

I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Panel Members & Fund Advisors.

Note: If Philanthropy Network's Common Grant Application is used, CCCF's Summary Sheet MUST accompany application.

To obtain an electronic version of this application, visit www.chescocf.org

Date July 2023

Contact Information

Organization Name: The Hickman Friends Senior Living Community

ED/CEO Name: Toni Kelly, LPN.PCHA.CPASRM

Address: 400 N. Walnut St West Chester PA 19038

Phone: 484.760.6300

Website: www.thehickman.org

Year Incorporated: 1946

FEIN: 23-1352144

Primary Contact E-mail:

ED/CEO E-mail: tkelly@thehickman.org

Board Chair Name: Betsy Stratton

Board Chair Approval (check here):

Primary Contact Name: Rita Brouwer-Ancher

rbrouwerancher@thehickman.org

Organization Information:

Field/s of Interest:

Arts, Culture & Humanities

Environment/Animal Welfare

Education

Health

Human Services

Religion

Mission: . The Hickman is a 132 -year-old senior living community located in the heart of West Chester, Pennsylvania. Guided by Quaker principles and traditions that value all life and welcome diversity, The Hickman offers individualized care allowing older adults the opportunity to enjoy a productive life and to explore the richness of all of life's possibilities.

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served):**Counties served currently but not limited to: Chester, Delaware, Bucks, Montgomery, Philadelphia. Also, residents hale from many states across the country.**

Describe Population Served & Annual Number of People Served:

The census averages 74 residents daily. Age range is 68 to 102. Of the 74 residents, 24 are accommodated in our secure dementia care unit, Darlington. 74 residents represent 27,010 occupancy nights.

Annual Budget \$6,063,440

60 % of budget for program expenses

33% of budget for administrative expenses

7% of budget for fundraising expenses

100 % total

of Full-Time Equivalent Paid Staff

of Board Volunteers

of Active Non-Board Volunteers

of Volunteer Hours

Top 3-5 funding sources:

Resident Fees

Charles C. Knox Trust

Crystal Trust

Friends Foundation for the Aging

Philadelphia Yearly Meeting Foundation

Is this grant proposal for: Capacity Building ___ or General Operating **xx**?

If Capacity Building Proposal, the focus is:

___ Mission, Vision & Strategy ___ Governance & Leadership ___ Partnerships & Collaborations

___ Fundraising, Development & Marketing ___ Technology Other: _____

Grant Amount Requested from the Community Foundation: 7500.00

Proposal Summary: See attached



II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE

Provide clear, concise information. 3 pages maximum.

1. Nonprofit's history, goals, key achievements & distinctiveness

BACKGROUND

The Hickman is a senior living community in the heart of West Chester, Chester County, Pennsylvania. The Hickman provides individualized care and assistance to older adults who seek a safe and affordable living environment. The Hickman is committed to diversity. Quaker values lead to a policy of inclusion, seeking diversity, and nondiscrimination on the basis of race, ethnicity, religion, national origin, gender, age, ability, or sexual orientation. Friends believe that there is "That of God in every person." This conviction shapes over three hundred years of action towards equality, respect for difference, and the dignity of all people at every age.

HISTORY

The Hickman was founded in 1891 and continues its mission of providing affordable care to seniors of modest means.

Two women of the West Chester Quaker Community identified the need for housing among the population of widowed, senior women and began raising funds to rent, then build, a home of safety and security. Early benefactors provided endowment funds in addition to building funds that set the path for a future of service to those of modest means. It was not long until men and couples joined the 'family'.

The Hickman building was built in 1936 as the need for additional accommodation was recognized. Like today, the need outweighed the availability of safe, affordable senior housing. Fundraising continued throughout The Hickman's history resulting in Sharpless Hall, now The Anna T. Jeannes Building. The Anna T. Jeannes Building opened in 2018 and features a secure dementia care floor serving twenty-four seniors with compromised brain function, e.g., Alzheimer's disease. Two additional floors accommodate forty-eight additional individuals.

GOALS

The Hickman's primarily goal is to be the personal care home of choice in Chester County for seniors of modest means. **DISTINCTION:** The Hickman is one of very few senior homes that **does NOT require prospective residents to liquidate their assets then assign them to The Hickman in perpetuity.** The Hickman is a 132 -year-old senior living community located in the heart of West Chester, Pennsylvania. Guided by Quaker principles and traditions that value all life and welcome diversity,

The Hickman offers individualized care allowing older adults the opportunity to enjoy a productive life and to explore the richness of all of life's possibilities.

AWARDS

1. Tina Wright, Medicine Technician. Named **All Star Apprentice of the Year 2022/2023** by Argentum, the leading national association dedicated to supporting companies operating professionally managed senior living communities.
<https://www.argentum.org/argentums-haep-apprenticeship-program-namesfive-all-star-winners/>
2. Best Senior Living Community in West Chester. 2022/2023
Voted by the community and published in the Daily Local News.
3. Toni Kelly, LPN,PCHA,CPASRM. The Executive Director was voted **Administrator of the Year** by Pennsylvania Assisted Living Association from among hundreds of Assisted Living Homes in Pennsylvania.
<https://www.thehickman.org/toni-kelly-pala-keystone-award-2022-administrator-of-the-year/>