

GRANT PROPOSAL GUIDELINES

- The Chester County Community Foundation **connects people who care with the causes that matter**, so their philanthropy makes a difference **now & forever**.
- We are **a collection of Field of Interest & Donor Advised Funds** with **\$5M + granted annually** to nonprofits in Chester County & beyond.
- **99%** of our grants are made by our generous Fund Advisors, who make grant decisions all year.

Proposals submitted by nonprofits are considered for 2 types of grants:

Field of Interest & Donor Advised Funds (No Deadline)

- ◇ Grants **focus on Chester County** causes & issues, but are not limited to Chester County.
- ◇ Charitable nonprofits working **in all fields of interest** are considered for grant awards. (I.e. arts, culture, & humanities; education; community improvement; environment; religion; health; & human services)
- ◇ **General operating** grants are encouraged. Nonprofits should be specific about their mission, goals, & measurable outcomes.
- ◇ Proposals can be submitted **anytime all year**.
- ◇ Grant decisions are made **intermittently** all year, as Fund Advisors desire.
- ◇ Grant **awards** typically range from **\$500-\$7,500**.

Fund for Chester County Capacity Building Grants (Due 9/11)

- ◇ For eligibility in this grant program, nonprofits must be **located in & serve Chester County**.
- ◇ Nonprofits **budgets** must be **\$500,000 or less**.
- ◇ The goal of capacity building grants is to **strengthen the effectiveness of NPO's serving the region**, see page 4 for more details on the areas including:
 - Mission, Vision & Strategy
 - Governance & Leadership
 - Partnerships & Collaborations
 - Operations & Technology
 - Fundraising, Development & Marketing
- ◇ Proposals submitted between **July 1 - Sept. 11** are eligible for consideration.
- ◇ Grant **awards** typically range from **\$500-\$5,000**, with monies distributed by **February**.

- Use this form @ www.chescocf.org to apply online for grants from all Community Foundation Funds.
- **Email proposals to grants@chescocf.org**
- Proposals are considered “complete” when CCCF has **confirmed** receipt of the **Grant Proposal Summary Sheet, Narrative & Attachments**.
- Proposals are shared electronically and online with Fund Advisors, Donors & Grant Panels.
- Per IRS Regulations, applicants **must be** charitable, tax exempt organizations with 501(c)(3) certification & **cannot** be individuals.

Please contact Grants Administrator **Kevin Baffa** at **(610) 696-8211** or grants@chescocf.org with any questions.

I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Panel Members & Fund Advisors.

Note: If Philanthropy Network's Common Grant Application is used, CCCF's Summary Sheet MUST accompany application.

To obtain an electronic version of this application, visit www.chescocf.org

Date

Contact Information

Organization Name: : Young Men and Women Foundation, Inc.	ED/CEO Name: Richard Roberts, III
Address: 1500 West Woodbank Way, West Chester, PA 19380	ED/CEO Email: rrobertsiii@ymwicfoundatoin.org
Phone: 215-680-6519	Board Chair Name: Richard Roberts, III
Website: ymwicfoundation.org	Board Chair Approval (check here): X
Year Incorporated: 2010	Primary Contact Name: Richard Roberts, III
FEIN: 260202360	Primary Contact Email: rrobertsiii@ymwicfoundation.org

Organization Information:

Field/s of Interest:

<input type="checkbox"/> Arts, Culture & Humanities	<input type="checkbox"/> Environment/Animal Welfare	<input checked="" type="checkbox"/> Education
<input type="checkbox"/> Health	<input type="checkbox"/> Human Services	<input type="checkbox"/> Religion

Mission:

YMWIC's mission is to empower and prepare economically disadvantaged and historically underrepresented youth to excel and become leaders in STEM careers through academic tutoring, mentoring and financial assistance programs. We leverage alliances with K-12 school districts, universities, corporations, and the Foundation's committed partners. We embrace a family model that provides individually targeted services: academic support and tutoring, leadership development, public speaking, junior mentoring, scientific research projects, college readiness and industry experiences in many STEM and business careers.

Geographic Area Served *(If not all of Chester County, specify primary Chester County regions served):*

YMWIC has chapters located in Coatesville, Phoenixville and West Chester. Students attend from areas surrounding these communities.

Describe Population Served & Annual Number of People Served:

YMWIC currently serves more than 750 students in after-school and summer programming. Our participants include a 50% representation of young women, 47% Hispanic and 48% African American youth, with 72% qualifying for free and reduced lunch and 70% first in their families to attend college. 120 of our students come from Chester County.

