

**Zoom in –
Tues, March 12 at Noon**

12 | Welcome
12:05 | Topic Overview
12:25 | Video
12:35 | Full Conversation
&/or Breakout Groups



What We Get Wrong When We Think About Food Insecurity

Leslie Campbell, TEDxYouth@PCI



3/12/2024

**Nutrition, Health
& Wellness**

What We Get Wrong When We Think About Food
Insecurity

Leslie Campbell
TEDxYouth@PCI

Xxxxx, Nutrition Outreach, Chester County Hospital?



Jxxxxx, Gov't Affairs/Outreach, Chester County Food Bank



Catie Hargraves
 **Chester County**
FoodBank
BEYOND HUNGER



Nick Imbesi
 **Chester County**
FoodBank
BEYOND HUNGER

THANKS TO OUR PROMO PARTNERS



- Please be respectful to all.
- Some may never have dealt with these topics before while others may have lived through traumatic experiences.
- Unmute yourself + turn on your video to encourage open dialogue.
- Mute yourself during the video streaming.
- Raise your hand or use the chat room to make a comment or pose a question.
- Tackle problems, not people.
- Discuss the undiscussable.



Defining Key Terms

Food Insecurity: A household that is without reliable access to a sufficient quantity of affordable, nutritious, and culturally appropriate food at any given time

Hunger: A personal, physical sensation of discomfort caused by insufficient food to meet basic nutritional needs for a sustained period

Key elements of food security include:

1. Availability
2. Access
3. Utilization/Consumption



What Does Food Insecurity In PA Look Like?

In Pennsylvania, 1,136,400 people are facing hunger - and of them 347,720 are children.

1 in 11 people



face hunger.

1 in 8
children

face hunger.

People facing hunger in
Pennsylvania
are estimated to report needing

\$614,301,000

more per year to meet their food needs.

