Museum offers relevant and impactful solutions to help benefit the state of Delaware and the people who live in its communities. Through the Museum's many unique, distinguished

exhibitions and programs planned over the next few years, DelArt prioritizes making both our staff members and visitors culturally aware, sensitive, and empathetic towards themselves and each other. Furthermore, this Initiative's main priority is to uplift and provide a spotlight to underrepresented artists of color and artistic movements centered around diverse topics and themes. As such, the project is heavily centered around making all of our many unique communities throughout Wilmington and Delaware feel the vitality of their histories and their cultures be shared and celebrated, thus created a sense of belonging. DelArt also strives to provide access to the Museum and its galleries to all, specifically through free Family Sunday programming, specially guided tours, classes, and arts-based activities focused on improving creativity and learning skills for underserved youth.

The Museum serves the entire state of Delaware and has a defined focus on being a community museum for the people. Over the next 3 years and beyond, DelArt wants everybody to have access to art and makes efforts to include the community in its decision-making whenever possible. One of the ways this is accomplished is by having Community Advisory Boards and Committees to make sure the needs of the community are being met and their voices are heard. The Museum has programming that will reach a variety of targeted audiences in the greater Wilmington community and beyond, with a particular focus on local African Americans. While the Delaware Art Museum serves all, we do not actively track information regarding the age levels or ethnicities of our visitors, instead going off of the general statistics statewide (for the state of Delaware, 69% white, 23% black or African-American, 4% Asian, 10% Hispanic or Latino, 3% two or more races). While the percentage of populations served by the Museum does not accurately reflect those statistics, the Museum is taking active strides to bring us more in line with these numbers through the programs and services we provide centered around culturally-specific events, such as the Pow Wow of Arts and Culture, Dia de los Muertos, our annual Juneteenth festival, and more.

Each of these more underserved communities experience a myriad of structural challenges and barriers towards success and the achievement of equity, whether in regards to issues of employment, access to healthcare, lack of representation in museum exhibitions, and more. Our DelArt Works programs help to eliminate these barriers and challenges by directly providing employment opportunities and promote improved mental health.

In summary, the Museum is always focused on its mission-driven approach of ensuring that our programs and services make a meaningful, lasting impact on the vitality and cultural enrichment of the communities we call home. Support from the Chester County Community Foundation would ensure that our institution both makes good on this promise to serve the community by sustaining our overall operations and it will also allow our organization to continue making the transformational internal change needed in order to improve our outreach and impact so that we can better serve the community externally.

### **III. ATTACHMENTS**

#### *E-mail or mail this support information*

1. Copy of 501 (c) (3) federal tax-exempt letter
2. List of Board of Directors, with their affiliations
3. Most recent annual report & financial statement, audited if available
4. Itemized organizational operating budget with actual results for prior fiscal year & current fiscal year to date
5. If capacity building initiative, itemized budget (including external consultant's proposal, if applicable)
6. Current strategic plan. If your nonprofit does not have a current strategic plan, explain why.