

GRANT PROPOSAL GUIDELINES

- The Chester County Community Foundation **connects people who care with the causes that matter**, so their philanthropy makes a difference **now & forever**.
- We are a **collection of Field of Interest & Donor Advised Funds** with **\$5M + granted annually** to nonprofits in Chester County & beyond.
- **99%** of our grants are made by our generous Fund Advisors, who make grant decisions all year.

Proposals submitted by nonprofits are considered for 2 types of grants:

Field of Interest & Donor Advised Funds (No Deadline)

- ◇ Grants **focus on Chester County** causes & issues, but are not limited to Chester County.
- ◇ Charitable nonprofits working **in all fields of interest** are considered for grant awards. (I.e., arts, culture, & humanities; education; community improvement; environment; religion; health; & human services)
- ◇ **General operating** grants are encouraged. Nonprofits should be specific about their mission, goals, & measurable outcomes.
- ◇ Proposals can be submitted **anytime all year**.
- ◇ Grant decisions are made **intermittently** all year, as Fund Advisors desire.
- ◇ Grant **awards** typically range from **\$1,000-\$7,500**.

Fund for Chester County Capacity Building Grants (Due 9/10)

- ◇ For eligibility in this grant program, nonprofits must be **located in & serve only Chester County**.
- ◇ Nonprofits **budgets** must be **\$500,000 or less**.
- ◇ The goal of capacity building grants is to **strengthen the effectiveness of NPO's serving the region**, see page 4 for more details on the areas including:
 - Mission, Vision & Strategy
 - Governance & Leadership
 - Partnerships & Collaborations
 - Operations & Technology
 - Fundraising, Development & Marketing
- ◇ Proposals submitted between **July 1 - Sept. 10** are eligible for consideration.
- ◇ Grant **awards** typically range from **\$1,000-\$5,000**, with monies distributed by **February**.

- Use this form @ www.chescocf.org to apply online for grants from all Community Foundation Funds.
- **Email proposals to grants@chescocf.org**
- Proposals are considered "complete" when CCCF has **confirmed** receipt of the **Grant Proposal Summary Sheet, Narrative & Attachments**.
- Proposals are shared electronically and online with Fund Advisors, Donors & Grant Panels.
- Per IRS Regulations, applicants **must be** charitable, tax exempt organizations with 501(c)(3) certification & **cannot** be individuals.

Please contact Grants Administrator **Kevin Baffa** at **(610) 696-8211** or **grants@chescocf.org** with any questions.

I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Panel Members & Fund Advisors.

Note: If Philanthropy Network's Common Grant Application is used, CCCF's **Summary Sheet** **MUST** accompany application.

To obtain an electronic version of this application, visit www.chescocf.org

Date 8/8/2025

Contact Information

Organization Name	Coatesville Youth Wrestling dba Red Raider Wrestling Club
ED/CEO Name	N/A – Volunteer-Led Organization
Mailing Address	2417 Longview Drive, Coatesville, PA 19320
Physical/Wrestling Facility	Coatesville Area Senior High, 1445 East Lincoln Highway Coatesville, PA 19320
Phone	610-468-9979
Website	https://rrwc-cville.com
Year Incorporated	2024
FEIN	30-1417368
ED/CEO Email (Board Chair)	ryan@rrwc-cville.com
Board Chair Name	Ryan McFadden
Board Chair Approval	<input checked="" type="checkbox"/>
Primary Contact Name	Caitlin McFadden
Primary Contact Email	caitlin@rrwc-cville.com

Organization Information:

Field/s of Interest:

☒ **Arts, Culture & Humanities**

☐ Environment/Animal Welfare

☒ **Education**

☒ **Health**

☒ **Human Services**

☐ Religion

Arts, Culture & Humanities (Community Sports)

Mission: Red Raider Wrestling Club is a volunteer-led nonprofit providing accessible wrestling programs for youth in Coatesville, PA. We use the sport as a platform to promote personal development, community pride, and opportunities that extend beyond athletics.

