

I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Panel Members & Fund Advisors.

Note: If Philanthropy Network's Common Grant Application is used, CCCF's **Summary Sheet MUST accompany application.**

To obtain an electronic version of this application, visit www.chescocf.org

Date 9/5/2025

Contact Information

Organization Name: Friends of Kennett Food Co-op, Inc.

ED/CEO Name: N/A

Address: 133 Federal Walk, Kennett Square, PA 19348

ED/CEO E-mail: N/A

Phone: 610-986-4207

Board Chair Name: Edith Burkey

Website: Under construction

Board Chair Approval (check here): ☒

Year Incorporated: 2025

Primary Contact Name: Edith Burkey

FEIN: 39-3397193

Contact E-mail: eburkey@comcast.net

Organization Information:

Field/s of Interest:

☐ Arts, Culture & Humanities

☐ Environment/Animal Welfare

☒ Education

☒ Health

☐ Human Services

☐ Religion

Mission: Friends of Kennett Food Co-op exists solely to support the furtherance of a retail consignment store for local farmers and producers. The store will be owned and managed by Kennett Community Grocer, a member-owned food cooperative. Friends of Kennett Food Co-op will solicit specific tax-deductible donations for targeted needs of the store.

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served):

All of Chester County

Describe Population Served & Annual Number of People Served:

Annual Budget \$ 50,000 0 # of Full-Time Equivalent Paid Staff

% of budget for program expenses 3 # of Board Volunteers

% of budget for administrative expenses 0 # of Active Non-Board Volunteers

100 % of budget for fundraising expenses 40 # of Volunteer Hours

100 % total

Top 3-5 funding sources: None at the present time

Is this grant proposal for: Capacity Building ☒ or General Operating _____?

If Capacity Building Proposal, the focus is:

☐ Mission, Vision & Strategy ☐ Governance & Leadership ☐ Partnerships & Collaborations

☒ Fundraising, Development & Marketing Other: architectural documents and visionary drawing services

Grant Amount Requested from the Community Foundation: \$ 4,925

Proposal Summary: Friends of Kennett Food Co-op, a newly established 501(c)(3) charitable organization with a mission of supporting Kennett Community Grocer, will be establishing a consignment-based retail store allowing local farmers, producers and artisans to sell their products year round. Our support will provide funding for the physical space, human resources and various operating systems necessary to run a retail operation seven days per week, three hundred sixty-five day a year. This retail model is distinguished from a farm or artisan market which operates on a limited basis with fewer products.

II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE

Provide clear, concise information. 3 pages maximum.

1. Nonprofit's history, goals, key achievements & distinctiveness

While the Friends of the Kennett Food Co-op is fairly new, the Kennett Food Co-op has been around for some time. The Kennett Food Co-op – which evolved into Kennett Community Grocer (KCG) – all began with a discussion about the food system and how could one person hope to make a difference in a system which is large and diverse but, in many ways, siloed and segregated. A food co-op seemed to be the perfect model to connect all the dots, and thus began the history of the organization.

KCG incorporated as a non-profit cooperative organization in January 2018. Since then, we have been recruiting talent in the organization, building capital, increasing our member-ownership, and developing our systems. We are confident of our ability to create and sustain a viable commercial enterprise through diversified funding sources and sound business practices. We have the vision and talented people to lead this through opening and into the future.

2. Funding request

- *For capacity building grant proposals:*
 - *How will this capacity building initiative impact your nonprofit?*

The goal of receiving a Capacity Building Grant from the Chester County Community Foundation is to fund the beginning of our Capital Campaign with the design and purchase of printed materials for major donor letters, communications and events. We also will provide KCG with funds for the architectural documents needed to construct the store, as well as the Visionary service to provide watercolor drawings of the inside and outside of the building for marketing purposes.

To raise capital and give tax-deductible donations, KCG in the past has had to rely upon Fiscal Sponsors who are 501(c) (3) entities designed to hold money in accounts for specific needs and give tax letters to donors. Friends of Kennett Food Co-op will replace the need for fiscal sponsorship by taking over this charitable function in its entirety, and exists solely for the purpose of supporting specific, transparent needs of building and operating Kennett Community Grocer.

The purpose of the Capital Campaign will be to establish a consignment-based retail store allowing local farmers, producers and artisans to sell their products year-round. Our support will provide funding for the physical space, human resources and various operating systems necessary to run a retail operation seven days per week, three hundred sixty-five days a year. This retail model is distinguished from a farm or artisan market which operates on a limited basis with fewer products.

- *How will this impact be measured?*

In the long term, we will measure the impact by measuring the success of the Capital Campaign, and, ultimately, the opening of the store.

In the short term, we will measure the impact by making sure the materials noted above are produced on time, and within budget.

Having sufficient printed materials for the campaign and having a professional visionary rendering of the store is crucial to provide our donors with an understanding of what it is they are giving to and what impact they will make by providing funds for this exciting operation in the Kennett Area. A year-round farm and local producer market based upon a consignment business model is unique in this area with only one other market of its kind in the state of Pennsylvania. It is a well-known fact of Capital Campaigns that excellent presentation materials returns higher value.

- *Include a description of the expected activities; timeline & costs to implement the initiative. If external consulting services are required, include the anticipated costs & expertise of the consultants to be hired. Include external consultant proposals if applicable.*

Requested Grant Activities:

Visionary architectural rendering for marketing purposes-\$2,000

Professional production of marketing materials including Naming Brochure, Rack Cards and Campaign letters- \$2,000

Printing of materials for Campaign-\$225

Event hosting for major donors including rental of space and food-\$700

Total-\$4925.00