

In memory of Betty Moran

SHE LIVED BY HER PERSONAL MOTTO: "BE KIND, CONSIDERATE, CHARITABLE AND FIERCE." / 1930–2020



Philanthropy and love of family, friends and community defined Elizabeth "Betty" Moran's life.

She was deeply committed to helping those in need and worked tirelessly to help. As a leading philanthropist and active volunteer, she left behind an extraordinary legacy of giving back.

After so many years of leadership as a donor, solicitor and volunteer, the list of Betty's passions and causes was long. Some highlights:

- La Comunidad Hispana, where Betty served as co-chair of a \$5.5 million capital campaign, giving a pacesetter gift and spearheading fundraising during the economic recession. Now Latinos and other disadvantaged families have

access to healthcare, social services and educational programs to help improve the quality of their lives.

- Community Volunteers in Medicine (CVIM), where as both a founder and campaign chair, she raised more than \$7 million for the sustaining fund. Since its inception in 1998, CVIM has raised nearly \$30 million to provide free healthcare and medications for the working poor.

- Chester County Food Bank, where she served with Robert McNeil as co-chair of a \$5.4 million Hunger Relief Campaign, after the prior food bank closed for lack of funding. In just one year, the new food bank completed a capital campaign, purchased a new facility, established a commercial

kitchen and expanded its services.

Through her leadership and generosity Betty championed many other local groups, including Home of the Sparrow, Operation Warm, Surrey Services for Seniors, Paoli Hospital, BreastCancer.org, Main Line Animal Rescue, Thorncroft Equestrian Center and the Barn at Spring Brook Farm, as well as schools and educational institutions. She was also a founder of Chester County Community Foundation.

Protecting the open space she loved led to support for the Brandywine Conservancy and Willistown Conservation Trust, creating an immeasurable impact on our area.

Quite simply, you'd rarely find a donor list that didn't have Betty Moran's name right at the top. Regardless of her personal situation or demanding schedule, Betty didn't hesitate to volunteer her time, share her experience, provide leadership and do what it took to get the job done—not for personal recognition, but for her sense of responsibility for

others and our community.

In fact, she often joked about her knee replacement surgery as resulting from "too much begging."

For Betty, philanthropy and helping others was a way of life and a philosophy she passed on to her family—and with accountability. Each Christmas, she gathered family together to get "reports" on charities her children, and then her grandchildren, supported during the year. This tradition instilled a deep belief in giving that continues from generation to generation.

And so now the names of her children and grandchildren are found on many donor lists giving testament to the importance of promoting philanthropy among the young.

Every community needs more people like Betty Moran—with her kindness, generosity, fervor, hard work, leadership and wonderful sense of humor. Her legacy of lifetime achievements has changed the very nature of our community for generations to come.

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