

# **IDEA COUNCIL MEMBERS**

https://chescocf.org/social-justice/

#### **Community Members**

Alice Hammond, President, NAACP West Chester

Andrew Watring, Community Programs People's Light LinkedIn

Bertram L. Lawson II, President/CEO LinkedIn & Terri Edgar, Sr VP of Branch Operations

<u>LinkedIn</u> & Guillermina "Gigi" Rios, Association Director/DEIB, <u>LinkedIn</u>, <u>YMCA Greater Brandywine</u>

Cheryl Miles, Chair, Black Women of Chester County In Action, LinkedIn

Debbie Bookman, LinkedIn

Diane Matthews, Executive/Artistic Director, West Chester Dance Works LinkedIn

Dolly Wideman-Scott Ed.D., CEO, Domestic Violence Center of ChesCo, LinkedIn

Donna Rowland, Coatesville NAACP LinkedIn

Donnell Sheppard, Deputy District Director for U.S. Rep. Chrissy Houlahan

<u>Donnell.Sheppard@mail.house.gov</u>

Gizelle Jones, Community Advocate, LinkedIn

Joshua Lee, Chief of Police, West Chester jlee@west-chester.com LinkedIn

Javonna Wylie, CEO, Chester County OIC, LinkedIn

Joyce Chester, President/CEO, Friends Association for the Care & Protection of Children, LinkedIn

Keith Burress, Project One Director, Family Service ChesCo, LinkedIn

Kevin Ressler, President/CEO LinkedIn, Alliance for Health Equity

LaToya Myers, Community Volunteer, LinkedIn

Hon. Lillian DeBaptiste, Mayor of West Chester & Director, DeBaptiste Funeral Homes, LinkedIn

Lisa Quiveors, Community Volunteer LinkedIn

Mayra Castillo, Coordinator of Program Activities, PA Migrant Education Program CCIU, LinkedIn

Natalie Ortega-Moran Ed.D., Villanova University, LinkedIn

Pachy Banks-Cabral, Development Director, Chester County History Center, LinkedIn

Renee Washington, Melton Center, NAACP West Chester, LinkedIn

Rev. Andrew Esqueda, Senior Pastor, First Presbyterian Church of West Chester, LinkedIn

Rev. Dr. Kyle Boyer, Pastor, Mt. Carmel Church of God in Christ, LinkedIn

Tracey Ray Robinson Ph.D., Director of DEI, West Chester University, LinkedIn

Tyree Lewis, Director of Quality Mgt, ChesCo MH/IDD, ChesCo DEI Task Force, LinkedIn

Vincent Miles Jr., Public Affairs Representative, City of Coatesville, LinkedIn

Viviann Schorle, Director of Corp & Foundation Relations, WCU Foundation, LinkedIn



### **Community Foundation Board Members**

Emily Temple Abels Esq., <u>Larmore Scarlett</u>, <u>LinkedIn</u>, <u>Bio</u>

Zebulun Davenport Ed.D., <u>WCU</u>, <u>Bio</u>

Bronwyn Martin, Ph.D., <u>Ameriprise Martin's Financial</u>, <u>LinkedIn</u>

Rev. Dr. Richelle Foreman Gunter, Associate Minister, <u>St. Paul's</u>

Baptist Church, LinkedIn

#### **Community Foundation Staff**

Karen Simmons, CEO, <u>karen@chescocf.org</u> <u>LinkedIn</u>
Ajené Livingston, Outreach Officer ajene@chescocf.org, LinkedIn

IDEA Council Zooms: Noon-1pm				
CC250 Liberty & Justice for All				
	Community Conversations:			
11.21.24	Liberty & Justice for All			
	Seeking facilitators & topic refinement			
03.20.25	Tbd			
07.17.25	Tbd			
ChesCo Hospital Comm Adv Board (CAB)				
09.19.24	Medication Access & Preventable Admissions			
01.16.25	AHA Health Equity Transformation Assessment			
05.15.25	Data on PPA			