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served):

Primarily Coatesville (ZIP 19320) and surrounding communities in Chester County within the Coatesville Area School District.

Describe Population Served & Annual Number of People Served:

We serve a racially and economically diverse population of K–8th grade youth and their families. In our first year, we served 57 youth wrestlers and reached hundreds more through community events.

Annual Budget **\$25,000**

93 % of budget for program expenses

5 % of budget for administrative expenses

2 % of budget for fundraising expenses

100 % total

0 # of Full-Time Equivalent Paid Staff

4 # of Board Volunteers

20 # of Active Non-Board Volunteers

840 # of Volunteer Hours

Our working budget for FY24–25 was \$25,000; actual revenues exceeded projections, totaling \$33,199.42, thanks to stronger-than-expected sponsorships and donations.

Our high program expense ratio ensures that grant dollars go directly to youth programming and community impact.

As a seasonal program, the majority of our volunteers are active during the wrestling season, with additional support in the off-season focused predominately on administrative tasks such as planning, coordination, and preparation required to operate and grow the organization.

Top 3-5 funding sources:

1. Private donations & sponsorships
2. Foundation & corporate grants
3. Fundraising events & campaigns
4. Program registrations & fees

Is this grant proposal for: Capacity Building ☒ or General Operating ☐?

If Capacity Building Proposal, the focus is:

☒ **Mission, Vision & Strategy** ☐ Governance & Leadership ☐ Partnerships & Collaborations

☒ **Fundraising, Development & Marketing** ☐ Technology **Other:** ☒

☒ **Mission, Vision & Strategy** – Owning mats and a trailer strengthens our ability to consistently deliver on our mission by removing logistical barriers, increasing event frequency, and deepening community impact.

☒ **Fundraising, Development & Marketing** – Mats provide long-term sponsor visibility through branding and decals, creating ongoing revenue and partnership opportunities.

☒ **Other** – Acquisition of essential program infrastructure (competition mats and enclosed trailer) to enable consistent, independent hosting of home matches.

Grant Amount Requested from the Community Foundation: \$5,000

Proposal Summary:

Red Raider Wrestling Club is seeking support to close the final funding gap in our *Home Match Expansion Initiative*, a capacity-building project that will allow us to host youth wrestling events in Coatesville consistently and independently for the first time in over a decade. This initiative includes the purchase of competition wrestling mats and a trailer for transport and storage.

Red Raider Wrestling Club is a volunteer-led 501(c)(3) nonprofit based in Coatesville, PA, serving one of Chester County's most diverse and economically challenged communities. Until last season, youth wrestlers in our city had gone nearly a decade without a single home match due to a complete lack of mats, storage, and logistical support.

Thanks to support from The DICK'S Sporting Goods Foundation, we hosted Coatesville's first youth wrestling home match in over six years. This milestone reestablished youth wrestling as a visible and celebrated part of Coatesville's community life. The event brought in referees, an athletic trainer, and a packed gym filled with cheering families and supporters. For us, the significance of the match went beyond competition. It was a community gathering point that reconnected families and neighbors around a shared source of pride in Coatesville. For every one of our young athletes, it was their first time ever competing in front of a home crowd, and the energy was unforgettable. Feedback from visiting clubs and families was overwhelmingly positive and sparked a new level of pride, excitement, and momentum within our program.

In just our first year as a 501(c)(3) nonprofit, we raised \$8,149 in private support. By the close of our first fiscal year (August 31, 2025), total support had grown to \$19,947 through additional sponsorships and donations. Importantly, we also provided 3 full scholarships and 19 reduce-fee registrations to equitable access.

We have already secured \$18,000 toward this initiative, including the full funding of one custom-branded competition mat by a flagship sponsor. This grant will help us close the gap to acquire all necessary mats and a trailer, enabling us to host one home match this season and expand to two or more in future years.

However, without our own equipment, we remain dependent on borrowed mats and external logistics. This initiative addresses that gap. Owning our own mats and trailer will reduce barriers, increase consistency, and allow us to continue building a strong and visible presence for Coatesville youth in the sport of wrestling.

