



Biography

Beth Krallis

Chief Marketing Officer

Chester County Community Foundation

Beth Krallis began working at the Chester County Community Foundation in July 2018 as the Marketing & Communications Officer. In this capacity, she developed and implemented marketing, education and outreach initiatives for the Community Foundation, working to plan, develop, implement & evaluate short- & long-term strategic marketing and resource development. This included print and digital marketing and special event administration. In spring 2022, Beth K. took on a new challenge as the Market Analytics & IT Officer, overseeing the organization's data conversion from Blaudbaud's Raiser's Edge and Financial Edge to Foundant by Csuite. She also oversaw the organization's cloud migration. In spring 2023, Beth's two roles merged, and she now serves as Marketing, Analytics & IT Director.

Prior to her time at CCCF, for 5 years Beth served as Communications Director for the statewide Delaware Breast Cancer Coalition, handling the promotional activities of its programs and fundraisers, including scores of partnership events across the state. She has handled print and electronic media, media communications, presentations, events, and worked with teams of volunteers and interns.

For 4 years prior, Beth served as Assistant to DE Governor Jack A. Markell, acting as intermediary between community, cabinet, staff, state agencies, local and federal government, businesses and the Governor. She was responsible for research and briefings for the governor, scheduling, databases, and she organized volunteerism initiatives including Delaware's Annual Week of Service each April. Before this, she served for two seasons as a Regional Field Organizer for DE local, county, and statewide campaigns. She has volunteered for Fresh Start Scholarship Foundation, Wilmington Women in Business and ReadAloud Delaware.

Beth earned her BA in International Relations, Economics & History from University of Delaware. She, her husband Chris, and daughter Samantha live just over the Chester County line in DE, just off Rt. 202.

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