Thurs	2023-2024
09.21.23	Black Maternal Health work session
10.19.23	CC250 Liberty & Justice for ALL
11.16.23	Arts Culture Heritage: WCDance Works & ChesCo History Center
01.18.24	ChesCo Hospital Comm Adv Board
02.15.24	Youth Devel: Young Men & Women In Charge
03.21.24	Workforce Development: ChesCo OIC & YMCA Gr Brandywine
04.18.24	ChesCo Hospital Comm Adv Board
05.16.24	NAACPs WC + Coatesville
06.20.24	Juneteenth Updates
07.18.24	ChesCo Hospital Comm Adv Board



# **IDEA COUNCIL**

**CORE VALUES & PURPOSE** 

https://chescocf.org/idea-council/

# **IDEA COUNCIL: INCLUSION, DIVERSITY, EQUITY & ACCESS**

Philanthropy, at its core, is love of humankind, in all its diversity.

Greek derivation:
Philos= love
Anthropos = humanity

As a community foundation, we promote and celebrate inclusion, diversity, equity and access for all, in a climate that respects and embraces differences while fostering a sense of belonging, in the name of social justice and human rights.

We know that varied perspectives and an inclusive culture inspire innovative, creative solutions to the complex issues of a changing – and increasingly diverse – world. We aim to create a future where **all** people have the ability to achieve what they want for their lives.

The IDEA Council helps the Community Foundation to authentically deepen its commitment to humanity in all its diversity, by:

#1: help align justice & equity DEI aims with organizational strategies, by providing ideas, feedback and links to resources.

This enables the Community Foundation to **refine its programs**, services, communications, managerial practices & governance practices, with an eye toward **increased inclusion**, **diversity**, **equity & access**(ex: Community Conversations series; GetOnBoard initiative)

#2: share information on justice & equity DEI initiatives throughout the Chester County region, that the Community Foundation can **spotlight and promote**, to attract more **attention**, **involvement**, **resources and support** 

connect people who care with justice & equity DEI causes that matter





# REGIONAL JUSTICE & EQUITY DEI INITIATIVES



### **IDEA Council Forum Purpose:**

https://chescocf.org/social-justice/

- Connect/Promote/Partner Justice & Equity IDEAS throughout ChesCo
   Reduce silos
- Get best practice ideas & samples
- Give feedback

### **Presentation Points:**

- What are the top things your org does to promote social justice, social change, diversity, inclusion, equity & access?
- · What do you see as the biggest challenges?
- How can members of the IDEA Council help &/or get involved?

#### **NONPROFITS**

<u>Black Light Projects – Phoenixville</u>

Black Women of Chester County In Action

Casa Guanajuato

**ChesCo Chamber of Business and Industry** 

ChesCo Economic Development Council

ChesCo Food Bank & cupboards, sites (Mar2023)

ChesCo History Center (Nov 2023)

ChesCo OIC (March 2024)

<u>Diversity in Action – Phoenixville</u>

<u>Domestic Violence Center of Chester County</u>

LGBT Equality Alliance of Chester County

NAACP West Chester, PA Branch (May 2024 tbc)

NAACP Coatesville, PA Branch (May 2024 tbc)

**Orion Communities** 

PA Career Link (tbc)

People's Light & Theatre

PowerInterfaith/Power Metro (Nov 2022)

**Revival Productions** 

Voices Underground

West Chester Dance Works (Nov 2023)

Young Men and Women in Charge (Feb 2024)

YMCA Greater Brandywine (March 2024)

#### **FUNDERS**

Alliance for Health Equity...Justice & Equity Institute (Feb 2023)

ChesCo Community Foundation (Sept 2022

Fund for Women & Girls ...Blueprint Report (Oct 2022)

Phoenixville Community Health Foundation (Feb 2023)

**United Way of ChesCo** 

**United Way of Southern ChesCo** 

#### HOSPITALS

ChesCo Hospital – Penn Medicine (Jan 2023 quarterly CAB)