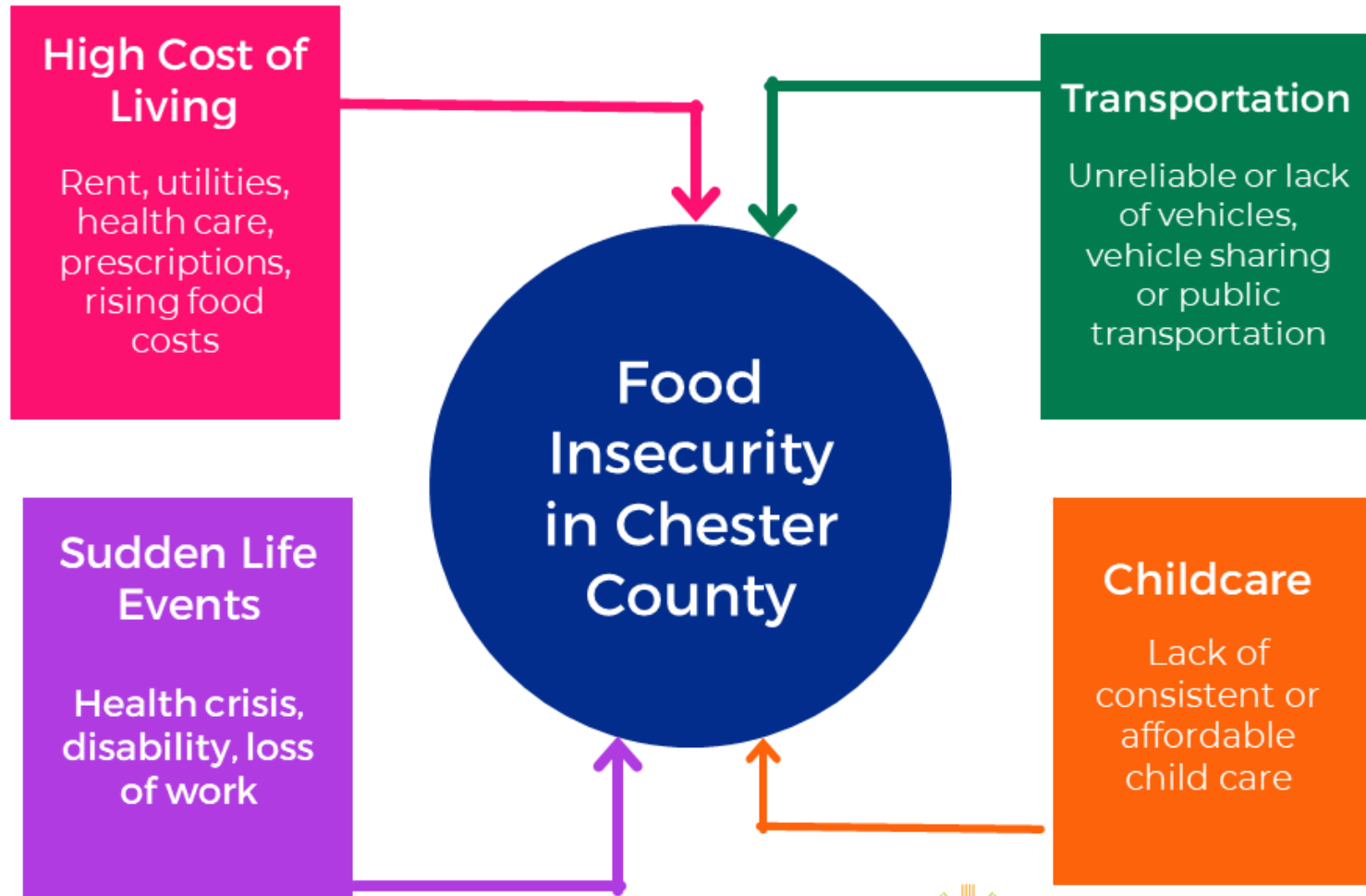


<https://www.feedingamerica.org/hunger-in-america/pennsylvania>

“Though many of us may not realize the grave disparities that exist in our own communities, people face hunger in every county and congressional district in Pennsylvania. They could be our neighbors, kids in our children's classes – the possibilities go on.”

Let's take a look a little closer to home...

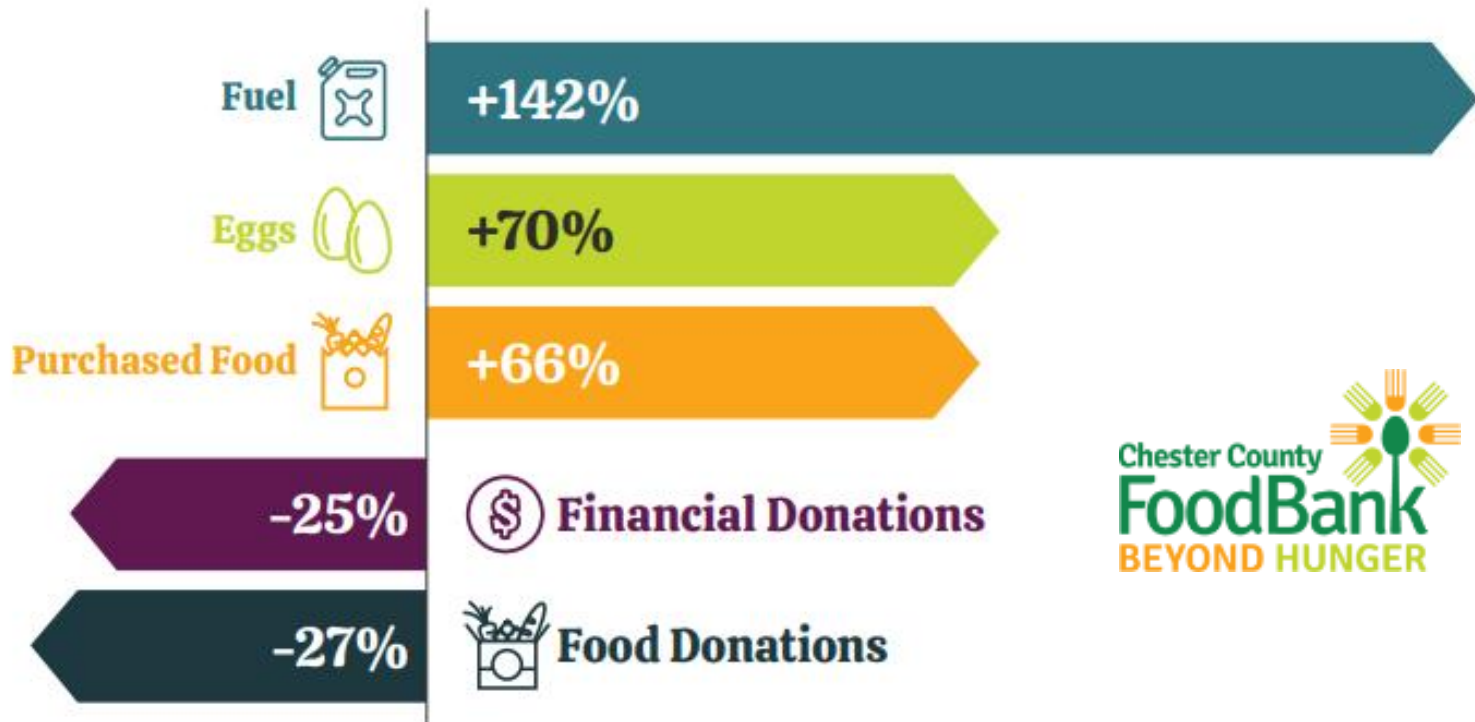
Why Is There Food Insecurity In ChesCo?





