

I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Panel Members & Fund Advisors.

Note: If Philanthropy Network's Common Grant Application is used, CCCF's **Summary Sheet MUST accompany application.**

To obtain an electronic version of this application, visit www.chescocf.org

November 15, 2023

Contact Information

Organization Name: Community Volunteers in Medicine (CVIM)	ED/CEO Name: Maureen Tomoschuk
Address: 300B Lawrence Drive, West Chester, PA 19380	ED/CEO E-mail: mtomoschuk@cvim.org
Phone: 610-836-5990	Board Chair Name: Nancy McLelland
Website: www.cvim.org	Board Chair Approval (check <u>here</u>): x
Year Incorporated: 1998	Primary Contact Name: Julie Rusenko
FEIN: 23-2944553	Primary Contact E-mail: jrusenko@cvim.org

Organization Information: Field/s of Interest:

<input type="checkbox"/> Arts, Culture & Humanities	<input type="checkbox"/> Environment/Animal Welfare	<input type="checkbox"/> Education
<input checked="" type="checkbox"/> Health	<input type="checkbox"/> Human Services	<input type="checkbox"/> Religion

Mission: CVIM provides free, high-quality healthcare to low-income, uninsured working people to help them live healthy, productive lives and to assure health equity in the Chester County region.

Geographic Area Served: All of Chester County plus bordering communities

Describe Population Served & Annual Number of People Served: CVIM serves low-income, uninsured workers and their families -- those who have nowhere else to turn for care. They are a diverse group of multicultural communities who struggle with barriers to healthcare access—lack of insurance and low incomes, plus language, literacy, and transportation challenges. CVIM served 4,277 patients during Fiscal Year 2023. Last year more than 5,500 people called CVIM seeking services, an increase of 41% over the previous year.

Annual Budget \$5,966,000	36 Full-Time Equivalent Paid Staff
90% of budget for program expenses	25 Board Volunteers
4% of budget for administrative expenses	331 active Non-Board Volunteers
6% of budget for fundraising expenses	38,362 Volunteer Hours

Top 3-5 funding sources: Anonymous individuals, Raynier Institute, Astra Zeneca Foundation

Is this grant proposal for: Capacity Building (no) or **General Operating - yes**

Grant Amount Requested from the Community Foundation: \$5,000

Proposal Summary: Long a provider of essential health care services to Chester County's working poor, CVIM is expanding access to care by opening new locations and increasing hours. In 2024, CVIM intends to expand its women's health program, behavioral health services, pediatric dentistry and diabetes care. These priority areas correspond to the greatest needs, as measured by numbers of calls and the length of waiting lists. These efforts are part of CVIM's multi-year *Expanding Access to Care* initiative and its related fundraising campaign. CVIM helps patients regain and maintain their health so they can continue working and providing for their families.

II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE

Provide clear, concise information. 3 pages maximum.

1. Nonprofit's history, goals, key achievements & distinctiveness

History & Description

Community Volunteers in Medicine (CVIM), was founded in 1998 by leaders of the Paoli Hospital Foundation and Auxiliary to provide care for local residents who often turned to the emergency department for care because they had no health insurance and no other way to access health care. They were inspired by Dr. Jack McConnell, a local physician from this area who had retired to Hilton Head, SC where he started the first Volunteers in Medicine clinic when he found workers on the resort island had no access to care. We are still guided and inspired by his words:

May we have eyes to see those who are rendered invisible and excluded,
May we have open arms and hearts to reach out and include them,
May our healing hands touch their lives with love,
And in the process heal ourselves.

CVIM began with three foundational services: primary medical care, dental services, and prescription medications. With support from the community, the organization grew consistently each year, to become a large free clinic which celebrated its 25th anniversary in 2023. The portfolio of free services has expanded to include comprehensive, high-quality medical services, complete dental care, integrated behavioral healthcare, prescription medications, health education and nutrition counseling, and social services.

Last year, CVIM served nearly 4,400 individuals. The core staff of 36 FTEs collaborate with 330 skilled volunteers who donate their time and professional services. Our \$5.9 million annual operating budget is supplemented by donated professional services, space and materials, as well as free medications. These free medications were valued at \$6.2 million in FY 23. Our main facility is an 18,000 sq. ft. healthcare center just outside the borough of West Chester, with ten exam rooms and seven dental operatories. We operate two dental satellite locations and one medical "microsite" near where many of our patients live and work.