<u>Paoli Hospital – Main Line Health</u>

#### GOVT - COUNTY

ChesCo Commissioners' Office

ChesCo Dept of Community Development

**ChesCo Dept of Human Services** 

ChesCo Health Dept

ChesCo Law Enforcement Task Force on Race & Justice

#### GOVT - LOCAL

Coatesville

Kennett Borough Advisory Commission on Latino Affairs

Oxford Advisory Commission on Latino Affairs

Phoenixville West Chester

#### **EDUCATION - UNIVERSITY**

<u>Cheyney University – Diversity Inclusion & Social</u>

Responsibility

<u>Lincoln University – Office of Institutional Equity</u>

WCU - Dowdy Multicultural Center

WCU – Office for Diversity, Equity and Inclusion

WCU - Center for Civic Engagement & Social Impact

#### **EDUCATION**

ChesCo Intermediate Unit - DEI Leadership

**Avon Grove School District** 

Coatesville Area School District

**Downingtown Area School District** 

**Great Valley School District** 

Octorara Area School District

Owen J Roberts School District

Oxford Area School District

Phoenixville Area School District

Tredyffrin-Easttown School District

Twin Valley School District

Unionville-Chadds Ford School District

West Chester Area School District



# CF COMMUNITY IDEA COUNCIL RESOURCES TO OFFER CHESCO

IDEA = INCLUSION, DIVERSITY, EQUITY & ACCESS



DEI RESOURCE	DETAILS	
DEI Social Justice Community Conversations – monthly zooms	Free, online, zoom. Monthly noon-1:15 ChesCo Comm Fdtn organizes, IDEA Council thought leaders & facilitators <a href="https://chescocf.org/explore/food-for-thought/">https://chescocf.org/explore/food-for-thought/</a>	
Webpage with links	Zoom handouts & videos Links to Best Of websites, articles, blogs, videos, sample policies	
Program Feedback from DEI Advisory Group	Test out your program development & enhancement ideas and get feedback from diverse, experienced ChesCo professionals	
DEI Org Self- Assessment Survey for Board, Staff &/or Volunteers	Free online survey at www://surveymonkey Custom-designed for your npo E-mail to all Board & staff & volunteers to fill out; 3-5 mins Compile summary Present summarized findings & facilitate discussion with key staff & Board	
DEI Justice & Equity Institute	Offered by the Alliance for Health Equity, Coatesville 6-session DEI training & DEI consulting Aim = org plan w/DEI, justice & equity enhancements https://alliancehealthequity.org/the-nonprofit-justice-and-equity-institute/	
DEI Customized Consulting & On-site Training	Individual members of IDEA Council can facilitate various DEI trainings & conversations	



# community IDEA COUNCIL RESOURCES TO OFFER CHESCO

**IDEA = INCLUSION, DIVERSITY, EQUITY & ACCESS** 

## **CCCF SOCIAL JUSTICE AIMS:**

Why? How does this fit in our core values & programs?

Where are we now? What's working well & not so well?

What does the community need? What's ahead?

What should we do?



# **US Citizenship Rights**

- ✓ Freedom to express yourself.
- ✓ Freedom to worship as you wish.
- ✓ Right to a prompt, fair trial by jury.
- ✓ Right to vote in elections for public officials.
- ✓ Right to apply for federal employment requiring U.S. citizenship.
- ✓ Right to run for elected office.
- Freedom to pursue "life, liberty, and the pursuit of happiness."

### **US Citizenship Responsibilities**

- ✓ Support and defend the Constitution.
- Stay informed of the issues affecting your community.
- ✓ Participate in the democratic process.
- ✓ Respect and obey federal, state, and local laws.
- ✓ Respect the rights, beliefs, and opinions of others.
- ✓ Participate in your local community.
- Pay income and other taxes honestly, and on time, to federal, state, and local authorities.
- ✓ Serve on a jury when called upon.
- Defend the country if the need should arise.