“Food demand is up and so is the cost of providing it.”

Examples of some of the increases we have been experiencing just in the last six months
(January – June 2022)



How Does The Chester County Food Bank Combat Food Insecurity?



The **Department of Community Food Access and Education** programs work to empower adults, children and families to participate in their local food system by giving them the space to choose, grow, cook and learn about fresh, healthy foods.

Eat Fresh Cooking and Wellness Classes provide education and resources to increase food literacy, promote a sense of well being and build community engagement and trust around food.

Raised Bed Gardens and Garden Education increases availability of fresh produce for food insecure households by supporting garden installations, provide education and resources on growing food and fosters community around food and gardening.

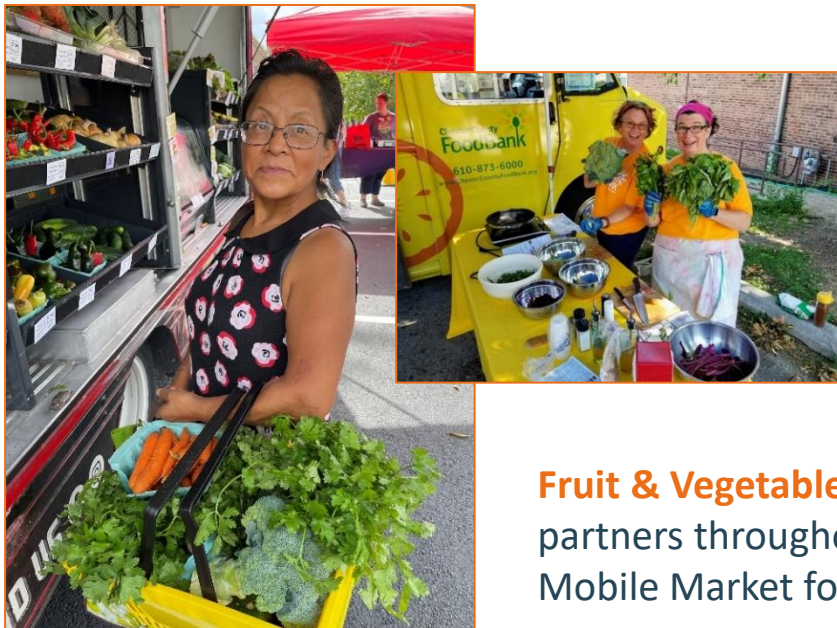


<https://chestercountyfoodbank.org/programs-education/nutrition-education/>

How Does The Chester County Food Bank Combat Food Insecurity? *continued*



Fresh2You Mobile Market makes select stops throughout Chester County selling local, seasonal fruits and vegetables at affordable prices. We also accept SNAP, WIC & Senior Farmers Market Nutrition Program checks and other incentives!



Taste It Food Demonstrations and Recipes provide the opportunity to try new things and encouragement to make healthy recipes at home.