CVIM is a community partnership including donors, area hospitals, licensed volunteer clinicians and skilled professional volunteers who care passionately about delivering quality healthcare for the most vulnerable among us. CVIM provides a free comprehensive array of high-quality health care services in a patient-centered, compassionate, and culturally sensitive setting.

Our services and programs include:

- **Primary Medical Care** – grounded in disease prevention, with acute care as needed
- **Specialty Medical Care** – more than 25 specialties from cardiology to rheumatology
- **Chronic Disease Management** – diabetes, hypertension, heart disease, and more
- **Women's Health Program** – gynecology and comprehensive wellness services
- **COVID Pandemic Response** – education, triage, testing, outpatient treatment, and vaccinations
- **Health, Nutrition, and Wellness Education** – outreach campaigns, group and individual sessions
- **Comprehensive Dental Services** – preventative, restorative and emergency services
- **Dental Outreach Programs** – for low-income seniors, children and the local Hispanic community
- **Integrated Behavioral Health Services** – psychiatry and counseling
- **Medication Services** - onsite dispensary with brand name and generic drugs

- **Social Services** – assistance with social determinants of health such as housing and food
- **Advanced Care** – hospital and private practitioner partners provide laboratory testing, diagnostic imaging, surgery, specialized procedures, cancer care, and more

CVIM strives to increase access to comprehensive healthcare, to treat our patients with dignity, to reduce health disparities for uninsured people of all races and cultures, and to continually integrate all of our services leading to better immediate and longer-term health outcomes for our patients, their families and ultimately our community. Our business model, reliant on a large corps of skilled volunteers supported by a core group of paid professionals, has been successful for a quarter of a century. It provides meaningful ways for clinical providers and other highly trained volunteers to serve their community. Additionally, it ensures that CVIM donor support stretches to improve the health of as many patients as possible. In FY23, 331 volunteers provided almost 40,000 hours of service and 90% of our resources directly supported patient care.

CVIM is proud to perennially earn the Candid Platinum Seal of Transparency, a Charity Navigator Four-Star Rating, and a Gold Rating from the National Association of Free and Charitable Clinics. These distinctions indicate that we fulfill our mission while adhering to the highest standards of program effectiveness and financial stewardship. Our most recent patient satisfaction survey, conducted in September 2023, indicated that 99% of our patients would recommend CVIM and 95% had a “good/great” experience with our free healthcare clinic. In our patients’ words:

“CVIM is for me a pillar of strength to continue living with dignity and health and thus care for and help our children who depend on us parents, thanks CVIM.”

“They are all equally excellent and had great chairside manners. A happy day to go to the dentist!”

“My thanks to all those who work at CVIM doctors and especially the sponsors, thank you very much and many blessings for making our health better.”

2. Funding request

Description of key initiatives: CVIM’s strategic plan, created with community and patient input in 2021, sought to not only help its patients and community recover from the COVID-19 pandemic but also expand its services and achieve greater organizational financial resilience. Our *Expanding Access to Care* initiative had a strong first year, resulting in significantly expanded vision and dental care, a more robust women’s health program and solid patient gains in managing chronic diseases such as diabetes and hypertension. Funds raised enabled CVIM to augment its volunteer clinical providers with paid staff in areas with long waiting lists.

Specific needs & issues to be addressed: In FY 24, in addition to maintaining our robust, comprehensive services, we are prioritizing behavioral health, women’s health, pediatric dentistry and diabetes care. They are consistently our greatest areas of patient need, and the areas where we have challenges in recruiting sufficient volunteer clinical providers.

Why Behavioral Health, Women’s Health, Pediatric Dentistry and Diabetes Care?

Behavioral Health: The COVID 19 pandemic both revealed the fragile state of mental health in the United States and exacerbated it. At the same time that needs soared, the numbers of psychologists and psychiatrists declined—causing delays in care for people with significant financial resources as well as CVIM’s low-income population. CVIM aims to reduce its behavioral health waiting list, currently the longest of all specialty care areas with 100 clients, and to recruit either one full-time bilingual counselor or several part-time counselors to join our team of eight volunteer providers.

Women’s Health. CVIM is delighted to help its female patients avoid cervical cancer by offering screenings as well as the HPV vaccine. Due to a new partnership with Merck, CVIM will be able to vaccinate at least 60 women this year. The three-shot protocol requires precise timing; CVIM is expecting its public health coordinator to be busy

with both educational outreach and appointment reminder support. The HPV vaccine can prevent more than 90% of all HPV cancers when taken at the right time; cervical cancer is the most familiar and serious of the HPV cancers. CVIM also provides free mammograms and breast cancer treatment as required.

