

GRANT PROPOSAL GUIDELINES

- The Chester County Community Foundation **connects people who care with the causes that matter**, so their philanthropy makes a difference **now & forever**.
- We are **a collection of Field of Interest & Donor Advised Funds** with **\$5M + granted annually** to nonprofits in Chester County & beyond.
- **99%** of our grants are made by our generous Fund Advisors, who make grant decisions annually.

Proposals submitted by nonprofits are considered for 2 types of grants:

Field of Interest & Donor Advised Funds (No Deadline)

- ◇ Grants **focus on Chester County** causes & issues, but are not limited to Chester County.
- ◇ Charitable nonprofits working **in all fields of interest** are considered for grant awards. (I.e. arts, culture, & humanities; education; community improvement; environment; religion; health; & human services)
- ◇ **General operating** grants are encouraged. Nonprofits should be specific about their mission, goals, & measurable outcomes.
- ◇ Proposals can be submitted **anytime all year**.
- ◇ Grant decisions are made **intermittently** all year, as Fund Advisors desire.
- ◇ Grant **awards** typically range from **\$500-\$7,500**.

Fund for Chester County Capacity Building Grants (Due 9/11)

- ◇ For eligibility in this grant program, nonprofits must be **located in & serve Chester County**.
- ◇ Nonprofits **budgets** must be **\$500,000 or less**.
- ◇ The goal of capacity building grants is to **strengthen the effectiveness of NPO's serving the region**, see page 4 for more details on the areas including:
 - Mission, Vision & Strategy
 - Governance & Leadership
 - Partnerships & Collaborations
 - Operations & Technology
 - Fundraising, Development & Marketing
- ◇ Proposals submitted between **July 1 - Sept. 11** are eligible for consideration.
- ◇ Grant **awards** typically range from **\$500-\$5,000**, with monies distributed by **February**.

- Use this form @ www.chescocf.org to apply online for grants from all Community Foundation Funds.
- **Email proposals to grants@chescocf.org**
- Proposals are considered “complete” when CCCF has **confirmed** receipt of the **Grant Proposal Summary Sheet, Narrative & Attachments**.
- Proposals are shared electronically and online with Fund Advisors, Donors & Grant Panels.
- Per IRS Regulations, applicants **must be** charitable, tax exempt organizations with 501(c)(3) certification & **cannot** be individuals.

Please contact Grants Administrator **Kevin Baffa** at **(610) 696-8211** or **grants@chescocf.org** with any questions.

I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Panel Members & Fund Advisors.

*Note: If Philanthropy Network's Common Grant Application is used, CCCF's **Summary Sheet MUST accompany application.***

To obtain an electronic version of this application, visit www.chescocf.org

Date

2/14/2024

Contact Information

Organization Name: Coatesville Youth Initiative

Address: 545 E. Lincoln Highway

Phone: 610-380-0200

Website: coatesvilleyouthinitiative.org

Year Incorporated: 2009

FEIN: 46-3277499

ED/CEO Name: Jarvis Berry

ED/CEO E-mail: jarvis@coatesvilleyouthinitiative.org

Board Chair Name: Jennifer McNeil

Board Chair Approval (check here): X

Primary Contact Name: David James

Contact: djames@coatesvilleyouthinitiative.org

Organization Information:

Field/s of Interest:

Arts, Culture & Humanities

Environment/Animal Welfare

Education

Health

Human Services

Religion

Mission:

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served): *The city of Coatesville, 19320, and the Coatesville Area School District,*

Describe Population Served & Annual Number of People Served:

Annual Budget \$1,092,564

6 # of Full-Time Equivalent Paid Staff

58.6% of the budget for program expenses

9 # of Board Volunteers

22.7% of the budget for administrative expenses

30 # of Active Non-Board Volunteers

18.7% of budget for fundraising expenses, 75 # of Volunteer Hours

100 % total

Top 3-5 funding sources:

Is this grant proposal for Capacity Building or General Operating: ?

If Capacity Building Proposal, the focus is:

Mission, Vision & Strategy Governance & Leadership Partnerships & Collaborations

Fundraising, Development & Marketing Technology Other: _____

Grant Amount Requested from the Community Foundation: \$10,000



2025 GENERAL OPERATING GRANT PROPOSAL FOR THE CHESTER COUNTY COMMUNITY FOUNDATION FROM THE COATESVILLE YOUTH INITIATIVE (CYI)

Brief Organizational History, Vision, Key Achievements, and Distinctiveness

The Coatesville Youth Initiative (CYI) has been integral to Coatesville and its surrounding areas since 2009. We offer life-changing programs to the 8,750+ youth and their families who call Coatesville home. We are committed to youth-led, transformational community change.

