



REQUEST FOR GRANT PROPOSALS ZELINDA LEBOUTILLIER CHARITABLE FOUNDATION

The Chester County Community Foundation accepts applications from selected nonprofit charitable causes for the **Zelinda LeBoutillier Charitable Foundation**, a fund of the Chester County Community Foundation.

Proposals are due by Friday, March 15th. Upon review of the initial proposals, a site visit may be conducted of the finalists. Grants are typically awarded in May-June.

Please use the attached Grant Proposal Format to apply for a grant.

Grant applications should be submitted electronically by March 15th to grants@chescof.org. The e-mail heading should read: Grant Proposal Submission- Zelinda LeBoutillier Charitable Foundation

Please note that all grant applications will be available electronically on the Chester County Community Foundation's website for additional consideration for grant funding by the Community Foundation's Donor Advised Fund Advisors.

Questions? Please contact:
Stephanie Stevens, Grants Director & Outreach Officer
Chester County Community Foundation
28 West Market Street
West Chester, PA 19382
www.chesdcocf.org
Steph@chescof.org
(610) 696-8211



CHESTER COUNTY
community
FOUNDATION



**ZELINDA LEBOUTILLIER CHARITABLE FOUNDATION
REQUEST FOR PROPOSALS**

I. SUMMARY SHEET

(One page only. This page will be shared with Grant Committee Members.)

Date: 3/1/2024

Contact Information:

Organization Name: The Peacemaker Center
Address: 368 W. Uwchlan Avenue
Downingtown, PA 19335
Phone: 610-269-2661
Website: www.thepeacemakercenter.org

Contact Name: Judy A. Reid, LCSW, LMFT
Contact Title: CEO
Contact email:
judy@thepeacemakercenter.org
Year Incorporated: 2000

Has your nonprofit previously applied to the Community Foundation: Yes

Field/s of Interest: Health Human Services

Organizational Information:

Geographic Area Served (If not all of Chester County, specify primary Chester County municipalities served): Primarily all of Chester County, along with some of Montgomery and Lancaster counties through 8 office locations.

Annual # of Clients & Description of Population Served: We serve individuals, couples and families of all ages and diversity for a variety of relationship and mental health issues regardless of their ability to pay. In 2023 we served 2161 individuals with 20,748 sessions. 71.58% of all sessions were given at a discount due to financial needs. We also provided 1416 donated sessions and 3707 sessions funded by our charitable scholarship.

Mission Statement: The mission of The Peacemaker Center is to help people find peace with God, themselves, and others. We have clinically trained professionals who provide excellence in therapy within the framework of God's truth and guidance. Services include evidence-based Clinical Counseling, Marriage and Family Therapy and Social Work to anyone in need of our services, regardless of their ability to pay. Faith-based counseling is available upon request.

Organization Description:

Annual Budget \$2,137,943.27

83 % of budget for program expenses

16 % of budget for administrative expenses

1 % of budget for fundraising expenses

100 % total

2 # of Full-Time Equivalent Paid Staff

6 # of Board Volunteers

8 # of Active Non-Board Volunteers

950 # of Volunteer Hours

Top 3-5 funding sources: Foundation grants, United Way, individual donations, program fees

Proposal Information:

Grant Amount Requested: \$5,000

Summary Description of Grant Purpose: The Peacemaker Center is seeking general operating support to provide individual, group, marriage and family therapy, and financial services, addressing a variety of relational and mental health issues including separation and divorce recovery, abuse, addictions, depression, domestic violence, eating disorders, self-esteem, sexual trauma, suicide prevention, youth-at-risk behaviors, money management concerns, and premarital assessment counseling. These services are provided to those in need with no waiting period and regardless of their ability to pay.

II. GRANT PROPOSAL NARRATIVE

*Please provide the following information clearly and concisely.
Proposals of 1 or 2 pages are strongly encouraged.*

1. Nonprofit's history, goals, key achievements & distinctiveness

The Peacemaker Center began in 2000 when Carl Green, a local Senior Pastor in Downingtown, asked Rob and Judy Reid to develop an organization that would serve children, adults, couples, and families in the local church community through Biblically based therapy and conflict resolution. Since then, due to an ever-increasing need for affordable and accessible mental health counseling, The Peacemaker Center has grown from one therapist working from a home office to a staff of 60 clinicians working from eight office locations. These include Downingtown, Kennett Square, West Chester, Paoli, Audubon, Douglassville, Fort Washington and New Holland.

Our intention is to provide excellence in clinical care to anyone in need of mental health services. One of our primary goals in meeting our mission is to raise money to subsidize our budget for care of any client regardless of their ability to pay.

