

# I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

**One page only.** This page will be shared electronically with Grant Panel Members & Fund Advisors.

Note: If Philanthropy Network's Common Grant Application is used, CCCF's **Summary Sheet MUST accompany application.**

To obtain an electronic version of this application, visit [www.chescocf.org](http://www.chescocf.org)

**Date 06/28/2025**

## Contact Information

Organization Name: Brandywine Battlefield Park Associates  
Address: P. O. Box 202, Chadds Ford. PA 19317  
Phone: (610) 459-3342  
Website: [www.bandywinebattlefield.org](http://www.bandywinebattlefield.org)  
Year Incorporated: 1971  
FEIN: 23-214317

ED/CEO Name: Andrew Outten  
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Board Chair Name: Andrew Outten  
Board Chair Approval (check here):   
Primary Contact Name: Brett Paterson  
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## Organization Information:

### Field/s of Interest:

Arts, Culture & Humanities       Environment/Animal Welfare       Education  
 Health       Human Services       Religion

**Mission:** The mission of the Brandywine Battlefield Park Associates (BBPA) is: "To preserve, interpret, and share the impact of the enduring story of the Battle of the Brandywine, the largest and longest single day land battle of the American Revolution". BBPA fulfills this mission through the provision of our educational and historical programs.

**Geographic Area Served** (If not all of Chester County, specify primary Chester County regions served): All of Chester County and surrounding areas in Southeastern Pennsylvania.

**Describe Population Served & Annual Number of People Served:** BBPA serves an average of 6,000 people annually. Children in grades K-12 attend the educational programs. We serve all individuals, families, school children, seniors, historians and those serving in the military regardless of background or economic status.

**Annual Budget** \$ 133,500      1.75 # of Full-Time Equivalent Paid Staff  
60 % of budget for program expenses      9 # of Board Volunteers  
33 % of budget for administrative expenses      35 # of Active Non-Board Volunteers  
7 % of budget for fundraising expenses      2100 # of Volunteer Hours  
100 % total

**Top 3-5 funding sources:** Chadds Ford Township \$10,000; Wyeth Foundation \$5,000; UHS of PA \$5,000; America250PA \$5,000; Phyllis Recca Foundation \$3,000.

**Is this grant proposal for:** Capacity Building  or General Operating ?

### If Capacity Building Proposal is, the focus is:

Mission, Vision & Strategy       Governance & Leadership       Partnerships & Collaborations  
 Fundraising, Development & Marketing       Technology      Other: \_\_\_\_\_

**Grant Amount Requested from the Community Foundation:** \$ 2,000

**Proposal Summary:** Brandywine Battlefield Park Associates (BBPA) has demonstrated success raising funds for programs and special projects. BBPA also raises needed funds for general operating expenses. Expenses include staff salaries and payroll taxes, office supplies, postage, printing, marketing and insurance.

## II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE

*Provide clear, concise information. 3 pages maximum.*

### BRANDYWINE BATTLEFIELD PARK ASSOCIATES GENERAL OPERATING SUPPORT

#### I. Organization's history, goals, key achievements and distinctiveness

Founded in 1971 by a group of dedicated volunteers, Brandywine Battlefield Park Associates (BBPA) has been in service to the community for over fifty (50) years. BBPA was formed by a dedicated group of volunteers in support of the Brandywine Battlefield Park (Park.) The mission of the Brandywine Battlefield Park Associates (BBPA) is: “to preserve, interpret and share the impact of the enduring story of the Battle of the Brandywine, the largest and longest single day land battle of the American Revolution.” BBPA fulfills this mission through the provision of our educational and historical programs to all members of the community. BBPA developed and implemented the “Living History Initiative” in 2023. Living History components are now used in all aspects of our educational and historical programming and events, providing students and participants with authentic experiences related to the Battle of the Brandywine, American Revolution and life in the 18<sup>th</sup> century.

BBPA provides its keystone programs “Colonial Days,” “Discovery Days” and “Brandywine Battlefield Summer Camp” for school students and community children. Additional programming includes the “Revolutionary Speaker Series” and special events throughout the year. The stories of the past are brought to life, ensuring that future generations understand the significance of the Battle of the Brandywine and the historic Brandywine Battlefield Park. Tours of the Battlefield and the two historic houses located at the Park are provided two days a week.

Oversight is provided by the BBPA Board of Directors. A dedicated group of volunteers support the programs and staff at BBPA. The Battle of the Brandywine occurred in an area of ten square miles. The Park site maintains fifty-two (52) acres of the preserved battlefield land. BBPA strives to keep these 52 acres open and available for everyone to enjoy. BBPA does not receive any state or federal funding.

BBPA has a long and distinguished history of service to our community. The Park was closed for sixteen (16) months in 2020/2021, in keeping with COVID-19 pandemic guidelines. The Park closure and social distancing guidelines resulted in the cancellation of all in-person, revenue generating, programs, all in-person programs and services suspended. BBPA met this unique challenge and continued to engage students and our community members with the development and implementation of the “Colonial Days Remote Education Series,” virtual events and lectures. BBPA also used this time to develop the “Living History Initiative,” implemented in 2023, with redesigned programs and events. Initially, post-pandemic attendance at the park was low and returning volunteers were few in number. BBPA's attendance returned to pre-pandemic attendance in 2024 and exceeded prior attendance records in 2025! BBPA now looks to the future, and will be conducting “Brandywine: the Battle for Independence” event series in 2026 and 2027 to honor and celebrate the 250<sup>th</sup> anniversary of the founding of our nation in 2026 and the 250<sup>th</sup> anniversary of the Battle of the Brandywine in 2027.

