



Penn Medicine
Chester County Hospital

COMMUNITY ADVISORY BOARD

Idea Council

April 18, 2024



AGENDA

1. Recap of last meeting January 18, 2024

- Building the Chester County Hospital workforce to reflect our community
- CCOED grant
- Outreach to technical schools
- Podcast

2. Preventable Admission Update

3. Community Outreach to address preventable admissions

- Heart Track Screening
- Faith Coalition
- Heart Failure Education

4. Discussion and Idea Sharing

5. Next meeting: Thursday, July 18, 2024

- Impact of Medication Access on Preventable Admissions

Human Resources Initiatives

CCOED Grant



Technical Schools



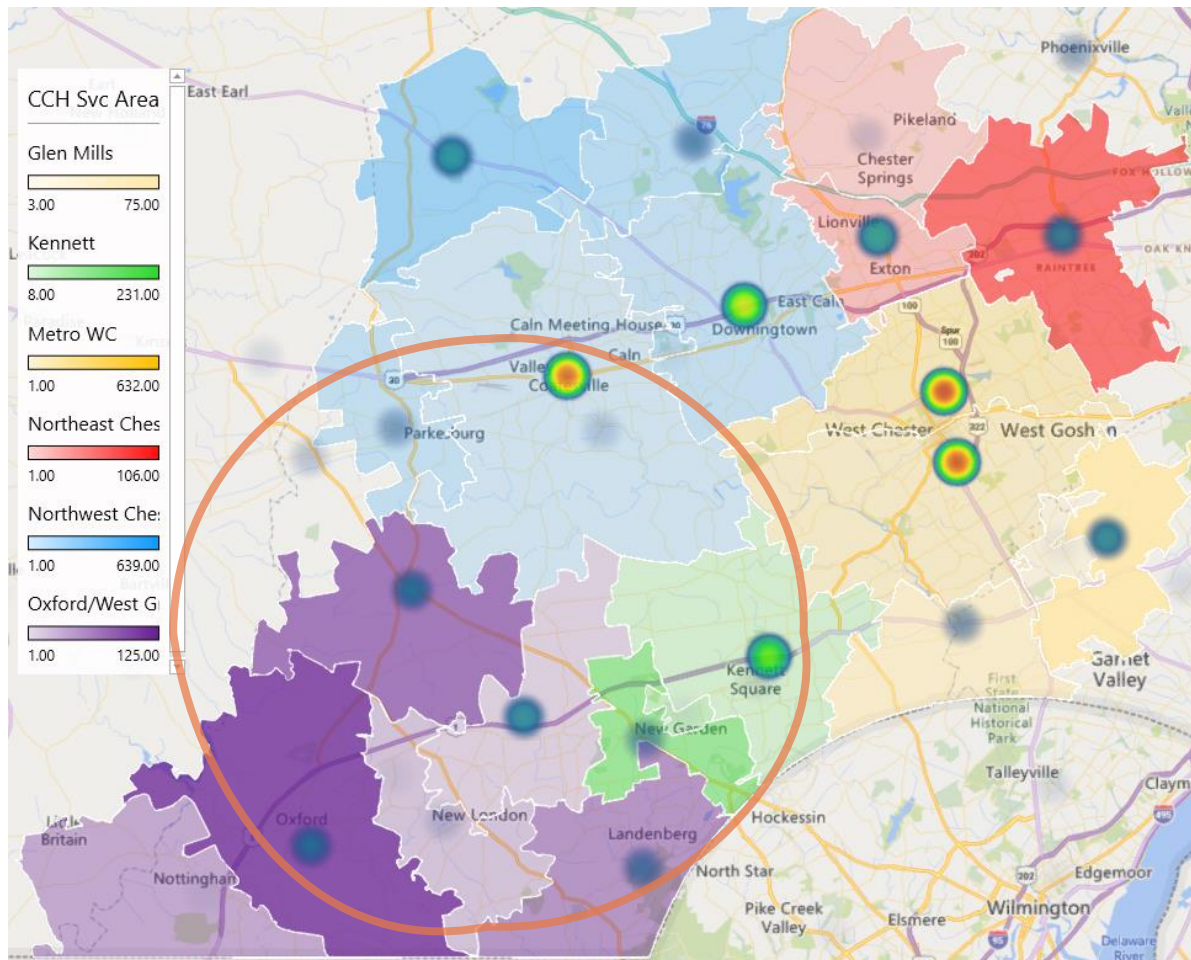
Podcast



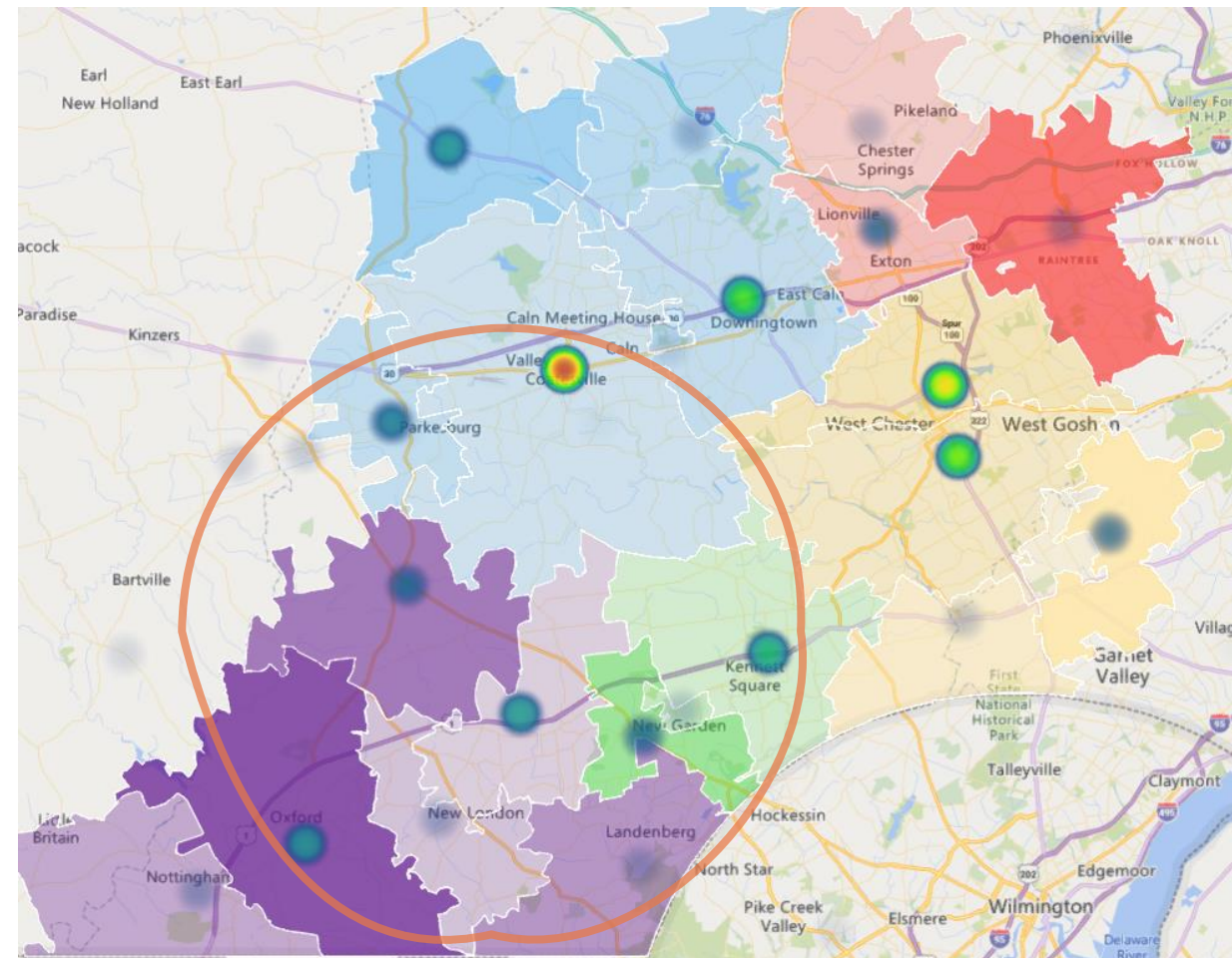
Preventable Admission Update

Preventable admissions increased in areas that may have been most affected by regional hospital closings