The Peacemaker Center has served the Chester County community for the past 24 years and has grown primarily by word of mouth regarding our services. We have been able to build relationships with other care organizations and community leaders. We work closely with organizations such as Police Departments, The Commonwealth of PA Crime Victim Services, Chester County Department of Children, Youth, and Families, A Child's Light in Malvern, Young Moms in Kennett Square and several area churches. We have a Spanish speaking therapist working with the Hispanic individuals. We have been working with two after school youth care centers as well; one in Kennett Square called The Garage, and The Parkesburg Point Youth Center. We also work with Bridge of Hope in Chester and Lancaster Counties. We also partner with multiple churches in the area. Many psychiatrists and physicians hold The Peacemaker Center in high regard and as a result, our therapists work in collaboration with numerous doctors not only within Chester County but beyond.

Due to the dramatically increased need for affordable and accessible mental health services, a major accomplishment in 2023 was the opening of two new counseling relocations in response to the needs of the community. In March we opened an office in New Holland, and in October one in Paoli.

The Peacemaker Center is unique in that we serve all clients regardless of their ability to pay. We do not have a waiting list. We have an online immediate intake process. We offer services in both English and Spanish. We see all clients regardless of their faith, sexual identity, economic status or other diversity.

2. Funding request

A. Specific Chester County needs and issues addressed

As mentioned earlier, the number of individuals served by The Peacemaker Center has grown steadily for the past several years, with a dramatic increase coinciding with the start of the Covid-19 pandemic. This is a reflection of the need in Chester County and beyond. Increased need for mental

health services was detailed in an article in [Mental Health Statistics \(2023\) – Forbes Health](#): “Millions of Americans experience symptoms of a mental health condition each year, and the number of people seeking care is trending upward. While a mental health diagnosis may impact an individual’s daily life, it can also have a ripple effect across families, communities and even economies.

But asking for mental health support (including online therapy) and gaining access to affordable resources may be two separate issues, as recent trends in mental health treatment suggest. Take a look at these recent U.S. statistics, for example:

- *While the percentage of U.S. adults receiving mental health treatment increased from 19.2% in 2019 to 21.6% in 2021, 42% of U.S. adults with a diagnosable condition reported in 2023 that they could not afford to access the treatment they needed.*
- *93.5% of adults with a substance abuse disorder did not receive treatment in the past year (2022)*
- *10% of youth covered by private insurance did not have access to mental health services in 2022*

Underscoring a shortage of mental health professionals, a recent report cited only one provider was available for every 350 individuals in need of services.”

B. Organizational impact (for general operating proposals) or project impact (for project proposals)

The impact of our services is demonstrated by the feedback from the hundreds of individuals who reach out to us for mental health services. Each year we ask clients to participate in our Client Satisfaction Survey which helps us evaluate how we are doing as both an organization and as individual therapists. We found consistent comments from clients finding the atmosphere to be welcoming, safe, and genuine; a place where they could talk, be heard, be understood; and where they could find encouragement and hope. Here is a sampling of the comments: “My therapist has been the best therapist I have ever seen! She listens to my needs and gives me solutions to help solve my problems. She is truly kind and makes you feel very comfortable when talking with her.”; “My therapist has created an environment where I am learning to grow in my self-confidence and in my ability to be a better wife, mother, and friend!”; “My therapist has been a lifesaver. I have already recommended The Peacemaker Center to others.”; “This practice, and my therapist, has been a Godsend in my life and I am so grateful to have the opportunity to come here weekly. Thank you for so much support over the past few months!” “I love the spiritual aspect with prayer and great interventions.”; “I am so grateful to the Peacemaker Center for providing me the care I so desperately needed at a time in my life when I so needed care but could not afford the going rates. My therapist has probably saved my life and helped me deal with my illness and PTSD.”

C. Overall strategies to implement the organization’s mission (or project)

The Peacemaker Center provides Clinical Counseling, Marriage and Family Therapy and Social Work to anyone in need of our services, regardless of their ability to pay. Our services are offered in both English and Spanish, and include individual, group, marriage, and family therapy. We address a variety of relational and mental health issues. These issues may include separation and divorce recovery, abuse, addictions, depression, domestic violence, eating disorders, post abortion recovery, gender identity, self-esteem, sexual trauma, suicide prevention, youth-at-risk behaviors, money

management concerns, and premarital assessment counseling. All the interventions used in our counseling programs are evidenced-based and have a trauma perspective on treatment. Faith-based-counseling within a biblical framework of God's truth and guidance is available upon request. We do not discriminate on the basis of race, color, religion (creed), gender, gender expression, age, national origin (ancestry), disability, marital status, sexual orientation, or military status, in any of its activities or operations. We work to resolve the stigma and fears of reaching out for help through outpatient counseling and the cost related to receiving quality and timely care. We have an immediate online intake process that quickly facilitates getting people set up with a therapist, as well as tele-counseling.