Annual Budget \$ <u>1,164,485</u>	<u>10</u> # of Full-Time Equivalent Paid Staff
<u>90</u> % of budget for program expenses	<u>9</u> # of Board Volunteers
<u>8</u> % of budget for administrative expenses	<u>50</u> # of Active Non-Board Volunteers
<u>1</u> % of budget for fundraising expenses	<u>500</u> # of Volunteer Hours

100 % total

Top 3-5 funding sources:

Justamere Foundation, LaFrance Corporation, Philadelphia Foundation, West Pharmaceutical, GSK

Is this grant proposal for: Capacity Building ___ or General Operating __X__?

If Capacity Building Proposal, the focus is:

___ Mission, Vision & Strategy ___ Governance & Leadership ___ Partnerships & Collaborations
___ Fundraising, Development & Marketing ___ Technology Other: _____

Grant Amount Requested from the Community Foundation: \$ 7,500

Proposal Summary:

Inspiring the Next Generation of STEM Leaders



YOUNG MEN AND WOMEN IN CHARGE
FOUNDATION INC.

Young Men and Women In Charge Foundation, Inc. (YMWIC) was founded in 2010 by Richard Roberts, III, with the goal of supporting underrepresented youth in STEM fields, particularly African American and Latino males. Initially created as a program to help young men excel academically and socially in college and their careers, YMWIC has expanded to serve both young men and women. YMWIC’s mission is to empower economically disadvantaged youth to succeed in STEM careers by providing tutoring, mentoring, leadership development, and financial assistance. With key partnerships with local school districts, universities and corporations, we have made a significant impact, including a 100% high school graduation rate among our alumni, with most continuing their education in STEM fields.

YMWIC has chapters in ten Philadelphia-area communities, three in Chester County and serves 750 students annually through after-school programs, summer enrichment, and special events. We offer a variety of services, including workshops, scientific research projects, community service, college readiness programs, and internships. Recently, YMWIC introduced a Pre-Apprenticeship Program for young adults aged 18-24, providing them with career pathways in STEM fields and the trades without requiring a four-year degree. YMWIC aims to bridge the gap between education and employment by preparing these young people for careers in high-demand industry sectors.

The need for YMWIC’s program is critical in Chester County, as many students in the communities we serve face significant academic and economic challenges. With poverty levels above the national average and a lack of sufficient educational resources, YMWIC provides an essential pathway to help students overcome barriers and break the cycle of poverty. We are committed to meeting the growing demand for skilled STEM professionals in the region surrounding Philadelphia. With a proven track record of success, YMWIC provides transferable skills, essential for success in college and the workplace.

YMWIC delivers on our promise:

- ❖ **100% of our alumni (156) matriculated into college in STEM fields with scholarships or entered directly into STEM careers through partner internships.**
- ❖ **96% of our Scholars increased their GPA by 10% and/or maintained a GPA of 85% or more.**

II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE

Provide clear, concise information. 3 pages maximum.

1. Nonprofit's history, goals, key achievements & distinctiveness

YMWIC began with an idea generated by its founder and president, Mr. Richard Roberts, III. As a young engineering student at Widener University, Richard took note that there were not very many young men of color in his program of study. As a professional in the engineering field, he also found that colleagues from minority groups were few and far between. He designed a program to support African American and Latino males to develop their academic skills and gain the social support needed for success in college and in their careers.

Young Men In Charge (YMIC) started with a program for a handful of young men provided through volunteer efforts. Our 501c3 nonprofit certification was received in 2010 to provide services to youth in Philadelphia and surrounding communities. In 2014 YMIC opened its doors to young women and began doing business as Young Men and Women In Charge Foundation, Inc. (YMWIC)

YMWIC's mission is to empower and prepare economically disadvantaged and historically underrepresented youth to excel and become leaders in STEM careers through academic tutoring, mentoring and financial assistance programs. We provide academic support and tutoring, leadership development, public speaking, junior mentoring, scientific research projects, college readiness and industry experiences in many STEM and business careers.

YMWIC currently serves 300 Scholars in the After-School Pre-College Program in 10 locations in the Philadelphia region and over 450 in its summer enrichment programs. About 500 students and their families participate in special community events, such as the Annual College and Career Expo and the Annual Science Expo.

