

I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Panel Members & Fund Advisors.

Note: If Philanthropy Network's Common Grant Application is used, CCCF's **Summary Sheet MUST accompany application.**

To obtain an electronic version of this application, visit www.chescocf.org

Date

Contact Information

Organization Name: Daemion Counseling Center
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Kaitlen@daemioncounseling.org
Phone: 610-647-1431
Website: daemioncounseling.org
Year Incorporated: 1970
Langerhans
FEIN: 23 1733365

ED/CEO Name: Kaitlen Langerhans
ED Email:

Board Chair Name: Kimberly Jobson

Board Chair Approval (check here):

Primary Contact Name: Kaitlen

Primary Contact E-mail:

Kaitlen@daemioncounseling.org

Organization Information:

Field/s of Interest:

Arts, Culture & Humanities

Environment/Animal Welfare

Education

Health

Human Services

Religion

Mission: Daemion Counseling Center offers professional mental health counseling focused on helping community residents navigate life's many transitions, by providing expert yet affordable care.

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served): Chester, Delaware, Montgomery, and Philadelphia counties.

Describe Population Served & Annual Number of People Served:

Annual Budget \$330,567

1 full and 1 part-time # of Full-Time Equivalent

Paid Staff

77 % of budget for program expenses

9 # of Board Volunteers

17.5 % of budget for administrative expenses

2 # of Active Non-Board Volunteers

5.5 % of budget for fundraising expenses

93 # of Volunteer Hours

100 % total

Top 3-5 funding sources:

Is this grant proposal for: Capacity Building or General Operating ?

If Capacity Building Proposal, the focus is:

Mission, Vision & Strategy Governance & Leadership Partnerships & Collaborations

Fundraising, Development & Marketing Technology Other:

Grant Amount Requested from the Community Foundation: \$3540.00

Proposal Summary:

DAEMION COUNSELING CENTER: 2024-2025 CAPACITY BUILDING PROPOSAL

History

Daemion Counseling Center is a 501(c) 3 nonprofit community-based counseling agency that opened its doors in 1970 when a group of concerned community members met informally in their residences and crafted the concept of Daemion House as a way of helping and supporting runaway teens and their families, working ultimately toward reconciliation while trying to ensure the safety of the teenagers involved in the interim. The office and volunteer staff members were initially housed in the basement of the home on the property of St. Luke’s Lutheran Church in Devon, Pennsylvania.

Over the years, Daemion has adjusted and updated its mission to reflect evolving community needs. It has transitioned from Daemion House, an agency that met critical needs in times of crisis, to Daemion Counseling Center, an organization that works with individuals and couples who are dealing with a variety of issues and want to heal and move forward with their lives.

Key Achievements

Community Awareness, Education, and Outreach

- ◆ Participated in the “Community of Learning: Fundraising with Good Sam Staff,” an initiative led by the Phoenixville Community Health Foundation. This enhanced our fundraising capabilities and advanced our mission of providing essential support and services to our community.
- ◆ Partnered with various nonprofit organizations in Phoenixville’s Behavioral Health Collaborative, working towards a holistic approach to delivering vital services to individuals in need.
- ◆ Participated in the Philadelphia Eagles’ Care Summit at Lincoln Financial Field. This allowed us to connect with the broader community and gain valuable insights into the intersection of sports, health, and community well-being.
- ◆ Actively participated in local Ministerium meetings, attending informative presentations on pressing issues, including homelessness and updates to the T/E school district. These sessions served as a valuable platform for fostering community awareness and collaboration.

Program Delivery Achievements

- ◆ We successfully integrated a new Masters’-level intern, who was supervised by one of our Licensed Professional Counselors (LPCs), to provide in-person counseling services, further enhancing our capacity to serve our clients.

- ◆ Over the course of the year, Daemion delivered vital services to a total of 64 clients, with 34 of them being new to our organization. These clients received a total of 743 client session hours, representing our continued commitment to providing crucial mental health support.
- ◆ In partnership with the Valley Forge Park Alliance (VFPA) and REI, we expanded our Mindfulness Walking Series to include multiple days of the week and additional 6-week sessions, promoting holistic well-being within our community.

Fundraising and Volunteer Engagement Highlights

- ◆ Our dedicated volunteers generously contributed 455 hours, actively participating in board and committee meetings, as well as fundraising events, reinforcing our mission's strength.
- ◆ On behalf of Daemion Counseling Center, our board chair participated in and received sponsorship for the 2024 Side-to-Side Positivity Ride, a 110-mile bike ride from Philadelphia to the NJ shore.
- ◆ In May 2024, we hosted a golf outing at Glenhardie Country Club in Wayne, PA. This particular event brought this annual fundraiser back to the local community that we serve and enabled us to network and build more awareness about our organization and mission.