The Peacemaker Center counseling staff consists of experienced and professionally trained therapists, social workers, and counselors with at least a master's degree. Our staff includes clinicians who have advanced training including trauma treatment, EMDR, dialectical behavior therapy (DBT), cognitive behavior therapy (CBT), drug and alcohol counseling, play therapy, group, and family therapy. We have an extensive internship training program to train students in Social Work, Counseling and Marriage and Family Therapy.

D. Why it is important to fund this now.

As detailed above, the need for our services has dramatically increased over the past two years. To meet this need we have increased our locations and have hired more counselors. With many individuals experiencing economic hardships, we are donating more services, and as a result are in need of funding to provide them. As per Executive Director Judy Reid's message in the 2024 Annual Report: *"The biggest challenge we ran into was receiving more requests for help from people who could not pay for services than we could manage financially. One couple came in with the husband out of work and the wife pregnant with their third child. They didn't have money to pay rent or buy food for their family. Tensions were running high. This is just one of the families that we would need to turn away without the support our donors give us financially."*

3. Timetable, with anticipated outcomes and their relevance to the nonprofit's mission

The services provided by The Peacemaker Center are offered continuously throughout the year.

4. How impact & results will be demonstrated

Impacts and results are demonstrated through direct observation and through a survey provided to clients. In 2023 98% of those returning the survey indicated that they were satisfied or very satisfied with the services provided to them by their therapist, and we are confident that percentage will be the same for 2024.

III. ATTACHMENTS

Please attach the following support information:

1. Copy of 501 (c) (3) federal tax-exempt letter



2. List of Board of Directors, with their affiliations
3. Most recent annual report and financial statement, audited if available
4. Itemized organizational operating budget with actual results for prior fiscal year and current fiscal year to date
5. Itemized project budget (if applying for project-specific grant)

Note: The Philanthropy Network's Grant Application may be submitted with CCCF Summary Sheet. Please visit our website at www.chescocf.org to obtain an electronic version of this application. E-mail applications are strongly encouraged.

Please e-mail completed applications to:
Stephenie Stevens, Grants Director & Outreach Officer
Chester County Community Foundation
28 West Market Street
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THANK YOU!





**ZELINDA
LEBOUTILLIER
CHARITABLE
FOUNDATION**

Mission...

The Zelinda LeBoutillier Charitable Foundation makes grants to charities that were near and dear to Linda's heart.

About Zelinda...

Zelinda LeBoutillier, CEO of Waterloo Gardens, was the only daughter of James and Anna Paolini of Devon, who founded Waterloo Gardens in 1942. Zelinda married Robert (Bo) LeBoutillier, former President and CEO of Waterloo Gardens, in 1951. They had shared 49 years of marriage at the time of his passing in October of 2001.

Though Zelinda served on many boards and contributed to the community in many ways, what she was really known for was her generous heart. She was called "Mama Linda" affectionately by many because she was truly a mother to all. At Waterloo Gardens, she founded The Cooking School, which operated from 1980-1985. She also wrote a cookbook,

Cooking with Fresh Herbs.

Zelinda was very involved in the management of Waterloo Gardens including purchasing, hiring, and marketing. She was the first woman chosen to serve on the Retailer Magazine panel. Zelinda traveled the country speaking to Nursery and Garden Center Associations on marketing in the industry. She also served on the Board of the Pennsylvania Nursery Association and was a very active member of the Marketing Committee.

The Wall Street Journal quoted Zelinda on the first page with regard to industry market trends. Zelinda LeBoutillier is listed in the 1990 edition of **Who's Who in American Executives**.

Zelinda was an active philanthropist. She received the Harold Martin Leadership Award from the Exton Chamber of Commerce in 2007. She also received the 2005 Citizen of the Year Award from the Berwyn-Devon Business and Professional Association. Boards Zelinda served on include: ALS Hope Foundation, Cabrini College, Bishop Shanahan High School, and Williamson School. She was the State Chairperson for The American Family Institute: Gift of Time and the West Whiteland Chairperson for the American Heart Foundation.

Community was very important to Zelinda. She was a Girl Scout Leader for 10 years and served on the Board of Freedom Valley Girl Scouts. She was also Treasurer of Daylesford Abbey Woman's Guild and President of Sts. Philip and James Mothers' Club. Zelinda was very active in the Calvary Fellowship Church. She joined the Ventures Group and supported many mission trips and local community events to help children.