Our primary goal is to break the cycle of poverty by preparing young people to enter college and careers in STEM, leading to lucrative employment opportunities. Our Scholars receive the advanced academic preparation needed to achieve this goal.

100% of our alumni (156) have graduated high school and matriculated into college in STEM fields or entered directly into STEM careers through partner internships.

In the past 6 years 96% of our participants increased their GPA by 10% and/or maintained a GPA of 85% or more.

To accomplish our mission, we partner with nine school districts as well as several area universities (St. Vincent's College, Immaculata University, West Chester University, St. Joseph's University) and are supported by more than 20 corporate partners (for example: CSL Behring, IFM Efactor, LaFrance Corporation, PNC Bank, West Pharmaceutical, Inc., PECO/Exelon).

Recognizing our impact in the community:

- "Philly Gives" was an open invitation to donors in November 2024, sponsored by the Philadelphia Foundation to support local non-profit organizations. YMWIC was among 9 organizations selected to receive funding through this new initiative.

- A recent article in the Inquirer featured the work and impact of the YMWIC Program: https://eedition.inquirer.com/infinity/article_popover_share.aspx?guid=88c2a032-7f8b-4cbb-9055-6dc1b2a82376&share=true
- YMWIC was one of 9 organizations in the Philadelphia area to receive a GSK STEM Equity Grant for its service to students pursuing STEM careers. GSK selected YMWIC to receive this grant in 2022 "To further our commitment to increase the number of diverse Philadelphia students entering STEM careers by 2030." GSK has honored us with additional awards in 2023 and 2024.
- On April 7, 2022, West Pharmaceutical and YMWIC Foundation, Inc. were one of 23 partnerships recognized by the Philadelphia Business Journal at the "2022 Faces of Philanthropy Awards Breakfast". This event honored philanthropic initiatives and partnerships between non-profit organizations and corporations in the Greater Philadelphia region that have made a large impact and difference in the community.

2. Funding request

The YMWIC Program:

YMWIC currently serves 750 students in Afterschool/Out of School Time (OST) and Summer Programs in 10 communities: Chester-Upland, Coatesville, Norristown (2 locations), Philadelphia (2 locations), Phoenixville, Upper Darby, West Chester and William Penn School District.

YMWIC provides four service delivery components.

- 1) The After-school/OST Program is our signature and key program where 300 students in grades 3-12 are enrolled in local chapters and commit to working year-round on academic and leadership goals. Data is collected on these enrolled students and their academic and job-readiness outcomes. Students participate in Workshops to explore careers and build workplace readiness skills, Field trips to STEM corporations, college tours, scientific research projects and Special Interest Groups.
- 2) Summer Enrichment Programs serve 450 students (including many of our after-school Scholars) who engage with YMWIC for 6 weeks during the summer months. Summer STEAM Camps (Grades K-8), STEM Leadership (Grades 6-8) and Upward Bound (Coatesville and Upper Darby only, Grades 9-12).
- 3) Community Events: Two events are held annually and are open to the community at large- the Annual College and Career Expo and the Annual Science Expo.
- 4) Pre-Apprenticeship Program for Young Adults: Our newest program is designed for young adults aged 18-24 who hold a High School Diploma or GED and are seeking a pathway to employment in the trades or a STEM job that does not require a 4-year college degree.

The Need:

Insufficient academic preparation: In February 2023, Commonwealth Court President Judge Jubelirer determined that Pennsylvania had not adequately funded schools in poor communities, failing its constitutional obligation to educate Pennsylvania's youth. The spending was so unequal that it also violated the state's equal protection clause. One of YMWIC's partner school districts, William Penn, was a lead litigant in this case seeking equality for Pennsylvania's students in disadvantaged communities. The students in the communities we serve are not receiving the educational preparation that would make them eligible for college and high-paying STEM careers. Without intervention these students graduate high school totally unprepared to assume the technical/STEM jobs available in their own communities.

Poverty in the Philadelphia area: Of the nine communities we serve, 7 have poverty levels at or above the national average of 11.6%. STEM careers give our Scholars the best possible opportunity to rise from the pervasive poverty in their communities. Breaking the cycle of poverty for underrepresented

students is the most urgent need that our program aims to address. YMWIC gives young people the transferrable work skills they need to create opportunities to advance into financially rewarding careers.