Our vision is to:

- Elevate the overall health of Coatesville area youth by addressing the social issues and barriers preventing them from becoming productive, contributing adults.
- Offer cutting-edge programs and build a network of quality, year-round, out-of-school programs and activities to facilitate and develop positive qualities, equipping them for success.
- Create a strong collaborative network of community leaders committed to working together for the greater good and to increase community interest and involvement in CYI and the local community.

We equip/empower youth and their families to be confident, contributing community members and to overcome the obstacles they face due to societal inequities by providing opportunities to participate in programs that offer the training and resources they need to be successful in school, in life, and in their communities.

Statement of Need/Why Now?

CYI primarily serves underserved minority youth and families in the city and the Coatesville Area School District (CASD) with prevalent generational poverty and high unemployment rates. CYI is headquartered in Coatesville, one of nine Coatesville Area School District (CASD) municipalities. Chester County is one of the wealthiest communities in PA, but the CASD does not reflect this overall prosperity—one out of every 3.3 Coatesville residents living in poverty. The city, South Coatesville, and Modena house a growing concentration of poor, underserved, minority residents.

Statistics prove Coatesville's high poverty rates fuel youth violence/delinquency. 36% of Coatesville's households are single parents, 28% being female single parents (a factor in delinquent youths). A crime occurs every 6 ½ hours in Coatesville (crimegrade.org). City-data.com shows Coatesville's crime rate was higher than 89% of US cities. In 2020, total crime, violent crime, and property crimes were higher than national averages by 11, 29, and 8%, respectively, and crime rates were 28% higher than the state average (areavibes.com).

Distinctiveness

Our success is attributed to the fact that our programs stem from evidence-based research from the Pennsylvania Youth Survey (PAYS), showing youth are struggling to deal with problems such as substance use, truancy, poor decision-making, following bad influences, bullying, mental health issues, etc. which negatively impacts their current situation as well as their futures.

Programs/Initiatives

We substantiate our vision through four pillars:

- Youth Development
 - Build strong character, leadership & job skills, and enhance scholastic ability.
 - Promote, model, and develop healthy, positive behavior.
 - Incorporate valuable life skills in our programs.
- Family Support
 - Provide a setting for a mom's support group.
 - Connect families with much-needed resources.
 - Promote and strengthen family time/bonding and parental involvement with youth.
- Substance Use, Violence, and Mental Health Prevention Efforts
 - Educate youth on the destructive results of substance use and abuse.
 - Train and equip youth with healthy conflict resolution.
 - Strong social media presence advocating against drugs, alcohol, and violence.
 - Heighten mental health awareness and resource access through social media.
- Community Coalition and Community Collaborations
 - CYI facilitates the Coatesville Community Coalition, which meets monthly and brings together 26+ diverse local groups to address youth/community needs and focus on local, research-based issues to bring about community change. The goal is to join their human and material resources to produce a specific change they can't achieve independently.

Because we deal with a demographic plagued with problems such as violence, poverty, lack of prosocial opportunities, and lack of parental engagement, we approach the implementation of our programming by using scientific/evidence-based models of youth development. We employ and model our programs on the *Social Development Strategy* where to ensure that youth engage in healthy behaviors and can overcome the obstacles in front of them; we:

- Provide youth opportunities to engage in meaningful activities with adults.
- Provide them with the skills to engage in & be successful in their engagement in the activities.
- Provide them with recognition for efforts, improvements, and achievements in the activities.
- Bonds have been created, and youth are receptive to hearing your advice and coaching.
- Provide them with clear and healthy standards.

Our **Service Corps Youth Leadership Development program** is an 8-week leadership experience for 40 youth ages 14-18, incorporating paid employment and job/work readiness training.

Game Changers Youth Council is an advocacy group for middle/high school students interested in transforming their community into a positive place. They discuss and plan ways to improve the community and expand their voices.

Our week-long outdoor water-based **Camp Quiet Thunder** balances environmental education/discovery, building social, life, and leadership skills while having fun. There are team-building games, journaling, field trips, stream water quality testing activities, waterplay, forest walks, birding, canoeing, and electrofishing. They learn about the history and importance of the Brandywine Watershed, the Lenape Indians, and the importance of preserving/protecting our natural resources and substance use prevention.

FAMILY SUPPORT:

The CYI **Resource Outlet** is open to all youth and people living in the CASD. It is a free shopping destination that sells clothing, school supplies, dry and canned goods, home goods, shoes, purses, winter jackets, and more. The outlet was explicitly opened to help meet the vast needs of our community.

The **Incredible Year's Parenting program (IYP)**, an evidence-based program, reduces youth violence/delinquency through its short and long-term outcomes of (1) reducing school dropout, (2) increased academic achievement, (3) reducing conduct disorders and criminal activity, and (4) reducing drug and alcohol use/problems. Parents and their children learn key skills and education around effective parenting and communication while learning about the pitfalls and prevention of delinquent and violent behavior.

