



Chester County Community Foundation Grant Proposal Summary Sheet

Contact Information

Organization Name: ACLAMO
Address: 512 W. Marshall Street, Norristown, PA 19401
Phone: (610) 277-2570
Website: www.aclamo.org
Year Incorporated: 1977
FEIN: 23-2059489

ED/CEO Name: Nelly Jimenez
ED/CEO E-mail: nellja@aclamo.org
Board Chair Name: Gloria Lopez-Pesini
Board Chair Approval (check here): YES
Primary Contact Name: Nelly Jimenez
Primary Contact E-mail: businessdevelopment@aclamo.org

Organization Information:

Field/s of Interest: ___ Arts, Culture & Humanities ___ Environment/Animal Welfare ___ Education ___ Health X Human Services ___ Religion

Mission:

ACLAMO is a non-profit community service organization in Montgomery County, Pennsylvania that empowers Latinos to fully achieve their life potential. As the only major Latino-serving and Latino-led organization in the county, ACLAMO bridges gaps in language and culture to ensure equitable access to education, employment, health, housing, and social services. Our 47-year legacy of trust and impact in the community is evident through our tailored programs designed to meet people where they are and address their specific needs.

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served): Montgomery County and Chester County

Describe Population Served & Annual Number of People Served: 20,000

| | |
|---|---------------------------------------|
| Annual Budget \$4,695,951.94 | 44 of Full-Time Equivalent Paid Staff |
| 76% of budget for program expenses | 12 of Board Volunteers |
| 20% of budget for administrative expenses (lower) | 216 of Active Non-Board Volunteers |
| 4% of budget for fundraising expenses (lower) | 2652 of Volunteer Hours |

Top 3-5 funding sources:

United Way, Foundation Grants, Contributions of Cash & other financial Assets, Contribution of Nonfinancial Assets, PA Department of Human Services, Montgomery County of Health & Human Services


Is this grant proposal for: Capacity Building **If Capacity Building Proposal, the focus is:** Mission, Vision & Strategy

Grant Amount Requested from the Community Foundation: \$5,000

Proposal Summary:

ACLAMO is a non-profit community service organization in Montgomery County, Pennsylvania that empowers Latinos to fully achieve their life potential. As the only major Latino-serving and Latino-led organization in the county, ACLAMO bridges gaps in language and culture to ensure equitable access to education, employment, health, housing, and social services. Our 47-year legacy of trust and impact in the community is evident through our tailored programs designed to meet people where they are and address their specific needs. As the needs of the Latino community in the Greater Philadelphia region evolves, ACLAMO looks to be at the forefront of aiding the communities we serve, no matter the county.

 512 West Marshall St. Norristown, PA 19401
515 Walnut St. Pottstown, PA 19464
606 E. Main St. Lansdale, PA 19446
www.aclamo.org

 (610) 227-2570
(610) 970-2134
(484) 685-6013



II. CHESTER County Community Foundation Grant Proposal Narrative

1. Nonprofit's history, goals, key achievements & distinctiveness

ACLAMO is a nonprofit community service organization founded, led, and staffed by Latinos that has been an important connector of access and services in Montgomery County for the last 47 years, providing educational programs, social services, and access to health and wellness programs to Latinos and other community members to empower them to fully achieve their life potential. Our vision is for every family, every child, and every adult to reach their full potential. To fulfill our mission, ACLAMO coordinates with a well-developed network of local partners and works in collaboration with a wide range of mainstream providers to bring visibility to the Latino community and our needs and the barriers to accessing services, resources, and opportunities. By offering a full range of critical bilingual, bicultural services to address gaps in access to vital community resources, we can build a stronger community, one child and one family at a time.

Through our holistic programming, ACLAMO can serve on average over 20,000 individuals and families each year. At ACLAMO, we pride ourselves on our deeply rooted connections within the Latino community and our commitment to providing culturally competent and bilingual services. Led and staffed by Latinos, our organization understands the unique challenges and barriers faced by our community members. By leveraging our extensive network of local partners and collaborating with mainstream providers, we strive to bring visibility to the Latino community's needs and break down barriers to accessing vital resources and opportunities.