Draw upon Chester County's unique array of Heritage **Sites**, combined with Community **Events** & History/Heritage/Civics **Outreach** & **Education** initiatives:

- The Power of Our Place
   Philadelphia Campaign
   Iron, Steel & Industry
   Path to Freedom
   Agriculture/Natural Landscape
- The American Experiment &
   Unfinished Revolutions
   by and for We the People
   Evolving Values (socio-cultural landscape)
   Creative Expression





LIFE, LIBERTY & THE PURSUIT OF HAPPINESS FOR ALL



28 W. Market St., West Chester 610.696.8211 www.chescocf.org

# **COMMUNITY CONVERSATIONS**

# **Register for Free**

https://chescocf.org/explore/communityconversations/



# Zoom in 2nd Tuesday monthly, noon-1

09.17.24	Elections & Voter Engagement
10.08.24	Elections & Voter Engagement
11.12.24	Civil Society
12.10.24	Antisemitism
01.14.25	Poverty: Creating A Pathway Forward
02.11.25	Civil Rights & Civilian Revolutionaries /Black History
03.11.25	Gender Equity/Women's History
04.08.25	Police w/Mental Health Response Teams
05.13.25	Health Care Equity
06.10.25	LGBTQ+POC Intersectionality / Pride
07.08.25	I Declare! 250 Will Be Here. In One Year!

12 Welcome
12:05 Topic Overview
12:25 Video
12:35 Full Conversation
&/or Breakout Groups





# THANKS TO OUR PROMO PARTNERS

























IGNITING CHANGE IN CHESTER COUNTY













# **CELEBRATE & COMMEMORATE! TIPS TO GET STARTED**

- Recruit a diverse, creative planning group. We Be You'le
- Discuss CC250 aims as they relate to us at the Community Foundation:

Past: How did CCCF participate in and influence our nation's founding? Past-Present-Future: From 1776 to today: What linkages does the Community Foundation have to our nation's pursuit of liberty and justice for all, and our continuing journey to build a more perfect union?

What messages & stories should be shared? How can we do this?

• This is a time to be imaginative. Entertain many program ideas to showcase our stories & aims:

	7 1 20 1	
Community Conversations via zoom w/videos & thought leaders grants to partners to conduct facilitated on- site community conversations (YMCA, Libraries,) via art displays & panels, theatre talk backs	Tell Your Story Community Videos & Social Media: Share Your Heritage Story Share Your Freedom Story What's does the phrase "The American Dream" mean? What's your American Dream story? Share Your Hopes, Fears & Dreams for Democracy/Our Nation	Promote Dare to Declare gatherings w/readings & discussions of the Declaration of Independence & Bill of Rights
20 Men Project photo displays with panel discussions	Promote Food for Thought Gatherings & Discussions: Freedom on tap (need a catchy theme/name) America's pie Let Freedom Ring drink/eat/discuss Tea party	w/Grantmaking Funds, promote funding social justice, civil rights, cultural expression, heritage grants to npos
Book groups		w/FR funds, promote red-white- blue décor, Let Freedom Ring events, Freedom runs, -thons, golf

- Focus on events, sites and stories that are unique to CCCF
- Discuss how to engage a variety of people.
- Forge partnerships:w/libraries, arts & culture orgs, community groups, service clubs, schools, universities, businesses, food/bev
- Define a timeline for planning and implementing our Top Ideas.
- Outline resources needed, costs, and likely sponsors & donors.
- Onward! Get It Rolling! Do It!



# **SOCIAL JUSTICE & IDEA AIMS**

# COMMUNITY NEEDS & PRIORITIES

SERVE AS A SOCIAL JUSTICE & DEI CONVENER,
LEADER & ADVOCATE, BRINGING TOGETHER
PEOPLE, INSTITUTIONS & RESOURCES TO
UNDERSTAND & POSITIVELY INFLUENCE REGIONAL
SOCIAL JUSTICE & DEI ISSUES

- -Increase understanding of community disparities & best practices to address them
- -DEI/Social Justice Community Conversations: monthly zoom sessions &
- -Expand relationships with orgs committed to DEI (npos, hospitals, educ, govt outreach) https://chescocf.org/social-justice/



### **GROW PHILANTHROPY**

DEEPEN THE PASSION FOR SOCIAL JUSTICE &
DEI PHILANTHROPY
BY INSPIRING & ENGAGING
DONORS & PROSPECTS

-Intentionally seek diverse constituents & engage them to increase community impact -Connect like-minded philanthropists