People donate bikes to our **Bike Program**. We restore/fix the bikes and provide them free of charge to community members in need. We also provide them with a free helmet and a bike lock.

Jackie Joyner-Kersey's Winning in Life program (JKK) empowers children to succeed through self-confidence, character, and leadership development. The program provides discipline and flexibility to ensure that every child receives optimal benefits from participation. The curriculum combines 14 guiding principles with research-based best practices on teaching in physically active settings to help adults who work with children create the conditions that formed the foundation of Jackie's successes on and off the field.

Substance Use Prevention Efforts:

We provide substance use prevention education and programming. Our Prescription Drug Take-Back Drop Boxes, distributed throughout Coatesville, promote the safe disposal of unused medication.

Community Coalition:

CYI facilitates the CYI Community Coalition, which brings together a 26+ group of diverse community agencies that address youth/community needs and focus on local, data-based issues to bring about community change. The goal is to organize various interest groups to join their human and material resources to produce change that they cannot deliver independently.

General Program Participant Outcome Targets:

1. Participants reported enjoying participating in the program and that the staff was competent.
2. Participants report having greater confidence about solving their own problems.
3. Participants report having a sense of confidence about learning new skills.
4. Participants report having a belief that they can have a positive impact on their community.
5. Participants report an increase in leadership skills.
6. Participants report an increase in their social network.
7. Participants report an increase in their knowledge of the importance of civic engagement.
8. Participants report feeling physically and psychologically safe in this program.
9. Participants report feeling valued in this group and experiencing a sense of belonging.
10. Participants report a sense of connection to caring adults.
11. Participants report a sense that diversity is respected in the program.

Impact/Outcome Measurements

We put great effort into developing criteria for measuring program effectiveness. Youth development, leadership, and community awareness are automatically built into each program. We do a lot with pre and post-program participant surveys to evaluate program effectiveness. We also consider community input. During conversations with participants, parents/guardians, community members, etc., we ask what they thought of the program, what they would like to see included, and any opinions. This casual way of gathering information fills in the gaps in survey results and other complex data. We consider the number served and the number participating, but that doesn't always depict an accurate measurement for success because many programs equip and empower, which form a strong foundation for character building, increasing confidence and skills, providing resources, and equipping our youth to achieve success in school, in life, and the community.

Sustainability and Funding

Our operating budget increases yearly, and we make great efforts to ensure sustainability because the demographic we serve requires it. We do not charge for program participation, except we require a small \$75 registration fee for Camp Quiet Thunder, with scholarships available for those who can't afford the fee. We continually explore a wide range of funding opportunities to ensure that our programs and initiatives continue beyond the life of any one funding cycle. We seek support from diverse sources, including government entities, foundations, sponsorships, individual donors, and in-kind donations from organizations/businesses. Grant money helps us continue to provide an ever-growing list of life-changing programs designed to benefit the youth and their families and provide the programs, services, and resources they need and deserve to grow personally and professionally.

II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE

Provide clear, concise information. 3 pages maximum.

1. Nonprofit's history, goals, key achievements & distinctiveness

2. Funding request

- Description of key initiatives
- Specific needs & issues to be addressed
- Why it is essential to fund this now
- How impact & results will be demonstrated

III. ATTACHMENTS

E-mail or mail this support information

1. Copy of 501 (c) (3) federal tax-exempt letter
2. List of Directors, with their affiliations
3. Most recent annual report & financial statement, audited if available
4. Itemized organizational operating budget with actual results for prior fiscal year & current fiscal year to date
5. If capacity building initiative, itemized budget (including external consultant's proposal, if applicable)
6. Current strategic plan. If your nonprofit does not have a current strategic plan, explain why.

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so their legacies make a difference.*



WHAT IS CAPACITY BUILDING?

Capacity building helps a nonprofit reach the next level of operational, programmatic, financial, or organizational maturity so that it can more effectively and efficiently fulfill its mission.

Capacity building may include (but is not limited to) projects which address:

- **MISSION, VISION & STRATEGY**
Organizational Assessment - Strategic Planning - Financial Planning
- **GOVERNANCE & LEADERSHIP**
Board Development - Executive Transition/Succession Planning - Leadership Development - Staff Training & Professional Development
- **PARTNERSHIPS & COLLABORATIONS**
Coalition Building – Collaboration - Mergers & Acquisitions - Strategic Restructuring
- **RESOURCE DEVELOPMENT & MARKETING**
Major Gift Donor Identification, Cultivation, Development & Stewardship - Development Campaigns (Annual, Capital, Planned Giving) - Earned Income Development - Social Enterprise Feasibility & Development - Marketing, Branding & Communications
- **TECHNOLOGY & OPERATIONS**
Business Continuity Planning - Financial Management - Human Resources - Volunteer Management - Industry Certification - Risk Management - Technology Improvements