2. Funding request \$5,000

Description of key initiatives & Specific needs & issues to be addressed

At ACLAMO, we pride ourselves on our deeply rooted connections within the Latino community and our commitment to providing culturally competent and bilingual services. Led and staffed by Latinos, our organization understands the unique challenges and barriers faced by our community members. By leveraging our extensive network of local partners and collaborating with mainstream providers, we strive to bring visibility to the Latino community's needs and break down barriers to accessing vital resources and opportunities.

Our Social Services department plays a crucial role in supporting individuals and families facing various challenges. Our dedicated team provides comprehensive case management services to address a wide range of needs, including housing and utilities, employment and income support, immigration consultation services, and mental health support. We recognize the intersectional needs of domestic violence survivors and understand the complex barriers they may face, including economic instability, housing insecurity, and emotional trauma. Our case managers work closely with survivors to provide trauma-informed care and develop personalized safety plans to navigate their unique circumstances.

The Housing Resource Center brings comprehensive support to individuals and families at risk of experiencing homelessness or fleeing domestic violence. We continuously provide training and materials on fair housing rights and laws, how to prevent homelessness through building financial literacy, and how to identify unfair housing practices. Our housing team will continue their work from the last three years focusing on providing life skills training including finance management, immigration information, referrals to employment, direct financial assistance, and outreach initiatives. Through our Information & Referral branch, we connect survivors with local, affordable resources and services to address their immediate needs. Whether it's accessing emergency shelter, legal assistance, or counseling services, our team is committed to ensuring survivors have access to the support they need to rebuild their lives. In addition to our core services, we offer specialized programs to meet the needs of survivors. Our Housing Program aids in securing safe and stable housing, while our Maternal Care Program offers support to pregnant individuals and new parents, including access to prenatal care and parenting resources. We believe in providing holistic



support to survivors of domestic violence, addressing not only their immediate needs but also empowering them to achieve long-term stability and self-sufficiency. Our services are culturally competent and sensitive to the unique experiences of survivors, and we remain steadfast in our commitment to providing a safe and supportive environment for all individuals and families in our community. In addition to social services, we offer educational support and health and wellness programming.

ACLAMO is a registered food pantry. Our Health and Wellness Department which provides health education, vaccination, and essential benefits navigation and support. Through our Safe Haven Food Pantry and Community Closet, we serve 300 households on a biweekly basis through distribution events where individuals receive produce bags, and a perishable food box while also having access to feminine products, diapers, clothes, and other essential products.

Through our holistic education programming, we approach educating students in STEAM programming and showcase what they can do with the right resources and time dedicated learning about the STEAM industries, college preparation and by closing the education gap, therefore opening the opportunities not otherwise made available to all.

Our Youth Mentoring and Career Development program provides literacy, math and science mentoring, tutoring, and homework support and STEAM-focused enrichment activities to ESL students. The program includes academic guidance and coaching through specialized tutorials and aims to fill learning gaps for underserved ELL Latinos in low-income households and supporting students' future educational and career paths, exploring STEAM fields to expose our students to paths in life they don't see represented in their community.

Over the summer, we offer a Summer Bridge program where students explore STEAM ideas and careers using thematic activities to strengthen their skills while also getting exercise, developing socio-emotional skills, and enjoying healthy recreational activities. Summer Bridge provides students with a safe space to learn, preparing students to go back to school ready for the classroom. For older students our summer Teen Club focuses on skills and team building exercises, special field trips, and recreational opportunities such as movie nights, arts and crafts, and athletic activities. Participants can learn how to work in a team setting and gain soft skills that will benefit students in the future.