Distinctiveness

This is the first year that Daemion is dedicating resources to holistic services such as yoga, meditation and sound bath healing. We believe this programming can provide coping skills and encourage community members to shape habits that will minimize stress, decrease anxiety and encourage a happy and healthy lifestyle. This programming also complements our current Mindfulness Walking Series.

FUNDING REQUEST

Key Initiatives

1. **Technology Upgrades:** Upgrade technology infrastructure, including donor management systems and secure communication platforms, to streamline operations and enhance service delivery.
2. **Retain Grant Researcher:** Expand outreach efforts and educational programs to raise awareness about mental health services and reduce stigma in the community.

Specific Needs and Issues to be Addressed

1. **Technology Upgrades:**
 - **Need:** Modern and efficient operational infrastructure.
 - **Issues Addressed:** Outdated technology, security risks, and inefficiencies in service delivery.
2. **Retain Grant Researcher:**
 - **Need:** Identify grant opportunities and funding sources that are interested in supporting nonprofit mental health organizations.
 - **Issues Addressed:** By managing the grant application process, creates more time for staff to focus on program delivery and other critical tasks.

Why is this important to fund now?

1. **Technology Upgrades:**
 - **Need:** Modern technology is essential for efficient operations, secure data management, and effective service delivery. Our administrative staff is lean so we can focus staffing dollars on our therapists, therefore it is essential to have technology that will support a small team to do the work of many.
2. **Retain Grant Researcher:**
 - **Need:** In order to stay viable and continue to provide services for the under- and uninsured, we need to uncover untapped areas of funding. This individual will have established networks and knowledge of various funding sources, expanding our access to potential funding streams.

How will impact and results be demonstrated?

1. **Technology Upgrades:**
 - **Metrics:** Implementation of new technologies, staff training on new systems and system utilization rates.
 - **Impact Measurement:** Increase operational efficiency, reduction in administrative errors and improved client and donor data management and security.
2. **Retain Grant Researcher:**
 - **Metrics:** Number of grants secured, diversity of funding sources, new funding sources and total funding amount for the fiscal year.
 - **Impact Measurement:** Increased community awareness, higher utilization rates of mental and holistic health services and program expansion and/or enhancement.

****FUND FOR CHESTER COUNTY CAPACITY BUILDING GRANT**

How will this capacity building initiative impact your nonprofit?

The two areas of focus for this capacity building request are Technology & Operations and Fundraising, Development & Marketing.

- **Technology & Operations:**

Our current process to manage funders, grants and clients is mostly through the use of spreadsheets and accounting software. We are seeking to build a database of potential and current donors and identify new and track current funding sources.

- **Fundraising, Development & Marketing:**

We have a lean staff of two, an Executive Director and a Director of Operations/Project Management. In order for our staff to continue day-to-day responsibilities, we are seeking help from a professional grant writer to assist with identifying new sources of funding and streamlining the grant writing process.

The capacity building funds will be very impactful to our organization. The funding will allow us to purchase robust and comprehensive software to grow, manage and retain donors, build community and prospects and report on metrics that matter. The funds will also give us the ability to retain a grant writer who already has strong professional ties in the community and mental health space.

How will impact be measured?

The impact from a new donor management system and professional grant writer go hand in hand and will be measured by the increase in and frequency of giving, growth of viable records in our database, increase in engagement through targeted communications and powerful insights garnered through

reports and data that can be shared with grant sources. We will also be able to track active foundation gifts and grant funding sources.

Description of Activities

Donor Management Software:

- Anticipated cost - \$45/month = \$540/year

Grant Writer:

- Anticipated cost - \$100/hour, around \$3,000 for the year

TOTAL FUNDING REQUEST: \$3,540.00

Strategic Plan Explanation:

Daemion's current strategic plan is dated 2022-2024 however with new management and staff in place as of March 2023, we have reviewed the current plan and intend to update the goals and needs of the organization with what we feel will challenge us, strengthen the organization, and focus on a new vision. While our "new" plan is currently in progress, we have outlined goals in our capacity-building request that we intend to achieve in the next few years.

The updated Strategic Plan will focus on the key initiatives mentioned in this capacity-building grant. We are a two-person operation with limited internal capacity so focusing on technology updates, community outreach and partnerships, and fundraising efforts will allow us to operate more efficiently and help us expand our programming to reach a broader audience, helping to break the stigma often associated with mental health.