The demand for skilled STEM professionals is growing: YMWIC's partners in industry indicate that they see a dwindling pool of workers as they face increasing retirements, an increasing demand in technical jobs and a need for skilled laborers. They have committed to working with us to develop training programs, apprenticeships and internships that will prepare local youth and young adults to fill this void. YMWIC is committed to bridging the gap between the labor demands and prepared job candidates.

Impact and results: YMWIC celebrates our 156 alumni! 100% of them have pursued higher education, secured scholarships and embarked on successful careers in various STEM fields. We are proud to report that our alumni are successfully employed in a variety of STEM careers: PhD Fellow at Georgia Tech, Component Engineer at Boeing, PhD in Electrical Engineering, Technician at Philadelphia Electric Company, Mechanical Engineer at GE Aviation, Benefits Advisor at American Income Life, Financial Planning & Analysis Manager and much more.

Program Goals: The overarching goal of YMWIC is to prepare historically underrepresented youth for successful college and career trajectories in STEM fields. Specific program outcomes are:

1. **Academic Achievement:** YMWIC Scholars will increase their GPA by 10% and/or maintain a GPA of 85% or higher.
2. **Career/Workplace Readiness:** Scholars will develop career plans by exploring STEM career opportunities through job shadowing and internships, developing realistic career goals and plans.
3. **College and Career Placement:** 100% of YMWIC Graduates will enroll in 2 or 4-yr colleges, technical institutes or enter the Pre-Apprenticeship Program leading to employment in partnering corporations.

Scholar Objectives: To achieve these outcomes, each enrolled Scholar is expected to meet the YMWIC Foundation goals. Scholars work to earn 6 Leadership Development Units (LDU) and YMWIC maintains an electronic Dashboard where staff input Scholars' attendance, grades, testing data, participation in LDU activities and any data relevant to program participation. The LDUs scholars must achieve are:

1. Core Grades – Math, Science and English
2. Science Research Project
3. Workshop Attendance –on the Dashboard.
4. Community Service Events –
5. Leadership Development –
6. Parent/Guardian (or Volunteer Support Person) Participation

Investing in the Future: An investment in YMWIC is an investment in the future of the youth we serve and in the communities of Coatesville, Phoenixville and West Chester. Your investment will provide:

\$500/child for the Summer STEAM Camp Program in Chester County Communities.

\$,1500/Scholar for year-round After School Program with tutoring, mentoring, career exploration, college preparation, leadership development and family support.

\$1,800/Scholar for Spring Break College Tour – Scholars visit a combination of Ivy League, State and Private Colleges, learn about life on campus and college opportunities. Cost covers transportation, meals, hotel. For many Scholars this is their first opportunity to travel outside of Philadelphia.

\$5,000/Special Interest Group – sponsor a year-long Saturday activity providing career exploration and hands-on learning (Robotics Club, CAD Workshops, Jazz Band, Art Club and more)

III. ATTACHMENTS

E-mail or mail this support information

1. Copy of 501 (c) (3) federal tax-exempt letter
2. List of Board of Directors, with their affiliations
3. Most recent annual report & financial statement, audited if available
4. Itemized organizational operating budget with actual results for prior fiscal year & current fiscal year to date
5. If capacity building initiative, itemized budget (including external consultant's proposal, if applicable)
6. Current strategic plan. If your nonprofit does not have a current strategic plan, explain why.

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WHAT IS CAPACITY BUILDING?

Capacity building helps bring a nonprofit to the next level of operational, programmatic, financial, or organizational maturity, in order to more effectively & efficiently fulfill its mission.

Capacity building may include (but is not limited to) projects which address:

- **MISSION, VISION & STRATEGY**
Organizational Assessment - Strategic Planning - Financial Planning
- **GOVERNANCE & LEADERSHIP**
Board Development - Executive Transition/Succession Planning - Leadership Development - Staff Training & Professional Development
- **PARTNERSHIPS & COLLABORATIONS**
Coalition Building – Collaboration - Mergers & Acquisitions - Strategic Restructuring
- **RESOURCE DEVELOPMENT & MARKETING**
Major Gift Donor Identification, Cultivation, Development & Stewardship - Development Campaigns (Annual, Capital, Planned Giving) - Earned Income Development - Social Enterprise Feasibility & Development - Marketing, Branding & Communications
- **TECHNOLOGY & OPERATIONS**
Business Continuity Planning - Financial Management - Human Resources - Volunteer Management - Industry Certification - Risk Management - Technology Improvements