CALENDAR YEAR 2019



CALENDAR YEAR 2022



Community Outreach Programs

15 years of modified care. PREVENTING ADMISSIONS

PennMedicine

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Collaborations

- CVIM
- Coatesville Faith-Based Coalition
- Zeta-Phi-Beta Sorority
- West Chester Food Cupboard
- CYWA (Community Youth and Women's Alliance)
- Coatesville Youth Initiative
- Kennett Library
- Melton Center / 2Fish Café
- Brandywine Valley YMCA (West Chester Area, Kennett, Jennersville)
- Minority Nurse Educators of Chesco

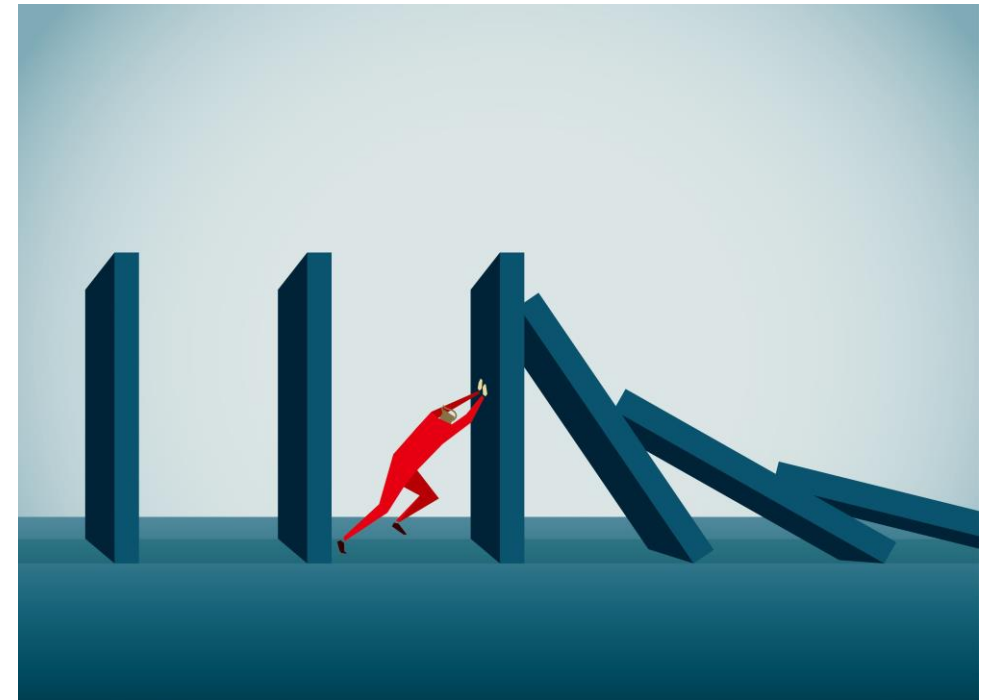


Recent Community Outreach Initiatives



Challenges

- Need recruitment of diverse staff/volunteers, including Spanish-speakers
- Program registration and attendance
- Accessing community grants to include focus areas outside of Coatesville
- Working in a very siloed environment
- Developing and maintaining community relationships, including community leaders.



Discussion

IDEA SHARING - PERSPECTIVES FROM CHESTER COUNTY LEADERS

- How do we promote registration and attendance?
- How do we maintain community relationships and consistent engagement of community leaders.?
- How do we enhance recruitment of diverse staff and volunteers including Spanish speakers?



Next Meeting – Thursday, July 18, 2024

- Impact of Medications on Preventable Admissions
 - Medication management
 - Medication access
 - Medication affordability
 - Medication shortages