-Connect like-minded philanthropists
across a diverse donor base
-Social Justice Fund





# CCCF INSTITUTIONAL STRENGTH—DIVERSITY OF THOUGHT & PEOPLE

- Formalize IDEA Advisory Council
- Foster an inclusive culture within CCCF
- Enhance the DEI competencies of staff, Board & committees
  - Authentically include DEI awareness in internal & external communications
- Diversify CCCF committees, Board & staff

# FUND ADVISOR & DONOR SERVICES

PROVIDE EXCEPTIONAL DEI-SENSITIVE
DONOR SERVICES THAT
CULTIVATE INSPIRED SOCIAL JUSTICE &
DEI GIVING

### NONPROFIT COMMUNITY

PROVIDE DEI RESOURCES TO STRENGTHEN NONPROFITS

-Increase nonprofit ability & resources to address community disparities, via:

~NPO/Board DEI Self-Assessment

~GetOnBoard ChesCo w/DEI candidates

~DEI Board/Staff training & resources

-Culture Builds Community: Cultural Alliance
Juneteenth ChesCo

-Increase awareness of possible DEI issues in 1:1 interpersonal conversations

-Invitations to DEI/social justice programs & site visits

# IDEA COUNCIL: Inclusion, Diversity, Equity & Accessibility

**CCCF Social Justice Aims:** 

Why? How does this fit in our core values & programs?

Where are we now? What's working well & not so well? What does the community need? What's ahead? What should we do?



<u>Background: Summer 2020:</u> Mike DeHaven, Board Chair & Karen Simmons, President/CEO: We discussed whether we should make a public statement about the Community Foundation's commitment to DEI. We decided we needed to first do the work to focus on our actions in terms of our policies, procedures, and decisions as an organization and then communicate concrete actions we have taken.

### During 2021-22, we:

- 1. Encouraged Board members and staff to learn more by listening to the community. The Community Foundation hosted monthly zoom Community Conversations on a wide array of IDEA & social justice topics, and listened carefully to the diverse community experiences, frustrations, and hopes.
- 2. These Community Conversations diversified our network of relationships and put the Community Foundation in a position of being asked to do more.
- 3. In 2021-22, our IDEA Council met once as a group; individuals responded as called upon, giving input throughout the year.

<u>Summer 2022:</u> Winnie Sebastian Esq., Board Chair & Karen Simmons, President/CEO, discussed the natural extension of CCCFs DEI work. In FY23, beginning 7/1/22, we aim to:

- 1. Have **each Committee** review ways to include more diversity in their membership cultivation & practices
- 2. Formalize the charge of the IDEA Council, expand the membership, and zoom/meet more frequently as a group. Regularly convene (quarterly zoom) organizations working on DEI initiatives and policies, to share best practices and promote partnerships. A growing list of orgs is found at <a href="https://chescoof.org/social-justice/">https://chescoof.org/social-justice/</a>
- 3. Continue our monthly zoomed Community Conversations, growing our reach to the general public.

Operationally, to adopt policies and practices that center diversity, equity, and inclusion in our work, CCCFs various committees may consider:

- Investment Committee Review investment managers that are part of our portfolio in terms of minority ownership; research diverse managers.
- **Grants & Scholarship Policy Committee** Additional outreach and application support to requests originating from people of color-led nonprofits, and increase scholarship awareness and application support to more diverse student populations.
- **Governance/Nominating** Continue to update Board matrix and actively cultivate diverse Board nominees to committee service; discern how to further reinforce ongoing DEI education and self-reflection at the Board level.
- Strategic Plan Added DEI overlay in support of overall goals.
- o GetOnBoard ChesCo Launch pilot program with specific intent to recruit & develop more diversity to nonprofit committees and Boards
- o **Culture Builds Community/Cultural Alliance** Strengthen Cultural Alliance outreach, especially with Juneteenth Countywide & aiming for Democracy in Action/America250