



REQUEST FOR GRANT PROPOSALS JONAS C., MARIAN D., & ROBERT H. ERB CHARITABLE FUND

The Chester County Community Foundation accepts applications from selected nonprofit charitable causes for the **Erb Charitable Fund**, a fund of the Chester County Community Foundation.

Proposals are due by Friday, March 1, 2024. Upon review of the initial proposals, a site visit may be conducted of the finalists. Grants will be awarded in the fall. Grant awards typically range from \$50,000 - \$100,000.

Please use the attached Grant Proposal Format to apply for a grant.

Grant applications should be submitted electronically by Friday, March 1, 2024 to grants@chescofcf.org. The e-mail heading should read: Grant Proposal Submission- Erb Charitable Fund

Please note that all grant applications will be available electronically on the Chester County Community Foundation's website for additional consideration for grant funding by the Community Foundation's Donor Advised Fund Advisors.

Questions? Please contact:
Stephenie Stevens, Grants Director & Outreach Officer
Chester County Community Foundation
28 West Market Street
West Chester, PA 19382
www.chesdcocf.org
Steph@chescofcf.org
(610) 696-8211





JONAS C., MARIAN D., & ROBERT H. ERB CHARITABLE FUND REQUEST FOR PROPOSALS

I. SUMMARY SHEET

(One page only. This page will be shared with Grant Committee Members.)

Date:

Contact Information:

Organization Name: ACLAMO
Address: 512 W Marshall Street,
Norristown, PA 19401
Phone: 814-419-6570
Web Address: www.aclamo.org

Contact Name: David Heayn
Contact Title: Senior Director of Devel
Contact E-mail: davidh@aclamo.org
Fax: (610) 277-6434
Year Incorporated: 1977

Has your nonprofit previously applied to the Community Foundation: Yes No

Field/s of Interest:

Arts, Culture and Humanities Environment/Animal Welfare Health
 Human Services Education Religion

Organizational Information:

Geographic Area Served: Montgomery County (main focus), Chester County, and Delaware County Pennsylvania

Annual # of Clients & Description of Population Served: Annually ACLAMO serves approximately 25,000 unduplicated individuals with a focus on individuals and families from low-income households.

Mission Statement: ACLAMO is a nonprofit community service organization that provides educational programs, social services, and access to health and wellness programs to Latinos and other community members to empower them to fully achieve their life potential.

Organization Description:

Annual Budget \$ <u>3,943,636.64</u>	<u>38</u> # of Full-Time Equivalent Paid Staff
<u>97</u> % of budget for program expenses	<u>12</u> # of Board Volunteers
<u>2.8</u> % of budget for administrative expenses	<u>210</u> # of Active Non-Board Volunteers
<u>0.2</u> % of budget for fundraising expenses	<u>37800</u> # of Volunteer Hours
<u>100</u> % total	

Top 3-5 funding sources:

Government Grants: ERUC
Montco Works
United Way of Greater Philadelphia and Southern New Jersey



Proposal Information:

Grant Amount Requested: \$ 100,000

Summary Description of Grant Purpose: Education – ACLAMO’s Youth out-of-school mentorship and career development program and ADELANTE program.



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II. GRANT PROPOSAL NARRATIVE

*Please provide the following information clearly and concisely.
Proposals of 1 or 2 pages are strongly encouraged.*

1. Organization's history, goals, key achievements and distinctiveness

ACLAMO has been a cornerstone in the community since 1977, serving as a vital lifeline for the Latino community and other marginalized groups in the suburban counties of southeast PA. During our 46 years of service, ACLAMO has emerged as the most impactful and trusted Latino-serving organization in the region, bridging critical gaps in access to essential services and resources.