Fruit & Vegetable Prescriptions (FVRx) are offered through health care partners throughout the County and can be redeemed at Fresh2You Mobile Market for fresh fruits and vegetables.



Advocate to End Hunger: How You Can Help



Call your lawmakers

Simply picking up the phone to share your thoughts/concerns go a long way.



Email

Send a message showing your support for programs that help combat food insecurity.



Visit a town hall

Show up and speak directly to your lawmaker about programs needed to fight food insecurity.



SNAP

- Formally known as Food Stamps – provides supplemental income to assist families to purchase food. Advocate to protect SNAP, expand SNAP, and increase income thresholds.

Affordable Housing

- A main root cause of food insecurity in housing affordability. Advocate for more affordable housing projects.

Transportation

- Ensure residents are able to get to work, grocery stores, and medical care.

FMNP

- Protect and Expand the Farmers Market Nutritional Program – provides checks to seniors to be used at local farmer markets for access to fresh fruits and vegetables. Advocate to expand the benefit.



- Feeding America: [Become an Advocate to Help End Hunger](#)
- FRAC: [Action - Food Research & Action Center \(frac.org\)](#)
- Feeding PA: [Advocate - Feeding Pennsylvania \(feedingpa.org\)](#)
- Hunger Free PA: [BLOG | Hunger-Free PA \(hungerfreepa.org\)](#)
- Find your Lawmakers: [Find Your Legislator - PA General Assembly \(state.pa.us\)](#)



TED TALK

- Leslie Campbell worked at FoodShare Toronto during this 2021 TEDTalk. He now serves as Policy Development Officer of Food Strategy for the City of Toronto.
- As a student, Leslie spent a year in Northern Thailand managing an organic farm and developing an agricultural training curriculum. This inspired him to pursue a Master's degree in Geography focusing on the social/ecological aspects of food systems.
- He returned overseas for four years, teaching agriculture in Indonesia, then agricultural research/training in Ethiopia.
- Leslie supports community-led food access initiatives, research and advocacy. He broadens conversations about food insecurity to include discussions of the many systems of oppression that hold it in place. In his talk, he emphasizes the important relationship between food insecurity and structural racism.
- He believes strongly in income-based solutions to food insecurity as implemented alongside universally accessible public services, and in the need for those most impacted by these issues to lead the solution-finding process.
- He details the importance of government action, and the steps that everyone can take to help alleviate food insecurity.



What We Get Wrong When We Think About Food Insecurity Leslie Campbell, TEDxYouth@PCI



Brief Intros

- Who are you? What brought you to today's Community Conversation?
- What did you want to learn? What have you learned?

Discussion Questions

- Did you learn anything surprising or unexpected about food insecurity?
- What systems & practices of oppression continue to 'feed into' food security.
- What can each of us do to combat food insecurity in our communities?



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Chester County Hospital?



Jxxxxx, Gov't Affairs/Outreach
Chester County Food Bank

Spread the Word

Community Conversations

Zoom in at noon – 2nd Tues monthly - free

DATE	TOPIC	TITLE	SPEAKER
10/10/2023	Income Inequity	<u>Income Inequity: Building Bridges To Get Out of Poverty in America</u>	<u>The Economist</u>
11/14/2023	Diversity	<u>Implicit Bias--How It Effects Us & How We Push Through</u>	Melanie Funchess TEDx Flour City
1/9/2024	Equity & Education	<u>The Consciousness Gap in Education - An Equity Imperative</u>	Dorinda Carter Andrews TEDxLansingED
2/13/2024	Black History	<u>The Mission to Safe Guard Black History in the US</u>	Julieanna L. Richardson, Founder The HistoryMakers
3/12/2024	Nutrition, Health & Wellness	<u>What We Get Wrong When We Think About Food Insecurity</u>	Leslie Campbell TEDxYouth@PCI
4/9/2024	Latinos & Race	<u>A Conversation With Latinos on Race</u>	<u>The New York Times</u>
5/14/2024	Get Out The Vote ChesCo	https://www.youtube.com/watch?v=5bB-J4sxLEo https://www.youtube.com/watch?v=hw7MOGISE-Q	
6/11/2024	Juneteenth	<u>The Truth About Juneteenth</u>	Daniel Middleton for Unique Coloring/Black History Explainer