Our organization operates exclusively within Chester County and maintains an annual budget under \$500,000. With much of the funding already in place, this grant will help close the gap and allow us to open our next season fully equipped to host again with pride, independence, and a deeper connection to our community. Our goal is to host one home match this season and, with our own mats and a growing base of volunteers, expand to hosting two to three home matches each year going forward.

II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE

Provide clear, concise information. 3 pages maximum.

1. Nonprofit's history, goals, key achievements & distinctiveness

2. Funding request

- **Description of key initiatives**
- **Specific needs & issues to be addressed**
- **Why it is important to fund this now**
- **How impact & results will be demonstrated**

- *For capacity building grant proposals:*
 - *How will this capacity building initiative impact your nonprofit?*
 - *How will this impact be measured?*
 - *Include a description of the expected activities; timeline & costs to implement the initiative. If external consulting services are required, include the anticipated costs & expertise of the consultants to be hired. Include external consultant proposals if applicable.*

GRANT PROPOSAL NARRATIVE

1. History, Goals & Distinctiveness

Red Raider Wrestling Club (Coatesville Youth Wrestling) is a volunteer-led 501(c)(3) nonprofit reorganized and incorporated in 2024 to rejuvenate youth wrestling opportunities in Coatesville. Our mission is to reduce barriers to participation and foster a sense of local pride, teamwork, and personal growth through the sport of wrestling.

In our first wrestling season (2024–25), we served 57 youth wrestlers and raised \$8,149 in private support, including a grant from the DICK'S Sporting Goods Foundation to provide new singlets. By the close of our first fiscal year, total sponsorships and donations have grown to \$19,947 through additional corporate and community support. Including registration fees, events, and other revenues, our total income reached \$33,199.42.

Our broader vision is to serve as a community-building force that brings families together, strengthens school spirit, provides safe and constructive activities for youth, and contributes to the city's social fabric. This past year, we hosted Coatesville's first home match in more than six years, drawing over 500 spectators and creating an unforgettable first home competition for every one of our athletes.

Key achievements in our first year include:

- Hosted first home match in over six years
- Provided 3 full scholarships and 19 reduce-fee registrations to equitable access
- Outfitted all wrestlers with new uniforms
- Organized an NCAA match trip and a well-attended end-of-season banquet
- Built a foundation of volunteers and sponsors to support long-term growth

2. Funding Request

Description of Initiative:

We are requesting \$5,000 to complete funding for our *Home Match Expansion Initiative*, which will allow us to purchase competition wrestling mats and an enclosed trailer for storage and transport. This project eliminates our reliance on borrowed mats and enables us to host home competitions consistently and independently.

Specific Needs Addressed:

- Lack of home competition infrastructure
- Limited access for families due to away-match travel
- Reduced community engagement from absence of local events
- Missed revenue opportunities through concessions and sponsorships

Why Now:

The 2024–25 season was a breakthrough that created lasting momentum. The upcoming 2025–26 season presents a unique window of opportunity. We have already raised \$18,000 toward this project, including the full funding of one custom-branded mat by a flagship sponsor. Community excitement from last year's home match is still fresh, and additional sponsors are ready to engage once we can guarantee hosting capacity. If we close this funding gap now, we can open the season fully equipped, maintain our heightened momentum, deliver another powerful home match experience, and establish a tradition that strengthens Coatesville's youth sports presence for years to come.

Impact & Results:

- Strengthened infrastructure and self-sufficiency

- Hosting two to three home matches per season
- Expanding youth participation and family involvement
- Creating sustained sponsor visibility through mat branding
- Generating new revenue from concessions and local partnerships
- Reinforcing civic pride and community identity

3. Capacity Building Impact

How this project builds capacity:

This initiative is not a one-time expense; it's an investment in our club's independence and growth. With our own mats and trailer, we will reduce long-term costs, expand outreach, and position ourselves as more than a youth sports club. This investment will expand our capacity to serve as a lasting community resource, while providing consistent, impactful outlets for afterschool engagement, personal growth, and community connection.

