

--- Upload all supporting documents required for your application and your organization's most recent filed IRS Financial Statements (#990): ---

https://www.terfusa.org/wp-content/uploads/wpforms/809a07c4cb3463c1ac16da216b7fda5277e/Invoice INVMP-80087-acf23435ca69ddf14a8586cde1b07b98.pdf

--- 1. Brief mission statement and describe the distinguishing features of your organization that supports the mission of TERF and the relevance to this proposal. ---

Horsemen U was created to provide trainers and assistant trainers free access to Continuing Education courses, and a convenient platform for maintaining their CE records. Continuing education is not only a regulatory requirement, but also vital to assisting our horsemen and women in being better caretakers to the horses and more successful in their operations.

--- 2. Briefly outline 3-5 goals for the requested funds and how these goals support your mission. ---

The ongoing goals of Horsemen U are to:

- 1) Grow the membership, which now numbers nearly 1,400 active users who earned more than 1,200 hours of CE credit in 2024
- 2) Increase the quality and quantity of the courses offered by Horsemen U
- 3) Add Spanish-language courses to Horsemen U
- --- 3. Provide a detailed description of the proposed project, how it is related to the mission of TERF and how it will impact the health and welfare of the horse. (Note: research applications should be understandable to a non-scientific audience and include sufficient detail and rigor for the scientific reviewers.) ---

Horse welfare and safety is the focus of many of the courses offered on Horsemen U. By educating trainers, assistant trainers and even owners on subjects such as veterinary care and treatment, better diagnostics, and aftercare, we create a healthier environment for the horses and promote responsible stewardship and thoughtful retirement.

--- 4. Provide a timeline detailing the expected progress of the project and specific milestones. ---

The goal is to add at least one course per month in 2025, and to grow the membership to 2,000 active users by the end of the year.

--- 5. Provide a detailed budget for the projected use of the funds. (Note: no funds will be provided for administrative overhead or capital spending; TERF reserves the right to modify funding based on Foundation requirements). Attach budget to submitted proposal as needed. ---

The funds would be used to offset the annual cost of the Personify MemberClicks platform for Horsemen U.

--- 6. Provide a list of all other sources of funding and the amount(s) received. ---

Currently, Horsemen U is funded by prior grants from TERF and by the Maryland and New York Thoroughbred Horsemen's Associations and the California Thoroughbred Trainers.

--- 7. Briefly summarize your charity's past public education and research efforts. ---

Horsemen U has been offering Continuing Education to trainers and assistant trainers since 2021.

--- 8. If you received funding from TERF previously, describe how these funds were used and outcomes achieved. Include any relevant publicity your charity received relating to the funding. (i.e.: media coverage, such as news articles, scientific publications, provide links to copies, as appropriate). ---

The funding from TERF has been used to offset the cost of the platform. We have a page on the Horsemen U website devoted to TERF and have partnered with TERF to promote TERF's fundraisers via email blasts and banners on the Horsemen U website.

Media:

https://www.bloodhorse.com/horse-racing/articles/253048/terf-horsemen-u-partner-to-promote-continued-education

https://www.thoroughbreddailynews.com/terf-partners-with-horsemen-u/

https://www.thoroughbreddailynews.com/terf-awards-4k-to-horsemen-u/

--- 9. List other organizations or major contributors that have provided funding to your organization in the last calendar/fiscal year. For research grant applications, provide a list of all current funding relating to your current proposal. ---

The Maryland and New York Thoroughbred Horsemen's Associations and the California Thoroughbred Trainers.

--- 10. Name a responsible person with whom TERF may communicate regarding specific questions and who will be responsible for follow-up information regarding the project. ---

Andy Belfiore

--- 11. Provide appropriate references to support the proposed research. ---

Alan Balch, afbalch@gmail.com

David Richardson, david@mdhorsemen.com

Dr. Rick Arthur, rmarthur@ucdavis.edu

--- 12. How many Executive Staff and Board of Directors does your organization have? ---

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--- Director Name (1) ---

Robert Hutt
Director Name (2)
Tina Marie Bond
Director Name (3)
Andy Belfiore
Director Name (4)
Chris Block
Director Name (5)
David McCaffery
Director Name (6)
Bessie Gruwell
Director Name (7)
Jeff Matty
Director Name (8)
Pat McBurney
Director Name (9)
Mike Musto
Director Name (10)
Katharine Voss
Director Name (11)
David Richardson
Director Name (12)
Tim Ritchey
1. Name - Job Title

Alan Foreman - Chairman/CEO
--- 1. Salary --140,000

Leads the organization

--- 1. Duties ---