Our organization operates on a holistic, one-stop-shop approach, addressing the intersection needs of our community across three main service areas: Education, Health and Wellness, and Social Services. Our Education Program provides educational support services through two main programs. For children and families grades 1-8 our out-of-school Mentorship and Career Development program mitigates learning deficits for more than 125 ESL students from low-income households in English and Math through individualized learning plans, tutoring, and an engaging S.T.E.A.M curriculum which exposes them to opportunities and ideas not present in their community. The second program is ACLAMO's ADELANTE program which focuses on providing college access prep, career readiness support, and training to middle and high school students. Activities in each ADELANTE cohort are tailored to fit each age group related to S.T.E.A.M. and community service. Career support focused on developing resumes, personal statements, professional writing, and interview skills. Between these programs and our summer programs ACLAMO serves on average 300 students each year bridging learning gaps and support the socio-emotional and academic skills of underinvested ESL youth from our community.

ACLAMO's deep-rooted connections in the community, coupled with our unique capacity to serve Latinos through our bilingual and bicultural approach, position us as a trusted ally for families facing socio-economic barriers. Our robust network of partnerships and collaborations allows us to understand and address the intersectional needs of our community, extending beyond the classroom to support youth through college, their first jobs, and beyond. Whether it's providing educational support services to children and families, tackling health disparities through targeted wellness initiatives, or addressing critical needs in housing, employment, and immigration, ACLAMO remains committed to empowering individuals and families to achieve their full potential.

As we embark on the next phase of ACLAMO's journey, we are dedicated to leveraging our community connections and expertise to strengthen our impact and further our mission of building a healthier, thriving community for all. Through collaborative efforts and a steadfast commitment to equity and inclusion, we will continue to be a beacon of hope and opportunity for those we serve.

Looking ahead, our goals for the coming year center on strengthening our infrastructure and administrative systems while continuing to deliver high-quality services to our families. Our Strategic Plan outlines our commitment to remaining the most effective and recognized non-profit Latino organization in suburban Southeastern PA. We aim to set the standard for excellence in Education, Healthcare, and Social Services,



ensuring that our community receives the "Best in Class" support they deserve. Our program was one of fifteen finalists, and the only Latino focused organization, in a nationwide 2023 Big Ideas, Bright Cities Challenge. Our staff is currently undergoing professional development both with the Bright Cities Challenge and PECO to further improve our program. Through these efforts, ACLAMO remains steadfast in our mission to empower individuals and families, promote equity and inclusion, and build a healthier, thriving community for all.

2. Funding request:

A. Specific Chester County needs and issues addressed

ACLAMO serves as a vital resource addressing the specific needs of Chester County's Latino community, which comprises 7.7% of the total population. Many Latinos face language barriers and lack local knowledge of available resources, hindering access to essential services. Concentrated mainly in four municipalities in southern Chester County, these residents often come from low- to moderate-income households, with 34% living in poverty. These intersecting factors, including non-native origin and language barriers, exacerbate health, education, and employment disparities, leading to ongoing food and housing insecurity.

B. Organizational impact (for general operating proposals) or project impact (for project proposals)

ACLAMO's Education Program offers a transformative journey for students, especially ESL learners from low-income households. Through our ADELANTE and Youth Mentoring and Career Development programs, students receive tailored support, including literacy, math, and science mentoring, aimed at closing learning gaps. Our programs also provide a safe space for continued learning and socio-emotional development, preparing students for academic success. Additionally, our ADELANTE Program focuses on college prep and career readiness, equipping students with essential skills for their future. These programs not only bridge educational disparities but also empower students to envision and pursue paths to success that were previously beyond their reach.

With no more than a grade school education themselves, many parents are unable to help their children with their studies, particularly in middle and high school. Latinos have the highest dropout rates of any ethnic group in Pennsylvania. The dropout rate for Latinos (3.54%) was more than double the overall rate in the state (1.67%) in 2016. Fully 41% of Latino households in Norristown do not include anyone over 14 who speaks English "very well."

Our education program provides not only free safe space for youth in our community but mentorship and opportunities to reach career and life potentials otherwise not available. You cannot be that which you do not see. Our year-round support of all age groups from infants enrolled in early learning programs with whom we collaborate to health education for senior citizens ACLAMO provides holistic services for families and individuals. Financial literacy, career and benefit support, ESL and parental education all create bridges from basic needs to supporting our community to reach their full potential.