How it will be measured:

- Number of home matches hosted annually
- Spectator attendance and volunteer engagement
- Sponsorship growth linked to branded mats and multiple events
- Event revenue
- Annual growth in membership and retention
- Feedback from families, coaches, and volunteers

Although our financial statement reflects a surplus for FY24–25, those funds are fully committed to this initiative. Every dollar raised directly supports the growth and sustainability of our program.

Activities, Timeline & Cost:

This initiative includes the purchase of three full-size wrestling mats, an enclosed trailer, and basic transport equipment. We are pursuing a mix of standard and custom graphic mats based on available funding and sponsor participation. One custom mat has already been fully funded by a flagship sponsor and will feature permanent branding. Additional mats may include sponsor decals or remain unbranded, depending on the level of support.

Planning for this initiative began in May 2025 with a clear objective: to secure our own competition mats and become fully capable of hosting home matches. Since then, we have developed a detailed fundraising initiative, priced out multiple mat and trailer options, explored supplier and pickup logistics, and created contingency plans to adapt based on the level of funding secured.

Activities:

- Finalize mat selection and vendors
- Coordinate delivery or pickup logistics
- Acquire enclosed trailer and transport accessories
- Outfit trailer for secure storage and transport
- Announce new hosting capability and promote sponsor visibility

Timeline:

- **May–December 2025:** Fundraising, planning, and vendor research
- **December 2025–January 2026:** Complete purchases and coordinate delivery/pickup
- **January 2026:** Procure and prepare trailer and equipment for season use
- **January 2026–February 2026:** Host first fully self-supported home match

Cost Breakdown:

- Wrestling Mats (3 total): \$16,500–\$24,000
- Trailer: \$5,000–\$8,000
- Accessories: ~\$500
- **Total Estimated Cost:** \$22,000–\$32,000
- **Funds Raised to Date:** \$18,000
- **Amount Requested from CCCF:** \$5,000

This request, combined with funds already secured, will fully complete the project and allow us to launch the season with complete independence in hosting events.

We are a federally recognized 501(c)(3) public charity and a certified sales tax–exempt nonprofit in Pennsylvania, allowing us to maximize every grant dollar and stretch our supporters’ contributions further.

III. ATTACHMENTS

E-mail or mail this support information

1. Copy of 501 (c) (3) federal tax-exempt letter
 2. List of Board of Directors, with their affiliations
 3. Most recent annual report & financial statement, audited if available
 4. Itemized organizational operating budget with actual results for prior fiscal year & current fiscal year to date
 5. If capacity building initiative, itemized budget (including external consultant's proposal, if applicable)
 6. Current strategic plan. If your nonprofit does not have a current strategic plan, explain why.
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 - **Email proposals to grants@chescocf.org**
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so their legacies make a difference.*



WHAT IS CAPACITY BUILDING?

Capacity building helps bring a nonprofit to the next level of operational, programmatic, financial, or organizational maturity, in order to more effectively & efficiently fulfill its mission.

Capacity building may include (but is not limited to) projects which address:

- **MISSION, VISION & STRATEGY**
Organizational Assessment - Strategic Planning - Financial Planning
- **GOVERNANCE & LEADERSHIP**
Board Development - Executive Transition/Succession Planning - Leadership Development - Staff Training & Professional Development
- **PARTNERSHIPS & COLLABORATIONS**
Coalition Building – Collaboration - Mergers & Acquisitions - Strategic Restructuring
- **RESOURCE DEVELOPMENT & MARKETING**
Major Gift Donor Identification, Cultivation, Development & Stewardship - Development Campaigns (Annual, Capital, Planned Giving) - Earned Income Development - Social Enterprise Feasibility & Development - Marketing, Branding & Communications
- **TECHNOLOGY & OPERATIONS**
Business Continuity Planning - Financial Management - Human Resources - Volunteer Management - Industry Certification - Risk Management - Technology Improvements