Our ADELANTE Program focuses on college preparation, career readiness support, and training for middle and high school students. Middle school students are provided with opportunities that relate to STEAM based activities. High school students are provided with targeted career support services focused on developing resumes, personal statements, professional writing, and interview skills all with an intentional focus on the unique needs of ESL students to remove barriers and support them to live their full potential. To fulfill our mission, ACLAMO offers a full range of critical bilingual, bicultural services to address gaps in access to vital resources in the community, we can build a stronger community one child and one family at a time

We are respectfully requesting funding now because we are in a phase of growth in our organization. In July 2024 we legally merged with another organization that runs an Early Learning Center (ELC). With that merger we added 20 more employees to our team and all the ELC operations. A capacity building grant is essential at this moment as it will provide resources needed to sustain and strengthen our expansion, helping address some challenges that come with growth. Scaling up our operations requires not only more personnel but also better training, leadership development, better data collection and will streamline workflows. A capacity-building grant will provide the funding to support these initiatives, helping us build internal capabilities to manage growth effectively particularly around volunteers' management and service delivery and impact.

How impact & results will be demonstrated

To demonstrate the impact and results of this capacity-building grant, we will implement a comprehensive evaluation plan focused on measurable outcomes and continuous monitoring. Key areas where progress and success will be tracked include:

 512 West Marshall St. Norristown, PA 19401
515 Walnut St. Pottstown, PA 19464
606 E. Main St. Lansdale, PA 19446
www.aclamo.org

 (610) 227-2570
(610) 970-2134
(484) 685-6013



1. Volunteer Management

- With enhanced volunteer management systems, we will measure the number of active volunteers, volunteer hours contributed, and the rate of volunteer retention.
- Feedback from volunteers regarding the training and management process will be collected through surveys to ensure continuous improvement and satisfaction.

2. Service Delivery and Client Outcomes

- We will measure the direct impact of our capacity-building efforts on client outcomes by tracking the number of families served and improvements in the quality of services provided, particularly in the Early Learning Center.
- Client satisfaction surveys will be implemented to gather feedback on the effectiveness of services, with a focus on the impact of staff training and improved volunteer support on the client experience.

Through this evaluation plan, we will provide clear, data-driven evidence of the capacity-building grant's impact, demonstrating how it has strengthened our organization and enhanced our ability to meet the needs of our growing community.

For capacity building grant proposals:

1. How will this capacity building initiative impact your nonprofit?

ACLAMO will expand our programming and presence in the community, meaning our staff can increase how many clients they work with regularly. Simply put, but working with more clients, we are having a bigger impact on the community; meaning more clients in Montgomery and Chester counties are reaching their full potential.

2. How will this impact be measured?

1. Volunteer Management

- With enhanced volunteer management systems, we will measure the number of active volunteers, volunteer hours contributed, and the rate of volunteer retention.
- Feedback from volunteers regarding the training and management process will be collected through surveys to ensure continuous improvement and satisfaction.

2. Service Delivery and Client Outcomes

- We will measure the direct impact of our capacity-building efforts on client outcomes by tracking the number of families served and improvements in the quality of services provided, particularly in the Early Learning Center.
- Client satisfaction surveys will be implemented to gather feedback on the effectiveness of services, with a focus on the impact of staff training and improved volunteer support on the client experience.

3. Include a description of the expected activities; timeline & costs to implement the initiative. If external consulting services are required, include the anticipated costs & expertise of the consultants to be hired. Include external consultant proposals if applicable.

ACLAMO utilizes APRICOT to ensure that we are tracking and updating the appropriate data for all programs, particularly in our educational department. Through this system, our staff logs homework, reading, ELA/Math assessments per grade, ESL/Art classes registration, Summer and Team Club applications, Mentoring and ADELANTE Registration, volunteer hours, and for the organization's donation tracking system form. It is also used for a Declaration of Need in English and Spanish, our health and wellness tracking, reports, staff activities, TANF Education Report, and our Food Pantry Monthly Report and Distribution List. If funded, we can continue to maintain such reports and data collection. This timeline will start when funding is available to the organization, and staff will be able to incorporate more users and develop appropriate reports as needed.



| Activity | Hours x price | Total |
|----------------------|----------------------|--------------|
| Project Management | 10 hrs x \$180.00 | \$1,800 |
| Form Configuration | 6 hrs x \$180.00 | \$1,080 |
| Report Configuration | 6 hrs x \$180.00 | \$1,080 |
| Standard User | 5.7 hrs x \$180.00 | \$1,026 |
| Services Total | 27.7 hrs x \$180.00 | \$4,986 |