C. Overall strategies to implement the organization's mission (or project)

To implement ACLAMO's mission, we employ a multifaceted approach that involves strategic collaboration, comprehensive service delivery, and ongoing community engagement. Our primary strategy revolves around building and leveraging strong partnerships with local organizations, government agencies, and community



leaders. Through these partnerships, we ensure that the unique needs of the Latino community are recognized and addressed effectively.

Furthermore, ACLAMO's commitment to providing bilingual, bicultural services plays a crucial role in fulfilling our mission. By offering comprehensive support that bridges language and cultural barriers, we empower individuals and families to access vital resources and services that may otherwise be out of reach. Additionally, ACLAMO serves as a trusted one-stop-shop for essential services, spanning from early childhood education to senior support programs. This comprehensive approach ensures that individuals and families receive holistic support throughout their life journey, enabling them to thrive and reach their full potential.

Through continuous community engagement efforts, including outreach initiatives and educational workshops, ACLAMO remains deeply connected to the needs and aspirations of the community we serve. This allows us to adapt and tailor our programs to effectively meet the evolving needs of our constituents, ultimately contributing to the creation of a stronger, more resilient community.

D. Why it is important to fund this now

It is important to fund ACLAMO now because we are undergoing a phase of significant growth in our organization. This past December, ACLAMO was able to move our education department into our new community center and are looking to grow our team to further help our students reach their full potential. By being able to continue our educational programming and grow our team, ACLAMO can reach new students and bridge the educational gap.

3. Timetable, with anticipated outcomes and their relevance to the nonprofit's mission

Over the next year, ACLAMO aims to expand its educational programming through strategic partnerships with local colleges, universities, and businesses. This growth aligns with our mission to deliver comprehensive education and social services to empower ESL students from low-income households in our community and to support them to achieve their fullest potential.

1. Month 1-3: Identify and establish new partnerships with other local colleges/universities and businesses interested in supporting ACLAMO's educational initiatives.
2. Month 4-6: Further develop tailored educational programs in collaboration with partner institutions, focusing on areas such as literacy, math, science, and career readiness.
3. Month 7-9: Evaluate the effectiveness of our programs in meeting the needs of our students.
4. Month 10-12: Refine and scale successful educational programs based on feedback and outcomes.

Anticipated Outcomes:

1. Increased access to quality educational resources and opportunities for ESL students from low-income households. 85% overall attendance.
2. Enhanced academic skills, including literacy, math, and science proficiency, among program participants. 75% measurable improvement.
3. Improved career readiness and job placement outcomes for individuals participating in ACLAMO's educational initiatives. 80% of participants exposed to at least 10 career paths with 75% of interested students obtaining paid or unpaid work experience.
4. Strengthened partnerships with local colleges, universities, and businesses, fostering ongoing collaboration and support for ACLAMO's mission.

By expanding our educational programming and forging partnerships with local institutions directly aligns with ACLAMO's mission of providing holistic education and social services to empower individuals and families in our community. By offering tailored educational opportunities and fostering collaboration with key



stakeholders, we aim to address systemic barriers to success and promote equitable access to education and career advancement opportunities for all.

4. How impact and results will be demonstrated

ACLAMO regularly tracks our students to determine how each student is performing according to school district standards and to craft lessons and activities that address individual and group needs. Lead Teachers complete informal assessments of every child at program outset using report card reviews, interviews and observations in the classroom setting. In addition, our team uses pre- and post-tests to assess certain basic literacy skills for the youngest students and maintains a record of STEAM career project completion/presentations by students.

III. ATTACHMENTS

Please attach the following support information:

1. Copy of 501 (c) (3) federal tax-exempt letter
2. List of Board of Directors, with their affiliations
3. Most recent annual report and financial statement, audited if available
4. Itemized organizational operating budget with actual results for prior fiscal year and current fiscal year to date
5. Itemized project budget (if applying for project-specific grant)

Note: The Philanthropy Network's Grant Application may be submitted with CCCF Summary Sheet. Please visit our website at www.chescocf.org to obtain an electronic version of this application. E-mail applications are strongly encouraged.

Please e-mail completed applications to:
Stephenie Stevens, Grants Director & Outreach Officer
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THANK YOU!

