

I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Panel Members & Fund Advisors.

Note: If Philanthropy Network's Common Grant Application is used, CCCF's Summary Sheet MUST accompany application.

To obtain an electronic version of this application, visit www.chescocf.org

Date

Contact Information

Organization Name: The Jazz Sanctuary, Inc.
Address: 2200 Benjamin Franklin Pkwy Phila.Pa 19130
Phone: 215-208-7314
Website: www.thejazzsanctuary.com
Year Incorporated: 2011
FEIN: 27-5382996

ED/CEO Name: Alan Segal
ED/CEO E-mail: alan@alansegal.net
Board Chair Name: Alan Segal
Board Chair Approval (check here):
Primary Contact Name: Alan Segal
Primary Contact E-mail: alan@alansegal.net

Organization Information:

Field/s of Interest:

Arts, Culture & Humanities Environment/Animal Welfare Education
 Health Human Services Religion

Mission: To maintain America's great music invention: JAZZ; by bringing jazz to the community through performance at community gatherings; support for other charitable organizations; provide a practical form of educational development – Sanctuary Jam – for those who study music at any level; and to pay musicians a fair rate for their effort.

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served):

Delaware Valley five county area

Describe Population Served & Annual Number of People Served: Our events are open to the entire population. Our program has been presented 738 times at 8/24/23; events have been visited 23,367 times since inception in 2011.

Annual Budget \$ 52,000 _____ # of Full-Time Equivalent Paid Staff 0
83.56% _____ % of budget for program expenses 1 # of Board Volunteers
14.3% _____ % of budget for administrative expenses 0 # of Active Non-Board Volunteers
1.8% _____ % of budget for fundraising expenses 1 # of Volunteer Hours
100 % total

Top 3-5 funding sources: Corporate Donors/Sponsors – Individual donors - Grants

Is this grant proposal for: Capacity Building or General Operating ?

If Capacity Building Proposal, the focus is: N/A

Mission, Vision & Strategy Governance & Leadership Partnerships & Collaborations
 Fundraising, Development & Marketing Technology Other: _____

Grant Amount Requested from the Community Foundation: \$ _____ \$ 7,500.00 _____

Proposal Summary: Funding will be used for the budget program only. Specifically, to pay the musicians at the current rate for their services. Other revenues will be used to continue operations.

II. CHESTER COUNTY COMMUNITY FOUNDATION

GRANT PROPOSAL NARRATIVE

1. Nonprofit's history, goals, Key achievements & distinctiveness



Experience the Art of Jazz

MISSION STATEMENT THE JAZZ SANCTUARY:

To maintain America's great music invention: JAZZ; by bringing jazz to the community through performance at community gatherings; support for other charitable organizations; provide a practical form of educational development – Sanctuary Jam – for those who study music at any level; and to pay musicians a fair rate for their effort.

See our website at www.thejazzsanctuary.com for more information.

The Jazz Sanctuary's history begins with my (Alan Segal) having a brain avm (arteriovenous malformation) meaning my brain "sprung a leak". After a two day, thirteen hour operation in December of 2006 I was pronounced cured. The only problem was I couldn't walk, talk, had no balance and couldn't read. Two years of intense recuperation, using the bass as a means to improve my hand-eye coordination and reading ability as well as walking resulted in an 80% recovery. Now the question was what to do with the rest of my life. I decided, after four years of intensive music study to form The Jazz Sanctuary, raise funding and give music to the public including the underserved.

I approached my friends asking for seed money, added my own funds, found sponsors and called churches asking if I could use their venues to provide the space for music events now called Jazz & Joe. The events began in earnest in 2011. Our saxophonist and music arranger (Eddie Etkins) said "we won't last more than three events". The Jazz Sanctuary has provided more than 738 events at the date of this writing (9/3/23) and will have performed at least 767 events by the end of the year. We have had 26,357 visits to our events to date. If the visits follow the trend of the last years we will add 1,200+ visits to that total by the end of the year. Performances have taken place in all five counties of the Delaware Valley.

The Jazz Sanctuary has hired over 125 musicians from the five-county area to perform with us.

Sanctuary Jam – a Philadelphia First! This is truly a Philadelphia First. A partnership between Penn Music, Drexel University Westphal College of Media Arts & Design, St. Mary's Episcopal Church, on the University of Pennsylvania campus, and The Jazz Sanctuary. We bring to the music students of these two great universities a place to join with the House Band composed of instructors from Penn and Drexel and gain the education and experience of playing with professionals. There is no cost to attend and all are welcome to either listen and enjoy the music or to participate and play the great American music invention Jazz. Our house band, four professors from Penn and Drexel give the music students lessons in presentation. The entire West Philadelphia community is invited to join us to either join our audience or jam.

We have helped many other charitable organizations in their fund-raising efforts by providing music at their fund raisers. We do ask for donations although in many instances, when the charitable organization cannot afford to pay us, we do play pro-bono.

In an unanticipated application of our efforts many retirement homes request our services. Again, we do not solicit any payment although most do make a donation to The Jazz Sanctuary.

The Jazz Sanctuary Live videos were produced during the Covid epidemic so that our audience and others could experience our music. The five videos were viewed 1,140 times. This was a great success which I look back on and see as helping our year end fund requests which were not impacted by Covid.

The core band of The Jazz Sanctuary (sax, drums & bass) have been performing together for the entire twelve years. Our vibest joined us ten years ago and our pianist six years ago. It appears that we have been together longer than any other jazz band in the area, a singular achievement. There are also two additional bands who help us maintain our schedule.

We are the only jazz organization that provides jazz for no charge to the public! We do this without regard to race or creed. Music has no bounds and neither do we.

Considering our goals (see our mission statement) which we meet at each performance, our achievements – 750+ events, Sanctuary Jam, over 26,000 visits, hiring 125 musicians, paying musicians a fair rate for their services (I play pro-bono in every sense of the word) and the core group being together for twelve years – all the while bringing jazz to the population at no charge makes The Jazz Sanctuary one of a kind and distinctive in every description.

1. Funding request

Our funding request is for \$ 7,500.00.

- **Description of key initiatives**

#1) to continue & increase the number of our Jazz & Joe events including underserved neighborhoods in the Delaware Valley area.

#2) to reintroduce the Sanctuary Jam which was suspended during Covid - the education portion of our mission.

- **Specific needs & issues to be addressed**

Our specific and immediate need is for increased funding which will be accessed via grant proposals and additional sponsors.

- **Why it is important to fund this now**

Our annual fundraising takes place in November and December of each year, the sum of which limits our outreach and performances in the following year (in this case 2024). Our audience has been very generous although our need is for funding so that our decision-making concerning events is made that much easier and the acceptance rate increases. Without this, and other requests for funding, our operations would not be able to maintain our current or indeed an increased level.

- **How impact & results will be demonstrated**

Our impact is measured by the numbers of people in our audience. We keep records of every event and the size of the audience. When donations are made by the venue, usually a church, that donation is measured against the cost of the musicians (without overhead). Increasing the numbers in our audience is the best measurement of all.

Another measure is our once-a-month email that currently is sent to approximately 1,800 people with an open rate of approximately 30% (high indeed!). We watch the open rate and the numbers in our email list very carefully, knowing that increases in both are precursors of our success.

Respectfully Submitted



Alan Segal, Ex. Dir.