Goals:

- BBPA will present educational programs, exhibits, tours, events and publications that broaden public understanding and appreciation of the significance of the Battle of Brandywine within the larger social, political, economic, technological and military context of the American Revolution period.

- BBPA will take lead responsibility for interpretation of, and participation in, the efforts to preserve, the entire Battlefield National Historic Landmark, of which Brandywine Battlefield Park

is only a small part, recognizing the significance of these ten square miles where approximately 30,000 men fought.

- BBPA will develop and provide a program of special events for the 2026 and 2027 Semiquincentennial celebrations in 2026 and 2027. Events will focus on the encampment of the Continental Army at the site of the Brandywine Battlefield Park, the Battle of the Brandywine on September 11, 1777 and the life of the Quaker community in the 1770's. Planning will include collaborations with other organizations, a fundraising plan with identified funding opportunities and a Program Budget. BBPA will begin fundraising for the events.

BBPA provides distinctive participation experiences, allowing people to discover their local history while engaging in a Living History experience. BBPA encourages widespread community participation in programs and events with programs developed to provide opportunities with "something for everyone." The Brandywine Battlefield Park is the *Gateway to the Battle of the Brandywine and the Philadelphia Campaign of the American Revolution*. BBPA provides students and visitors with tours, programs and historical insights as they begin their *Revolutionary Adventure* at the Park where *History Lives!*

## **II. Funding request**

### **Description of key initiatives**

BBPA's current key initiative is "*Brandywine, the Battle for Freedom*" event series. The series is comprised of four unique community events to occur in 2026 and 2027 in celebration of both the nation's and the Battle of the Brandywine's Semiquincentennial anniversaries. This event series has been developed at the request of our community to provide activities to help the area come together and celebrate these once in a lifetime occurrences. These events have been designed to ensure there is "something for everyone!" The events include:

- "*Continental Invasion*" Reenactors dressed as Continental soldiers or Quaker residents will visit area schools, businesses and shops to promote the special events and the Brandywine Battlefield Park.
- "*Amazing Race to Brandywine*" This program consists of a road rally that will begin and end at the Brandywine Battlefield Park. The road rally consists of a pre-determined route that will encompass key points of the Brandywine Battlefield Historic Landmark landscape.
- "Voices of Brandywine" is a of living history performances depicting meaningful events that occurred at the Continental Army encampment site (what is now Brandywine Battlefield Park.)
  - "*Camping with the Continentals at Brandywine*" will be a unique "revolutionary adventure!" Participants can spend the night at the Park and experience the life of the soldiers during the encampment. Participants can choose to "*Dine with General Washington.*"

### **Specific needs & issues to be addressed**

The Brandywine Battlefield is a national historic site and it is anticipated that visitorship will greatly increase in 2026 and 2027. Providing services for additional events and programs to a greater number of participants will stretch BBPA's staff and volunteer resources and the General Operating Budget. BBPA anticipates the need to provide staff with additional hours, and possibly the addition of temporary support staff in order to provide all visitors with the positive experiences they have come to expect from BBPA. Increased marketing will be crucial to ensure the success of BBPA's programs. The increase in services, which is a good thing, will also result in increased operational costs including office supplies, postage, printing and insurance. Unrestricted donations provide for most of BBPA's current general operating expenses;

however, this funding source does not meet the projected increase in operating costs. BBPA must increase funding for general operating expenses in order to meet this need.

**Why it is important to fund this now**

BBPA is dedicated to providing all members of our community with meaningful, enjoyable and educational opportunities to learn about the history of the Battle of the Brandywine, the founding of the nation and the importance of the region during the American Revolutionary War. BBPA began planning for the Semiquincentennial in June, 2024. The plans for the “*Brandywine: The Battle for Independence*” event series have been finalized and fundraising for this two year program has commenced. While funding raising for the events has been successful, BBPA must carry the costs for the organization’s general operating. The time and talent needed to prepare for the Semiquincentennial is in addition to BBPA’s routine operations, existing programs and events. Preparations have begun for the first event scheduled to begin in March, 2026 and funding for the increase in operating costs is currently needed.

**How impact & results will be demonstrated**

Meaningful and enjoyable four event series to celebrate the Nation's Semiquincentennial celebration and the 250th anniversary of the Battle of the Brandywine is provided. Each event will attract a maximum target audience specific to the event. "Continental Invasion" will provide in person information and experiences to 750 area residents during the course of two years. "Amazing Race to Brandywine" will fill all available rally times, serving 250 vehicles. The total number of participants will be tallied at the event. "Voices of Brandywine" and "Camping with the Continentals at Brandywine" will successfully provide participants with a true understanding of the life of those who fought in Washington's army, how they lived and the hardships they faced. Participants will also gain an understanding of the area's Quaker life, how the Battle of the Brandywine impacted their lives, as well as how the Quaker community continues to be a vibrant part of the area today. Volunteers will request feedback from attendees and the responses will determine success. The goal is to receive a positive rating of 95%.

BBPA has successfully fundraised to cover the additional general operating costs incurred as a result of increased visitorship and Semiquincentennial programs. Results will be demonstrated by a balanced budget for FY2025/2026 and FY2026/2027.

**III. ATTACHMENTS**

- Copy of 501 (c) (3) federal tax-exempt letter
- List of Board of Directors, with their affiliations
- Most recent annual report & financial statement
- Operating budget FY2024/2025 and FY2025/2026
- Current strategic plan