Pediatric Dentistry. CVIM partners with multiple school districts and Head Start programs to provide fluoride treatments and screenings. CVIM operates two small dental satellites, one in southern Chester County partnering with St. Rocco's Mission Center, and one with Surrey, a partner serving low-income seniors. These offsite locations require paid clinical staff. We are considering a third satellite in the coming year. Recently we also added a paid Outreach Coordinator to recruit new partners and volunteers, as well as to provide dental screenings and fluoride treatment for all Head Start programs in Chester County. Additionally, when children need more extensive care, they are transported to CVIM's West Chester home for fillings or extractions. And, CVIM partners with a bilingual area dentist for more extensive services when dedicated funds are available. In FY 23, CVIM provided 8,079 dental visits, a 13 % increase. We are already experiencing increased demand in FY 24.

Diabetes Care. Diabetes is the 8th leading cause of death in the US, and it is responsible for at least 100,000 deaths per year. At least 40% of CVIM's medical patients have diabetes or pre-diabetes. Diabetes is more prevalent in communities of color. Approximately 75% of CVIM patients are Hispanic. The traditional diet of Mexicans and Puerto Ricans in particular is often cited as a high-risk factor for diabetes.

Diabetes is associated with several other health risk factors, like high blood pressure, high cholesterol, and high triglycerides, which together can lead to heart disease, stroke, blindness, kidney failure, amputations of the legs and feet, and even early death. For people with diabetes, research shows that blood sugar management can reduce the risk of eye disease, kidney disease, and nerve disease by 40%. Blood pressure management can reduce the risk of heart disease and stroke by 33% to 50% and decline in kidney function by 30% to 70%. Cholesterol management can reduce cardiovascular complications by 20% to 50%. Regular eye exams and timely treatment can prevent up to 90% of diabetes-related blindness. Regular foot exams and patient education can prevent up to 85% of diabetes-related amputation. Therefore, it's easy to understand the value of providing both diabetes care and education and support to patients to help control the disease.

CVIM will serve at least 500 patients with diabetes in FY 24, and at least 500 patients with pre-diabetes. CVIM also offers nutrition education, including healthy yet culturally appropriate recipes. Our effectiveness is enhanced by the fact that our program coordinator is bilingual, and, as a Mexican American, was raised on a Mexican diet. She is widely respected by our patients.

Why it is important to fund this now. CVIM would be honored to partner with the Chester County Community Foundation and any of its donor-advised fund partners as part of our *Expanding Access to Care* initiative, and its related fundraising campaign. With an increasing wealth gap in Chester County, and consistently growing demand for its services, CVIM relies on donors to help keep waiting lists at a minimum and to support the social services and education programs that help keep patients *out* of our clinic as well as *in* our clinic when they need us.

How impact & results will be demonstrated. We monitor service metrics monthly and adjust outreach and education efforts accordingly. We convene our Quality Committee, composed of medical professionals, regularly; the committee tackles one priority area per quarter. Their efforts, along with those of our data analytics professional, ensure that we are able to report qualitative improvements in our patients' health as well as patient numbers, demographics and waiting lists.

III. ATTACHMENTS

E-mail or mail this support information

1. Copy of 501 (c) (3) federal tax-exempt letter
 2. List of Board of Directors, with their affiliations
 3. Most recent annual report & financial statement, audited if available
 4. Itemized organizational operating budget with actual results for prior fiscal year & current fiscal year to date
 5. If capacity building initiative, itemized budget (including external consultant's proposal, if applicable)
 6. Current strategic plan. If your nonprofit does not have a current strategic plan, explain why.
- Use this form @ www.chescof.org to apply online for grants from all Community Foundation Funds.
 - **Email proposals to grants@chescof.org**
 - Proposals are considered "complete" when CCCF has **confirmed** receipt of the **Grant Proposal Summary Sheet, Narrative & Attachments**.
 - Proposals are shared electronically and online with Fund Advisors, Donors & Grant Panels.
 - Per IRS Regulations, applicants must be charitable, tax exempt organizations with 501(c)(3) certification & cannot be individuals.

Please contact Grants Administrator Kevin Baffa at
(610) 696-8211 grants@chescof.org with questions.



*Connecting people who care with causes that matter,
so their legacies make a difference.*