



## Biography

# Paige Marsden

## Marketing & Analytics Associate

## Chester County Community Foundation

Paige Marsden began working at the Chester County Community Foundation in March 2023. In this capacity, she writes press releases, articles, website content, and presentations alongside the marketing team to further the goals of CCCF. She helped create and distribute print and digital marketing. Paige also assists with the business affairs team working on CRM, AP/AR, and other business support tasks. She assisted the IT Director with the organization's cloud migration and data clean-up.

Prior to her time at CCCF, Paige worked at her Alma Mater, West Chester University. She served as Communications Coordinator within Student Services, Inc. Specifically, she helped the campus card office with digital and print marketing initiatives, website management, events, and software management.

During her senior year of college, Paige interned with a creative non-profit to help people get in touch with their creative outlets while maintaining their full-time positions. She wrote articles, pitched media outlets, and managed three social media pages alongside her fellow intern.

Paige earned her BA in Media & Culture from West Chester University. She, her husband Colin, daughter Sophia, and son Benjamin live in West Chester borough.

Paige Marsden  
Marketing & Analytics Associate  
Chester County Community Foundation  
28 W. Market Street, The Lincoln Building  
West Chester, PA 19382

(610) 696-8211 [paige@chescofcf.org](mailto:paige@chescofcf.org) [www.chescofcf.org](http://www.chescofcf.org)

